

Tyler L. Skinner

University of Georgia
326 Ramsey Center, 330 River Road, Athens, GA 30602
tyler.skinner@uga.edu
tylerskinner.github.io
815.791.9909

CURRENT ACADEMIC APPOINTMENT

Graduate Research Assistant, Sport Management and Policy
University of Georgia, Department of Kinesiology *2020-present*

EDUCATION

Ph.D., University of Georgia, Athens, GA *2020-present*
Kinesiology (Sport Management and Policy)
Qualifying Exam Passed August 2022
Dissertation Committee: Steven Salaga (Chair), Timothy Quigley, and Robert Toutkoushian

M.S.Ed., University of Pennsylvania, Philadelphia, PA *2020*
Higher Education

M.A., Wake Forest University, Winston-Salem, NC *2016*
Management

B.A., University of Alabama, Tuscaloosa, AL *2013*
History; Economics (Minor)

RESEARCH INTERESTS

Managerial labor markets; strategic leadership; executive compensation; sports economics

PUBLICATIONS UNDER REVIEW

Skinner, T., Salaga, S., & Juravich, M. [Upper echelons theory and athletic directors.] *Revise and resubmit at Journal of Sport Management.*

Foreman, J.J., Turick, R., Williams, D., & Skinner, T. [Race and subsequent managerial opportunities.] *In review at European Sport Management Quarterly*

WORKING PAPERS

Salaga, S., Juravich, M., & Skinner, T. [Strategic leadership and firm performance.] *In preparation to be submitted to Journal of Management.*

Skinner, T., & Salaga, S. [Executive compensation and gender.] *In preparation to be submitted to European Sport Management Quarterly.*

WORKS IN PROGRESS

Skinner, T., & Foreman, J.J. NFL head coach labor market.

Juravich, M., Mills, B., Salaga, S., & Skinner, T. Escalation of commitment and executive decision-making in the NBA.

CONFERENCE PRESENTATIONS [*Denotes Presenter]

13. *Skinner, T., & Salaga, S. (October 2023). *Executive-Firm Match and Organizational Performance: Evidence from NCAA Men's Basketball*. Paper submitted to the annual meeting of the Strategic Management Society, Toronto, ON.

12. *Skinner, T., & Salaga, S. (June 2023). *Executive Homophily and Firm Performance: Evidence from NCAA Men's Basketball*. Paper to be presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.

11. *Skinner, T., & Foreman, J.J. (June 2023). *National Football League Head Coach Interview and Job Opportunities for Black Assistant Coaches Based on Mentor Race*. Paper to be presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.

10. *Skinner, T., Salaga, S., & Juravich, M. (May 2023). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper submitted to the annual meeting of the Eastern Academy of Management, Philadelphia, PA.

9. *Foreman, J.J., & Skinner, T. (March 2023). *Race, Social Capital, Herd Behavior, and Effective Leader Hiring Practices: Evidence From the NFL's Head Coach Labor Market*. Paper to be presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.

8. *Foreman, J.J., Turick, R., Williams, D., & Skinner, T. (March 2023). *The Effects of Race and Market Characteristics on Subsequent Head Coach Opportunities for Former NFL Head Coaches*. Paper to be presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.

7. *Skinner, T., & Salaga, S. (October 2022). *Gender Differences in Executive Compensation: Evidence from Intercollegiate Athletics*. Paper presented at the annual meeting of the Missouri Valley Economic Association, St. Louis, MO.

6. *Skinner, T., & Salaga, S. (June 2022). *Estimating Compensation Differences by Gender Among NCAA Division I Athletic Directors*. Paper presented at the annual meeting of the North American Society for Sport Management, Atlanta, GA.

5. *Skinner, T., & Salaga, S. (May 2022). *The History of Buy Games in College Football*. Paper presented at the annual meeting of the North American Society for Sport History, Chicago, IL.

4. *Skinner, T., & Salaga, S. (February 2022). *Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men's Basketball Performance*. Paper presented at the annual meeting of the Applied Sport Management Association, Indianapolis, IN.

***Winner of ASMA's Graduate Student Research Competition (2022)**

3. *Skinner, T., Salaga, S., & Juravich, M. (June 2021). *Expert Leadership and the Impact of NBA Head Coaches on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management, Virtual.

2. *Skinner, T., & Salaga, S. (March 2021). *Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance*. Paper presented at the annual meeting of the College Sport Research Institute, Virtual.

1. Skinner, T., & *Aaron, J.R. (February 2017). *Investor Reactions To Firm Reputational Signals*. Paper presented at the annual meeting of the Small Business Institute, San Diego, CA.

CONSORTIA

Strategic Management Division (STR) Doctoral Consortium. (August 2022). Participant at the annual meeting of the Academy of Management, Virtual/Seattle, WA.

