

AWS Machine Learning Specialty (MLS-C01) Study Guide

Exam Overview

| Attribute | Details |
|---------------|------------------------------------|
| Exam Code | MLS-C01 |
| Duration | 180 minutes |
| Questions | 65 questions |
| Passing Score | 750/1000 (approximately 75%) |
| Format | Multiple choice, multiple response |
| Cost | \$300 USD |

Domain Weightings

| Domain | Weight |
|--|--------|
| Domain 1: Data Engineering | 20% |
| Domain 2: Exploratory Data Analysis | 24% |
| Domain 3: Modeling | 36% |
| Domain 4: ML Implementation and Operations | 20% |

Domain 1: Data Engineering (20 %)

1.1 Data Ingestion Services

Amazon Kinesis Family

| Service | Purpose | Key Features |
|-------------------------------|-------------------------------|---|
| Kinesis Data Streams | Real-time data streaming | Shards for throughput, 24hr-7day retention, real-time processing |
| Kinesis Data Firehose | Data delivery to destinations | Near real-time, auto-scaling, built-in transformations, delivers to S3/Redshift/Elasticsearch |
| Kinesis Data Analytics | Real-time SQL analytics | SQL queries on streaming data, integrates with Streams and Firehose |
| Kinesis Video Streams | Video streaming | Real-time video processing, ML integration |

Key Concept: Kinesis Data Streams → Kinesis Data Firehose → S3 is the standard architecture for streaming data ingestion for ML training.

AWS Glue

- **Purpose:** Serverless ETL (Extract, Transform, Load) service
- **Components:**
 - **Glue Data Catalog:** Centralized metadata repository
 - **Glue Crawlers:** Automatically discover and catalog data schemas
 - **Glue Jobs:** ETL jobs using PySpark or Python shell
 - **Glue Studio:** Visual ETL job builder
- **Key Features:**
 - Serverless - no infrastructure management
 - Supports batch and micro-batch processing
 - Job bookmarks track processed data to avoid reprocessing
 - **Sensitive Data Detection transform** for PII detection and masking
 - Dynamic partition overwrite for idempotent reprocessing

AWS Database Migration Service (DMS)

- **Purpose:** Migrate databases to AWS, replicate ongoing changes
- **Key Feature:** Change Data Capture (CDC) for continuous replication
- **ML Use Case:** Replicate OLTP data to S3 for ML training without impacting production databases

1.2 Data Storage

Amazon S3 (Simple Storage Service)

- **Primary data lake storage** for ML workloads
- **File Formats for ML:**

| Format | Best For | Characteristics |
|----------|----------------------|--------------------------------------|
| Parquet | Analytical queries | Columnar, compressed, schema-aware |
| ORC | Hive workloads | Columnar, optimized for Hadoop |
| CSV | Simple tabular data | Human-readable, larger file sizes |
| JSON | Semi-structured data | Flexible schema, larger than Parquet |
| RecordIO | SageMaker training | Optimized for SageMaker algorithms |

- **S3 Storage Classes:** Standard, Intelligent-Tiering, Glacier (for archival)
- **S3 Select:** Query subset of data using SQL (reduces data transfer)

Amazon SageMaker Feature Store

- **Purpose:** Centralized repository for ML features
- **Two Stores:**
 - **Online Store:** Low-latency feature retrieval (single-digit ms) for real-time inference
 - **Offline Store:** S3-based storage for batch training
- **Key Benefits:** Feature versioning, lineage tracking, automatic sync between online/offline

1.3 Data Transformation & Processing

SageMaker Data Wrangler

- Visual interface for data preparation
- 300+ built-in transformations
- Export to SageMaker Processing, Pipelines, or Feature Store

SageMaker Processing

- Run data processing workloads (preprocessing, postprocessing, evaluation)

- Supports Scikit-learn, Spark, and custom containers

Amazon EMR (Elastic MapReduce)

- Managed Hadoop/Spark clusters
- **Use when:** Complex transformations, custom libraries, massive scale (500TB+)
- **Bootstrap actions:** Install custom dependencies
- **Not serverless** - requires cluster management

AWS Batch

- Managed batch computing
- **GPU support** for compute-intensive workloads
- **Use when:** Video processing, GPU-accelerated workloads

1.4 SageMaker Data Input Modes

| Mode | Description | Best For |
|---------------|---|--------------------------------|
| File Mode | Downloads data to local storage before training | Small-medium datasets |
| Pipe Mode | Streams data directly from S3 | Large datasets, faster startup |
| FastFile Mode | POSIX-compatible file system access | Random access patterns |

Key Concept: Pipe mode significantly reduces training startup time for large datasets.

