

Project Outline (Part 1)

PREAMBLE

The course is to provide an opportunity for students to apply their knowledge to solve real-world problem. Students will be required to complete a group project, conduct a final project presentation and submit a written report, on which their assessment will be based. The final report should summarise findings and results obtained by individual group members while it should also provide a summary of justifications for their final conclusion.

LEARNING OBJECTIVES*

At the end of this course, students are expected to

- i. develop the ability to understand and implement ideas proposed/discussed in recent Statistics research literature,
- ii. illustrate some complex ideas/procedures with laymen terms and
- iii. present their findings and conclusions in a concise and professional manner.

* Students are expected to spend 150 hours (5 in-class hours and 145 out-class hours) for this course.

PROJECT DESCRIPTION

This project works with a dataset describing insurance transactions publicly available at Oracle Database Online Documentation (2015) at

http://docs.oracle.com/cd/B28359_01/datamine.111/b28129/anomalies.htm.

The dataset describes insurance vehicle incident claims for an undisclosed insurance company. It contains 15,430 claims; each claim comprises 33 attributes describing the following components:

- Customer demographic details (Age, sex, marital status, and so on)
- Purchased policy (Policy type, vehicle category, number of supplements, agent type, and so on)
- Claim circumstances (day/month/week claimed, policy report filed, witness present, past days between incident-policy report, incident-claim, and so on)
- Other customer data (number of cars, previous claims, driver rating, and so on)
- Fraud found (yes and no)

The goal is to make use of four different machine/statistical learning methods for identifying fraudulent cases. Each member in the team should work on his/her own classification tool while the project presentation and final report should discuss and compare the pros and cons of using various methods. Combinations of ideas are highly recommended.