



UVU.edu/students Redesign

For a more informed
student body



What you asked for - Project Specs

UVU
Students
Page

- 1 XD Mock-Up
- 2 Ideas to Create Awareness
- 3 Synthesized Research
- 4 Marketing Ideas (Time Permitting)

Competitive Analysis

Utah State University

UtahStateUniversity

A-Z Index MyUSU Directory

Search

Questions?

About ▾ Admission ▾ Academics ▾ Campus Life ▾ Research Campuses ▾ Extension

Info ▾

/ Current Students

Current Students

Academics

- Academics Overview
- Academic Departments
- Find a Degree
- Academic Calendar
- Commencement
- University Catalog
- School of Graduate Studies
- Library
- Academic Resource Center

Student Services

- Register for Classes
- Student Portal
- Financial Aid
- Tuition and Fees
- Online Tuition Payment
- Records and Transcripts
- Advising Services
- Career Services
- International Students and Scholars
- Advising
- IT Service Desk

Get Involved

- USU Student Association (USUSA)
- Clubs and Organizations
- Greek Life
- Access and Diversity Center
- Athletics
- Student Government
- Student Code
- Utah Statesman
- Aggie Radio

Quick Links

REGISTER FOR CLASSES

CANVAS

Questions

Important Dates and Deadlines

- Academic Calendar
- Registration Calendars
- Final Examination Schedule
- Commencement

Visit our social media hub

Visit our [social media hub](#) to see a snapshot of student life and find more USU social media accounts.

Learn more About USU

Health and Safety


- Public Safety
- Emergency Alert System
- Disability Resource Center
- Recreation and Wellness
- Student Health and Wellness Center
- Counseling and Psychological Services
- Sexual Assault Resources

UTAH STATE UNIVERSITY

ABOUT ADMISSION ACADEMICS CAMPUS LIFE RESEARCH CAMPUSES EXTENSION

Logan, UT 84322

(435) 797-1000



EDUCATION

- Find a Degree
- Colleges & Schools
- Academic Departments
- Academic Calendar
- Graduate School
- University Catalog
- Online Classes
- Library
- Statewide Campuses

QUICK LINKS

- Directory
- Events Calendar
- IT Service Desk

INFORMATION

- Quick Facts
- History & Traditions
- Recreation & Wellness
- Arts & Culture

APPLY to USU

Plan your VISIT

Make a GIFT

Find a JOB

CONTACT us

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Competitive Analysis

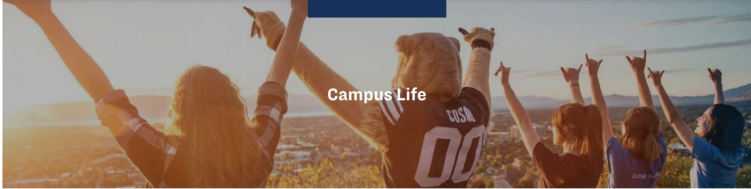
Brigham Young University

[About](#)[Admissions & Aid](#)

BYU
BRIGHAM YOUNG
UNIVERSITY

[Academics](#)[Campus Life](#)

[MyBYU](#)[Learning Suite](#)[Q](#)



Campus Life

Athletics

- [BYUCougar.com](#)
- [Sports Schedule](#)
- [Tickets](#)
- [ROC Pass](#)
- [BYUtv](#)
- [Cougar Club](#)

Living

- [Housing](#)
- [Student Jobs](#)
- [Dining](#)
- [Transportation](#)
- [Office of IT](#)
- [Shuttle 1030](#)
- [BYU Laundry](#)

Arts & Museums

- [Concerts and Performances](#)
- [Life Science Museum](#)
- [Museum of Art](#)
- [Museum of Paleontology](#)
- [Museum of Peoples and Cultures](#)

Activities

- [Clubs](#)
- [Interpersonal Sports](#)
- [Outdoors Unlimited](#)
- [The Wall](#)
- [Bowling](#)


Service & Faith

- [Devotional Schedule](#)
- [BYU Speeches](#)
- [Center for Service and Learning](#)
- [Conferences and Workshops](#)
- [BYUSA](#)
- [Church Broadcasts](#)

Health & Wellness

- [Student Wellness](#)
- [Student Health Center](#)
- [Women's Services](#)
- [Counseling and Career Center](#)
- [Multicultural Student Services](#)
- [Accessibility Center](#)
- [Title IX](#)

Y FACTS



The ROC Section

BYU students, this will be your pass to ROC every regular season, home, NCAA sponsored sporting event at BYU.

