

Saad Abdul-Latif

Chief Executive Officer, PepsiCo Asia, Middle East, Africa

Saad Abdul-Latif is Chief Executive Officer of PepsiCo Asia, Middle East and Africa. PepsiCo is a global food and beverage leader with net revenues of more than \$65 billion and a product portfolio that includes 22 brands that generate more than \$1 billion each in annual retail sales. PepsiCo's main businesses – Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola – make hundreds of enjoyable foods and beverages that are loved throughout the world.

Mr. Abdul-Latif assumed his current role in September 2008, and is responsible for PepsiCo's Asia, Middle East and Africa sector – a business unit comprised of the company's food and beverage businesses in the region, generating \$7.4 billion in annual revenues in 2011 and spanning more than 90 countries and almost three-fourths of the world's population.

A 30-year PepsiCo veteran, Mr. Abdul-Latif has held a wide range of international roles in the corporation's food and beverage businesses since joining the company in 1982. Among his roles, he has served as general manager for PepsiCo beverages in the Middle East, North Africa and Pakistan, area vice president for the Saudi Arabia and Gulf region, group vice president for Frito-Lay Middle East and general manager for the Middle East region.

Mr. Abdul-Latif is an active supporter of causes related to the Millennium Development Goals. He is the founder of PepsiCo's Tomooh education program, of which the World Food Programme is a partner, and he has shepherded PepsiCo's benefactor sponsorship of the Arab International Women's Forum. He sits on the board of PlaNet Finance, an organization which fights poverty through the development of microfinance, and is the former chairperson of World Links–Arab Region, which leverages information and communication technology to educate youth in developing countries.

Mr. Abdul-Latif holds a Masters degree in international management (MIM) from the Thunderbird School of Global Management in Arizona and a BA in Public Administration from the American University of Beirut.

