#### A Bear's Confession: 10 Fun Facts About Oatside Oat Milk

We've got a juicy secret to spill, or should we say a shocking confession about our past, not-so-cool selves. Once upon a time, we were all head-over-heels for that full-fat milk goodness. You know, we used to be dependent on those moo-moo cows for our dairy fix. It's a tad embarrassing, and we've been keeping it on the down-low.

But we've come a long way since then, and it's time to let the world know the truth.

We stumbled upon oats, and our lives were forever changed. Now, oats might seem like simple little grains, but they're actually pretty incredible. Not only are they delicious and versatile, but they also come with a bunch of health benefits. They're packed with fiber, which can keep your tummy happy and your digestion in check. And here's the best part: they are good for your heart and can fill a dairy need that shouldn't be met by too many cows. So, we got into milking oats—and boy, did we go through some crazy processes to create what is now the yummiest, dairy-free milk that's not just good for you, but also for the planet?!

Now, if you're curious to know more about the wonders of **Oatside**, stick around! We can tell you all about different types of our milk, pro tips on how to use them like a boss, and get the inside scoop on how we created the creamy, delicious magic.

Alright, no more beating around the bush—let's jump right into the mind-blowing (and delightfully silly) facts about us!

1. Oatside was inspired by a bear named Bear, who had an insatiable love for oats and a knack for making creamy, delicious beverages.

Now the secret is out. Yes, I'm the one who sparked inspiration in the team, and they, in turn, inspire me every single day! But just to clear things up, I'm not just some mascot; I'm the real deal (aka OG Oatside Ambassador) when it comes to everything delicious and delightful. I'm all about that chill and friendly vibe, but don't you dare think I'll turn a blind eye to breaking the law or indulging in unhealthy stuff. So, if you're craving some wholesome goodness and a dash of fun, you know who to turn to—it's me!

2. Oatside is not just about plain oat milk; we've got a variety of exciting flavors to suit every palate. \*wink, wink\*

Many people think plant milks can taste a little... well, "kinda weird." We totally get it, and we can't blame you! Maybe it's the thin, watery texture or that cardboard-like aftertaste that just doesn't do justice to your beloved pick-me-up beverages.

At Oatside, we've got you covered with a wide range of **flavored oat milks**. Whether you crave the indulgent richness of Chocolate and <u>Barista Blend</u> or the irresistible combination of <u>Oat Latte</u> and <u>Chocolate Hazelnut</u>, we've got something to satisfy every taste bud. Pour it generously over your favorite cup of joe for a creamy and delicious experience, or use it to soak your overnight oats for an extra dose of yum.

3. Oatside Oat Milk is made using a top-secret process that involves magical oat fairies who sprinkle their enchanting oat dust to create the creamiest texture imaginable.

Oh, come on now, you think we're pulling your leg? Absolutely not! We take our oats seriously, and we're proud to spill the beans on our top-secret oat-milking magic! First, we lay our hands on some Aussie oats—the real deal, mind you. Then, the fun begins as we roast and enzymetreat those bad boys, turning them into **lactose-free oat milk** heaven.

What about the oat fairies? Well, they might not be fluttering around—but trust us, they work their mystical wonders in our mountainous oasis, Bandung, Indonesia! We've got access to the purest, natural spring water, straight from the heart of Mother Nature.

4. Oatside's flavor profile is more than just delicious—it's a taste sensation like no other!

You see, it's not just some flimsy claim we're making here about our **plant-based oat milk** being delicious.

When we talk about our oat milk, we want to make sure it leaves an impression on the Gordon Ramsay types and those fancy oat milk aficionados in the community. So, let me break it down for you. Picture this: creamy, malty goodness with that subtle nutty kick—all thanks to those roasted Australian oats.

Now, you might be wondering why we specifically chose Aussie oats. Well, let me tell you, we've done our homework. We've tasted oats from all over—and those Australian oats, they're something else. Creamier, nuttier, and way more satisfying compared to their European cousins. That's what makes our oat milk stand out from the rest.

5. Our catchy slogan, 'Always look on the Oatside of Life,' is like a cool remix of your favorite song that gets stuck in your head all day long."

Just like a beloved tune that brings joy and positivity, our slogan serves as a constant reminder to embrace the oatstanding adventures, savor delicious moments, and be your most authentic self. Just like our products, we're 100% real, free from any fake flavors and colors. We believe in embracing the true essence of who you are and savoring every delicious moment. We're not making you live the picture-perfect life, of course. Here, we also celebrate hilarious mishaps, unexpected detours, and occasional facepalms.

6. You can wear your love for oat milk and let the world know just how much you adore all-things Oatside.

Gear up in style with our fabulous line of <u>merchandise</u>, featuring funky graphic t-shirts, adorable enamel pins, and awesome Oatside bags—all specially designed to let you proudly showcase your oat milk devotion. These items are not only cute and unique but also come with the stamp of approval from our coolest bear squad.

7. Aside from coffee, Oatside Oat Milk also offers endless possibilities for delicious recipes.

Just like Anakin sought to bring balance to the Force and steer clear of the darkness, our oat milk embarks on a similar mission—to strike the perfect balance between rich creaminess and neutral goodness, so the true flavors of your coffee or tea can shine through.

However, our products are so insanely good that you can use them for more than simply beverages. Have some fun with our <u>not-so-secret recipes</u> and upgrade your healthy banana shake with Barista Blend or indulge in a chocolate cookie freakshake made with <u>Chocolate Oat Milk</u>.

### 8. Oatside is the embodiment of all things good for you.

With low saturated fats, Oatside lets you enjoy every sip guilt-free. We've waved our magic wand and removed gums and emulsifiers, so you're left with pure oat goodness and no unwanted extras. When it comes to sugar, Oatside goes beyond just matching cow's milk – it's even lower so you don't have to worry about your sugar intake. But here's the real superhero power: Oatside is packed with beta glucans, those incredible compounds that support heart health, reduce cholesterol, and boost your immune system. It's like having a superhero cape wrapped around your heart, protecting it with every delicious sip.

# 9. We collaborate with other brands to give you an authentic, guilt-free cafe experience.

I'm usually rocking my epic red Hawaiian shirt with those fabulous floral patterns that scream "party mode activated!" But hey, even style icons like me need to mix things up from time to time, especially when we're teaming up with other awesome brands. And, by the way, we don't simply consider them brand partners; they're <u>Friends of Oatside</u>.

## 10. Oatside Oat Milk is so irresistible that it has been known to make bears and humans break out into spontaneous oat-themed dance parties.

My bear and human friends absolutely love our oat milk, and who can blame them? Oatside is the creamy dreamy potion that satisfies like milk but leaves guilt at the door and the environment feeling all warm and fuzzy. Whether you're giving your morning cup a fantastic upgrade or simply sipping it solo, that velvety smoothness will have you doing a happy dance in no time!

### Join Us On The Oatside Of Life

Step into the healthy side of life with Oatside. Bid goodbye not only to fake people but also to flavors and colors that don't bring you any good. So, what are you waiting for? Start shopping <a href="mailto:now">now</a> and discover the incredible range of Oatside products.