John Tan

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https://tys9918.github.io/myportfolio/index_deploy.html

UIUX Designer   Creative Website Designer & Front-end Development

Skilled in crafting visually appealing, user-friendly websites with a strong focus on front-end development using HTML, CSS, and JavaScript.

With a solid foundation in UI/UX design and a proven track record of delivering responsive, intuitive, and engaging web experiences, I bring a blend of creativity and technical expertise to every project. My experience includes designing and developing websites that prioritize user-centric design principles, seamless functionality, and clean, maintainable code. I thrive both as an independent contributor and as a collaborative team member, and I am passionate about creating exceptional digital experiences that align with business goals and user needs.

Educational Background

The One Academy • Advanced Diploma in Multimedia Design
Major in UIUX Design | 2019-06 to 2022-05

TarUMT Penang • Diploma in Internet Technology
2017-05 to 2019-05

Sotfware Skills

Adobe Creative Skills

Adobe Illustrator	Adobe Photoshop	Adobe XD	Adobe Dreamweaver	Adobe Lightroom	Adobe After Effect	Adobe Premiere Pro	Adobe Audition
Advanced	Advanced	Advanced	Advanced	Intermediate	Intermediate	Fair	Fair

Other Skills

Figma	WIX Website	Autodesk Tinkedcad
Advanced	Advanced	Intermediate

Programming Skills

HTML 5	CSS 3	Javascript	C Language	MY SQL
Advanced	Advanced	Intermediate	Intermediate	Fair

3D Software Skills

Blender
Intermediate

Maya 3Ds Max
Intermediate

Maxon Cinema 4D
Fair

Microsoft Office

Microsoft Word
Advanced

Microsoft Powerpoint
Advanced

Microsoft Excel
Intermediate

Expertise

UIUX Design
Wireframing | Prototyping | User Research | Competitor Research | Mockups | User Testing

Web Design
HTML5 | CSS3 | Javascipt | Responsive Design | Cross-browser Compatibility

Language

Mandarin
Native

English
Fluent

Malay
Fluent

Work Experience

Elitetrax Marketing Sdn. Bhd. (Harvey Norman Malaysia)

eCommerce Website Designer & Developer | Apr 2024 - Present

My key responsibilities and benefits from my role at Harvey Norman's e-commerce team:

Responsibilities:
- Developing and designing websites from conception to execution, ensuring optimal user experience and interface design using HTML, CSS, and JavaScript.
- Crafting engaging web banners to complement each landing page for all campaigns.
- Successfully revamping the brand page, leading to a significantly improved user experience.
- Implementing new functions to elevate the user's online shopping journey.

Benefits:
- Strengthened my expertise in front-end development (HTML, CSS, and JavaScript), enhancing my ability to create dynamic and engaging web experiences.
- Empowered to take independent ownership of upcoming and ongoing tasks, fostering a sense of accountability and leadership.
- Adapted seamlessly to the fast-paced working environment, honing my agility and efficiency in meeting tight deadlines and evolving project requirements.

The Babel Group (Babel Fitness)

Marketing Executive x Graphic & Website Design | Jan 2023 - Apr 2024

My Responsibilities include:
- Create websites from design to execution
- Successfully led the redesign of the company website, increasing user engagement
- Utilize my HTML and CSS knowledge to create the website
- Managing seo of company websites
- learnt and profession in wix website builder
- Create social media posts (Instagram story, post and carousel)
- Involve shooting for promotional shots
- Creating presentation visuals
- Create props for company events
- Organize and set up events for company

Pusat Latihan Pandu Cemerlang Sdn. Bhd.

Administrative | May 2022 - Dec 2022

My Responsibilities include:
- Prepare all the documents needed
- Solve internal IT issues & customer services
- App Testing
- Driving Test Videography & Video Editing
- Manage and create drving license (JPJ)

Eintegrity Web Design & E-Commerce Solutions

Multimedia Designer (Internship) | Mar 2022 - May 2022

My Responsibilities include:
- Create Social media posting for Facebook and instagram
- Learn to communicate with colleague
- Crafting design based on client needs

- Create revamp UIUX for UNIFI, TM and so on.
- Create social media posts (design) for company such as
  TM, Astro and etc.
- Use after effects to create video visuals.

Freelance Designer

Graphics Designer | Nov 2019 - Apr 2021

My Responsibilities include:
- Meet with clients in order to discuss the scope of different
  projects
- Create unique images, namecards, product tags and logo for
  customers.
- Ensure 100% customer satisfaction by presenting art to clients
  and giving them a chance for feedback

Freelance Photoshooting

Content Photoshoot | Nov 2019 - Apr 2021

My Responsibilities include:
- Help friend to photoshoot events picture
- Enhancing using Lightroom and Photoshop