

Tyler J. Sweeney

Full Stack Web Developer

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Portfolio: tylersweeney.com github: github.com/tylersweeney

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PROGRAMMING LANGUAGES

HTML • Git • Javascript • jQuery • AJAX • APIs • Firebase • Node.js, MySQL • Express.js • Sequelize • MongoDB • React.js

PROJECTS/ APPS BUILT

MoodBrews.com - Uses a facial recognition API to identify the users “mood” by analyzing an uploaded image. Then searches a Brewery database of beers for a match based on keywords. Returns a listed of suggested beers and shows the nearby breweries or restaurants that serve it.

Technologies used: Node, Express, Mongoose, MongoDB, Ejs, Javascript, jQuery, AJAX, APIs, and Materialize

Time: Initial build took 40 hours, with several updates since release.

WeAreStillCool.com - A Social media hub for parents to connect, meet up, and share product reviews. Users can create a profile and upload profile pictures or use their google id. Shows local data from Meetup.com, Facebook events, and Google calendar for parents to create or attend events. Users can join in discussion or share baby photos in the forum. And lastly there is a product review section where parents can review and suggest the products they liked the best or were most helpful to raising their kids.

Technologies used: React, Node, Express, Mongoose, MongoDB, Passport.js, Oauth, webpack

Time: Initial build took 80 hours, with several updates since release.

EXPERIENCE

ACRB Supply Co., Costa Mesa, Ca - Full Stack Web Developer, SEO Manager

January 2017 - August 2018

Worked with client to build their vision as they had no website to start with.

many successful Adwords campaigns and used analytics to identify key demographics and refine future ad campaigns, saw their sales increase 50% in the first week.

Ran many successful Adwords campaigns and used analytics to identify key demographics and refine future ad campaigns.

Worked with the client almost 2 years supplying support and updates, and managing SEO strategies.

Technologies used: React, Node, Express, Mongoose, MongoDB, Passport.js, Oauth, webpack

ChemDry of Irvine-Newport, Costa Mesa, Ca - *Owner/Operator, Web Dev, SEO Manager*

July 2012 - Present

Aside from daily operations and managing employees I also handled the web development and SEO strategies of my company.

Design and implement promotions and coupons, add them to the site, and create Adwords campaigns, quarterly and for major holidays

Analyze and assess the performance of campaigns and translate quantitative and qualitative data into actionable recommendations

Drive traffic and increase ROI for our accounts via competitive analysis, and keyword research

EDUCATION

University of California Irvine, Irvine, Ca - *Certificate*

Sept 2017 - April 2018

Rigorous 24-Week full stack development course