1.5 Data Lake Optimization

- **Partitioning:** Organize data by frequently filtered columns (date, region)
 - **Partition Pruning:** Query only relevant partitions
 - **Z-Ordering/Data Clustering:** Co-locate related data for faster scans
 - **Compaction:** Combine small files into larger ones
-

Domain 2: Exploratory Data Analysis (24%)

2.1 Data Exploration Tools

Amazon Athena

- **Purpose:** Serverless SQL queries on S3 data
- **Pricing:** Pay per query (based on data scanned)
- **Best For:** Ad-hoc analysis, cost-effective exploration
- **Integration:** Works with Glue Data Catalog for schema management

Amazon QuickSight

- Business intelligence and visualization
- ML-powered insights (anomaly detection, forecasting)

2.2 Handling Missing Data

| Method | When to Use |
|---------------------|--|
| Deletion | Small percentage missing, MCAR, large dataset |
| Mean Imputation | Numerical, normally distributed, MCAR |
| Median Imputation | Numerical with outliers or skewed distribution |
| Mode Imputation | Categorical variables |
| KNN Imputation | When similar records can inform missing values |
| Multiple Imputation | When preserving variance is critical |

Missing Data Types:

- **MCAR** (Missing Completely at Random): No pattern, safe to impute
- **MAR** (Missing at Random): Depends on observed data
- **MNAR** (Missing Not at Random): Depends on unobserved data, problematic

2.3 Handling Outliers

| Method | Description |
|--------------------|--|
| Winsorization | Cap values at specified percentiles (e.g., 5th/95th) |
| Trimming | Remove extreme values |
| Log Transformation | Compress range of large values |

| Method | Description |
|-------------------|---|
| Z-score Filtering | Remove values beyond N standard deviations |
| IQR Method | Remove values beyond $1.5 \times \text{IQR}$ from quartiles |

2.4 Feature Engineering

Numerical Transformations

| Transformation | Purpose | When to Use |
|---------------------------|-------------------------------|---|
| Standardization (Z-score) | Mean=0, SD=1 | Algorithms sensitive to scale (SVM, KNN, neural nets) |
| Min-Max Scaling | Scale to [0,1] range | When bounded range needed |
| Log Transformation | Reduce right skewness | Right-skewed data, large value ranges |
| Log(x+1) | Handle zeros in log transform | Zero-inflated data with large range |
| Box-Cox | Normalize distribution | Various skewness patterns |
| Square Root | Reduce moderate skewness | Count data, mild skewness |

Categorical Encoding

| Method | Description | When to Use |
|--------------------|------------------------------|----------------------------------|
| One-Hot Encoding | Binary column per category | Few categories (<10-15) |
| Label Encoding | Integer per category | Ordinal data (has natural order) |
| Target Encoding | Replace with target mean | High cardinality, tree models |
| Binary Encoding | Binary representation | Medium cardinality |
| Frequency Encoding | Replace with frequency count | When frequency is informative |

Warning: Label encoding for nominal (non-ordinal) data implies false ordering!

Time-Based Features

| Feature | Description |
|--------------------|---|
| Cyclical Encoding | Sin/cos transformation for hour, day, month |
| Lag Features | Previous time period values |
| Rolling Statistics | Moving averages, rolling sums |
| Time Since Event | Duration since last occurrence |

Key Concept: Use sine/cosine encoding for cyclical features (hour 23 and hour 1 should be close).

```
python

# Cyclical encoding example
hour_sin = np.sin(2 * np.pi * hour / 24)
hour_cos = np.cos(2 * np.pi * hour / 24)
```

2.5 Text Feature Engineering

TF-IDF (Term Frequency-Inverse Document Frequency)

