

#### **A. Content & Audience**

##### **1. Did peers understand the purpose of your product and what problem it solves?**

My peers did understand the purpose of my product as I got feedback from peers saying that my site would be very useful for its intended audience.

##### **2. Did they clearly understand who the site is for?**

They did clearly understand who the site is for as I got feedback that my website has a clear target audience.

#### **B. Design**

##### **3. What feedback did peers give about your planning and design elements?**

My peers told me that my design was very organized and the color scheme was very visually appealing. One of my peers did comment that the CSS design was a bit lacking.

##### **4. Did they find your structure, navigation and visual layout effective?**

My peers mostly found my visual layout and navigation to be very organized and rated it excellent, but one rated it adequate.

#### **C. Development**

##### **5. What feedback did peers give about your site's code-driven features or interactivity?**

My peers found the JavaScript code and integration within the site to be very strong. I also received feedback that my website seemed very interactive.

##### **6. Did they identify any issues with responsiveness, layout or broken behavior?**

They did not find any issues with responsiveness, layout, or broken behavior.

##### **7. What accessibility feedback did you receive?**

My peers overall thought my site was very accessible and I received feedback that my website was clearly usable with the tab key. I also received feedback that the form labels on the site were a good idea to improve accessibility for users with visual impairments.

#### **D. Overall Site**

##### **8. How did visitors rate the overall appearance and usability of your site?**

My peers rated the overall appearance and usability of my website as excellent. They thought that the color scheme fit well and that my website was very interactive.

**9. What did peers identify as the strongest part of your website, and why do you think that aspect stood out?**

My peers felt the strongest part of the website was the interactivity I implemented with JavaScript. I think this stood out because it makes the website feel much more alive as you're able to like reviews and preview what your review will look like when posted.

**10. What improvements did they recommend?**

My peers recommended that I put a little more effort into the CSS of the website and to specifically change the color palette of the form inputs and to change the background color. Someone also recommended making a profile page where users could view their account info and posts.

**E. Action Plan**

**11. What two improvements will you make based on their feedback, and how will you implement them?**

The first improvement I will make is to improve the styling of the form inputs. To do this I will make the background color match the rest of the page, and add a light grey border instead of a black one. This will help to make the form inputs more cohesive with the visual design of the rest of the website. The second improvement I will make is to the styling of the tables on the reviews page and lists page. To do this I will add a blue border around the tables and make the borders around each individual cell collapse into one solid connected border. I will also make the headers a different color so they stand out compared to the other cells and give some padding around each individual cell to make it less cramped.