ORACLE

Oracle Industry Playbook

Healthcare

Healthcare

To meet expanding global challenges, health organizations need connected data whether the goal is to innovate care, improve efficiency, optimize supply chains, prove new treatments, or effectively manage resources. Only with unified data across disparate systems can the industry get the complete picture necessary to empower better engagement, better decisions, better care, and better outcomes for all. An open, cloud-based health management system with intuitive applications enables a private, secure, lifelong health record enabling improved health management and equitable care.

Key imperatives for healthcare

1 Bring data together and surface relevant information to enable people to take meaningful action

2 Provide timely and actionable insights to automate processes, optimize resources, and drive efficiencies

3 Accelerate collaboration across the ecosystem to make healthcare more holistic, accessible, and efficient

Forces shaping the healthcare industry

INDUSTRY CHALLENGES

Compliance
The business of health management, service delivery, and ensuring compliance can distract from focusing on patient and population needs.

Employees and Staff
Organizations face high staff turnover, skilled labor shortages, and employee burnout.

Data
Health data is distributed across legacy systems and fragmented data and siloed processes make it difficult to secure and share data to adapt to new models, innovate, and act on insights.

Tools
People require better tools and greater transparency to manage and support their lifelong health journey.

Inequitable Outcomes
Different populations and communities experience healthcare differently, leading to inequitable outcomes.

VISION OF SUCCESS

Oracle's health cloud services are designed to deliver people-centric care and services whether for individual patients or entire populations.

Engaged, skilled clinicians and staff with less burnout to provide best patient experience.

Unified data integrated across systems, giving clinicians and patients a holistic health view and authorized professionals anonymous, aggregated information to support research and public health decisions.
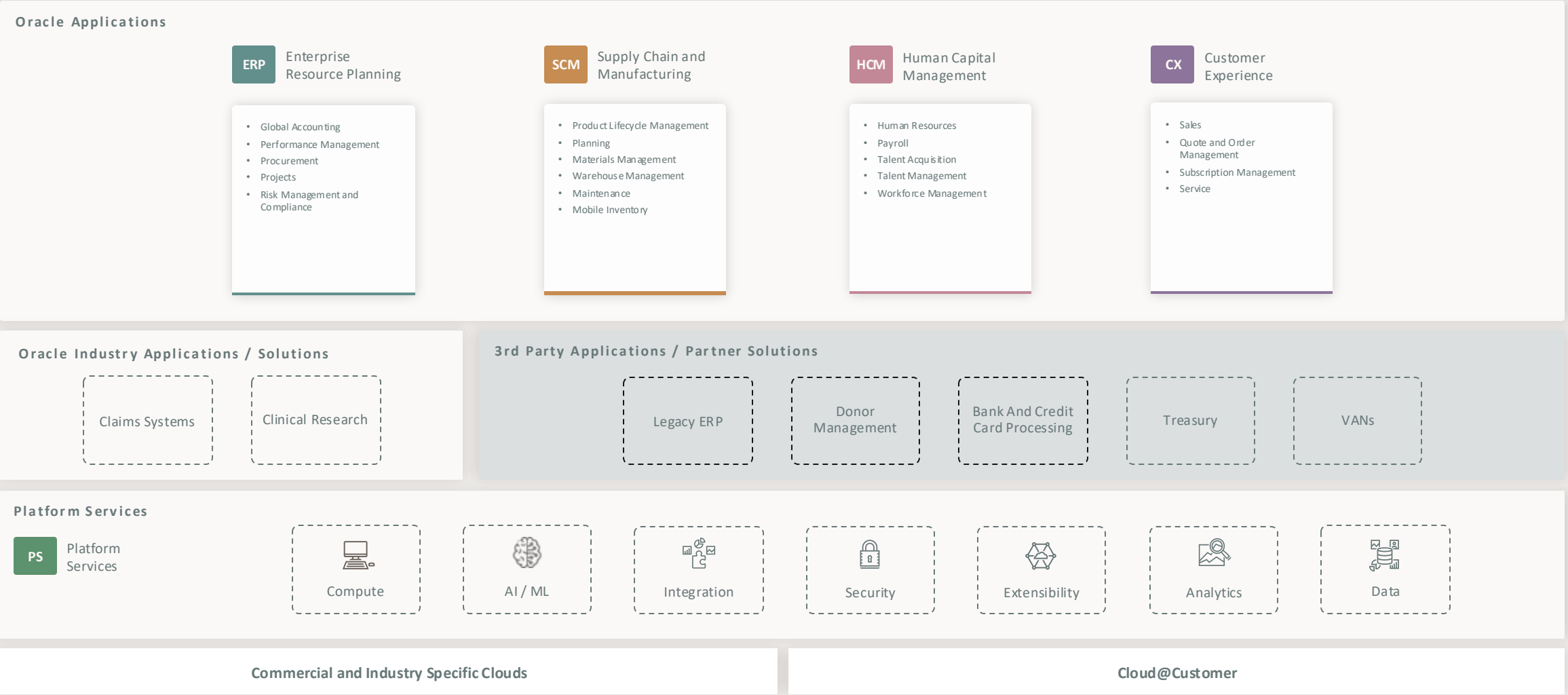
An open, cloud-based health management system with easy-to-use applications that enable a private, secure longitudinal health record and better information.