- **TF (Term Frequency):** How often a term appears in a document
- **IDF (Inverse Document Frequency):** How rare a term is across corpus
- **Formula:** $TF\text{-}IDF = TF \times \log(N / df)$
 - N = total documents
 - df = documents containing term
- **Purpose:** Weight distinctive terms higher than common words

Other Text Representations

| Method | Description |
|-----------------|--|
| Bag of Words | Word count vectors (loses word order) |
| N-grams | Sequences of N consecutive words |
| Word Embeddings | Dense vector representations (Word2Vec, GloVe) |
| BERT Embeddings | Contextual embeddings from transformer models |

2.6 Dimensionality Reduction

| Technique | Type | Preserves | Use Case |
|-----------|------------|--------------------------|----------------------------------|
| PCA | Linear | Global variance | General dimensionality reduction |
| t-SNE | Non-linear | Local neighborhoods | 2D/3D visualization |
| UMAP | Non-linear | Local + global structure | Visualization, clustering |
| LDA | Supervised | Class separation | Classification preprocessing |

PCA Key Points:

- Creates new features (principal components) as linear combinations
- Components are orthogonal (uncorrelated)
- First component captures maximum variance
- Not interpretable (transformed features)

2.7 Feature Selection

| Method | Type | Description |
|----------------------|----------|--|
| Variance Threshold | Filter | Remove low-variance features |
| Correlation Analysis | Filter | Remove highly correlated features |
| Mutual Information | Filter | Statistical dependency with target (no model needed) |
| Chi-Square Test | Filter | For categorical features |
| RFE | Wrapper | Recursively remove least important features |
| L1 Regularization | Embedded | Zero out unimportant coefficients |
| Feature Importance | Embedded | Tree-based model importance scores |

2.8 Class Imbalance

| Technique | Description |
|--------------|----------------------------------|
| Oversampling | Duplicate minority class samples |

| Technique | Description |
|----------------------|--|
| SMOTE | Generate synthetic minority samples by interpolation |
| Undersampling | Remove majority class samples |
| Class Weights | Penalize misclassification of minority class more |
| Threshold Adjustment | Lower classification threshold for minority class |

Warning: Increasing learning rate does NOT address class imbalance!

2.9 Correlation and Multicollinearity

- **Pearson Correlation:** Linear relationship (-1 to 1)
 - **Multicollinearity:** High correlation between features
 - **Problem in Linear Models:** Unstable coefficients, inflated standard errors
 - **Detection:** VIF (Variance Inflation Factor) > 5 or 10
 - **Solutions:** Remove one of correlated features, PCA, regularization
-

Domain 3: Modeling (36%)

3.1 SageMaker Built-in Algorithms

Supervised Learning - Classification/Regression

| Algorithm | Type | Use Case | Key Parameters |
|------------------------|----------------------|-------------------------------|--------------------------------------|
| XGBoost | Ensemble | Tabular data, competitions | max_depth, eta, num_round, subsample |
| Linear Learner | Linear | Binary/multiclass, regression | predictor_type, learning_rate |
| K-Nearest Neighbors | Instance-based | Classification, regression | k, sample_size |
| Factorization Machines | Matrix factorization | Recommendations, sparse data | num_factors |

Unsupervised Learning

| Algorithm | Type | Use Case |
|-------------------------|--------------------------|------------------------------------|
| K-Means | Clustering | Group similar data points |
| PCA | Dimensionality reduction | Reduce features, preserve variance |
| Random Cut Forest (RCF) | Anomaly detection | Detect outliers in streaming data |
| IP Insights | Anomaly detection | Detect suspicious IP behavior |

Deep Learning

| Algorithm | Use Case | Framework |
|-----------------------|------------------------------------|-----------|
| Image Classification | Classify images | MXNet |
| Object Detection | Detect objects with bounding boxes | MXNet |
| Semantic Segmentation | Pixel-level classification | MXNet |
| BlazingText | Text classification, Word2Vec | Custom |
| Sequence-to-Sequence | Translation, summarization | MXNet |
| Neural Topic Model | Topic modeling | MXNet |
| DeepAR | Time series forecasting | MXNet |
| Object2Vec | Embeddings for pairs | MXNet |

