

## Cynthia M. Trudell

Executive Vice President, Human Resources and Chief HR Officer, PepsiCo

Cynthia M. Trudell is executive vice president, Human Resources and chief HR officer of PepsiCo. In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. With net revenues of over \$65 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Trudell assumed this role in February 2007 and is responsible for PepsiCo's global Human Resources function. She oversees the company's human capital management strategy, partnering with PepsiCo's businesses around the world to develop the talent and leadership needed to foster innovation and drive sustainable growth. A key area of focus is harnessing PepsiCo's capabilities and knowledge globally, while ensuring strong local teams who understand and meet the needs of the communities the company serves.

Prior to joining PepsiCo, Trudell served as president of Sea Ray Group, a subsidiary of Brunswick Corporation, from 2001 to 2006. She previously worked for General Motors (GM) in the general management roles of vice president; chairman and president Saturn Corp., a wholly owned subsidiary of GM; and president of IBC Vehicles, a joint venture between GM and Isuzu, in Luton, England. Earlier in her career with General Motors she held a variety of engineering and manufacturing supervisory roles, including plant manager at the Wilmington Car Assembly Center in Delaware. She began her career with the Ford Motor Co. as a chemical process engineer. Trudell served on the PepsiCo Board of Directors from 2000 to 2007 (when she resigned to accept her current position); the Canadian Imperial Bank of Commerce Board of Directors from 2005 to 2007; and the Pepsi-Cola Bottling Group (PBG) Board of Directors from 2008 to 2010, prior to PBG's merger with PepsiCo.

Trudell is based in Purchase, N.Y.

### Education:

- Bachelor of Science (Chemistry), Acadia University, Wolfville, Nova Scotia
- Doctorate (Physical Chemistry), University of Windsor, Windsor, Ontario
- Honorary Doctor of Laws degree, University of Windsor, Windsor, Ontario
- Honorary Doctor of Science degree, Acadia University, Wolfville, Nova Scotia
- Honorary Doctor of Science degree, Ryerson University, Toronto, Ontario
- Honorary Doctor of Science degree, University of New Brunswick, Fredericton, New Brunswick