Collaboration and insights across the ecosystem to make healthcare more holistic, accessible, and equitable.

Oracle Industry Suite for healthcare

Future-proof your business with a secure, scalable, high-performance cloud

Oracle Applications

ERP — Enterprise Resource Planning
- Global Accounting
- Performance Management
- Procurement
- Projects
- Risk Management and Compliance

SCM — Supply Chain and Manufacturing
- Product Lifecycle Management
- Planning
- Materials Management
- Warehouse Management
- Maintenance
- Mobile Inventory

HCM — Human Capital Management
- Human Resources
- Payroll
- Talent Acquisition
- Talent Management
- Workforce Management

CX — Customer Experience
- Sales
- Quote and Order Management
- Subscription Management
- Service

Oracle Industry Applications / Solutions

- Claims Systems
- Clinical Research

3rd Party Applications / Partner Solutions

- Legacy ERP
- Donor Management
- Bank And Credit Card Processing
- Treasury
- VANs

Platform Services

PS — Platform Services
- Compute
- AI / ML
- Integration
- Security
- Extensibility
- Analytics
- Data

Commercial and Industry Specific Clouds

Cloud@Customer

Oracle Fusion Cloud Applications Suite

A platform for enterprise-wide transformation

Customer Experience	Supply Chain & Manufacturing	Enterprise Resource Planning	Enterprise Performance Management	Human Capital Management
Marketing	Supply Chain Planning	Financial Management	Planning, budgeting, and forecasting	Human Resources
Sales	Inventory Management	Procurement	Profitability and Cost Management	Talent Management
Service	Manufacturing	Project Management	Financial Consolidation and Clos	Workforce Management
	Maintenance	Risk Management and Compliance	Account Reconciliation	Payroll
	Product Lifecycle Management		Tax Reporting	
	Procurement		Enterprise Data Mgmt.	
	Order Management			
	Logistics			

Data Intelligence

Revenue Transformation | **Back-office Unification**

Customer Experience

Supply Chain Unification | **Financial Excellence** | **Empowered Workforce**

Connected Planning

Oracle Fusion Cloud ERP

AI-Powered Finance

Financials
- General Ledger
- Accounting Hub
- Payables & Assets
- Treasury & Payments
- Expense Management
- Receivables & Collections
- Bill & Credit Management
- Revenue Management
- CPQ / Subscription Management
- Joint Venture Management
- Lease Accounting

Procurement
- Supplier Qualification Management
- Sourcing
- Procurement Contracts
- Self Service Procurement
- Purchasing
- Supplier Portal
- Spend Classification