3.2 Algorithm Selection Guide

| Problem Type | Algorithms |
|----------------------------|--------------------------------|
| Binary Classification | XGBoost, Linear Learner, KNN |
| Multi-class Classification | XGBoost, Linear Learner, KNN |
| Regression | XGBoost, Linear Learner, KNN |
| Count Prediction | Poisson Regression |
| Anomaly Detection | Random Cut Forest, IP Insights |

| Problem Type | Algorithms |
|-------------------------|-------------------------------|
| Clustering | K-Means |
| Recommendations | Factorization Machines |
| Time Series Forecasting | DeepAR, Prophet, ARIMA |
| Text Classification | BlazingText, BERT fine-tuning |
| Object Detection | SSD, YOLO, Faster R-CNN |
| Image Classification | ResNet, VGG, custom CNN |

3.3 Model Training Concepts

Overfitting vs Underfitting

| Condition | Training Loss | Validation Loss | Solution |
|--------------|---------------|---------------------------|--|
| Overfitting | Low | High (or increasing) | More data, regularization, early stopping, dropout |
| Underfitting | High | High | More complexity, more features, longer training |
| Good Fit | Low | Low (similar to training) | Deploy! |

Regularization Techniques

| Technique | Description | Effect |
|---------------------|---|---|
| L1 (Lasso) | Adds absolute value of coefficients to loss | Sparse solutions, feature selection |
| L2 (Ridge) | Adds squared coefficients to loss | Smaller coefficients, prevents overfitting |
| Elastic Net | Combination of L1 and L2 | Balance of both |
| Dropout | Randomly zero out neurons during training | Prevents co-adaptation |
| Early Stopping | Stop when validation loss increases | Prevents overtraining |
| Batch Normalization | Normalize layer inputs | Stabilizes training, allows higher learning rates |

XGBoost Hyperparameters for Overfitting

| To Reduce Overfitting | Adjustment |
|-------------------------------|--|
| <code>max_depth</code> | Decrease (shallower trees) |
| <code>min_child_weight</code> | Increase (more samples per leaf) |
| <code>subsample</code> | Decrease (use subset of data per tree) |
| <code>colsample_bytree</code> | Decrease (use subset of features) |
| <code>lambda</code> (L2) | Increase |
| <code>alpha</code> (L1) | Increase |
| <code>num_round</code> | Decrease (fewer trees) |

3.4 Hyperparameter Tuning

SageMaker Automatic Model Tuning

| Strategy | Description | Best For |
|-----------------------|----------------------------|-------------------------------------|
| Grid Search | Try all combinations | Small search spaces |
| Random Search | Random sampling | Larger spaces, quick exploration |
| Bayesian Optimization | Learn from previous trials | Expensive evaluations, large spaces |

Bayesian Optimization: Builds probabilistic model, intelligently selects next hyperparameters based on previous results.

3.5 Evaluation Metrics

Classification Metrics

| Metric | Formula | When to Use |
|----------------------|-----------------------------------|----------------------------------|
| Accuracy | $(TP+TN)/(TP+TN+FP+FN)$ | Balanced classes |
| Precision | $TP/(TP+FP)$ | Minimize false positives |
| Recall (Sensitivity) | $TP/(TP+FN)$ | Minimize false negatives |
| F1 Score | $2 \times (P \times R) / (P + R)$ | Balance precision/recall |
| AUC-ROC | Area under ROC curve | Ranking, probability calibration |
| PR-AUC | Area under Precision-Recall curve | Imbalanced datasets |

Key Insight: High ROC-AUC + Low PR-AUC = Severely imbalanced dataset

Business Cost Examples:

- **Fraud Detection** (missing fraud costly): Prioritize **Recall**
- **Email Spam** (false positives annoying): Balance **Precision/Recall**
- **Medical Diagnosis** (missing disease dangerous): Prioritize **Recall**
- **Legal Discovery** (false positives expensive): Prioritize **Precision**

Regression Metrics

| Metric | Description |
|----------------|---|
| MSE | Mean Squared Error - penalizes large errors |
| RMSE | Root MSE - same units as target |
| MAE | Mean Absolute Error - robust to outliers |
| R ² | Proportion of variance explained |
| MAPE | Mean Absolute Percentage Error |

