

OVERVIEW

- Project Motivation
- Data & Methodology
- Results & Analysis
- Future Work

MOTIVATION

Goal: How can we use COVID-19 case data to better inform future pandemic response?

Early pandemic - inconsistent government guidance lead to public confusion and an inability to control the pandemic:

"Strikingly, our mathematical model reveals that, across a broad range of model parameters, partial measures can often be worse than no measures at all."

- NIH paper: The unintended consequences of inconsistent pandemic control policies (Aug 2020)



DATA & METHODOLOGY

Source: Imperial College London YouGov Covid 19 Behaviour Survey

Target: In the last 7 days, have you personally been tested positive for COVID-19?

Data:

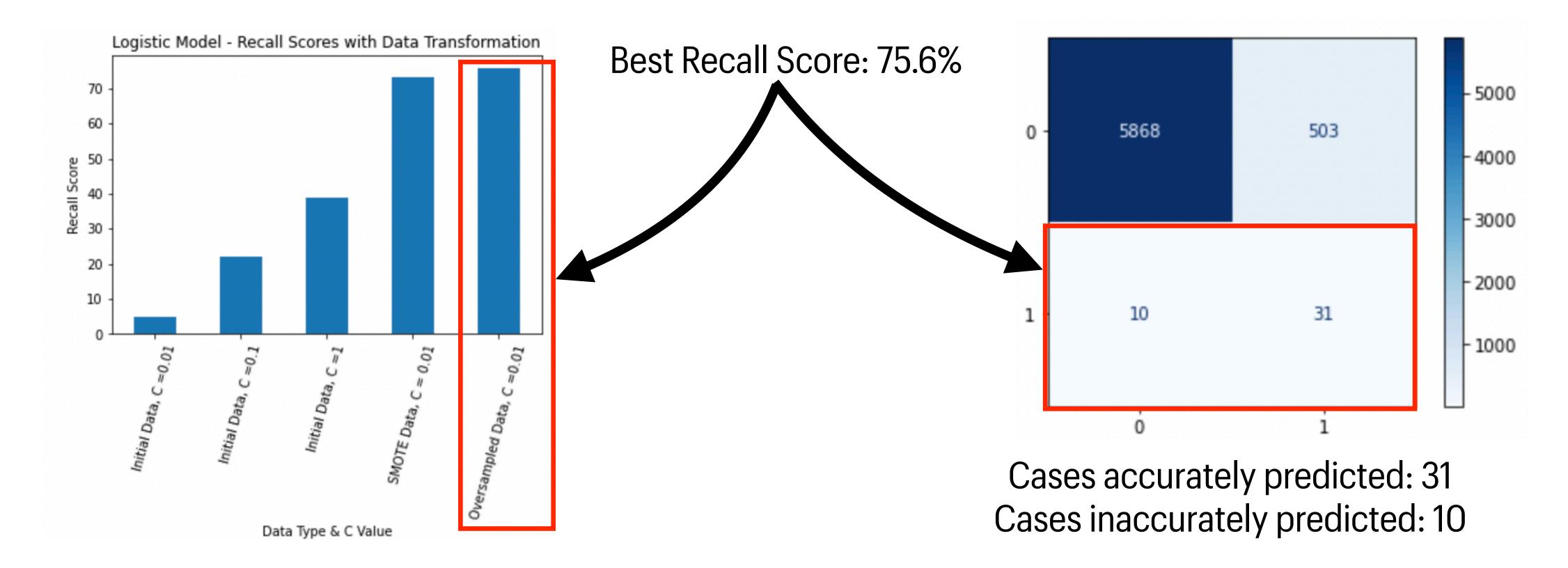
- USA, February September 2020 (32059 rows of data)
- Behavioral, Demographic, & Health Questions (16 questions)