Project Management
- Cost Management & Control
- Billing & Revenue Mgmt
- Planning, Scheduling & Forecasting
- Project Asset Management
- Project Management
- Resource Management
- Program Management
- Grant Management
- Task Management

Enterprise Performance Management
- Enterprise Planning
- Profitability & Cost Mgmt
- Narrative Reporting
- Financial Consolidation & Close
- Account Reconciliation
- Tax Reporting
- Enterprise Data Management

Risk Management
- Separation of Duties Reporting (SOD)
- Preventive SOD User Provisioning
- Security Monitoring
- User Access Reviews & Certifications
- Fraud & Payment Monitoring
- Configuration & Audit Monitoring
- Internal Control Assessments
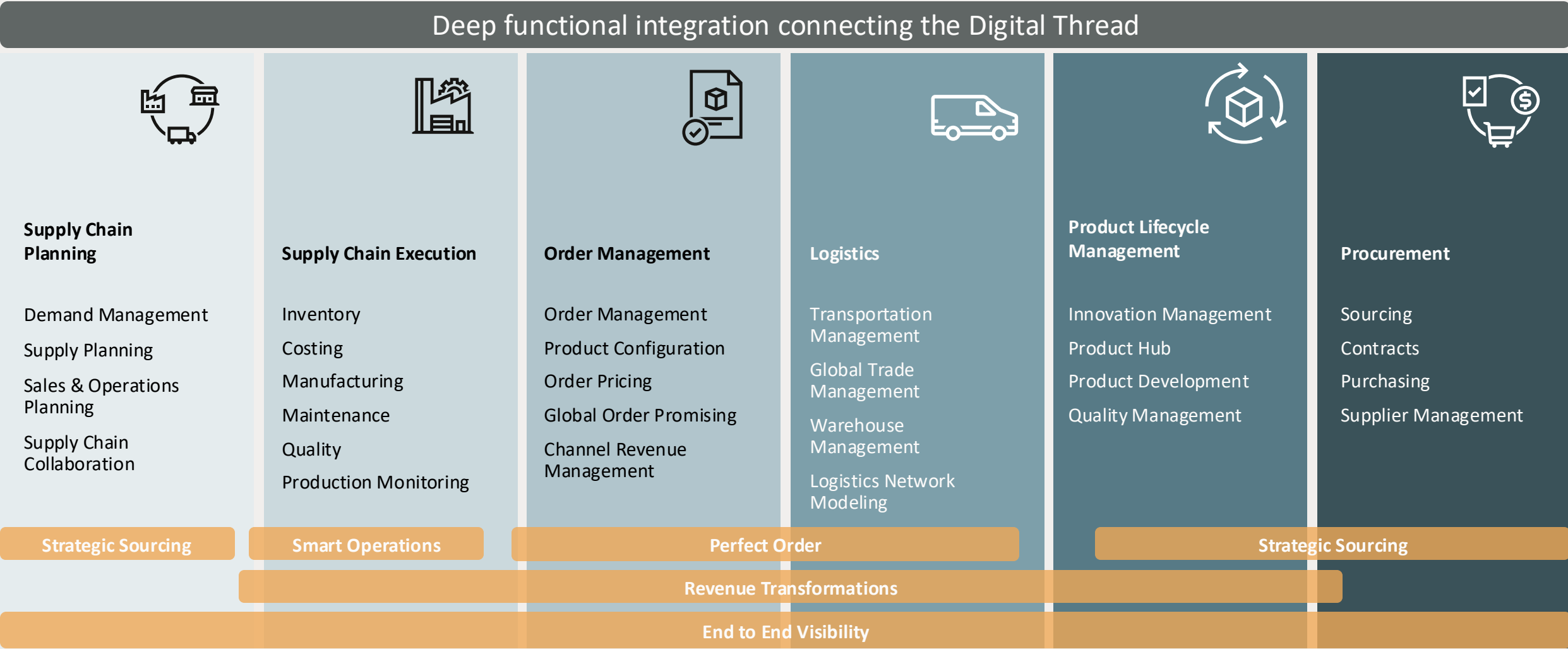- Risk & Controls Matrix
- Workforce Health & Safety

