

**NPM** | INTERNATIONAL  
New Permanent Makeup Technologies

CATALOG  
2018

**PMU** & **HFS**  
Permanent Make Up

**PMU** & **HFS**  
Hair Follicle Simulation

# NPM | INTERNATIONAL

New Permanent Makeup Technologies





Make a Difference  
in People's Lives

# INTRODUCTION

NPM Ltd. was established in 2005 in the vicinity of Israel's northern shoreline, in a high-tech industrial and technological park.

NPM's innovative products - ORON 56, ORON 57, ORON 58 and ORON 60 for permanent make-up and micro-pigmentation as well our Fountain Pen designed hand piece are currently sold all around the world and can be found at leading institutes.

NPM is a world leader specializing in the technique of inserting pigments into the skin, improving appearance and emphasizing the existing natural lines. NPM also specializes in aesthetic reconstruction with medical backup of tones and colors based on the skin areas.

With NPM's experience and the extensive Research and Development in the field of permanent makeup and micro-pigmentation, NPM launched a series of products which have amazing and accurate results in aesthetic improvement and repair.

Our recent line of products consists of the ORON's series devices, the HFS roller (USA Patent No. 61-561,949) along with our needles and colors collection (PMU & HFS pigments). NPM's devices, accessories and

pigments are manufactured in accordance with strict quality assurance standards and meet the most stringent international standards. We are officially recognized by the medical authorities in Europe and America:

- All NPM devices are produced under strictest regulations of manufacturing protocols.
- Medical equipment EN 60601-1:90+A1:93+A2:95+A13:96
- Medical equipment IEC 60601-1:88+A1:91+A2:95
- CE - NPMSAF-18837C
- FDA approved
- MSDS reports
- ISO 9001 and ISO 13485

Our products are proudly covering a full range of micro-pigmentation treatments such as permanent makeup, hair follicle simulation & aesthetic paramedical treatments.

All of our solutions in the micro-pigmentation field employ the most recent techniques & technologies based on sophisticated computerization and design. NPM is now recognized as an international leader in the field of micro-pigmentation with a worldwide distribution chain covering over 28 countries in five continents and is continuing to grow.





# MOSHE ALUL Founder and CEO

"Make a difference in people's lives" is Moshe Alul motto, with his persistent desire and motivation, today he feels the fruits of his achievement through the reaction of his customers. Moshe was born and raised in Israel and comes from a family that values hard work and determination. In 1998 he married his long time sweetheart Vered, now the mother of his three children.

Founder and CEO of NPM International, Moshe Alul is considered one of the foremost authorities on permanent makeup and cosmetic tattoos procedures.

In 2005 Moshe Alul established his company NPM International with his wife Vered, making the move from a career of 28 years in the tattooing business.

Moshe is a strong believer in his Hair Follicle Simulation -HFS- and is not only the CEO, but also a client. Moshe had the HFS procedure done so that he can relate to clients on a personal level.

The Company is engaged in producing and developing a series of devices, accessories and technologies.

The ORON series (which is named after his

oldest son), are designed for Permanent Make-up and micro-pigmentation. Moshe Alul has travelled the world to share his method and knowledge gained over the years with clients all around the world through conferences and seminars to professionals, who believe in his system that guarantees permanent makeup and Hair Follicle Simulation at a very high level with minimum time and most importantly with a beautiful result.

Moshe Alul argues that in order to succeed in the field and present a high-level result there are four parameters: MAPS

- **Mechanics of the instrument**
- **A Skilled artist**
- **Pigment of high level**
- **Structure of the needles**

In 2012, Moshe Alul has again stunned the market with his trademark method which solves the problem of baldness in women and men; the patent is the company's flagship product – a revolutionary roller. The roller was invented as an additional part of a permanent makeup system using state-of-the-art technology to perfect a youthful, fresh appearance and an impressive solution to balding in both men and women. The roller's spring system vibrates a cluster of 56 needles that are positioned on the roller wheel in a cross-weave pattern. By moving the roller on the scalp, tiny pigment points that resemble hair follicles form.

With the roller system, large areas are filled within several minutes, resulting in a completely realistic texture.

