

Tyler L. Skinner

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CURRENT ACADEMIC APPOINTMENT

Graduate Research Assistant, Sport Management and Policy
University of Georgia, Department of Kinesiology *2020-present*

EDUCATION

Ph.D., University of Georgia, Athens, GA *2020-present*
Kinesiology (Sport Management and Policy)
Qualifying Exam Passed August 2022
Dissertation Committee: Steven Salaga (Chair), Timothy Quigley, and Robert Toutkoushian

M.S.Ed., University of Pennsylvania, Philadelphia, PA *2020*
Higher Education

M.A., Wake Forest University, Winston-Salem, NC *2016*
Management

B.A., University of Alabama, Tuscaloosa, AL *2013*
History; Economics (Minor)

RESEARCH INTERESTS

Managerial labor markets; strategic leadership; executive compensation

PUBLICATIONS UNDER REVIEW

Skinner, T., & Foreman, J.J. [Herd behavior in the managerial labor market.] *In review at American Behavioral Scientist.*

Skinner, T., & Salaga, S. [Executive compensation and gender.] *In review at Sport Management Review.*

Skinner, T., Salaga, S., & Juravich, M. [Upper echelons theory and athletic directors.]. *Submitted to Nonprofit and Voluntary Sector Quarterly.*

WORKING PAPERS

Salaga, S., Juravich, M., & Skinner, T. [Strategic leadership and firm performance.]

Foreman, J.J., Turick, R., Williams, D., & Skinner, T. [Race and subsequent managerial opportunities.]

WORKS IN PROGRESS

Juravich, M., Mills, B., Salaga, S., & Skinner, T. [Escalation of commitment and executive decision-making.]

CONFERENCE PRESENTATIONS [*Denotes Presenter]

12. *Skinner, T., & Salaga, S. (June 2023). *Executive Homophily and Firm Performance: Evidence from NCAA Men's Basketball*. Paper presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.

11. *Foreman, J.J. & Skinner, T. (June 2023). *National Football League Head Coach Interview and Job Opportunities for Black Assistant Coaches Based on Mentor Race*. Paper presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.

10. *Skinner, T., Salaga, S., & Juravich, M. (May 2023). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper presented at the annual meeting of the Eastern Academy of Management, Philadelphia, PA.

9. *Foreman, J.J., & Skinner, T. (March 2023). *Race, Social Capital, Herd Behavior, and Effective Leader Hiring Practices: Evidence From the NFL's Head Coach Labor Market*. Paper presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.

8. *Foreman, J.J., Turick, R., Williams, D., & Skinner, T. (March 2023). *The Effects of Race and Market Characteristics on Subsequent Head Coach Opportunities for Former NFL Head Coaches*. Paper presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.

7. *Skinner, T., & Salaga, S. (October 2022). *Gender Differences in Executive Compensation: Evidence from Intercollegiate Athletics*. Paper presented at the annual meeting of the Missouri Valley Economic Association, St. Louis, MO.

6. *Skinner, T., & Salaga, S. (June 2022). *Estimating Compensation Differences by Gender Among NCAA Division I Athletic Directors*. Paper presented at the annual meeting of the North American Society for Sport Management, Atlanta, GA.

5. *Skinner, T., & Salaga, S. (May 2022). *The History of Buy Games in College Football*. Paper presented at the annual meeting of the North American Society for Sport History, Chicago, IL.

4. *Skinner, T., & Salaga, S. (February 2022). *Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men's Basketball Performance*. Paper presented at the annual meeting of the Applied Sport Management Association, Indianapolis, IN.

***Winner of ASMA's Graduate Student Research Competition (2022)**

3. *Skinner, T., Salaga, S., & Juravich, M. (June 2021). *Expert Leadership and the Impact of NBA Head Coaches on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management, Virtual.

2. *Skinner, T., & Salaga, S. (March 2021). *Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance*. Paper presented at the annual meeting of the College Sport Research Institute, Virtual.

