These are the services I offer at my company.

Grant Writing

I have written grant applications that have generated over 120 thousand dollars for artists such as Nikki Yanofsky, Molly Johnson, Matt Dusk and David Braid, including grants offered by Radio Starmaker Fund, FACTOR, Canada Council For The Arts and Ontario Arts Council.

A&R (Artists & Repertoire)

I have consulted on projects ranging from the smallest indie records to major label releases in collaboration with iconic producer Phil Ramone. For the last two years, I have served on several boards and committees related to the Juno Awards. I possess a music library consisting of more than sixteen thousand records, covering the worlds of jazz, pop, classic rock, soul, gospel, R&B, classical, country, bluegrass, and more.

New Media Promotion

While at my last job, I oversaw the new media promotion of Nikki Yanofsky as she went from a relatively unknown artist to having a #1 quadruple platinum record. New media promotion covers Facebook, Twitter, Myspace, Bandcamp, Soundcloud, as well as my own brand of guerilla promotion in blogs and messageboards.

Digital Content Manager

I have created and utilized an online database system for handling of all media related to my artists, eg, audio, video, press, photos, promotional documents, etc., with easy and quick access being a unique feature.

Promotional Tools

I have written bios and created one sheet promotional flyers for many artists. Email me for examples. Additionally, I wrote the liner notes for acclaimed jazz pianist Robi Botos’ 2011 record *Place To Place*.