Touchless Operations

Predictive Insights

Connected Actions

Oracle Fusion Cloud SCM

Deep functional integration connecting the Digital Thread

Supply Chain Planning

Demand Management

Supply Planning

Sales & Operations Planning

Supply Chain Collaboration

Supply Chain Execution

Inventory

Costing

Manufacturing

Maintenance

Quality

Production Monitoring

Order Management

Order Management

Product Configuration

Order Pricing

Global Order Promising

Channel Revenue Management

Logistics

Transportation Management

Global Trade Management

Warehouse Management

Logistics Network Modeling

Product Lifecycle Management

Innovation Management

Product Hub

Product Development

Quality Management

Procurement

Sourcing

Contracts

Purchasing

Supplier Management

| Strategic Sourcing | Smart Operations | Perfect Order | | Strategic Sourcing |

Revenue Transformations

End to End Visibility

Oracle Fusion Cloud HCM

Empowering employee success for exceptional business outcomes

Human Resources

Benefits

Core HR

Work Life

Workforce Modeling & Predictions

Strategic Workforce Planning

Advanced HCM Controls

Talent Management

Recruiting

Onboarding

Learning

Career Development

Opportunity Marketplace

Performance Management

Compensation

Succession Planning

Dynamic Skills

Workforce Management

Time & Labor

Workforce Scheduling

Workforce Labor Optimization

Absence Management

Workforce Health & Safety

Payroll

Payroll

Payroll Core

Payroll Interface

Employee Experience

HCM Communicate

Journeys

Connections

Grow

Touchpoints

Celebrate

HR Help Desk

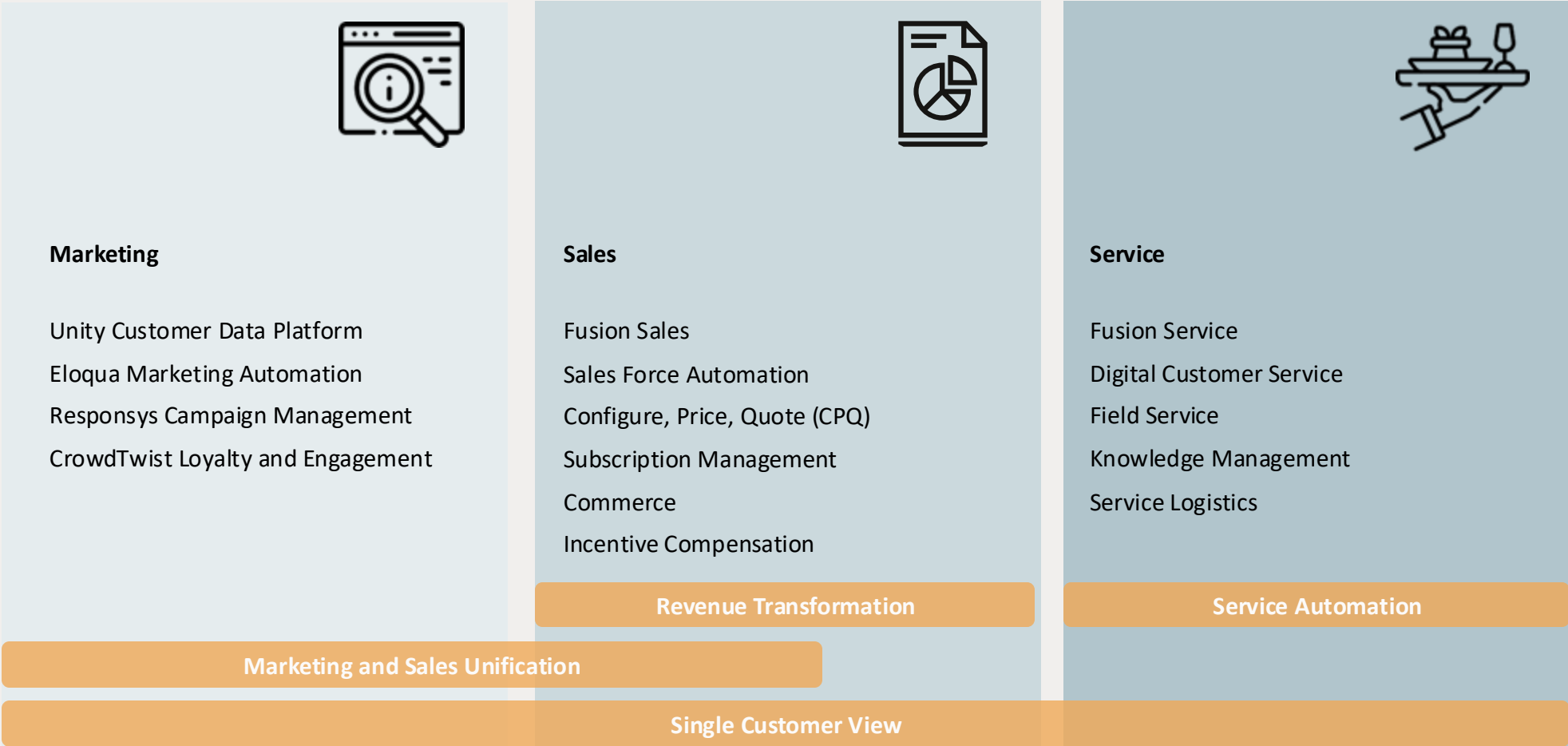Digital Assistant

Intelligent & Automated People Processes
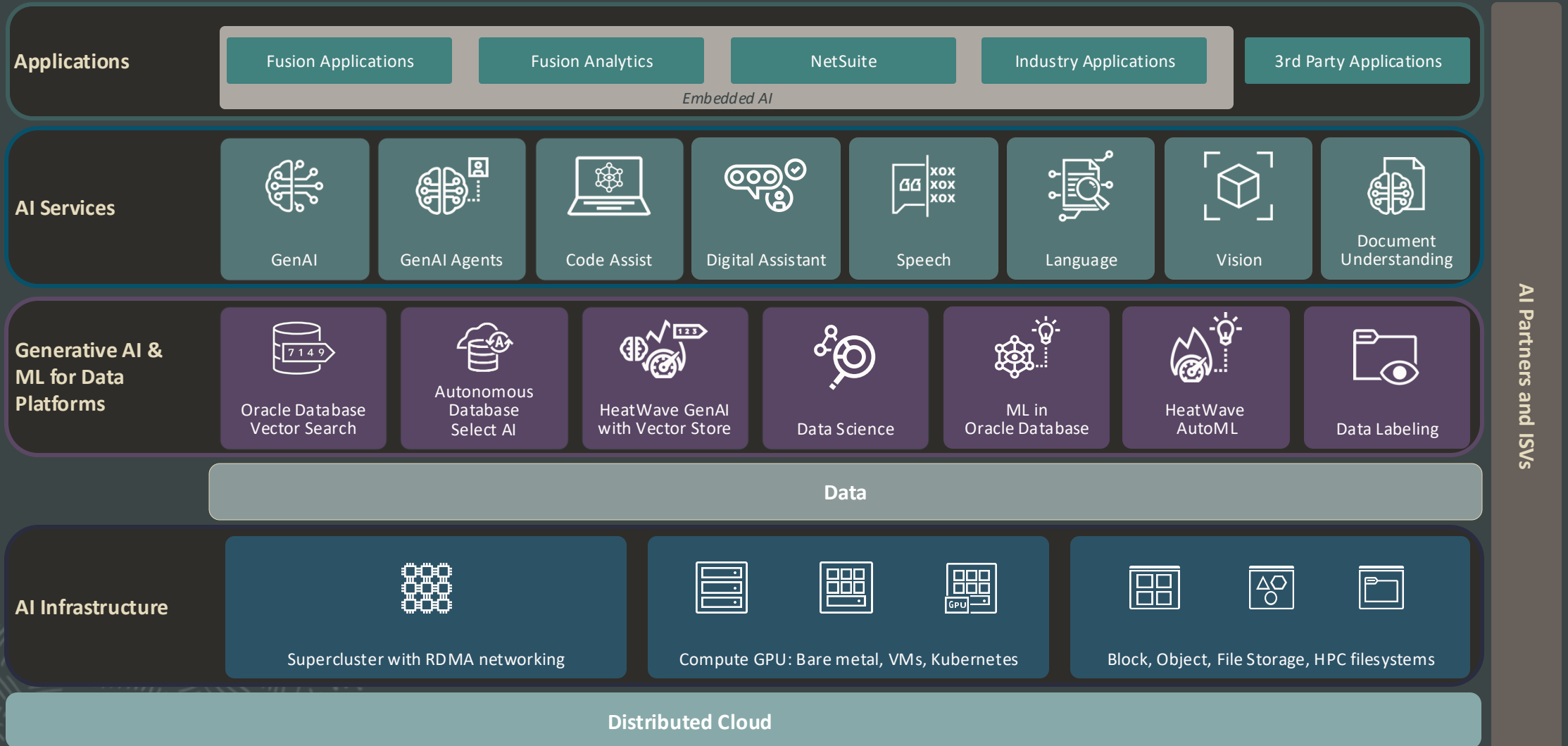
Hyper-Personalized Experiences

