



# John Tan



+6 013 537 6769



yishengjohntan@gmail.com



[https://tys9918.github.io/myportfolio/index\\_deploy.html](https://tys9918.github.io/myportfolio/index_deploy.html)

UI/UX Designer

Creative Website Designer & Front-end Development

Skilled in crafting visually appealing, user-friendly websites with a strong focus on front-end development using HTML, CSS, and JavaScript.

With a solid foundation in UI/UX design and a proven track record of delivering responsive, intuitive, and engaging web experiences, I bring a blend of creativity and technical expertise to every project. My experience includes designing and developing websites that prioritize user-centric design principles, seamless functionality, and clean, maintainable code. I thrive both as an independent contributor and as a collaborative team member, and I am passionate about creating exceptional digital experiences that align with business goals and user needs.

## Educational Background

- The One Academy • Advanced Diploma in Multimedia Design  
Major in UI/UX Design | 2019-06 to 2022-05
- TarUMT Penang • Diploma in Internet Technology  
2017-05 to 2019-05

## Software Skills

### Adobe Creative Skills



Adobe  
Illustrator

Advanced



Adobe  
Photoshop

Advanced



Adobe  
XD

Advanced



Adobe  
Dreamweaver

Advanced



Adobe  
Lightroom

Intermediate



Adobe  
After Effect

Intermediate



Adobe  
Premiere Pro

Fair



Adobe  
Audition

Fair

### Other Skills



Figma

Advanced



WIX  
Website

Advanced



Autodesk  
Tinkercad

Intermediate

### Programming Skills



HTML 5

Advanced



CSS 3

Advanced



Javascript

Intermediate



C Language

Intermediate



MY  
SQL

Fair

## 3D Software Skills



Blender

Intermediate

Maya  
3Ds Max

Intermediate

Maxon  
Cinema 4D

Fair

## Microsoft Office

Microsoft  
Word

Advanced

Microsoft  
Powerpoint

Advanced

Microsoft  
Excel

Intermediate

## Expertise

## UIUX Design

Wireframing | Prototyping | User Research | Competitor Research | Mockups | User Testing

## Web Design

HTML5 | CSS3 | Javascript | Responsive Design | Cross-browser Compatibility

## Language

Mandarin

Native

English

Fluent

Malay

Fluent

## Work Experience

Elitetrax Marketing Sdn. Bhd.  
(Harvey Norman Malaysia)eCommerce Website Designer & Developer |  
Apr 2024 - Present

My key responsibilities and benefits from my role at Harvey Norman's e-commerce team:

## Responsibilities:

- Developing and designing websites from conception to execution, ensuring optimal user experience and interface design using HTML, CSS, and JavaScript.
- Crafting engaging web banners to complement each landing page for all campaigns.
- Successfully revamping the brand page, leading to a significantly improved user experience.
- Implementing new functions to elevate the user's online shopping journey.

## Benefits:

- Strengthened my expertise in front-end development (HTML, CSS, and JavaScript), enhancing my ability to create dynamic and engaging web experiences.
- Empowered to take independent ownership of upcoming and ongoing tasks, fostering a sense of accountability and leadership.
- Adapted seamlessly to the fast-paced working environment, honing my agility and efficiency in meeting tight deadlines and evolving project requirements.

## The Babel Group ( Babel Fitness)

Marketing Executive x Graphic & Website Design |  
Jan 2023 - Apr 2024

## My Responsibilities include:

- Create websites from design to execution
- Successfully led the redesign of the company website, increasing user engagement
- Utilize my HTML and CSS knowledge to create the website
- Managing seo of company websites
- learnt and profession in wix website builder
- Create social media posts (Instagram story, post and carousel)
- Involve shooting for promotional shots
- Creating presentation visuals
- Create props for company events
- Organize and set up events for company

## Pusat Latihan Pandu Cemerlang Sdn. Bhd.

Administrative | May 2022 - Dec 2022

## My Responsibilities include:

- Prepare all the documents needed
- Solve internal IT issues & customer services
- App Testing
- Driving Test Videography & Video Editing
- Manage and create driving license (JPJ)

Eintegrity Web Design & E-Commerce  
Solutions

Multimedia Designer (Internship) |  
Mar 2022 - May 2022

## My Responsibilities include:

- Create Social media posting for Facebook and instagram
- Learn to communicate with colleague
- Crafting design based on client needs

- Create revamp UI/UX for UNIFI, TM and so on.
- Create social media posts (design) for company such as TM, Astro and etc.
- Use after effects to create video visuals.

### Freelance Designer

Graphics Designer | Nov 2019 - Apr 2021

My Responsibilities include:

- Meet with clients in order to discuss the scope of different projects
- Create unique images, namecards, product tags and logo for customers.
- Ensure 100% customer satisfaction by presenting art to clients and giving them a chance for feedback

### Freelance Photoshooting

Content Photoshoot | Nov 2019 - Apr 2021

My Responsibilities include:

- Help friend to photoshoot events picture
- Enhancing using Lightroom and Photoshop