Good, Clean (?) Fun

Traditions abound for alums returning to campus and for students during Homecoming week, October 15-19, 2016. It's time to Hike and Light the Y and attend the much-anticipated BYU Spectacular! show. Of course, there's also the Opening Ceremony, the Cougar Run, a football game, and more. Join the celebration! Rise and Shout!

RANKED #1 "stone cold sober" UNIVERSITY for the past 23 years.

-Princeton Review

CONTACT

Call or Text: 801-422-4636
Email: byu-info@byu.edu
Brigham Young University
Provo, UT 84602

RESOURCES

[A-Z Index](#)
[BYU Mobile App](#)
[Careers At BYU](#)
[Counseling & Career Center](#)
[Helping Distressed Students](#)
[Library](#)
[Office Of IT](#)
[Title IX](#)
[University Police & Parking](#)

OTHER CES SCHOOLS

[BYU-Hawaii](#)
[BYU-Idaho](#)
[BYU Pathway Worldwide](#)
[Ensign College](#)

CONNECT

[f](#) [t](#) [in](#) [v](#)
[BYU Alumni](#)
[BYU Athletics](#)
[BYU News](#)
[BYU Store](#)
[BYUtv](#)

Competitive Analysis

Snow College

 SNOW COLLEGE

Moderate Transmission We can make it to May! →

CURRENT STUDENTS


CANVAS


BADGER WEB


LIBRARY


ADVISING


MOBILE APP


CONCURRENT ENROLLMENT

Portal

- Canvas
- BadgerWeb
- Reset Password

My Academics

- Student Success/Advisement
- How to Register for Classes
- Disability Services
- Concurrent Enrollment/IVC
- Testing Center
- Academic Calendar
- Division/Departments

Paying for My Education

- Tuition/Costs
- Pay Tuition
- Financial Aid/Scholarships
- Student Job Career Center

Campus Services

- Campus Map
- Tech Services and Support
- Printing
- Email
- Housing
- BadgerBucks
- Directory
- Horne Activity Center
- Veteran Services
- Counseling & Wellness
- Title IX Training

Additional Links

- Student Life
- Calendar
- Student Jobs
- Campus Store
- Richfield Campus
- International Students
- Emergency Alerts
- Athletics

 Apply Now

 Request Info

 Visit Campus

 Financial Aid

PEOPLE

- Prospective Students
- Current Students
- Parents
- Visitors & Community
- Alumni
- Faculty & Staff

OFFICES

- Advisement
- Registrar
- Student Life
- Human Resources
- Business
- Campus Services