Moshe Elul promises to always be in continues technological progress and follow his motto, "Make a difference in people's lives"



**TOP-RATED  
POWERFUL MACHINE  
SPECIALY DESIGNED  
FOR PERMANENT MAKEUP  
BEST PERFORMANCES**



# ORON 56

## PMU Device

The Power and control unit consist PCB with digital controller using a low voltage device Technology (LVD) for improved electrical safety which enable to control the needle power and motor rotation speed. The digital system is seated in a laser crafted heavy aluminum body. The operational Handle includes a powerful and quiet motor. The aviation standard motor provides sufficient power to drive the large combination of needle that NPM has developed. The handle and the integral needles help to create sharp and clean lines. The needle goes up and down into the same point and there are no deviations from the desired design. The handle enables to adjust the height of the needles to support the various treatments. The operational pedal controls the motor operation and free up your hands to allow you to perform an accurate treatment. When the motor stops, the needle goes back into its place, so when it takes the color, the needle remains whole and the client is not injured during the treatment.



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- ▶ Sharp & accurate performances
  - ▶ Large variety of needles & pigments provide you unlimited options
  - ▶ Top quality - CE certificate, ISO standard and FDA standards
  - ▶ Excellent customer service  
Tested for compliance with the following standards:  
CE standard  
Manufacturing Assembling under standard: ISO 13485 ISO 9001
- ▶ Full training support
  - ▶ 2 years warranty

**ORON 56 system including the following components:**

- Power and control unit
- Operational handle
- Operational pedal
- Pedal replacement connector
- AC power Adapter





**ALL IN ONE SOLUTION  
SUITABLE FOR PMU,  
HAIR FOLLICLES SIMULATION  
& PARAMEDICAL TREATMENTS**



# ORON 57

## Device

NPM Permanent Makeup Machine the ORON 57 introduces savings in 80% of the treatment time. This means more spare time for you and less suffering for the client. Such a performance is achievable due to the advanced technology throughout the product design and manufacturing.

The ORON 57 a perfect device for either the beginner or the advanced technician. The ORON 57 is a high quality device with a simple but exquisite design which has a performance to satisfy even the most advanced technician, and most important of all an amazing end results.

Its simple design, precise handling and great functionality make it a must have device for every Permanent makeup artist and Micro-pigmentation technician.





- ▶ Excellent customer service
- ▶ Full training support
- ▶ 2 years warranty
- ▶ Extremely powerful & very quiet machine
- ▶ Sharp & accurate performances
- ▶ Large variety of needles & pigments provide you unlimited options
- ▶ Top quality - CE certificate & ISO

Tested for compliance with the following standards:

CE standard

Medical equipment EN 60601-1:90+A1:93+A2:95+A13:96

Medical equipment IEC 60601-1:88+A1:91+A2:95

Manufacturing Assembling under standard: ISO 13485 ISO 9001

MSDS report

Radioactivity safety

FDA Standard

### **ORON 57 system including the following components:**

- Power and control unit
- Operational handle
- Operational pedal
- Pedal replacementconnecter
- AC power Adapter





**WELCOME  
TO THE NEW WORLD  
OF ORON 58  
ENJOY YOUR  
NEW EXPERIENCE!**



# ORON 58 PMU Device

Live the new experience of NPM technology! Meet the ORON 58:

A modern rectangle design shape combined with a beautiful choice of colors for the outer look but the inside still with the best technology.

The ORON 58 precision control will make your work a great pleasure.

The aluminum body is easy to clean and maintain. This elegant design and easy to use technology will surely captivate all new technicians.

The ORON 58 is a simple machine to use, with functions that are easy and clear at an affordable price; a real eye catcher for beginners and the experienced artist.

The sophisticated hygiene system of the hand piece and the ORON 58 only needs a normal cleaning with equipment disinfectant.



