REDESIGN FOR
UVU.EDU/STUDENTS

SURVEY RESULTS

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Question 1

When choosing a college to attend, what information was most important to you on a college's website?

RESPONDENT 1:
Graduation requirements

RESPONDENT 2:
The title and content of the degree

RESPONDENT 3:
Programs available

RESPONDENT 4:
The list of degrees offered

RESPONDENT 5:
Cost and programs offered

RESPONDENT 6:
Degrees and programs

RESPONDENT 7:
student success

RESPONDENT 8:
Degrees offered

RESPONDENT 9:
Tuition and scholarships

RESPONDENT 10:
The list of degrees offered at the college

Question 2
Why did you choose to attend UVU?

RESPONDENT 1:
They had the program I was looking for and tuition was reasonable.

RESPONDENT 2:
It was the only university in the state and around to offer a 4 year bachelor degree in UX/interaction design. I didn't want to settle for a bootcamp.

RESPONDENT 3:
Loved the campus, liked the location, felt like it was where I belonged!

RESPONDENT 4:
It was close to home and the least expensive option

RESPONDENT 5:
It was the closest and cheapest option. It was also one of the best choices for my major.

RESPONDENT 6:
There are few reasons: I felt this one the right place. I want to be near my family. UVU student activities is free.

RESPONDENT 7:
convenience, cost, location

RESPONDENT 8:
Open Enrollment

RESPONDENT 9:
They offer the degree I'm in

RESPONDENT 10:
Both of my parents work here, free tuition, I like the atmosphere on campus

Question 3

Now that you are attending UVU, are there any resources that you have a hard time finding or understanding?

RESPONDENT 1:
It's a little bit tricky finding everything on the UVU site to be honest!

RESPONDENT 2:
Not really. I learned after a few semesters that my advisor was always willing to help as well as professors. I had all the technological requirements available as well as software.

RESPONDENT 3:
Semester schedules always take me a couple clicks to find what I need, usually end up on the catalog page or something first.

RESPONDENT 4:
It's hard to plan for registration each semester cause I only find out a week before.

RESPONDENT 5:
No response.

RESPONDENT 6:
Hmm.. I haven't. I know how where it can find.

RESPONDENT 7:
scholarships, finding events

RESPONDENT 8:
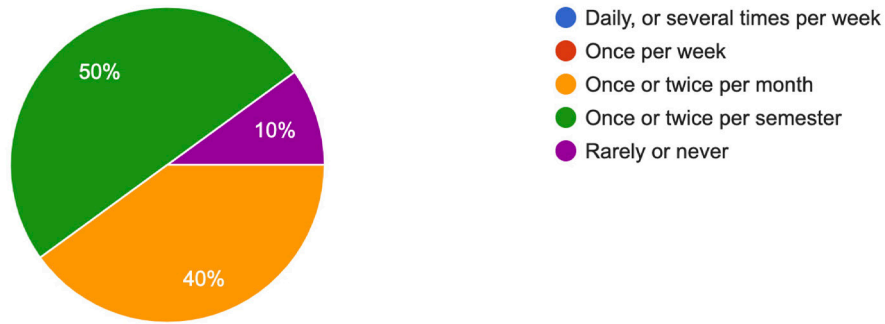grants & student loans

RESPONDENT 9:
Not that I can think of

RESPONDENT 10:
I have a hard time understanding Wolverine Track, I have found that most advisors are not helpful with it

Question 4

How often do you visit the UVU website? (NOT myUVU or Canvas)

Pie chart:
- 50% (green)
- 40% (orange)
- 10% (purple)

Legend:
- 🔵 Daily, or several times per week
- 🔴 Once per week
- 🟠 Once or twice per month
- 🟢 Once or twice per semester
- 🟣 Rarely or never

RESPONDENT 1:
Once or twice per semester

RESPONDENT 2:
Once or twice per month

RESPONDENT 3:
Once or twice per semester

RESPONDENT 4:
Rarely or never

RESPONDENT 5:
Once or twice per semester

RESPONDENT 6:
Once or twice per month

RESPONDENT 7:
Once or twice per semester

RESPONDENT 8:
Once or twice per month

RESPONDENT 9:
Once or twice per semester

RESPONDENT 10:
Once or twice per month

Question 5

Is there a specific resource or page on the UVU website that you visit often? If so, what is it?

RESPONDENT 1:
The one I visit most frequently is the page with tuition estimates, but I can't even tell you which page it's on. If I want to find something on the UVU site, I google it first and then it gives me a more direct link.

RESPONDENT 2:
DGM page or academic calendar

RESPONDENT 3:
View semester schedule, first couple years sometimes to view catalog.

