

# Tiffany Hong

## Contact:

tiffhong02@gmail.com  
+45 31 33 93 71

## Connect:

Website: [www.tiffanyhongdesign.com](http://www.tiffanyhongdesign.com)  
LinkedIn: /tiffanyhong1

## Education:

The School of Visual Arts / 2009-2013  
BFA in Graphic Design

## Work Experience:

### Falcon.io | Copenhagen

*Creative Designer*

April 2019 – Present

- Support and enable teams across the organization by creating print and digital assets such as case studies, handbooks, display ads, and social posts
- Built out the identity, print, and digital assets for annual social media conference
- Developed a digital design system to help keep all brand guidelines in a central location
- Oversee and assign projects within the web and creative team

### COLLAGE Official | Copenhagen

*UX/UI Designer*

September 2018 – March 2019

- Organized the user flow, sketched wireframes, created designs, and prototyped a new app
- Worked closely with team members to develop new features and then implemented them through functional design solutions

### Hearst Digital Media | New York City

*Product & Presentation Designer*

May 2017–September 2018

- Mentored junior designers and collaborate with photo and video editors
- Designed and created digital assets for properties such as Cosmo, ELLE, Harper's BAZAAR, Esquire, and other Hearst brands
- Brainstormed, conceptualized, and produced branding and identity for internal and corporate events
- Printed, installed, and built designs in physical spaces throughout Hearst Tower

### DBNY | New York City

*Lead Designer*

July 2016 – May 2017

- Directed, conceptualized, and scheduled projects
- Designed websites from the initial sketch to deployment
- Collaborated with developers during website builds
- Art directed photoshoots; developed and directed art concepts throughout production

### Look By M | New York City

*Art Director*

May 2015 – June 2016

- Oversaw all web content creation, social media accounts, and print catalog production
- Art directed and managed personnel during photoshoots for lookbooks
- Led production-design initiatives from conception to execution
- Attended trade shows in New York and Las Vegas and connected with prospective clients

### Global Point NY | New York City

*Creative Associate*

June 2013 – August 2014

- Designed websites, managed social media accounts, and created digital strategies
- Collaborated with clients ranging from boutique hotels to luxury fashion and beauty brands