WHERE

- A-Z Index
- Libraries
- Maps
- News
- Campus Stores
- Snow@badgers.com

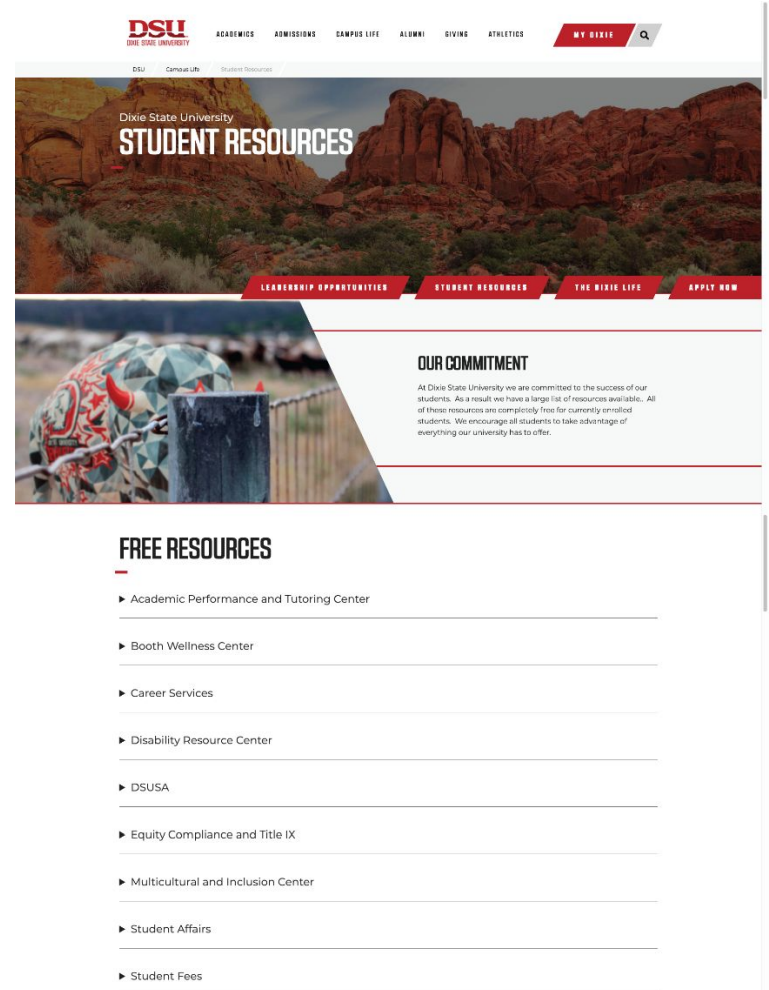
INFORMATION

- General Info
- Calendar
- Equal Opportunity & Affirmative Action
- Title IX
- Privacy Statement
- Web Disclaimer


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Competitive Analysis

Dixie State University



Competitive Analysis

University of Utah




UNIVERSITY
OF UTAH

Home > Students

ADMISSIONS STUDENT LIFE ACADEMICS RESEARCH ARTS U OF U HEALTH ATHLETICS DONATE

Students



Academics are only part of the story—you're coming to college for the whole student experience! At the U, this ranges far and wide. Whether you join one of the 400 clubs and student organizations, cheer on our team with the MUSS at a Pac-12 game, enjoy the downtown Salt Lake City nightlife, spend the weekends skiing and hiking in the mountains, or just hang out with friends in the residence halls, you'll find the perfect way to balance your day and take a break from the books.

U Mail

Campus Information Services

My Classes

Academic Calendar

Student Services

U Card

STUDENT EVENTS

Find Better Power, Series 1.3

23

Apr 23, 1 - 5pm

Student Services Building, 1000


More >

MORE EVENTS >

GET INVOLVED AT THE U

One great resource for this is the U's student government, ASU, which sponsors an array of events and student groups and organizations.


LEARN MORE >



SUSTAINABILITY


The Sustainability Office engages our campus and community through programs to create action toward a healthy future.

GET INVOLVED >



**The Daily Utah
CHRONICLE**


The University's Independent Student Voice since 1890




VETERANS SUPPORT CENTER

Staffed by student Veterans committed to help fellow Veterans transition to college life.

LEARN MORE >




Student Success



Advising & Majors

Make the most of your college experience with the help of our academic advisors, and discover the various majors available at the U.


LEARN MORE >



Classes & Registration

Explore the expansive list of courses taught at the U, and find out about important registration dates.


LEARN MORE >



Housing

Situated in the historic Ft. Douglas district, with the Bonneville Shoreline Trail in your backyard and sweeping views of the Great Salt Lake and downtown Salt Lake City out your front door, University of Utah housing is set in one of the most idyllic settings in the world.


LEARN MORE >



Learning Opportunities

From community engagement to field work, there are numerous learning opportunities that occur outside the classroom at the U.

LEARN MORE >



Research Opportunities

You don't have to be a graduate student to conduct high-level research at the U.