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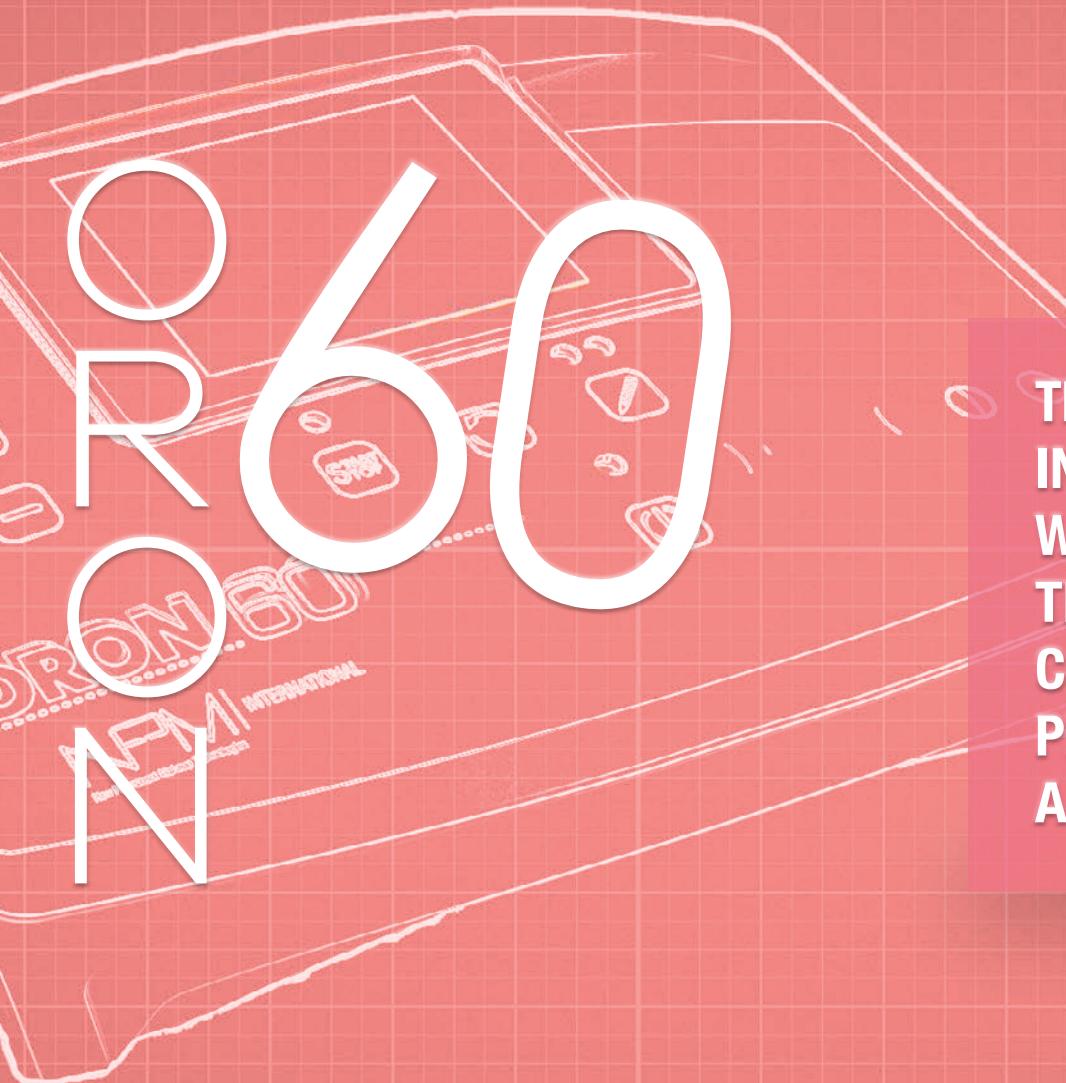




## THE SOPHISTICATED HYGIENE SYSTEM OF THE HAND PIECE AND THE ORON 58 ONLY NEEDS A NORMAL CLEANING WITH EQUIPMENT DISINFECTANT.

The minimum speed of the ORON 58 is 100 and with a maximum speed of 200, it should be able to cover all your required treatments. The speed adjustment is done manually by pressing the + or - button. The ORON 58 is the lightest of the ORON series, weighting only 770g and measuring 17mm in length; 17.5mm in width and only 3mm in height, the ORON 58 is definitely the smallest and lightest in the NPM family.





**THE MOST ADVANCED DEVICE  
IN THE WORLD  
WITH AN OUTSTANDING  
TECHNOLOGY WHEN IT  
COMES TO THE FIELD OF  
PERMANENT MAKEUP  
AND MICRO PIGMENTATION.**



# ORON 60

## PMU Device

With its innovative design, beautiful silver color and its spectacular LED lighting at the bottom of the device, the ORON 60 will surely attract the eye of the connoisseurs.

The ORON 60 is equipped with a 3.5" full color screen, a complete detailed menu available in 7 different languages: English / French / Spanish / Russian / Italian / German and Hebrew. Designed to be user friendly, the beginner technician to the most experienced one will enjoy its full capacity of features.

