**鼎富食品有限公司**  
首頁  
1.**Home(英文版)**

大標:Professional Manufacturing Factory - Ensuring Food Safety

內文:Stringent control and testing of every production stage to ensure excellent quality and hygiene safety.

1.Raw materials

2.semi-finished products

3.finished products.

**1-1Home(中文版)**

大標:專業製造工廠—保障食品安全

內文:每個生產階段嚴格控制和檢測，確保卓越品質和衛生安全。

1.原料

2.半成品

3.成品

**2**標題:Possessing various international certifications allows customers to choose and enjoy our products without worries.

認證名稱Kosher、Halal、FSSC 22000、HACCP、ISO22000

**3.FOOD TAIPEI MEGA SHOWS 2023**

**4.** **join us as our partner**

**內文:Let the world see the bubble tea-滑動呈現**

**內文: Bubblephil is making strides internationally, bringing bubble tea to a global audience. With partners in North America, Southeast Asia, and Asia, we're also expanding to Europe. We value each partnership, embodying professionalism and commitment through customer respect and excellent service.**

**4-1大標:加入我們成為我們的合作夥伴**

**內文:讓世界看到珍珠奶茶-滑動呈現**

**內文: Bubblephil積極跨足海外，將珍珠奶茶迎向全球。目前已在北美洲、東南亞、亞洲已有合作夥伴，正在往歐洲擴展。Bubblephil珍惜每一位合作客戶，秉持以客為尊、服務至上的專業與使命。**

關於我們

1. 大標: **Brand Story 英文版**
2. We have been dedicated to the field of raw materials for pearl milk tea for over thirty years!

3. The technology behind pearl milk tea food production has evolved from simple traditional methods to the current state-of-the-art production machinery. Our technology has consistently advanced, formulas have been continually refined, and flavors have been consistently developed. The only thing that remains unchanged is the original intention and unwavering dedication passed down from the previous generation. The plump, delicate, and vibrant pearls are a testament to the dedication we put into our work!

Initially, we served as raw material suppliers for many large-chain beverage stores. Over time, we expanded to cater to more international clients, reaching global distribution. We value every customer we engage with, offering not only products and services but also expertise and a sense of purpose!

1. 大標:品牌故事 中文版
2. 我們致力於珍珠奶茶食品原物料領域已三十餘年了！

3. 技術從單純的土法煉鋼，到現在的高端生產機器，我們技術一直不斷進步、配方不斷優化、口味不斷的研發，唯一不變的，是從上一代傳承下來的初心與堅持！從顆顆飽滿、細緻亮麗的珍珠可以看出，裡面滿滿的，是我們的用心！

一開始，我們是許多大型連鎖飲料店的原料供應商，漸漸的，拓展出更多的國際客戶，分佈於全球，我們珍惜每位與我們有交集的客戶，賣的不只是商品與服務，更是專業與使命！

**大標:Brand Management Philosophy**

1. Excellent Quality、Customer First、Premium Service、Sweeping Across the Globe

2. With a foundation of exceptional quality, we innovate to revive food vitality, offering customers delightful taste experiences and high-quality enjoyment. Spreading the joy of pearl milk tea globally, we continuously provide top-notch products, meeting expectations and building trust.

**大標:品牌經營理念**

1.卓越品質、 以客至尊、優質服務、席捲全球

2.卓越品質為基石,不斷創新研發再造食品生命力, 為顧客帶來愉悅的食品口感體驗與高品質的享受,將珍珠奶茶的幸福力量傳遞到全球，我們不斷努力為客戶提供最優質的產品，滿足他們的期望和信任。

大標:品牌願景

**1.台灣是搖籃，世界是舞台**

2.為了傳遞珍珠奶茶的幸福力量, 台灣是我們的起步搖籃,世界是我們的舞台。與國際接軌，將珍珠奶茶推向世界舞台，讓更多的人品味到台灣食品的獨特魅力。

大標:**Brand Vision**

1. **Taiwan as the Cradle, the World as the Stage**
2. In order to convey the joyful essence of pearl milk tea, Taiwan is our cradle of origin, and the world is our stage. Aligning with the international community, we are propelling pearl milk tea onto the global platform, allowing more people to savor the unique charm of Taiwanese cuisine.