LEARN MORE >

Competitive Analysis

Southern Utah University

The screenshot shows the Southern Utah University (SUU) homepage. At the top is a red navigation bar with the SUU logo and links for ADMISSIONS, ACADEMICS, STUDENT LIFE, ABOUT, and an APPLY button. Below the navigation bar is a large banner image of four students in red SUU shirts sitting in front of a stone wall. The main content area is divided into several sections: 'Current Students' with a brief description and a link to 'mySUUPortal'; 'How can we help?' with a search bar and a grid of links for various student services; 'Upcoming Events' with a calendar view showing dates 26, 27, 30, and 1; 'T-Bird Updates' with three featured articles about a new diversity officer, a mascot contest, and a contest for a T-Bird letter; and 'Academics' with links to various academic resources. The footer is partially visible at the bottom.

Current Students

This page is designed to provide you with every resource you need to succeed at SUU. Browse through the categories of this site or use the search through this page, and if you're looking for [SUPPORT](#).

How can we help?

- Student Affairs
- Career & Student Development
- Student Government
- Academics
- Social & Campus Involvement
- Athletics
- Health & Wellness
- Career Jobs & Internships Development

Upcoming Events

DATE	EVENT
26 APR	Final Exams 1:00pm - 5:00pm
27 APR	SUUSA Session 1:00pm - 5:00pm @ Student Center Lobby Room
30 APR	2021 Commencement All Day
1 MAY	2021 Commencement All Day

[Complete Calendar of Events](#)

T-Bird Updates

SUU Welcomes New Chief Diversity Officer

Find T-Birds AROUND THE MOUNTAINS OF COLORADO

How To Write A T-BIRD LETTER FOR AN AWARD

Academics

- Academic Advising
- Academic Calendar
- Academic Catalog
- Academic Probation & Appeal
- Library
- Online Resources
- Policy and Procedures
- Professor Office Hours

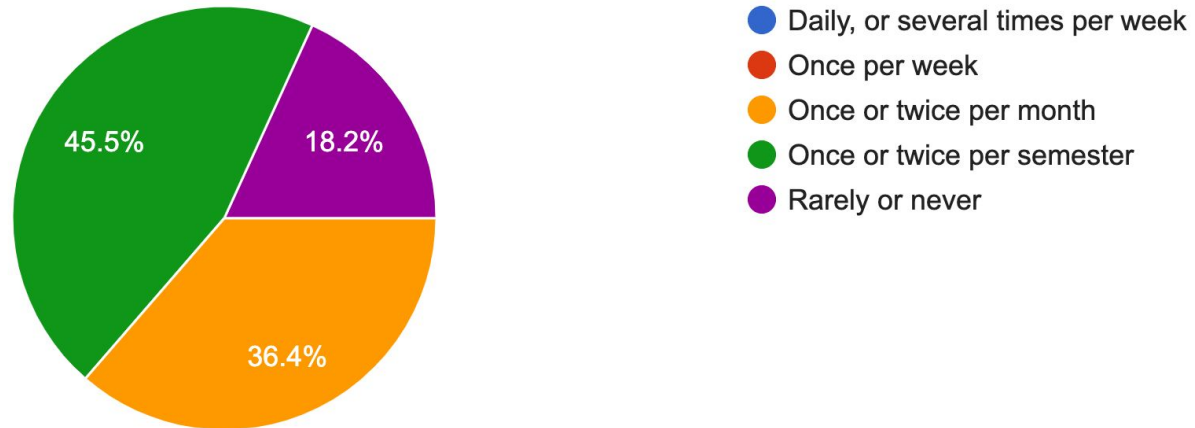
Survey

Content:

- When applying to colleges, 72% of students surveyed care most about degree & program information.
- Even now, as students at UVU, some responded that they most often visit the degree catalog or degree-specific pages

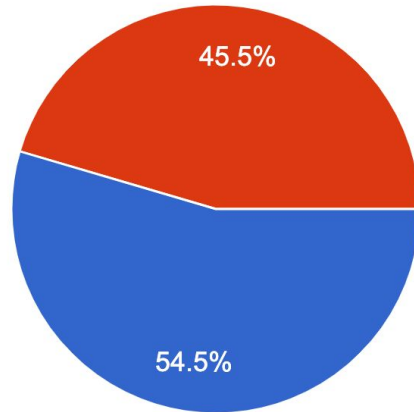
Traffic & Use:

How often do you visit the UVU website? (NOT myUVU or Canvas)



Contact:

Would you appreciate being notified of big changes to the design/organization of the UVU website?