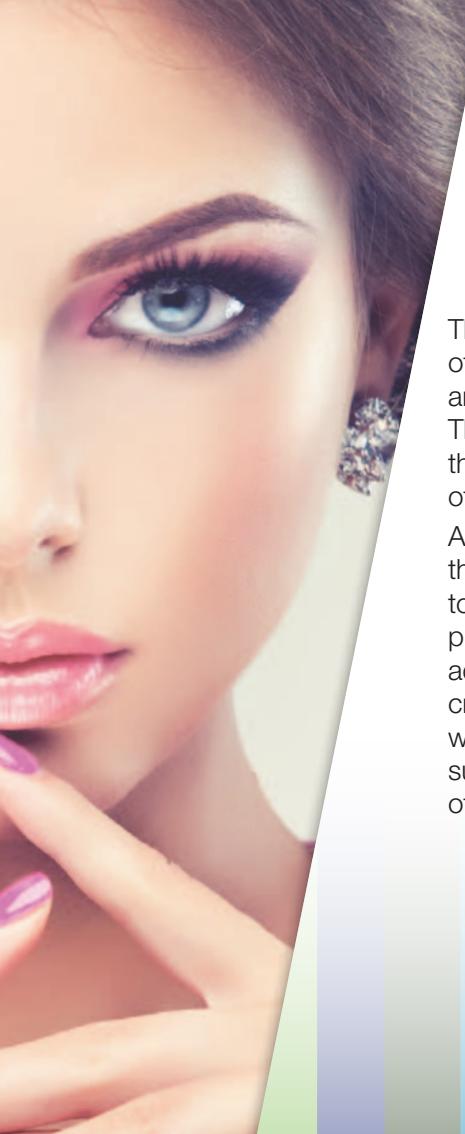
The ORON 60 is simple to use, featuring pre-programmed speeds, needles and treatments. All the technician needs to do is choose the treatment and the ORON 60 will choose the needle and the appropriate speed. It's as simple as ABC.

Device maximum power and speed will reach over 6000 rpm. A variety of needles are available to suit all types of procedures, all needles are 100% sterilized and are for one time usage.



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## THE MOST ADVANCED DEVICE IN THE WORLD WITH OUTSTANDING TECHNOLOGY WHEN IT COMES TO THE FIELD OF PERMANENT MAKEUP AND MICRO PIGMENTATION.

The ORON 60 is optimized for the use of the NPM series of cartridges needles and roller (USA Patent No. 61-561,949). The device has two outputs which allow the technician to use two different types of hand pieces.

Also available with the ORON 60 is one of three hand pieces that could be adapted to our device. The "feather touch" hand piece that has been developed and adapted to this special model was crafted by Moshe Alul himself, light in weight and high end engineering is sure to please any experts in the field of Permanent makeup. The concept

behind the creation of this hand piece was to give the artist that soft and gentle movement to create exquisite lines. The hand piece has its own stand that matches the design of the device.

The ORON 60 device was developed to achieve faster results and higher levels of quality in the fields of permanent makeup and hair follicles simulation.

An extra feature already integrated into the system but will be available in the near future is that the device is equipped with a memory card where the user will able to insert images of previous work done and present them to the customers.

Manufacturing Assembling under standard:

ISO 13485 & ISO 9001

MSDS reports

Bio compatibility safety requirements

CE Standard / FDA / LVD

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Exclusive Collection



**UNIQUE AND INNOVATIVE  
TOUCH SCREEN DEVICE  
FOR THE BEST AND MOST  
CONVENIENT HANDLING  
FOR ALL YOUR PERMANENT  
MAKEUP AND MICRO  
PIGMENTATION TREATMENTS.**



# ILay Exclusive Collection

## PMU Device

The ILay Exclusive Collection series comes equipped with a touch screen and has no operating knobs.

In addition, in some of the operation options on the screen, a voice confirmation specifying the selected option is given.

The ILay Exclusive Collection's operation and dimensions are very user friendly. Great effort and thought went into the device's design, to ensure a comfortable user experience from the get go.



ALSO COMES IN BLACK



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## GROUNDBREAKING INTERFACE MAKES ILAY EXCLUSIVE COLLECTION A USEFUL AND SIMPLE TO OPERATE DEVICE FOR THE BEST RESULTS.

