

Tyler L. Skinner

University of Georgia
Department of Kinesiology
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CURRENT ACADEMIC APPOINTMENT

Graduate Research/Teaching Assistant, Sport Management and Policy
University of Georgia, Department of Kinesiology

2020-present

EDUCATION

Ph.D., University of Georgia, Athens, GA
Kinesiology (Sport Management and Policy)
Qualifying Exam Passed August 2022

expected May 2024

Dissertation Committee: Steven Salaga (Advisor), Timothy Quigley, and Robert Toutkoushian

M.S.Ed., University of Pennsylvania, Philadelphia, PA
Higher Education

2020

M.A., Wake Forest University, Winston-Salem, NC
Management

2016

B.A., University of Alabama, Tuscaloosa, AL
History; Economics (Minor)

2013

RESEARCH INTERESTS

Managerial impact on performance; strategic leadership; executive compensation; sports economics

PUBLICATIONS UNDER REVIEW

Salaga, S., Juravich, M., & Skinner, T. [Strategic leadership and firm performance.] *In 1st Review at The Leadership Quarterly.*

WORKS IN PROGRESS

Skinner, T., & Salaga, S. Upper echelons theory and athletic directors.

Skinner, T., & Foreman, J.J. Determinants of coach candidacy.

Skinner, T., & Salaga, S. Athletic director compensation differences by gender.

Juravich, M., Mills, B., Salaga, S., & Skinner, T. Escalation of commitment and executive decision-making.

CONFERENCE PRESENTATIONS

7. Skinner, T., & Salaga, S. (October 2022). *Gender Differences in Executive Compensation: Evidence from Intercollegiate Athletics*. Paper to be presented at the annual meeting of the Missouri Valley Economic Association, St. Louis, MO.
6. Skinner, T., & Salaga, S. (June 2022). *Estimating Compensation Differences by Gender Among NCAA Division I Athletic Directors*. Paper presented at the annual meeting of the North American Society for Sport Management, Atlanta, GA.
5. Skinner, T., & Salaga, S. (May 2022). *The History of Buy Games in College Football*. Paper presented at the annual meeting of the North American Society for Sport History, Chicago, IL.
4. Skinner, T., & Salaga, S. (February 2022). *Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men's Basketball Performance*. Paper presented at the annual meeting of the Applied Sport Management Association, Indianapolis, IN.
***Winner of ASMA's Graduate Student Research Competition (2022)**
3. Skinner, T., Salaga, S., & Juravich, M. (June 2021). *Expert Leadership and the Impact of NBA Head Coaches on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management, Virtual.
2. Skinner, T., & Salaga, S. (March 2021). *Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance*. Paper presented at the annual meeting of the College Sport Research Institute, Virtual.
1. Skinner, T., & Aaron, J.R. (February 2017). *Investor Reactions To Firm Reputational Signals*. Paper presented at the annual meeting of the Small Business Institute, San Diego, CA.

CONSORTIA

Strategic Management Division (STR) Doctoral Consortium. (August 2022). Participant at the annual meeting of the Academy of Management, Virtual/Seattle, WA.

TEACHING INTERESTS

Intro to Sport Management, Sport Economics, Sport Finance, Sport Analytics, Quantitative Methods, Sport Strategy, Intro to Management, Strategic Management

EXTERNAL GRANTS

NCAA Graduate Student Research Grant Program

Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance

Contract Amount: \$4,874 (not funded)

2021

SELECTED DOCTORAL COURSEWORK

Sport Management

KINS 6520E Sport Finance (Steven Salaga)
KINS 7560 Economic and Policy Analysis in Sport (Steven Salaga)
KINS 7930E Research Literature in Sport Coaching and Coaching Education (Bryan McCullick)
KINS 8500 Sport Management Ph.D. Seminar (Consumer Behavior; James Zhang)
KINS 8500 Sport Management Ph.D. Seminar (Economics; Steven Salaga)
KINS 8500 Sport Management Ph.D. Seminar (Law; Thomas Baker)
KINS 8500 Sport Management Ph.D. Seminar (Organizational Theory; Becca Leopkey)

Related Fields

EDHI 8000 History of American Higher Education (Timothy Cain)
EDHI 8400 Finance of Higher Education (Robert Toutkoushian)
EDHI 9210 Strategy & Management in Higher Education (James Hearn)

Statistics & Methods

ERSH 6300 Applied Statistical Methods in Education (Amanda Ferster)
ERSH 8320 Applied Correlation and Regression Methods in Education (Amanda Ferster)
ERSH 8321E Advanced Foundational Quantitative Analysis in R (Amanda Ferster)
MGMT 9010 Management Research Methodology (Jessica Rodell)
MGMT 9620 Econometrics for Strategic Management (Timothy Quigley)