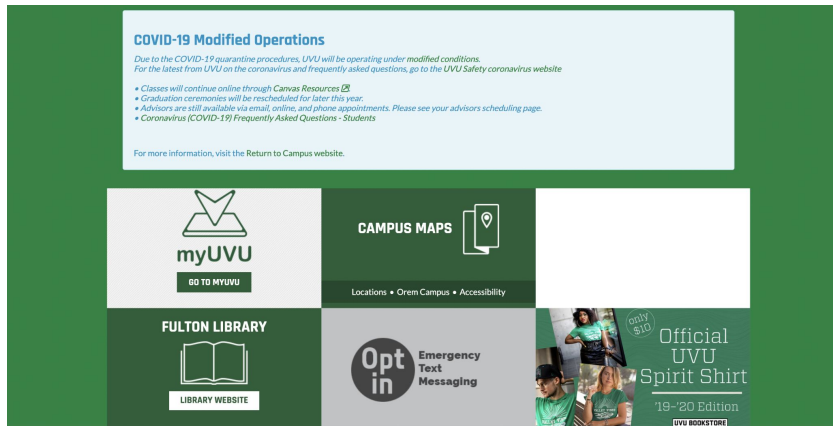


- Yes, I would like to be notified so I can check it out.
- No, I can just see the changes when I visit the website.

Connection:

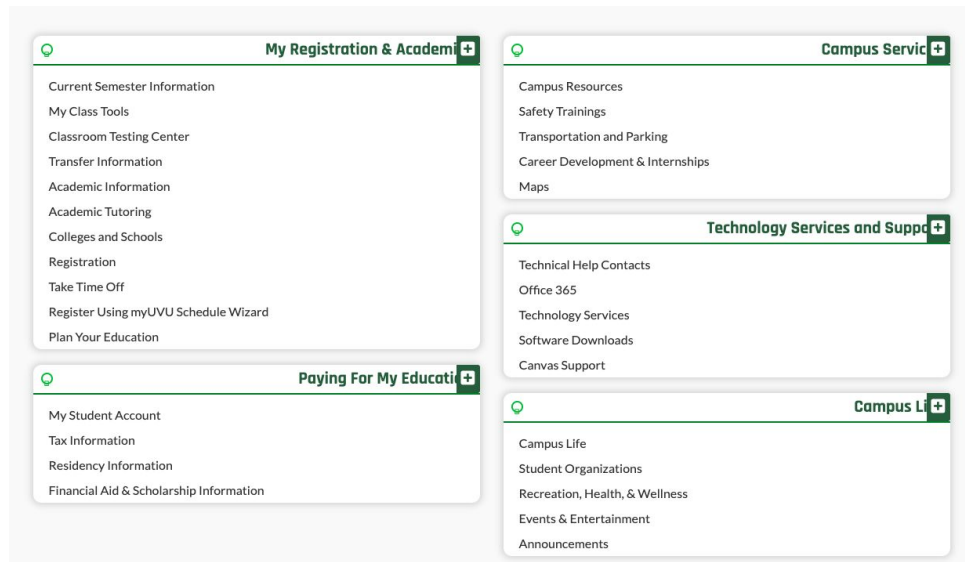
- When polled about which channels they use to find out about campus events, the most frequently used channels were:
 - Email, social media, digital signage

Current site- What needs fixing?



- Color and layouts that don't match UVU Design Guidelines
- Muddled hero section starts things off on a bad foot