- Touch Screen
- Human Voice Action Emphasis
- Last Treatment Memory Adjustment
- 2 Handles Connection Option
- Touch Free Stick Activation
- Automatic Shutdown





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# HAND PIECES

Perfection in  
Performance

Power,  
Beauty  
& Soul



# Welcome to Hair Follicle Simulation

I'm Back to Myself!



A groundbreaking  
technique in the world  
of Permanent Makeup

Before





After

# HFS



The HFS (Hair Follicle Simulation) Technology was developed by the method's inventor Moshe Alul, it was invented as an additional part of a permanent makeup system using state-of-the-art technology to perfect a youthful, fresh appearance and impressive solution to balding, thinning hair & hair loss in both men and women.

Latest technologies and extensive experience was invested in the development of our HFS roller (USA Patent No. 61-561,949) in order to achieve completely natural and long-lasting results.

The roller's spring system vibrates a cluster of 56 needles that are positioned on the roller wheel in a cross-weave pattern. By moving the roller on the scalp, tiny pigment points that resemble hair follicles form.

With the roller system, large areas are filled within several minutes, resulting in a completely realistic texture with remarkably accurate appearance as a hair follicle.

Perfection  
in Details



# NEEDLES COLLECTION

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# NEEDLES

**NPM'S NEEDLES COLLECTION CONTAINS A SELECTION OF 16 DIFFERENT SHAPED NEEDLES, SPECIALLY DESIGNED TO COVER ALL RANGES OF PERMANENT MAKEUP TREATMENTS.**

The new line of screw system is made unique for NPM needles from 316L ROSS stainless steel. This material is licensed for medical use with MSDS report for approval and commonly found in stents. NPM's needle is one integral unit meaning the needle and the cover body is one unit, This ensures the needles will stay aligned at all time during its operation. Furthermore, the needle designed to suck the color and to release it only when the needle in touch with the skin which reduces spills and keep a clean professional treatment. While the motor stops the needle will stay inside. On the main pusher pin, there are two wings to avoid unwanted movement. The needles are disposable, for one time use only in order to meet the sterilization standard for medical treatment. All needles apply to Biocompatible standards(BF).



Hair Stroke Effect - Pixel Effect

1 RL-0.17-LT RED



HFS Hair Follicle Stimulation

1 RL-0.25-ST WHITE



Hair Stroke Effect

1 RL-0.35-LT WHITE



Hair Stroke Effect

1 RL-0.40-LT WHITE





A needle tip icon with three small circles arranged in a triangular pattern.	Hair Stroke Effect, Thin Lip Liner 3 RL-0.18-LT BLACK MAMBA
A needle tip icon with five small circles arranged in a circular pattern.	Eyeliner, Lip Liner 5 RL-0.30 ST BROWN
A needle tip icon with seven small circles arranged in a circular pattern.	Eyebrows Shadow, Thick Eye Liner, Thick Lip Liner 7 RS-0.30-ST TRANSPARENT
A needle tip icon with four small circles arranged in a horizontal row.	Eyebrows, Lips, Eyeshadow 5 FLAT-0.30 ST GRAY
A needle tip icon with three small circles arranged in a triangular pattern.	Thin Eye Liner, Thin Lip Liner 3 RL-0.25-LT BLUE
A needle tip icon with five small circles arranged in a circular pattern.	Eye Liner, Lip Liner, Thick Beauty Mark, Eyebrows 5 RS-0.30-ST GREEN
A needle tip icon with eight small circles arranged in a circular pattern.	Eyebrows Shadow, Eyeshadow, Areola 7 RM-0.30-ST WHITE
A needle tip icon with six small circles arranged in a horizontal row.	Full Lip, Eyebrow Shade Areola, Eyeshadow 5 M-0.30-ST PURPLE
A needle tip icon with three small circles arranged in a triangular pattern.	Top Lash Liner, Bottom Eye Liner, Beauty Mark, Thin Eyebrows 3 RS-0.35-ST YELLOW
A needle tip icon with four small circles arranged in a triangular pattern.	Eye Shadow, Full Lip 5 SLOPE-0.30-ST PINK
A needle tip icon with ten small circles arranged in two rows of five.	Fast Eyebrow Shading 11 M-0.30-ST TRANSPARENT
A needle tip icon with nine small circles arranged in three rows of three.	Eyeshadow, Areola, Full Lips 11 DS-0.30 ST GRAY



# MESOTHERAPY

Needles  
available in 9 or 12 needles



A close-up photograph of a woman's face, focusing on her eye and cheek area. Her eye is blue, and she has dark brown hair pulled back. A hand is visible, gently holding her cheek.