Object Detection Metrics

| Metric | Description |
|---------------|--|
| IoU | Intersection over Union - bounding box overlap |
| mAP | Mean Average Precision - standard metric |
| Precision@IoU | Precision at specific IoU threshold |

3.6 Neural Network Concepts

Activation Functions

| Function | Range | Use Case |
|----------|------------------|---|
| ReLU | $[0, \infty)$ | Hidden layers (default choice) |
| Sigmoid | $(0, 1)$ | Binary output, multi-label |
| Softmax | $(0, 1)$, sum=1 | Multi-class output (mutually exclusive) |
| Tanh | $(-1, 1)$ | Hidden layers, centered output |

Multi-label vs Multi-class:

- **Multi-class:** One label per sample → **Softmax**
- **Multi-label:** Multiple labels per sample → **Sigmoid** with binary cross-entropy

Optimizers

| Optimizer | Description |
|----------------|---|
| SGD | Basic gradient descent |
| SGD + Momentum | Accelerates SGD in consistent direction |
| Adam | Adaptive learning rates (most popular) |
| RMSprop | Adaptive learning rates |

Batch Size Effects

| Batch Size | Training | Generalization |
|--------------|------------------------|----------------|
| Small (1-32) | Noisy gradients, slow | Often better |
| Large (256+) | Stable gradients, fast | May be worse |

3.7 Transfer Learning

- **Concept:** Use pre-trained model as starting point
- **When to Use:** Limited labeled data, similar domain
- **Process:**
 1. Take pre-trained model (e.g., BERT, ResNet)
 2. Replace final layer(s) for new task
 3. Fine-tune on new data (often with lower learning rate)

Key Insight: Pre-trained language models (BERT) are highly effective for NLP tasks with limited data.

3.8 Recommendation Systems

| Type | Data Needed | How It Works |
|-------------------------|------------------------|--------------------------------------|
| Content-Based | Item features/metadata | Recommend similar items |
| Collaborative Filtering | User-item interactions | Find similar users/items by behavior |
| Hybrid | Both | Combine approaches |

Cold Start Problem: New users/items have no history → Use content-based or hybrid

3.9 Time Series Forecasting

| Model | Seasonality | Trend | Use Case |
|------------------------------|-------------|-------|----------------------|
| Simple Exponential Smoothing | No | No | Level only |
| Holt's | No | Yes | Trend |
| Holt-Winters | Yes | Yes | Trend + seasonality |
| ARIMA | No | Yes | General time series |
| SARIMA | Yes | Yes | Seasonal time series |

| Model | Seasonality | Trend | Use Case |
|---------|----------------|-------|------------------------------|
| Prophet | Yes (multiple) | Yes | Business forecasting, robust |
| DeepAR | Yes | Yes | Multiple related series |

3.10 Common Pitfalls

Data Leakage

- **Definition:** Training data contains information not available at prediction time
- **Examples:**
 - Future information in features
 - Target variable encoded in features
 - Incorrect train/test split (random split on time series)
- **Prevention:** Use temporal splits for time data, careful feature engineering

Temporal Data Leakage

- **Problem:** Random train/test split on time series data
- **Result:** Model sees future data during training
- **Solution:** Always use temporal split (train on past, test on future)

Domain 4: ML Implementation and Operations (20%)

4.1 SageMaker Deployment Options

| Option | Latency | Scaling | Cost Model | Use Case |
|------------------------|----------|----------------|-------------------|---------------------------------|
| Real-time Inference | Low (ms) | Auto-scaling | Per instance-hour | Production APIs |
| Serverless Inference | Medium | Auto (to zero) | Per request | Variable/sparse traffic |
| Batch Transform | High | Job-based | Per job | Large batch processing |
| Asynchronous Inference | Medium | Queue-based | Per request | Large payloads, long processing |

Key Insight: Serverless Inference scales to zero = no cost during idle time.

4.2 Deployment Strategies

| Strategy | Description | Rollback |
|-------------|--|----------|
| Blue/Green | Run two versions, shift traffic | Instant |
| Canary | Gradual traffic shift (10% → 50% → 100%) | Instant |
| Rolling | Replace instances gradually | Slower |
| A/B Testing | Route specific users to variants | Instant |

SageMaker Production Variants: Native support for blue/green and canary deployments.

