

Jim Wilkinson

Executive Vice President, Communications, PepsiCo

Jim Wilkinson is executive vice president, Communications of PepsiCo, a global food and beverage leader with net revenues of more than \$65 billion and a product portfolio that includes 22 brands that generate more than \$1 billion each in annual retail sales. PepsiCo's main businesses – Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola – make hundreds of enjoyable foods and beverages that are loved throughout the world.

Wilkinson reports to PepsiCo Chairman and CEO Indra K. Nooyi, leads the company's global communications team and works across the company to enhance and promote PepsiCo.

Wilkinson joined PepsiCo from Brunswick Group LLC, where he served as Managing Partner providing strategic counsel on global corporate mandates spanning international, corporate and financial communications, corporate reputation, investor relations, crisis management and litigation. Prior to Brunswick Group LLC, Wilkinson served as Chief of Staff for U.S. Treasury Secretary Henry M. Paulson, serving as Paulson's senior strategist and counselor, and working on matters of financial policy and crisis management.

Prior to his work for Treasury, Wilkinson served as Senior Advisor to U.S. Secretary of State Condoleezza Rice, and in The White House as Deputy National Security Advisor for Communications with Rice. From 2002-2003, Wilkinson was Director of Strategic Communications for General Tommy R. Franks at U.S. Central Command (CENTCOM), and from 2000-2001 served in The White House as Deputy Director of Communications. Wilkinson has extensive experience working with the U.S. Congress, and has served as an officer in the U.S. Navy Reserves. He has also taught communications and international relations at The Johns Hopkins University School of Advanced International Studies (SAIS) and the JHU graduate school of government.

Wilkinson is based in Purchase, N.Y.

Education:

- University of Texas at Arlington, BBA Finance
- The Johns Hopkins University, MA

Affiliations, Other:

- Endurance sports enthusiast (including 22 marathons)
- Board of Directors, Shoe4Africa
- Board of Directors, Hall Steps Foundation
- Development Board of Directors, University of Texas at Arlington
- Development Board of Directors, Weatherford College
- Board Member, Baylor Health Care System Foundation