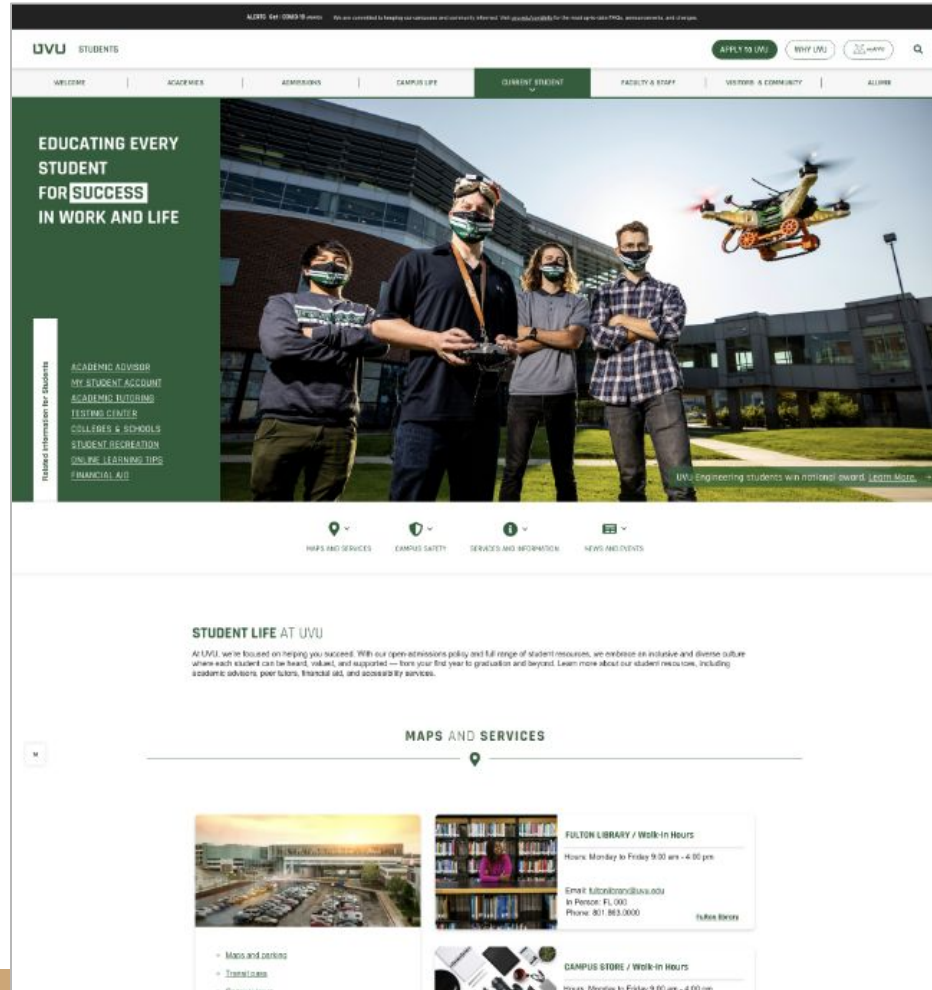
- “Link farm”
 - Many of which just lead to myUVU
- Inconsistent layout that doesn't match other UVU pages



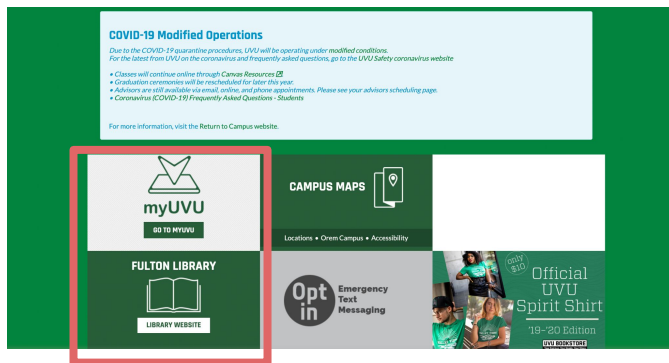
Goals for the New Page

- **Break down the links** into sections, and instead of leading into myUVU, provide them with those resources directly when possible
- **Maintain consistent styling** with the student landing page (we loved this new layout) design that we were provided, as well as the other well-structured UVU pages
- **Put emphasis on student involvement** with announcements, event calendars, and resources all things campus life