4.3 Model Monitoring

Amazon SageMaker Model Monitor

| Monitor Type | What It Detects |
|---------------------------|---|
| Data Quality | Schema changes, missing values, data type changes |
| Model Quality | Accuracy degradation, metric drift |
| Bias Drift | Changes in fairness metrics |
| Feature Attribution Drift | Changes in feature importance |

Concept Drift / Data Drift

- **Data Drift:** Input data distribution changes over time
- **Concept Drift:** Relationship between inputs and outputs changes
- **Detection:** Compare current data statistics to baseline
- **Solution:** Retrain on recent data

4.4 Model Optimization

Amazon SageMaker Neo

- **Purpose:** Compile models for target hardware
- **Benefits:**
 - 2-10x performance improvement
 - Reduced model size

- Hardware-specific optimizations
- **Supported:** TensorFlow, PyTorch, MXNet, XGBoost, ONNX

Inference Optimization Techniques

| Technique | Description |
|-------------------------|-------------------------------------|
| Model Compilation (Neo) | Optimize for target hardware |
| Quantization | Reduce precision (FP32 → INT8) |
| Pruning | Remove unnecessary weights |
| Knowledge Distillation | Train smaller model from larger one |
| GPU Inference | Use GPU instances for deep learning |

4.5 MLOps and CI/CD

SageMaker Pipelines

- **Purpose:** Orchestrate ML workflows
- **Features:**
 - Define steps: Processing, Training, Evaluation, Registration
 - Automatic lineage tracking
 - Integration with Model Registry

SageMaker Model Registry

- **Purpose:** Version and manage models
- **Features:**
 - Model versioning
 - Approval workflows (Pending → Approved → Rejected)
 - Deployment tracking
 - Metadata and lineage

Typical MLOps Pipeline

Code Change → Build → Train → Evaluate → Register → Approve → Deploy

↓ ↓ ↓
SageMaker SageMaker Model
Processing Training Registry

4.6 Model Explainability

Amazon SageMaker Clarify

- **Pre-training Bias Detection:** Analyze training data for bias
- **Post-training Bias Detection:** Analyze model predictions for bias
- **Feature Attributions:** SHAP values for individual predictions

SHAP (SHapley Additive exPlanations)

- **Purpose:** Explain individual predictions
- **Output:** Contribution of each feature to prediction
- **Use Case:** Regulatory compliance (lending, healthcare)

4.7 Security and Compliance

Data Protection

| Feature | Purpose |
|-----------------------|-----------------------------------|
| VPC Endpoints | Private connectivity to SageMaker |
| Encryption at Rest | KMS encryption for S3, EBS |
| Encryption in Transit | TLS for all communications |
| IAM Roles | Control access to resources |
| Network Isolation | No internet access for training |

Amazon Macie

- Discover and protect sensitive data in S3
- Automated PII detection
- Security monitoring (not for ML bias)

4.8 Cost Optimization

| Strategy | How |
|-----------------------|--|
| Spot Instances | Up to 90% savings for training (not real-time inference) |
| Serverless Inference | Pay only for actual requests |
| Right-sizing | Choose appropriate instance types |
| Auto-scaling | Scale down during low traffic |
| Multi-model Endpoints | Multiple models on single endpoint |

4.9 Distributed Training

Data Parallelism

- **Concept:** Split data across multiple GPUs/instances
- **When:** Large datasets, model fits in single GPU
- **Frameworks:** Horovod, PyTorch DDP, SageMaker Data Parallel

Model Parallelism

- **Concept:** Split model across multiple GPUs
- **When:** Model too large for single GPU
- **Framework:** SageMaker Model Parallel

Key Insight: Multi-GPU training requires explicit configuration in training script!