RESEARCH AWARDS

Applied Sport Management Association Graduate Student Research Competition Winner (\$300) 2022

TRAVEL/INTERNAL UNIVERSITY GRANTS

University of Georgia Sport Management Fund Student Travel Award (\$1200) 2022
North American Society for Sport History Roberta Park Fund Award (\$300) 2022
University of Georgia Department of Kinesiology Graduate Student Travel Funding Award (\$400) 2021
University of Georgia Graduate School Research Assistantship 2020
University of Pennsylvania Law School Admissions & Financial Aid Graduate Assistantship 2019
Wake Forest University School of Business Merit Scholarship 2015
University of Alabama Presidential Scholar 2010

MEDIA & INSTITUTIONAL COVERAGE

Georgia Public Broadcasting (PBS/NPR) News/Business-Benjamin Payne. July 2022

“The business of ‘Banana Ball’: How the Savannah Bananas are changing baseball in Georgia and beyond”

<https://www.gpb.org/news/2022/07/19/the-business-of-banana-ball-how-the-savannah-bananas-are-changing-baseball-in>

<https://fyi.coe.uga.edu/2022-07-media-mention-doctoral-student-quoted-in-gpb/>

Fox Weather/Fox Business Network America’s Weather Weekend with Amy Freeze and Craig Herrera. “Why concession prices at the Masters stay under par” April 2022

<https://www.foxweather.com/watch/play-59668019a000d7d>

<https://coe.uga.edu/news/2022-04-doctoral-student-provides-insight-on-low-concession-prices-at-the-masters/>

University of Georgia MFE College of Education Latest News. “Doctoral student Receives 2022 Applied Sport Management Association Graduate Student Research Competition Award”

March 2022

<https://coe.uga.edu/news/2022-03-doctoral-student-receives-2022-applied-sport-management-association-graduate-student-research-competition-award>

TEACHING EXPERIENCE

University of Georgia: Instructor of Record

KINS 3430 - Introduction to Sport Management (Spring 2022: 4.5/5.0, 60 students)

KINS 5560 - Economic and Policy Analysis in Sport (Fall 2022: 4.0 students)

PEDB 1020 - Beginning Badminton (Spring 2022: 4.8/5.0, 24 students)

PEDB 1380 - Beginning Volleyball (Fall 2021: 4.7/5.0, 33 students)

PEDB 1930 - Fitness for Life Jogging (Fall 2021: 4.7/5.0, 33 students; 4.6/5.0, 31 students)

PEDB 1930E - Online Fitness for Life Jogging (Spring 2022: 4.8/5.0, 15 students; Fall 2022: 14 students)

PEDB 1950 - Fitness for Life Walking (Fall 2021: 4.9/5.0, 38 students)

PEDB 1950E - Online Fitness for Life Walking (Fall 2022: 15 students)

SELECTED STUDENT REVIEWS

“Coach Skinner was wonderful. He came in every day excited to coach and encouraged everyone in the class. His positive attitude inspired us to put forth our best effort which led to a lot of students improving greatly in their volleyball skills throughout the semester. It’s obvious that Coach Skinner really cares about his students and made sure we all had a safe space to learn and make mistakes. He put a lot of time and effort into his course and so thoroughly enjoyed it.”

“My favorite class ever! The best energy and the most involved professor. Tyler was there to help us learn and encourage us always. Would take this class with him every semester!”

“Tyler was amazing! He was very understanding and compassionate, and it was great to get to know him throughout the semester. He always brightened my day, and that motivated me to come to class!”

“This class was very well instructed as it was clear what the tasks of the class were at any given time. The instructor was very passionate about the class and really spread that to the class through lectures. Instructor really promoted student interest.”

“Tyler was a super nice guy and a great instructor. He also did a great job of getting guest speakers that work in different industries in sports to give us tons of perspectives on what we would like to do with our futures.”

“Tyler was fantastic. I had a lot of questions, technical and otherwise, and he was super available and helpful with all of them.”

PROFESSIONAL MEMBERSHIPS

Academy of Management (AOM)
North American Society for Sport Management (NASSM)
North American Association of Sports Economists (NAASE)
North American Society for Sport History (NASSH)
Association for the Study of Higher Education (ASHE)

SELECTED RELEVANT WORK EXPERIENCE

Graduate Assistant, University of Pennsylvania Law School, Philadelphia, PA	<i>2019-2020</i>
Student Development Intern, University of Pennsylvania Athletics, Philadelphia, PA	<i>2019</i>
Channel Development Marketing Manager, Fonterra, Rosemont, IL	<i>2018</i>
Graduate Marketing Consultant, Champion-Hanesbrands Inc., Winston-Salem, NC	<i>2015-2016</i>