

Tyler Trotter

I love crafting delightful digital products and have been at it for almost twenty years now. I've led design teams, collaborated with product managers, reworked complex systems, and taken greenfield projects to production. But I want to keep growing.

ttrotter.com

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803-200-4865

Cognito Forms

Creative Director
2018–present

- Led a multidisciplinary product design team
- Created and maintained design system
- Balanced stakeholder feedback
- Redesigned website and app according to design system
- New website grew YOY conversion rate by 68.5%
- Reviewed and authored pull requests
- Reworked the components for user-generated forms
- Designed illustration and icon sets
- Ensured WCAG 2.0 accessibility of user-generated forms
- Helped plan new features
- Prototyped and built new product features
- Conducted user tests to improve UX

VC3

Web Designer
2014–2018

- Designed websites for city and county governments
- Developed sites on Drupal
- Presented concepts to clients and trained them on new CMS
- Integrated real-time wind speed data into burn permit form
- Allowed users to determine if they lived in city limits easily
- Built a site-analyzer tool to report on content problems

Coker College

Instructor
2014 & 2015

- Designed and taught a combined course of Web I and Web II

Dew Learning

Front-end Dev
2013–2014

- Built a platform to create, manage, and deliver curriculum on the web and iPad
- Designed the look and layout of the curriculum template
- Built tools for educators to embed interactive elements
- Demoed the product to potential clients and investors
- Advised and organized lesson content authors

Skills

Design Systems
Product Design
Figma
Adobe CC
User Testing
Illustration
SVG
Accessibility
JavaScript
HTML
CSS
Vue
Git

Education

BA in Art with a
concentration in
Graphic Design

Coker College
2004