## Revitalize Your Skin's Natural Ability to Heal Itself With Mesotherapy needles

- **AFFORDABLE**
- **EFFECTIVE**
- **MINIMAL DOWNTIME**
- **SAFE FOR ALL SKINS TYPES**
- **NATURAL RESULTS**
- **MINIMAL DISCOMFORT**



Start  
Fresh  
Again





New Permanent Makeup Technologies

# PMU & TATTOO REMOVAL



# PMU & TATTOO REMOVAL

For centuries tattoos were popular for varies reasons such as: social status, traditions, fashion and more. In recent years permanent makeup treatments became popular typically on the found on the face. Unfortunately, there are many bad results, discoloration of the result, unfit design, or simply the client dislike it and wish that it will be removed.



**52RS 0.25**

Intended for **smaller** areas such as eyeliner tips, lips liner etc.



**88RS 0.25**

Intended for **larger** areas such as eyebrows, lips and body tattoos



Lactic acid has the ability to lift more color faster while much safer than the Glycolic. The healing process is very fast and simple.





# Remove And Correct All Unwanted Permanent Makeup & Tattoos

EFFORTLESSLY REMOVE COLOR PIGMENTS FROM:

- EYEBROWS
- LIPS
- EYELINER
- FACE TATTOO
- SMALL BODY TATTOO



A woman's face and hair are covered in vibrant, multi-colored paint, primarily pink, blue, and yellow. She is lying down, looking towards the right. The background is dark and smoky, with more paint particles floating around. The word "COLORS" is overlaid in large, bold letters at the top right.