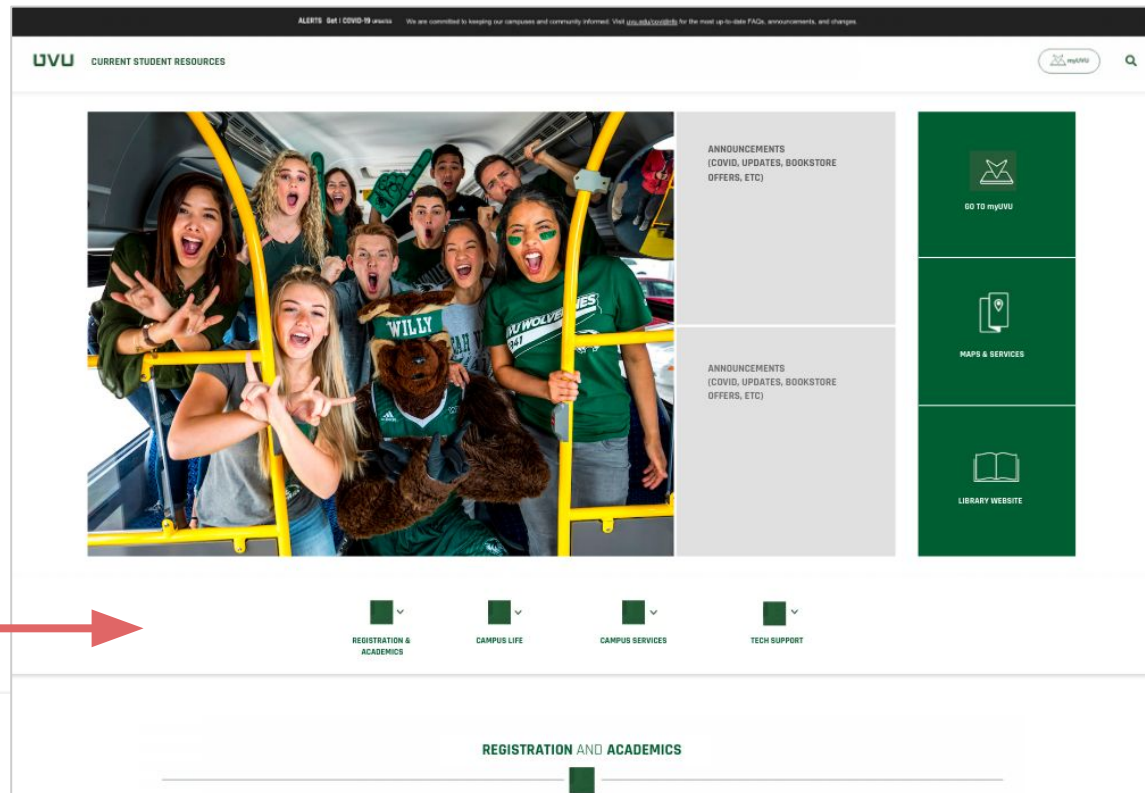
UVU Student Landing Page Design Update



The “Hero” Section



MAPS AND SERVICES
CAMPUS SAFETY
SERVICES AND INFORMATION
NEWS AND EVENTS





My Registration & Academic

- Current Semester Information
- My Class Tools
- Classroom Testing Center
- Transfer Information
- Academic Information
- Academic Tutoring
- Colleges and Schools
- Registration
- Take Time Off
- Register Using myUVU Schedule Wizard
- Plan Your Education



Paying For My Education

- My Student Account
- Tax Information
- Residency Information
- Financial Aid & Scholarship Information



LIBRARY WEBSITE

REGISTRATION & ACADEMICS

CAMPUS LIFE

CAMPUS SERVICES

TECH SUPPORT

REGISTRATION AND ACADEMICS

EVENTS

April 2021

Search Today Prev Next

6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

Thursday, April 29th

UVU Student Art Show
Independent Branch Meeting
Ocu at UVU- Bible Study

myUVU

- myUVU Home
- myUVU
- myUVU
- myUVU
- myUVU

Paying for my Education

- Paying for my Education
- Paying for my Education
- Paying for my Education
- Paying for my Education

Other Academic Links

- Other Academic Links
- Other Academic Links
- Other Academic Links
- Other Academic Links