End-to-End Visibility

Oracle Fusion Cloud CX

Maximizing the power of your enterprise data and AI

Marketing

Unity Customer Data Platform

Eloqua Marketing Automation

Responsys Campaign Management

CrowdTwist Loyalty and Engagement

Sales

Fusion Sales

Sales Force Automation

Configure, Price, Quote (CPQ)

Subscription Management

Commerce

Incentive Compensation

Service

Fusion Service

Digital Customer Service

Field Service

Knowledge Management

Service Logistics

Revenue Transformation

Service Automation

Marketing and Sales Unification

Single Customer View

The Oracle AI stack

Applications

| Fusion Applications | Fusion Analytics | NetSuite | Industry Applications | 3rd Party Applications |

Embedded AI

AI Services

| GenAI | GenAI Agents | Code Assist | Digital Assistant | Speech | Language | Vision | Document Understanding |

Generative AI & ML for Data Platforms

| Oracle Database Vector Search | Autonomous Database Select AI | HeatWave GenAI with Vector Store | Data Science | ML in Oracle Database | HeatWave AutoML | Data Labeling |

Data

AI Infrastructure

| Supercluster with RDMA networking | Compute GPU: Bare metal, VMs, Kubernetes | Block, Object, File Storage, HPC filesystems |

Distributed Cloud

AI Partners and ISVs

Extensive partner and ISV ecosystem

accenture

Deloitte.

IBM

pwc

Infosys

cognizant

KPMG

tcs

NVIDIA.

wipro

Informatica

Palantir

+20,000

Partners and ISVs

More industry and leadership awards than any other SaaS company

ERP	SCM	HCM	CX
28X	**10X**	**8X**	**22X**

Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in
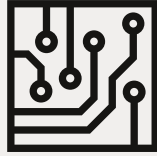a leadership position over the last 36 months

Why Oracle?

Complete Suite

Best-of-breed apps designed and built for changing customer needs—with machine learning, process automation, and other customer-driven innovations.

Finance, HR, supply chain, manufacturing, marketing, sales, service and analytics built to work together.

100s of new features each quarter.

Best Technology

Next-generation cloud infrastructure (OCI) designed for Fusion Applications.

The only public cloud with the performance, security and availability to run your mission-critical operations.

40 cloud regions worldwide for commercial and government with 9 more planned.

Applications Platform

Award-winning consumer-grade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend and build applications.

Self-learning and self-improving applications.

Oracle Playbook