4.10 Inference Pipeline

- **Purpose:** Chain preprocessing, inference, and postprocessing
 - **Use Cases:**
 - Input validation and transformation
 - Feature engineering at inference time
 - Output validation (enforce business rules)
 - Multiple model ensemble
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AWS Services Quick Reference

ML-Specific Services

| Service | Purpose |
|-------------------------|---|
| SageMaker | Full ML platform (build, train, deploy) |
| SageMaker Ground Truth | Data labeling |
| SageMaker Feature Store | Feature management |
| SageMaker Clarify | Bias detection, explainability |
| SageMaker Model Monitor | Production monitoring |
| SageMaker Neo | Model compilation/optimization |
| SageMaker Debugger | Training debugging |
| SageMaker Experiments | Experiment tracking |
| Comprehend | NLP (sentiment, entities, PII) |
| Rekognition | Image/video analysis |
| Textract | Document text extraction |
| Transcribe | Speech to text |
| Polly | Text to speech |
| Translate | Language translation |
| Forecast | Time series forecasting |
| Personalize | Recommendations |
| Fraud Detector | Fraud detection |
| Lex | Conversational AI |
| Kendra | Intelligent search |

Data Services

| Service | Purpose |
|--------------------|-------------------------------------|
| S3 | Object storage (data lake) |
| Glue | Serverless ETL, Data Catalog |
| Athena | Serverless SQL queries on S3 |
| EMR | Managed Hadoop/Spark |
| Kinesis | Real-time streaming |
| Redshift | Data warehouse |
| DynamoDB | NoSQL database |
| ElastiCache | In-memory caching (Redis/Memcached) |
| DMS | Database migration/replication |

Exam Tips

Key Patterns to Recognize

1. **"Streaming data for ML training"** → Kinesis Data Streams → Firehose → S3
2. **"Large dataset, slow training startup"** → SageMaker Pipe mode
3. **"Feature store for real-time and batch"** → SageMaker Feature Store
4. **"Serverless ETL"** → AWS Glue
5. **"Ad-hoc queries on S3"** → Amazon Athena
6. **"Anomaly detection in streaming data"** → Random Cut Forest
7. **"Explain individual predictions"** → SageMaker Clarify (SHAP)
8. **"Bias detection"** → SageMaker Clarify
9. **"Model performance degraded over time"** → Data/concept drift → Retrain
10. **"Variable traffic, cost optimization"** → Serverless Inference
11. **"Zero-downtime deployment"** → Blue/green with production variants
12. **"Low-latency inference optimization"** → SageMaker Neo
13. **"Class imbalance"** → SMOTE, class weights, threshold adjustment (NOT learning rate)

14. **"High cardinality categorical"** → Target encoding
15. **"Right-skewed data"** → Log transformation

Common Traps

1. **Accuracy on imbalanced data:** High accuracy can be misleading
2. **Random split on time series:** Causes temporal leakage
3. **Label encoding for nominal data:** Implies false ordinal relationship
4. **Log(0):** Undefined - use $\log(x+1)$
5. **Softmax for multi-label:** Wrong - use sigmoid
6. **Spot instances for inference:** Not supported for real-time endpoints
7. **Increasing learning rate for instability:** Makes it worse
8. **More features for class imbalance:** Doesn't help
9. **Mean imputation for skewed data:** Use median instead
10. **PCA for interpretability:** Components are not interpretable

Study Priorities by Weight

1. **Modeling (36%):** Know algorithms, metrics, overfitting/underfitting, hyperparameters
 2. **EDA (24%):** Know transformations, encoding, feature engineering, class imbalance
 3. **Data Engineering (20%):** Know Kinesis, Glue, S3, Feature Store, input modes
 4. **MLOps (20%):** Know deployment options, monitoring, Clarify, Neo, Pipelines
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Practice Checklist

- ☐ Can explain the difference between all Kinesis services
- ☐ Know when to use Pipe mode vs File mode
- ☐ Understand TF-IDF components
- ☐ Can identify overfitting vs underfitting from loss curves
- ☐ Know which metrics to use for imbalanced classification
- ☐ Understand SMOTE and class weights
- ☐ Can choose between encoding methods for categorical data
- ☐ Know SageMaker built-in algorithms and their use cases
- ☐ Understand XGBoost hyperparameters for reducing overfitting
- ☐ Can explain transfer learning benefits
- ☐ Know deployment options and when to use each

- ☐ Understand data drift and concept drift
 - ☐ Can explain SHAP values and SageMaker Clarify
 - ☐ Know Model Monitor capabilities
 - ☐ Understand blue/green deployments
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Good luck on your exam!