



John

26-Years-Old • Male

Website Designer,  
Front-end Developer

+6 013 -537 6769  
yisheng.johntan@gmail.com

## PERSONAL DETAILS

Location: Kuala Lumpur

## LANGUAGE

Mandarin (Fluent)  
English (Conversational)  
Malay (Conversational)

## SKILLS

Web Design:  
HTML5, CSS3, JavaScript,  
Responsive Design,  
Cross-Browser Compatibility

UI/UX Design:  
Wireframing, Prototyping,  
User Research, Figma, Adobe XD,  
Mockup

## SOFTWARE SKILLS

### Adobe Creative Suites

Adobe Illustrator | Advanced  
Adobe Photoshop | Advanced  
Adobe XD | Advanced  
Adobe Dreamweaver | Advanced  
Adobe Lightroom | Intermediate  
Adobe After Effects | Intermediate  
Adobe Premiere Pro | Fair  
Adobe Audition | Fair

### Software Skills

Figma | Advanced  
Wix Website Creator | Advanced  
Tinkercad | Intermediate

### Programming Language

HTML | Advanced  
CSS | Advanced  
Javascript | Intermediate  
C Language : C, C#, C++ | Fair  
My SQL | Fair  
Linux | Fair

### 3D Software Skills

Blender | Intermediate  
Maya 3Ds Max | Intermediate  
Maxon Cinema 4D | Fair

### Microsoft Office

Miccrosoft Word | Advanced  
Microsoft Powerpoint | Advanced  
Microsoft Excel | Intermediate

## PROFILE

### Career Objective: Creative Website Designer & Front-end Development

Skilled in crafting visually appealing, user-friendly websites with a strong focus on front-end development using HTML, CSS, and JavaScript.

With a solid foundation in UI/UX design and a proven track record of delivering responsive, intuitive, and engaging web experiences, I bring a blend of creativity and technical expertise to every project. My experience includes designing and developing websites that prioritize user-centric design principles, seamless functionality, and clean, maintainable code. I thrive both as an independent contributor and as a collaborative team member, and I am passionate about creating exceptional digital experiences that align with business goals and user needs.

## EDUCATIONAL BACKGROUND

### The One Academy • Advanced Diploma in Multimedia Design

Major in UIUX Design  
2019-06 to 2022-05

### TarUMT Penang • Diploma in Internet Technology

2017-05 to 2019-05

## WORK EXPERIENCE

### Elitetrax Marketing Sdn. Bhd. (Harvey Norman Malaysia)

eCommerce Website Content Designer & Developer • Apr 2024 - Present

My key responsibilities and benefits from my role at Harvey Norman's e-commerce team:

#### Responsibilities:

- Developing and designing websites from conception to execution, ensuring optimal user experience and interface design using HTML, CSS, and JavaScript.
- Crafting engaging web banners to complement each landing page for all campaigns.
- Successfully revamping the brand page, leading to a significantly improved user experience.
- Implementing new functions to elevate the user's online shopping journey.

#### Benefits:

- Strengthened my expertise in front-end development (HTML, CSS, and JavaScript), enhancing my ability to create dynamic and engaging web experiences.
- Empowered to take independent ownership of upcoming and ongoing tasks, fostering a sense of accountability and leadership.
- Adapted seamlessly to the fast-paced working environment, honing my agility and efficiency in meeting tight deadlines and evolving project requirements.

### The Babel Group (Babel Fitness)

Marketing Executive x Graphic & Website Design • Jan 2023 - Apr 2024

#### My Responsibilities includes:

- Create websites from design to execution
- Successfully led the redesign of the company website, increasing user engagement
- Utilize my HTML and CSS knowledge to create the website
- Managing seo of company websites
- learnt and profession in wix website builder
- Create social media posts (Instagram story, post and carousel)
- Involve shooting for promotional shots
- Creating presentation visuals
- Create props for COMPANY EVENTS
- Organize AND SET UP events FOR COMPANY

### Pusat Latihan Pandu Cemerlang Sdn. Bhd.

Administrative • May 2022 - Dec 2022

#### My Responsibilities includes:

- Prepare all the documents needed
- Solve internal IT issues & customer services
- App Testing
- Driving Test Videography & Video Editing
- Manage and create drving license (JPJ)



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## WORK EXPERIENCE

### Eintegrity Web Design & E-Commerce Solutions

Multimedia Designer (Internship) • Mar 2022 - May 2022

**My Responsibilities includes:**

- Create Social media posting for Facebook and instagram
- Learn to communicate with colleague
- Crafting design based on client needs
- Create revamp UIUX for UNIFI, TM and so on.
- Create social media posts (design) for company such as TM, Astro and etc.
- Use after effects to create video visuals.

### Freelance Designer

Graphics Designer • Nov 2019 - Apr 2021

**My Responsibilities includes:**

- Meet with clients in order to discuss the scope of different projects
- Create unique images, namecards, product tags and logo for customers.
- Ensure 100% customer satisfaction by presenting art to clients and giving them a chance for feedback

### Freelance Photoshooting

Content Photoshoot • Nov 2019 - Apr 2021

**My Responsibilities includes:**

- Help friend to photoshoot events picture
- Enhancing using Lightroom and Photoshop