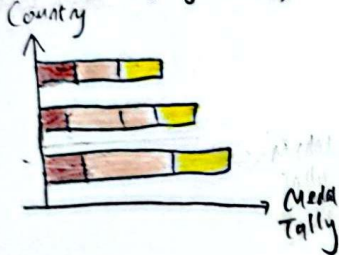


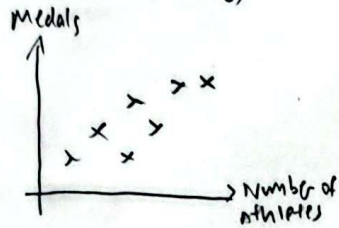
Ideas

Sheet 1 Name: Tyler Tan

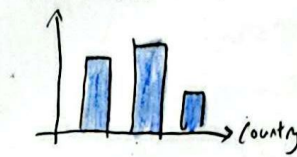
1) Stacked bar chart
(Medal Tally by Country)



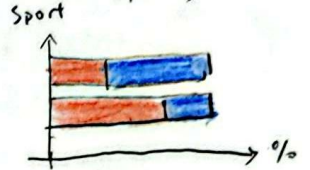
2) Scatter Plot
(Medal Efficiency)



3) Bar Chart
(Number of medals
by country)



4) 100% Stacked
Bar chart
(Gender representation
for sports)



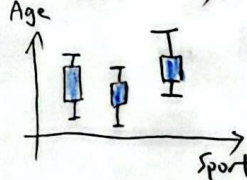
5) Donut chart
(Medal Tally by Country)



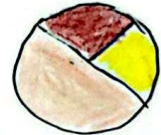
6) Choropleth Map
(Medal Wins for
each country)



7) Boxplot
(Athlete age
distribution)



8) Pie chart
(Medal Tally
by country)



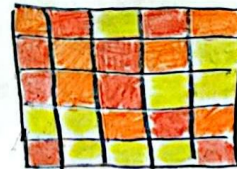
9) Histogram
(Age by Gender)



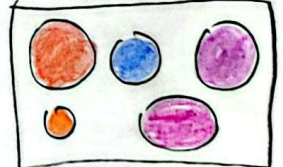
10) Dot Map
(Medal Tally for
each country)



11) Heatmap
(Country vs Sport
Participation)



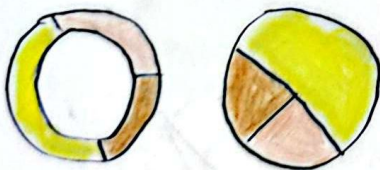
12) Bubble Chart
(Gender Ratio for
each continent)



Filter

Remove duplicates :

Donut chart and pie chart
are very similar and serve
the same purpose. Can
consider using only one.



Summarise & Question

- Does it provide insight?
- Is it engaging and relatable?

Categorise

Category A: Medal distribution / Tally

- Stacked bar chart (1) - Bar chart (3)
- Donut chart (5)
- Choropleth map (6)
- Pie chart (8)
- Dot Map (10)

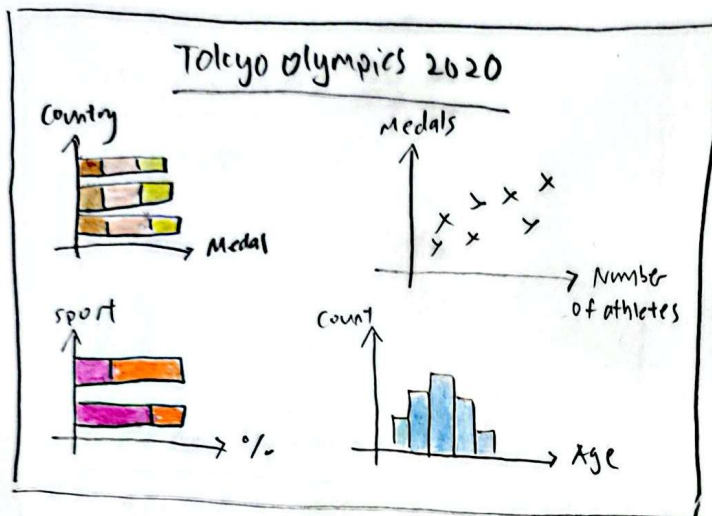
Category B: Athlete Information

- 100% Stacked bar chart (4)
- Boxplot (7)
- Histogram (9)
- Bubble chart (12)

Category C: Sports participation

- Heatmap (11)

Dashboard Style



Parti / Focus

- The focus is to get the user to gain some insights from each of the visualisations from the dashboard, which includes the two lenses:
 - medal distribution
 - Athlete information
- Each of the visualisations are deemed as equally important

Components / Operations

- Click on a filter (for example gold medal) and it will only display the count for the gold medals in the stacked bar chart
- Hover → tooltip with country, medal tally etc

Pros / Cons

Pros:

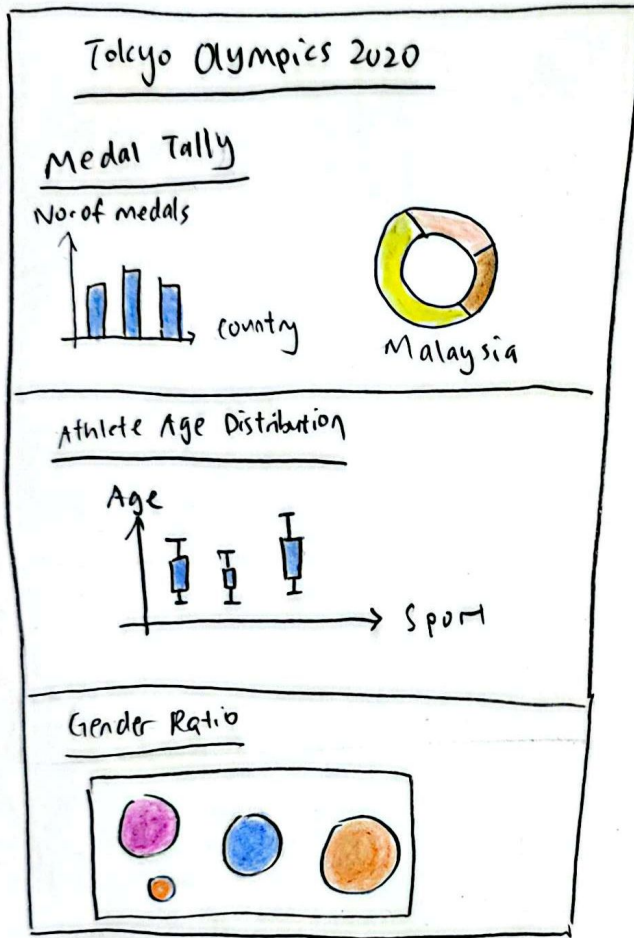
- Uses familiar idioms (bar, scatter, histogram) for easy audience understanding

Cons:

- No clear separation between sections that focus on different research angles

Big Picture / Layout

Tall poster / Infographic



Part / Focus

- The focus is to let users understand what happened at the Tokyo 2020 Olympics.
- The audience's focus is on reading from top to bottom, which insights highlighted along the way.

Sheet 3 Name: Tyler
Tan

Components / Operations

- Limited interactivity, because an infographic is typically static.
- Simple hover annotations.
- Each section can include captions and icons to guide readers

Pros:

- Engaging and fun for the general audience
- Strong narrative flow, easy to follow without prior knowledge
- Poster style makes it shareable

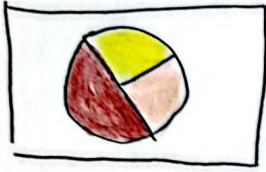
Cons:

- Less interactive than dashboard
- Long vertical scroll may feel heavy if not well-designed

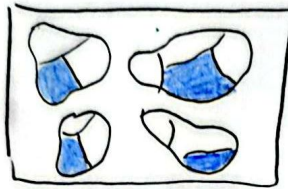
Big picture / Layout

Slideshow Style

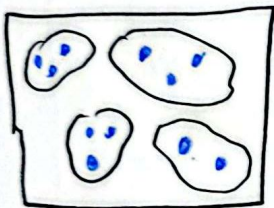
Slide 1 :



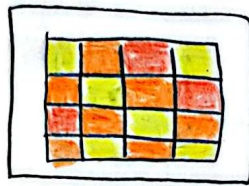
Slide 2 :



Slide 3 :



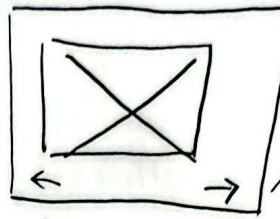
Slide 4 :



Sheet 4

Name: Tyler Ten

Components / Operations



"Next" button
to advance
to the next
slide. Or scrolling
is also an option.

Navigation arrows at the
bottom to jump between
slides.

- Hover on charts

→ + outtips with details

Parti / Focus

Parti Name: 'Step by Step'

Essence: A slideshow story that
unfolds gradually.

- Each slide reveals one piece
of the story.
- The focus is on a linear
narrative, not on all-at-
once explanation.

Pros:

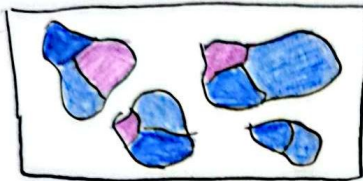
- Linear storytelling is very
clear for general audience.
- Builds suspense as each
slide adds a new layer

Cons:

- Limited freedom : users
cannot explore freely.

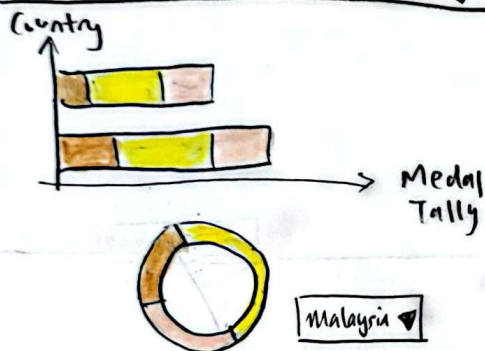
Final Product : Vertical Infographic

Tokyo Olympics 2020

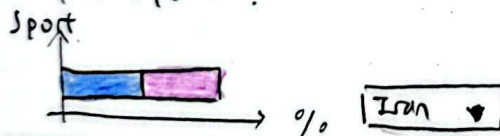


Shows the countries that won most medals.

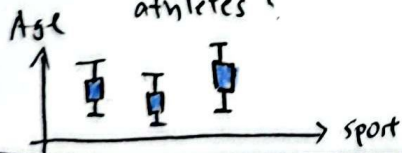
How many medals did each country win?



How was the gender distribution for the sports?



How was the age distribution of the athletes?



Focus

Essence: A linear infographic that narrates the story.

Sheet 5 Name: Tyler Tan

Components / Operations

- Hover on anything
→ Tooltip (Country, Medal Count)
- Filter → Display that selected country
- Reset button → Clear selection

Details

Dependencies:

- Vega lite
- R / Python for data cleaning
- Data from the multiple csv that I found

Estimated time and effort:

- Data prep (clean, joins, filter): 1 hour
- Chart building: 10 hours
- Layout arrangement and annotations: 10 hours
- Total: 21 hours