

41000: Business Statistics

Syllabus, Fall 2021

Contact Information

Instructor:

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Course Format

In-person Only

Course Website

- <https://tyliang.github.io/BUS41000/>
(for Lecture Notes, Homework Download, Reproducible Code)
- Canvas
(for Discussion, Homework Submission, Announcement)

Textbooks and Notes

There is *no required textbook* for the class. *All lecture notes and course materials will be available* on the class website. Three books may help you as a complement to the class:

- OpenIntro Statistics (free online resource).
- Statistics for Business: Decision Making and Analysis, by Robert Stine and Dean Foster
- Naked Statistics, by Charles Wheelan

Statistical Software

R (and RStudio, <https://rmarkdown.rstudio.com>) will be used to demonstrate statistical analysis of data. However, you are **not required to program in R** for this course. For the homework, you are free to use R/Python/Excel/Stata, or any tool you are familiar with. The main focus of the course (and hence the test) is on intuition and statistical concepts, not on programming skills.

Evaluation

Grades will be determined by a Midterm Exam given on week 6 (40%) and a Final Exam on week 10 (40%), and Homework (20%). The exams will be in a In-class form. You will have the choice of skipping the homework, then your final will count as 60%. Solutions for the homework problems will be provided.

It is expected that students will complete all exams for the course. **No request for rescheduling of an exam will be accepted on (or after) the date of the exam.** Only extreme personal problems are a reason for rescheduling of an exam.

Request for Regrade

Clerical errors will be corrected without hassle. Other regrade requests must be submitted in writing within one week (7 days) of the exam's return. Keep in mind that the entire exam will be subject to regrading.

Review Sessions

There will be 2-3 review sessions for the midterm on week 5. And there will be 2-3 review sessions before the final on week 9.

Office Hours

There will be no official office hours, but I am glad to meet with any student enrolled in the class. The best way to contact me is via email.

Class Handouts

You are responsible for bringing the relevant section of the lecture notes to every lecture. All course materials are available on the web.

Canvas Discussion

Questions about the homework can be posted to Canvas Discussion section. TAs will answer them within 24-48 hrs during weekdays. I strongly recommend everyone to do all the homework. Bonus credit will be given to students who post high quality answers to questions.

List of Topics

Section 1

1. Probability Distributions: Joint, Conditional, Marginal
2. Bayes Formula
3. Simpson's Paradox
4. Expectation, Variance, Covariance, Correlation
5. Probability \rightarrow Decisions

Section 2

1. Normal Distribution
2. Estimate Population Mean and Proportion Based on Samples
3. Sampling Distribution of Sample Mean and Sample Proportion
4. Confidence Interval, Hypothesis Testing
5. Construct Portfolios (Covariance, Correlation), Sharpe Ratio

Section 3

1. Simple Linear Regression (SLR) Model
2. Property of Least Squares
3. Information in Regression Table
4. Statistical Inference and Interpretation of Coefficients
5. Application of SLR: CAPM

Section 4

1. Multiple Linear Regression (MLR) Model
2. Interpretation, Visualization and Estimation
3. Inference about MLR: Uncertainty, T-test, and F-test
4. Demystifying R^2
5. Understand MLR vs. SLR (Correlation and Causation)
6. Compare MLRs (Model Selection)

Section 5

1. Categorical Variables (Dummy)
2. Case Study: Salary Discrimination (Compare Different MLRs)
3. Multiple Categories
4. Variable Interaction (Simplest Non-linear Model)
5. A Complex Example via Housing Data (Interactions and Dummies)