1. Skinner, T., & *Aaron, J.R. (February 2017). *Investor Reactions To Firm Reputational Signals*. Paper presented at the annual meeting of the Small Business Institute, San Diego, CA.

CONSORTIA

Strategic Management Society Research Methods Consortium on Two-Sided Matching Methods Participant. (May 2023). Virtual.

Eastern Academy of Management Doctoral Consortium Participant. (May 2023). Philadelphia, PA.

Academy of Management Strategic Management Division (STR) Doctoral Consortium Participant. (August 2022). Virtual/Seattle, WA.

TEACHING INTERESTS

Sport Management, Sport Economics, Sport Finance, Sport Analytics, Management, Strategic Management

EXTERNAL GRANTS

NCAA Graduate Student Research Grant Program

Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance

Contract Amount: \$4,874 (not funded) 2021

RESEARCH/TEACHING AWARDS

University of Georgia (UGA) Center for Teaching and Learning Outstanding Teaching Assistant 2023

Applied Sport Management Association Graduate Student Research Competition Winner (\$300) 2022

TRAVEL/INTERNAL UNIVERSITY GRANTS

UGA Sport Management Fund Student Travel Award (\$1700) 2022-23

North American Society for Sport History Roberta Park Fund Award (\$300) 2022

UGA Department of Kinesiology Graduate Student Travel Funding Award (\$1000) 2021-23

UGA Graduate School Research Assistantship 2020

University of Pennsylvania Law School Admissions & Financial Aid Graduate Assistantship 2019

Wake Forest University School of Business Merit Scholarship 2015

University of Alabama Full-Tuition Presidential Scholar 2010

MEDIA APPEARANCES/COVERAGE

Georgia Public Broadcasting (PBS/NPR) *News/Business-Benjamin Payne*. July 2022

"The business of 'Banana Ball': How the Savannah Bananas are changing baseball in Georgia and beyond"

<https://www.gpb.org/news/2022/07/19/the-business-of-banana-ball-how-the-savannah-bananas-are-changing-baseball-in>
<https://fyi.coe.uga.edu/2022-07-media-mention-doctoral-student-quoted-in-gpb/>

Fox Weather/Fox Business Network *America's Weather Weekend with Amy Freeze and Craig Herrera. "Why concession prices at the Masters stay under par"* April 2022
<https://www.foxweather.com/watch/play-59668019a000d7d>
<https://coe.uga.edu/news/2022-04-doctoral-student-provides-insight-on-low-concession-prices-at-the-masters/>

TEACHING EXPERIENCE

University of Georgia: Instructor of Record
KINS 3430 - Introduction to Sport Management (2 sections)
KINS 5560 - Economic and Policy Analysis in Sport
PEDB 1020 - Beginning Badminton
PEDB 1380 - Beginning Volleyball
PEDB 1930 - FFL Jogging (2 sections)
PEDB 1930E - Online FFL Jogging (3 sections)
PEDB 1950 - FFL Walking
PEDB 1950E - Online FFL Walking (2 sections)
Overall instructor rating: 4.6/5.0

SERVICE

University of Georgia (UGA) Basic Physical Education Program GTA Mentor
UGA Undergraduate Research in Sport Panel Participant
Missouri Valley Economic Association Conference Discussant (Sports Economics)

REVIEWER ACTIVITY

American Behavioral Scientist
Academy of Management Annual Conference
Eastern Academy of Management Annual Conference
North American Society for Sport Management Annual Conference

PROFESSIONAL MEMBERSHIPS

North American Society for Sport Management (NASSM)
North American Association of Sports Economists (NAASE)
Academy of Management (AOM)
Strategic Management Society (SMS)

SELECTED RELEVANT WORK EXPERIENCE

Admissions/Financial Aid Graduate Assistant, University of Pennsylvania Law School	2019-2020
Student Development Intern, University of Pennsylvania Athletics	2019
Channel Development Marketing Manager, Fonterra	2018
Marketing Consultant, Champion-Hanesbrands Inc.	2015-2016