

# MARK GOLDSBERRY

## WORK EXPERIENCE

### Leo Burnett Group

Designer - Visual / Production / Motion

Jul. 2015-Nov. 2018

- Contributed to digital advertising projects in various capacities, including but not limited to creating wireframes, making unique web assets/icons, designing websites and general style guides for developers.
- Developed HTML banner ads using Greensock.js to animate assets, bringing static designs to life. Helped account teams and clients understand best practices when advertising in a digital environment.
- Designed and developed internal websites. Built a staging site for account teams and clients to preview digital banners. Created a custom WordPress template used by the new business recruiting team for targeting potential clients.

### Colossal

Front-End Developer / Visual Designer

Apr. 2015



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markgoldsberrydesign

### Columbia College

Front-End Developer / Visual Designer

Oct. 2014 - Jan. 2015

- Designed and developed a career placement quiz for the AD & PR department at Columbia College.
- Utilized Google Forms to populate spreadsheet with user information and results.

## EDUCATION

### Columbia College Chicago - Chicago, IL

Bachelor in Arts

Major: Interactive Art & Media

2013 - 2015

### Carthage College - Kenosha, WI

Bachelor in Arts

Major: Studio Art

Minor: Art History

2007 - 2011

## SKILLS

Photoshop

Illustrator

After Effects

HTML5

CSS

Javascript

Illustration

Painting

Printmaking

