$$P(\theta, \sigma^{1}|\mathbf{y}) \propto P(\mathbf{y}|\theta, \sigma^{2}) \quad P(\theta, \sigma^{2})$$

$$\approx P(\mathbf{y}|\theta, \sigma^{2}) \quad P(\theta, \sigma^{2}) \quad P(\sigma^{2})$$

$$\approx P(\mathbf{y}|\theta, \sigma^{2}) \quad P(\theta, \sigma^{2}) \quad P(\sigma^{2})$$

$$\approx (\sigma^{2})^{\frac{n}{2}} \exp\left[-\frac{(n-1)^{2}}{2\sigma^{2}}\right] \exp\left[-\frac{n(\theta-1)^{2}}{2\sigma^{2}}\right] \leftarrow \text{ like bhood}$$

$$\frac{1}{2\pi \frac{1}{n^{2}}} \exp\left[-\frac{(\theta-1)^{2}}{2\sigma^{2}}\right] \exp\left[-\frac{n(\theta-1)^{2}}{2\sigma^{2}}\right] \leftarrow \text{ prior of } \sigma^{2}$$

$$\frac{1}{2\sigma^{2}} \exp\left[-\frac{(\theta-1)^{2}}{2\sigma^{2}}\right] \exp\left[-\frac{n(\theta-1)^{2}}{2\sigma^{2}}\right] \leftarrow \text{ prior of } \sigma^{2}$$

$$\frac{1}{2\sigma^{2}} \exp\left[-\frac{n(\theta-1)^{2}}{2\sigma^{2}}\right] \exp\left[-\frac{n(\theta-1)^{2}}{n+n_{0}}\right]$$

$$= \frac{1}{2\sigma^{2}} \left[(n+n_{0})\left[\theta - \frac{n(\theta-1)^{2}}{n+n_{0}}\right]^{2} + \frac{n(\theta-1)^{2}}{n+n_{0}}\right]$$

$$+ \frac{1}{2\sigma^{2}} \left[(n+n_{0})\left[\theta - \frac{n(\theta-1)^{2}}{n+n_{0}}\right]^{2} + \frac{n(\theta-1)^{2}}{n+n_{0}}\right]$$

$$= \frac{1}{2\sigma^{2$$

$$\Rightarrow p(0, \sigma^{1}|Y) \propto (\sigma^{2})^{\frac{1}{2}} \exp\left[-\frac{(n+n)}{2\sigma^{2}}(\theta - \frac{n\overline{y} + h_{0}\mu_{0}}{n + n_{0}})^{2}\right]$$

$$\times (\sigma^{2})^{-\frac{1}{2}} \exp\left[-\frac{1}{2\sigma^{2}}((n-1)s^{2} + v_{0}\sigma^{2} + \frac{nn_{0}|y - \mu_{0}|}{n + n_{0}})\right]$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow (\theta, \sigma^{2}|Y) = p(\theta|\sigma^{2}, y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow (\theta, \sigma^{2}|Y) = p(\theta|\sigma^{2}, y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow (\theta, \sigma^{2}|Y) = p(\theta|\sigma^{2}, y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow (\theta, \sigma^{2}|Y) = p(\theta|\sigma^{2}, y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow (\theta, \sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow conditional density of 0 given \sigma^{2}$$

$$\Rightarrow (\theta, \sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow (\theta, \sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow (\theta, \sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y)$$

$$\Rightarrow (\theta, \sigma^{2}|Y) \times p(\sigma^{2}|Y) \times p(\sigma^{2}|Y)$$

Interpretation;

$$\theta \mid \sigma$$
, $V \sim N\left(\frac{nV+n_0\mu_0}{n+n_0}, \frac{\sigma^2}{n+n_0}\right)$

The sample size $+$ prior sample size $-\frac{\sigma^2}{n+n_0}$
 $Var = \frac{\sigma^2}{n+n_0}, \frac{1}{n+n_0}$
 $var = \frac$

$$\frac{n_{1}(\theta-\mu)^{2}+\nu_{1}\sigma_{1}^{2}}{2\nu^{2}} du = \frac{\sqrt{1+1}}{2}$$

$$\propto \int_{0}^{\infty} u^{2} \frac{1}{2} - \frac{1}{2} du \times \left[\frac{\nu_{1}\sigma_{1}^{2}+n_{1}(\theta-\mu_{1})^{2}}{2} - \frac{\nu_{1}+1}{2}\right]$$

$$= \left[\frac{\nu_{1}+1}{2}\right] = const \ lof \ \theta$$

$$\propto \left[\frac{\nu_{1}\sigma_{1}^{2}+n_{1}(\theta-\mu_{1})^{2}}{2}\right] - \frac{\nu_{1}+1}{2}$$

$$\propto \left[1+\frac{n_{1}(\theta-\mu_{1})^{2}}{\nu_{1}\sigma_{1}^{2}}\right] - \frac{\nu_{1}+1}{2}$$

$$= \left[1+\frac{1}{\nu_{1}}\left(\frac{\theta-\mu_{1}}{\sigma_{1}/\sqrt{n_{1}}}\right)\right] - \frac{\nu_{1}+1}{2}$$

$$\Rightarrow p(\theta|y) \propto \left[1+\frac{1}{\nu_{1}}\left(\frac{\theta-\mu_{1}}{\sigma_{1}/\sqrt{n_{1}}}\right)\right] - \frac{\nu_{1}+1}{2}$$

$$\Rightarrow \frac{\theta-\mu_{1}}{\sigma_{1}/\sqrt{n_{1}}} \times \frac{1}{\sqrt{1+1}} + \frac{1}{\sqrt$$

 $p(\theta|y) \propto \left((\sigma^2)^{-\frac{V_1+1}{2}} - l \exp\left\{ -\frac{N_1(\theta-\mu_0)^2 + v_1\sigma_1^2}{2\sigma^2} \right\} d\sigma^2$

 $\frac{2u}{\sqrt{(u-\mu_1)^2+\nu_1\sigma_2^2}} = \exp(-u)$

Improper priors:

A romal prior for
$$\theta$$
:

$$p(\theta | \mu_0, \tau_0^2) = \frac{1}{\sqrt{2\pi \tau_0^2}} \exp\left\{-\frac{(\theta - \mu_0)^2}{2\tau_0^2}\right\}$$

If $\tau_0^2 \to +\infty$,

$$\exp\left(-\frac{(\theta - \mu_0)^2}{2\tau_0^2}\right) \approx \exp\left(-0\right) = \left[-\frac{(\theta - \mu_0)^2}{2\tau_0^2}\right] \approx \exp\left(-0\right) = \left[-\frac{(\theta - \mu_0)^2}{2\tau_0^2}\right]$$

So $p(\theta) \to 0$

In the limit, $p(\theta)$ is no longer a proper density.

But the posterior is still proper.

Reference prior: many definitions

One definition: given an assumed model and the observed data, the reference prior is the least informative prior in a certain information—theoretic sense.

Implication: the reference prior can depend on the data.