Assumption: Survey respondents answered accurately

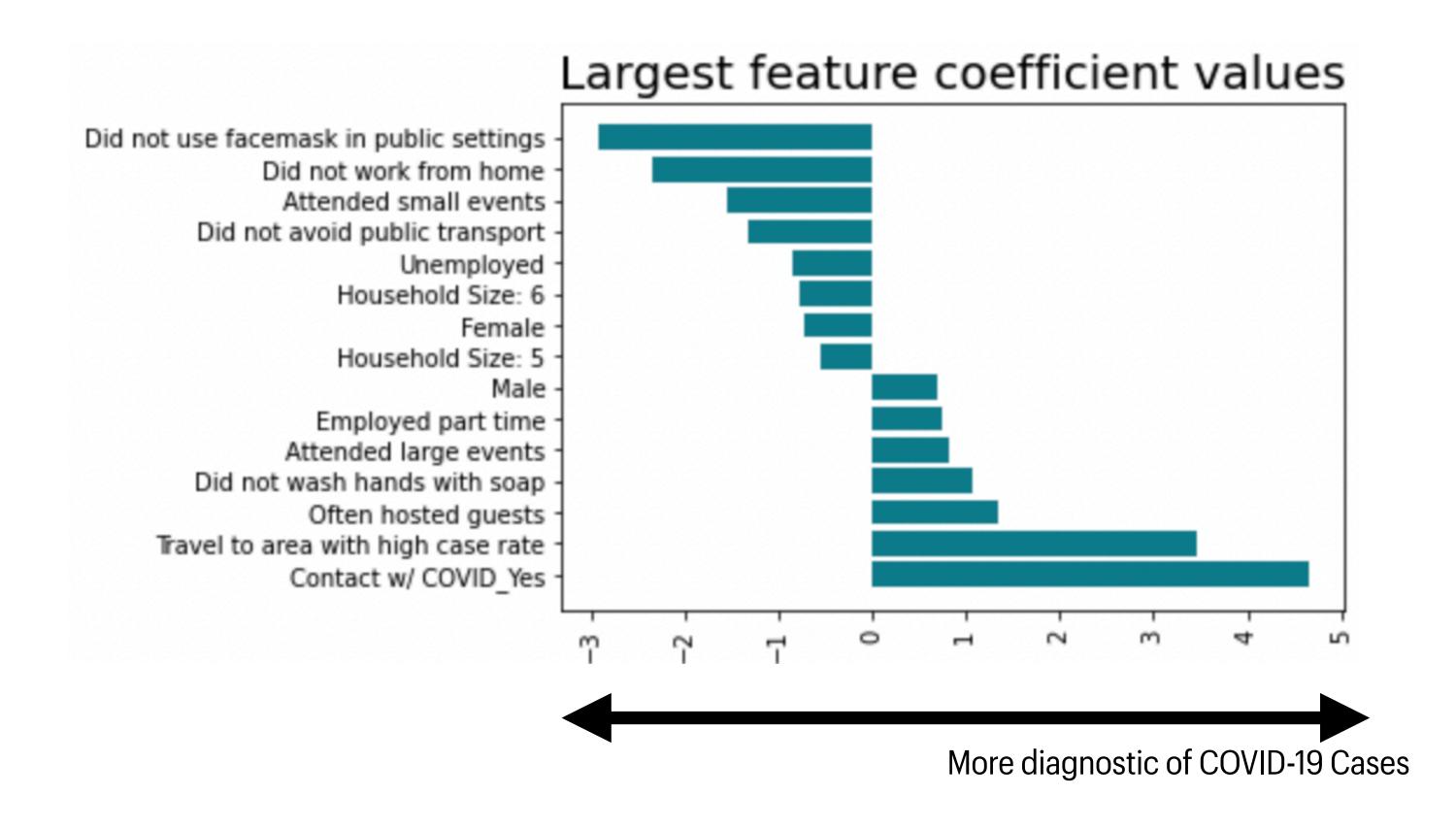
DATA & METHODOLOGY

Model: Logistic Regression using oversampled data, emphasis on recall:

• Impact of misdiagnosing COVID-19 higher than a false positive



RESULTS & ANALYSIS



Survey question:

 Have you worn a face mask outside your home (e.g. when on public transport, going to a supermarket, going to a main road)?

Event quality is key:

Sustained, face-to-face interactions
Data Gaps:

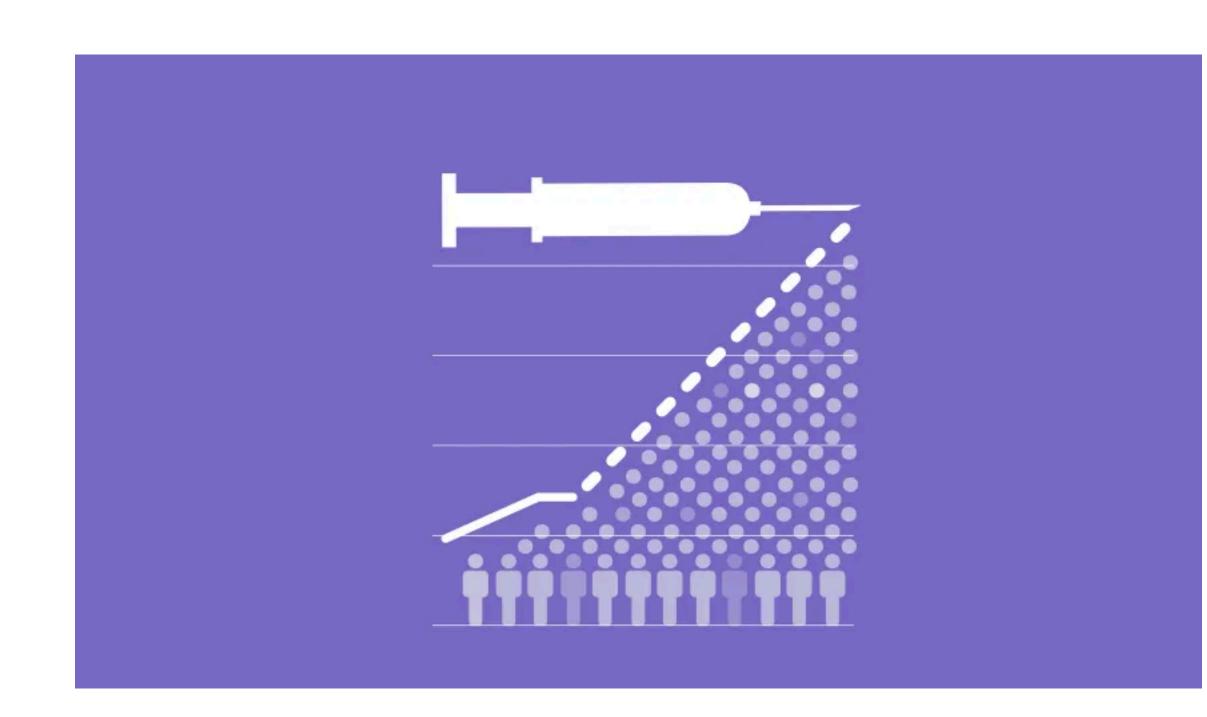
• Types of employment, households

Note: Results based on survey data, not full scientific study

FUTURE WORK

Impact of both vaccines and behavior on the spread of COVID-19

Survey to include more information on nature of interactions



QUESTIONS?