

## Zein Abdalla

President, PepsiCo

Zein Abdalla is president of PepsiCo, a global food and beverage leader with net revenues of more than \$65 billion and a product portfolio that includes 22 brands that generate more than \$1 billion each in annual retail sales. PepsiCo's main businesses – Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola – make hundreds of enjoyable foods and beverages that are loved throughout the world.

Abdalla assumed this role in September 2012 and oversees all of PepsiCo's global category groups (Global Beverages, Global Snacks and Global Nutrition), Global Operations (IT, Global Procurement, Supply Chain and Productivity), Global Marketing Services and Corporate Strategy. Working with the geographic business units, Abdalla's team will drive innovation and brand building while significantly reducing the overall cost structure of the company.

Abdalla joined PepsiCo in 1995 and has served in a number of senior leadership positions during his time with the company. Most recently he was chief executive officer of PepsiCo Europe, responsible for PepsiCo's food and beverage businesses in Continental Europe as well as the UK and sub-Saharan Africa, which together generated nearly \$14 billion in revenues in 2011.

Prior to serving as CEO of PepsiCo Europe, Abdalla held several leadership positions of increasing responsibility, including general manager, Europe beverage business unit; general manager, Tropicana Europe; and Franchise vice president, Pakistan and the Gulf region. He also led the complete portfolio of PepsiCo businesses in Europe.

Before joining PepsiCo, Abdalla worked for Mars, Inc.

Abdalla is based in Purchase, NY.

### Education:

- BSc (Hons.), (Electrical Engineering), Imperial College, London University, London

### Affiliations and Appointments:

- Board of Directors, American Beverage Association (2013-present)
- Board of Directors, The TJX, Inc. (2012-present)
- President, Union of European Beverages Associations, UNESDA (2011-2012), Member (2003-2012)
- Board of Directors, FoodDrinkEurope (formerly CIAA) (2006-2013)