Explore by career

Explore by department

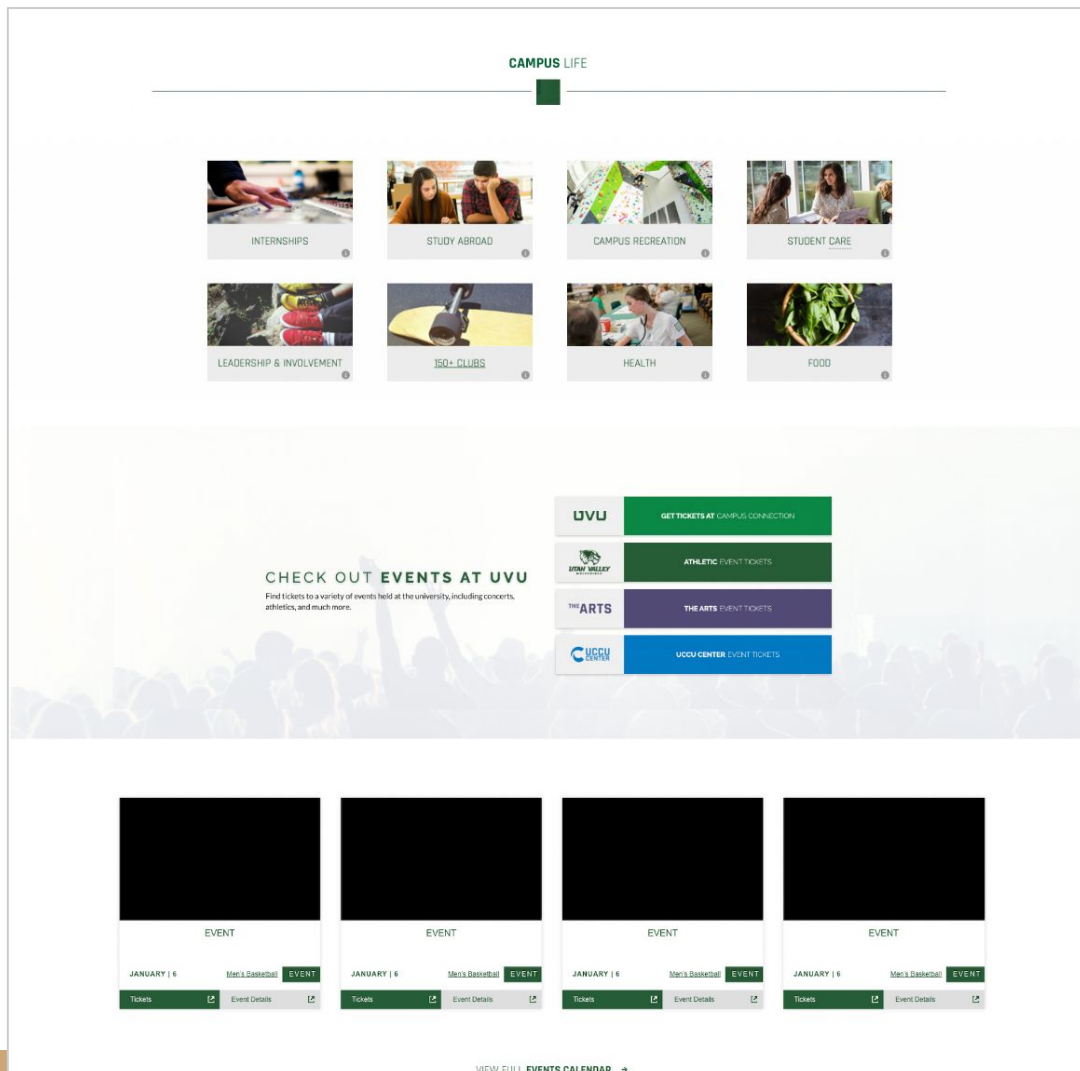
Learn online

DEGREE MATCH

200 degree options to match your career goals

Determine the best course of study and program options to pursue your chosen career path or simply browse possible career avenues for your area of interest.

We brought in elements from other pages to ensure that the student page was a one-stop shop experience!



Usability Testing Plan

Conduct testing with multiple UVU students to validate our designs

We will run them through a variety of scenarios to see the success/completion rate

Any pain points that arise will be iterated on within the Xd file

Deliverables

After usability testing is completed, we will provide you with all the necessary files by early next week!

Thank You!

Any Questions?