MARK

### **SKILLS**

Photoshop
 Illustration
 CSS
 Painting
 After Effects
 Invision App
 HTML5
 Painting
 Printmaking

#### **EXPERIENCE**

# Leo Burnett Group Designer - Production / Motion / Web

Jul. 2015-Nov. 2018

- -Notable Clients: McDonalds, Kelloggs, Kraft, Dunkin, Miller Coors, Oracle, Altria, Allstate, ComEd, Marshalls, UHC, Invesco, Field Museum.
- -Contributed to digital advertising projects in various capacities, including but not limited to creating wireframes, making unique web assets/icons, designing websites and general style guides for developers.
- -Developed HTML banner ads using Greensock.js to animate assets, bringing static designs to life. Helped account teams and clients understand best practices when advertising in a digital environment.
- -Designed and developed internal websites. Built a staging site for account teams and clients to preview digital banners. Created a custom WordPress template used by the new business recruiting team for targeting potential clients.
- -Retouched and optimized assets for the web.

Colossal Apr. 2015

#### Front-End Developer / Graphic Designer

-Created custom WordPress widgets and designed static banner ads.

## Columbia College Front-End Developer / Graphic Designer

Oct. 2014 - Jan. 2015

- -Designed and developed a career placement quiz for the AD & PR department at Columbia College.
- -Utilized Google Froms to populate spreadsheet with user information and results.

#### **EDUCATION**

Columbia College Chicago - Chicago, IL

2013 - 2015

**Bachelor in Arts** 

Major: Interactive Art & Media

Carthage College - Kenosha, WI

2007 - 2011

Bachelor in Arts

Major: Studio Art with a focus in Printmaking

Minor: Art History