

Willow Groskreutz
(907) 250-2556
willowgroskreutz@gmail.com

Professional Skills	Personal Achievements	Top Creative Achievements
Attention to Detail	Fluent in Spanish	Wrote a book at age 12
Fast Learner	Credit Score 737	Won Art Contest worth \$1,200
Capable of managing duties independently	Paid for college out of pocket	3rd Chair in Anchorage Youth Symphony for Bass 2015 & 2016
Effective Communication	Traveled to Iceland, Russia, France, and Spain	Acceptance to Savannah College of Art and Design
Analytical thought process	Self-taught about the cannabis industry	
Outstanding Organization		

Employment Experience

Lucid Travel

10/2018 – 04/2019

Director of Communications & Content Creator

- Facilitated role of analyzing executive sales meetings to provide the team with a comprehensive document of their ideas and progress for their own insight and clarity.
- Writing and developing graphic content for weekly newsletters and email campaigns. Includes researching and reporting on market trends and related content. SEO included.
- Developing social media content on Adobe Elements for Facebook, Instagram, Twitter, and LinkedIn.

Education

UC Berkeley

08/2018 - Present

Certificate in Professional Writing

- Elective credit in Journalism

University Alaska Anchorage

08/2016 - 12/2018

Associates Degree in Arts

- Chancellor's List 2016, 2017, 2018
- Specialized in English Language and Literature

Institute for Writers

05/2016 - 05/2018

Certificate in the Fundamentals of Publishing