TEACHING INTERESTS

Intro to Sport Management, Sport Economics, Sport Finance, Sport Analytics, Quantitative Methods, Sport Strategy, Intro to Management, Strategic Management

EXTERNAL GRANTS

NCAA Graduate Student Research Grant Program

Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance

Contract Amount: \$4,874 (not funded) 2021

RESEARCH/TEACHING AWARDS

University of Georgia Center for Teaching and Learning Outstanding Teaching Assistant Nominee 2023

Applied Sport Management Association Graduate Student Research Competition Winner (\$300) 2022

TRAVEL/INTERNAL UNIVERSITY GRANTS

University of Georgia Sport Management Fund Student Travel Award (\$1200) 2022

North American Society for Sport History Roberta Park Fund Award (\$300) 2022

University of Georgia Department of Kinesiology Graduate Student Travel Funding Award (\$400) 2021

University of Georgia Graduate School Research Assistantship 2020

University of Pennsylvania Law School Admissions & Financial Aid Graduate Assistantship 2019

Wake Forest University School of Business Merit Scholarship 2015

University of Alabama Full-Tuition Presidential Scholar 2010

MEDIA APPEARANCES/COVERAGE

Georgia Public Broadcasting (PBS/NPR) *News/Business-Benjamin Payne.*

July 2022

“The business of ‘Banana Ball’: How the Savannah Bananas are changing baseball in Georgia and beyond”

<https://www.gpb.org/news/2022/07/19/the-business-of-banana-ball-how-the-savannah-bananas-are-changing-baseball-in>

<https://fyi.coe.uga.edu/2022-07-media-mention-doctoral-student-quoted-in-gpb/>

Fox Weather/Fox Business Network *America’s Weather Weekend with Amy Freeze and Craig Herrera.* “Why concession prices at the Masters stay under par”

April 2022

<https://www.foxweather.com/watch/play-59668019a000d7d>

<https://coe.uga.edu/news/2022-04-doctoral-student-provides-insight-on-low-concession-prices-at-the-masters/>

TEACHING EXPERIENCE

University of Georgia: Instructor of Record

KINS 3430 - Introduction to Sport Management (2 sections)

KINS 5560 - Economic and Policy Analysis in Sport

PEDB 1020 - Beginning Badminton

PEDB 1380 - Beginning Volleyball

PEDB 1930 - FFL Jogging (2 sections)

PEDB 1930E - Online FFL Jogging (3 sections)

PEDB 1950 - FFL Walking

PEDB 1950E - Online FFL Walking (2 sections)

Overall instructor rating: 4.6/5.0

SELECTED STUDENT REVIEWS

“Coach Skinner was wonderful. He came in every day excited to coach and encouraged everyone in the class. His positive attitude inspired us to put forth our best effort which led to a lot of students improving greatly in their volleyball skills throughout the semester. It’s obvious that Coach Skinner really cares about his students and made sure we all had a safe space to learn and make mistakes. He put a lot of time and effort into his course and so thoroughly enjoyed it.”

“My favorite class ever! The best energy and the most involved professor. Tyler was there to help us learn and encourage us always. Would take this class with him every semester!”

“Tyler was amazing! He was very understanding and compassionate, and it was great to get to know him throughout the semester. He always brightened my day, and that motivated me to come to class!”

“This class was very well instructed as it was clear what the tasks of the class were at any given time. The instructor was very passionate about the class and really spread that to the class through lectures. Instructor really promoted student interest.”

“Tyler was a super nice guy and a great instructor. He also did a great job of getting guest speakers that work in different industries in sports to give us tons of perspectives on what we would like to do with our futures.”

“Tyler was fantastic. I had a lot of questions, technical and otherwise, and he was super available and helpful with all of them.”

“Tyler Skinner was a great instructor. His announcements and communications were pleasant and encouraging. The course was very streamlined and organized. He gave a lot of reminders and clear instructions, despite never meeting face to face.”

SERVICE

University of Georgia (UGA) Basic Physical Education Program GTA Mentor

UGA Undergraduate Research in Sport Panel Participant

Missouri Valley Economic Association Conference Discussant (Sports Economics)

Academy of Management Annual Conference Reviewer (Strategic Management; Human Resources)

North American Society for Sport Management Annual Conference Reviewer (Economics/Finance)

Eastern Academy of Management Annual Conference Reviewer (Strategy & International Management)

PROFESSIONAL MEMBERSHIPS

North American Society for Sport Management (NASSM)

North American Association of Sports Economists (NAASE)

Academy of Management (AOM)

Association for the Study of Higher Education (ASHE)

SELECTED RELEVANT WORK EXPERIENCE

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| Admissions/Financial Aid Graduate Assistant, University of Pennsylvania Law School | <i>2019-2020</i> |
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| Student Development Intern, University of Pennsylvania Athletics | <i>2019</i> |
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| Channel Development Marketing Manager, Fonterra | <i>2018</i> |
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| Marketing Consultant, Champion-Hanesbrands Inc. | <i>2015-2016</i> |
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