製程能力改成品管能力

Quality Management Capability

大標: Bubblephil以持續改進、嚴格的全程監控，以及堅守高標準的合規性作為核心策略，確保其產品始終達到最優品質水準。中文

Bubblephil employs a core strategy of continuous improvement, rigorous end-to-end monitoring, and unwavering commitment to high compliance standards to ensure that its products consistently achieve the highest quality standards. 英文

客製化服務

1.標題Business Startup Services-創業服務

2內文: We have been serving domestic and international tea beverage chain brands and various types of channels for many years. Our deep expertise in the tea beverage industry has honed our keen insight, and we have inherited decades of exclusive experience and essence. This allows you to independently create unique style beverages and easily learn to be a successful entrepreneur!

3. Brand Positioning、Manu Setting、Beverage Marketing Strategy Analysis

Beverage Preparation And Bar Skill Practicing

1. 創業服務

2. 服務國內外茶飲連鎖品牌與各類型通路多年，深耕茶飲產業造就敏銳眼光，傳承數十年產業獨家經驗與精粹，讓您可自行開創獨家風格飲品，輕鬆學會當老闆！

3. 品牌定位、菜單設定、飲料營銷策略分析、飲料準備及酒吧技巧練習

客戶實際案例-美國客戶

內文:透過最大B2B網站獲取客源，並在接洽時聊解客戶痛點，並協助完成客戶開店需求

流程:

1.了解客戶需求:  
透過對話確認客戶想要甚麼，需要甚麼。

2.提供樣品嚐試  
:透過客戶需求提供對應的樣品試樣。

3.口味研發調整:詢問客戶試樣結果，調整成分完成客戶要求。

4.飲料調整配方:建議飲料配方，並根據客戶口感適時調整飲料比例。

5.店面規劃建議:透過多年經驗，協助展店風格規劃。

6.完成訂單出貨:簽訂訂單，安排產期跟出貨時間規劃。

1. Customer Case - U.S. Client

2. Acquiring customer leads through the largest B2B website, addressing customer pain points during initial contact, and assisting in fulfilling their store opening requirements.

3.流程:

1. Understanding Customer Needs: Confirming what the customer wants and needs through conversation.
2. Providing Sample Tasting: Offering relevant sample tastings based on customer requirements.
3. Flavor Development and Adjustment: Inquiring about the results of the sample tastings, making ingredient adjustments to meet customer specifications.
4. Beverage Recipe Adjustments: Recommending beverage recipes and timely adjusting ingredient proportions based on customer taste preferences.
5. Store Layout Recommendations: Using years of experience to assist with store style and layout planning.
6. Order Fulfillment and Shipping: Finalizing orders, arranging production schedules, and planning shipment times.

標題ODM / OEM

內文: 我們可以根據你的需求，客製化產品。但不同得客製化需求moq各不同，聯繫我們獲得更多資訊。

木薯珍珠:珍珠尺寸、顏色、軟硬程度、包裝

爆爆珠:風味、顏色、口感、包裝

風味飲料粉:口味、包裝、濃度比例、顏色

茶葉:口味、包裝、尺寸

風味糖漿:口味、包裝

標題: ODM / OEM

內文: We can customize products according to your needs, but the minimum order quantity (MOQ) varies for different customizations. Please contact us for more information.

(Tapioca Pearls): Pearl Size, Color, Texture, Packaging

(Popping Boba): Flavor, Color, Texture, Packaging

(Flavored Beverage Powder): Flavor, Packaging,

(Tea Leaves): Flavor, Packaging, Size

(Flavored Syrup): Flavor, Packaging

珍珠奶茶一站式服務

標題:One-stop Bubble Milk Tea Service

內文:We can assist in procuring pearl milk tea-related products.

Straw, lid, cup, flavored syrup, Tea leaves, beverage powder, tapioca pearl ingredient.

**珍珠奶茶一站式服務**

我們可以協助採購珍珠奶茶相關產品

吸管、蓋子、杯子、調味糖漿、茶葉、飲料粉、木薯珍珠原料