COLORS

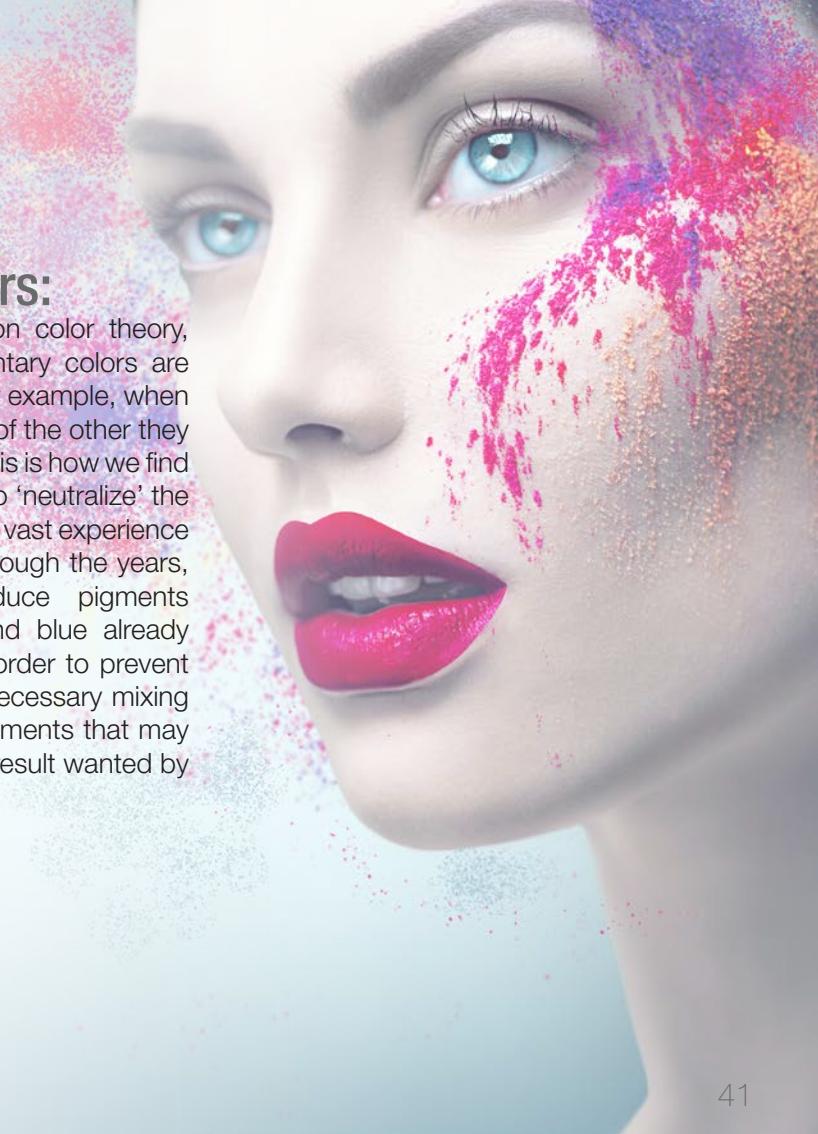
# PMU Colors Collection

## NPM Colors Technology:

Color is of great importance to the outcome of the makeup. NPM is providing a selection of stable pigments with over 60 shades. Inside each bottle of color, there is a small stainless steel ball, whose purpose is to mix the color uniformly while shaking the bottle. This method ensures correct mixing ratio between the pigments powder to liquid. This helps to maintain the color quality over time and to prevent the pigment from drying out. All NPM shades come in 12 ml. bottles and they can be mixed together to produce Sub shades.

## Correction colors:

According to Isaac Newton color theory, he states that complementary colors are also neutralizing colors. For example, when one color is placed on top of the other they cancel each other effect. This is how we find 'repair shades', designed to 'neutralize' the shade in the brow. With the vast experience that NPM has acquired through the years, we've decided to produce pigments that neutralize the red and blue already existing in the pigment in order to prevent customers from doing unnecessary mixing of colors or adding any elements that may end in not getting the end result wanted by our customers.



# Eyebrow Colors 12ml



Brown 15002		Taipei 15047		Dark Coffee 15043		Sand 15200		Kiwi 15006		Hawaii 15007	
Acapulco 15051		Cooper Brown 15005		Brown to Blonde 15037		Golden Brown 15004		Light Brown 15003		Mud 15099	
Espresso 15049		Brazil 15040		Walnut 15001							
Havanna S-570		Miami S-571		Milano S-572		Moscow S-573		Paris S-574			
Madrid S-575		Vienna S-576		Saint Tropez S-578		New York S-577					

**SEDUCTION**  
  
COLORS

## Lip Colors 12ml



Plum 15019		Tropicana 15022		Red Cherry 15018	
AntiquePink 15061		Salmon 15057		Wine Red 15048	
Cinderella 15035		Earth Pink 15030		Rose 15027	
Kisses 15100		Chewing-Gum Pink 15058		Louise 15053	
Violet Red 15041		Reddish Brown 15031		Tuscany 15029	

## Eyeliner & Effect 12ml



Navy 14010		Purple 14012		Turquoise 14019	
Green 14006		White 14015		Black 14016	
Triple Black 14017					

## Correction Colors 12ml



Yellow Beige 15060		Bright Beige 15016		Natural Pink 15062	
Olive Green 15055		Beige 15050			

# HFS Colors Collection 30ml



Dark Brown 16040



B&G Mix 16022



Gray 16019



Medium Black 16017



Pure Black 16020



Brunette 16021



Light Brown 16001



Dark Black 16016



Olive Green 15055



# Areola Colors Collection 12ml



Flesh 18000



White 18001



Cocoa 18002



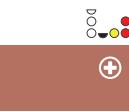
Bordeaux 18003



Caramel 18004



Taupe 18005



Skin 18006



Light Pink 18007



Maple 18008



Cinnamon 18009



Amber 18010



Chocolate 18011



# Eyeshadow Colors 12ml



## Pink set

Pink 17062



Baby Pink 17027



Violet 17041



## Orange set

Cream 17016



Peach 17057



Violet 17041



## Blue set

Cream 17016



Sky 17011



Sea 17010



## Green set

Pink 17062



Apple 17056



Olive 17055



## Purple set

Pink 17062



Candy 17013



Lila 17012



## Brown set

Cream 17016



Stone 17021



Earth 17001



## Gray set

Cream 17016



Gray 17017



Night 17018



## Shell set

Cream 17016



Shell 1700



Ocean 17019





Become a part of our  
Worldwide Success





New Permanent Makeup Technologies

LIPS  
EYEBROWS  
EYELINER  
EYE SHADOWS  
SCALP

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