

## Module 1 Project

Kings County House Price Regression Model

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## About the project

#### Objective

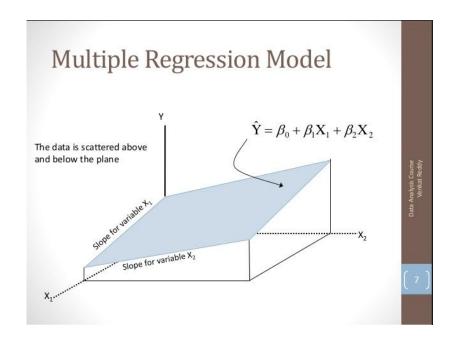
- -Predicting house price of Kings County using observed data.
- -Target customers: Homebuyers, Realtors
- Methodology
- About the Data
- 3. Important Features
- 4. Recommendations



## Methodology

Multiple Regression Model

-Uses collected/observed data to predict the outcome and trends by using best fitting line/plane.





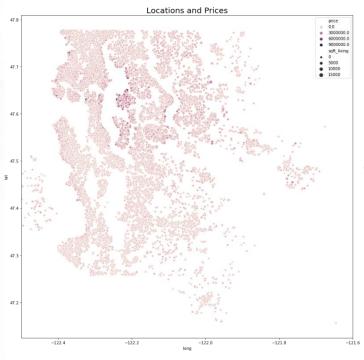
#### The Data

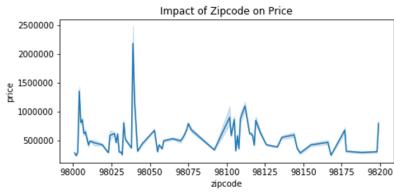
- Data from year 2014 & 2015
- 21420 Data Entries
- 19 Different key features
  - Size, Location, Conditions
- Average price of \$540,506
- Average size of sqft living 2083 feet squared



#### **Features**

- Location, Location.. = #1 Feature
  - Magnitude of 0.1186 for zipcode[2]
  - Waterfront with Magnitude of 0.08
  - Top 5 features were all from the Location feature



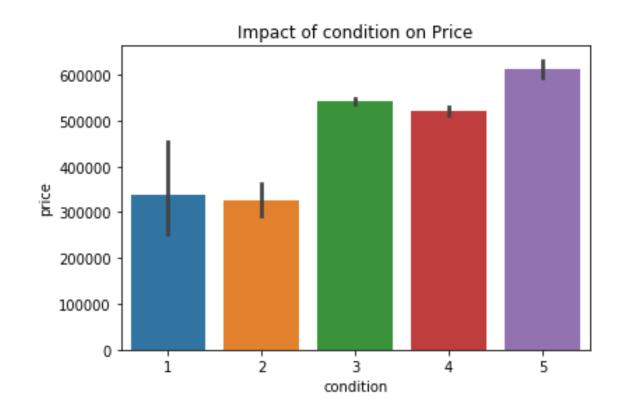




### Features continued.

#### Condition

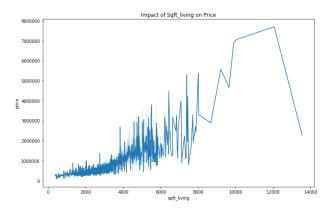
- Magnitude of 0.123
- 2<sup>nd</sup> most important feature out of Location, Condition, and size

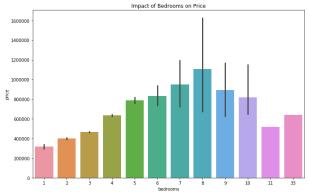


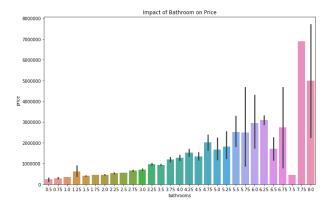


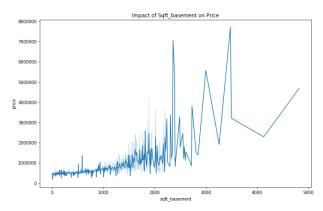
#### Features continued.

- Bedroom was magnitude with -0.0024
- Bathroom with 0.0065
- Sqft\_living with -0.0060
- Least important feature











## Final Summary

## Most important factor

- 1. Location
- 2. Condition
- 3. Size



# Thank you!