RESPONDENT 4:
Canvas or my UVU

RESPONDENT 5:
Graduation Information

RESPONDENT 6:
Internships

RESPONDENT 7:
no

RESPONDENT 8:
What is going on

RESPONDENT 9:
My degree page (uvu.edu/dgm)

RESPONDENT 10:
The degrees and programs page

Question 6

Rank these items in order of importance to you (with 1 being most important, 5 being least important)
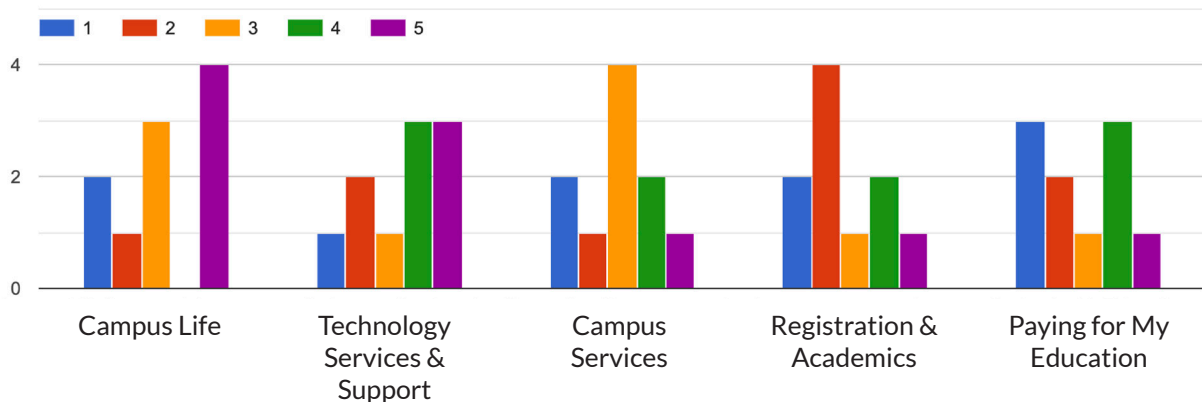
RESPONDENT 1:
1 - Campus Life (events, clubs, news, etc.)
2 - Technology Services & Support
3 - Campus Services (parking, safety, library, career development center, etc.)
4 - Paying for My Education
5 - Registration & Academics

RESPONDENT 2:
1 - Technology Services & Support
2 - Campus Life (events, clubs, news, etc.)
3 - Campus Services (parking, safety, library, career development center, etc.)
4 - Registration & Academics
5 - Paying for My Education

RESPONDENT 3:
1 - Campus Services (parking, safety, library, career development center, etc.)
2 - Registration & Academics
3 - Paying for My Education
4 - Technology Services & Support
5 - Campus Life (events, clubs, news, etc.)

RESPONDENT 4:
1 - Registration & Academics
2 - Paying for My Education
3 - Campus Services (parking, safety, library, career development center, etc.)
4 - Technology Services & Support
5 - Campus Life (events, clubs, news, etc.)

RESPONDENT 5:
1 - Campus Services (parking, safety, library, career development center, etc.)
2 - Paying for My Education
3 - Campus Life (events, clubs, news, etc.)
4 - Registration & Academics
5 - Technology Services & Support

RESPONDENT 6:
1 - Paying for My Education
2 - Registration & Academics
3 - Campus Services (parking, safety, library, career development center, etc.)
4 - Technology Services & Support
5 - Campus Life (events, clubs, news, etc.)

RESPONDENT 7:
1 - Paying for My Education
2 - Registration & Academics
3 - Campus Life (events, clubs, news, etc.)
4 - Campus Services (parking, safety, library, career development center, etc.)
5 - Technology Services & Support

RESPONDENT 8:
1 - Campus Life (events, clubs, news, etc.)
2 - Technology Services & Support
3 - Registration & Academics
4 - Paying for My Education
5 - Campus Services (parking, safety, library, career development center, etc.)

RESPONDENT 9:
1 - Paying for My Education
2 - Registration & Academics
3 - Campus Life (events, clubs, news, etc.)
4 - Campus Services (parking, safety, library, career development center, etc.)
5 - Technology Services & Support

RESPONDENT 10:

1 - Registration & Academics
2 - Campus Services (parking, safety, library, career development center, etc.)
3 - Technology Services & Support
4 - Paying for My Education
5 - Campus Life (events, clubs, news, etc.)

Question 7

Would you appreciate being notified of big changes to the design/ organization of the UVU website?
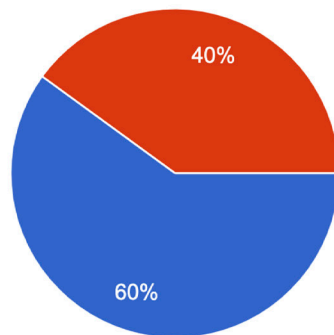
● Yes, I would like to be notified so I can check it out.
● No, I can just see the changes when I visit the website.

RESPONDENT 1:
Y

RESPONDENT 6:
N

RESPONDENT 2:
Y

RESPONDENT 7:
Y

RESPONDENT 3:
N

RESPONDENT 8:
Y

RESPONDENT 4:
N

RESPONDENT 9:
N

RESPONDENT 5:
Y

RESPONDENT 10:
Y

Question 8

Which of these best describes how much you like to be involved in events on campus (sports, theater and art, clubs, conferences, UVUSA, career workshops, etc.)
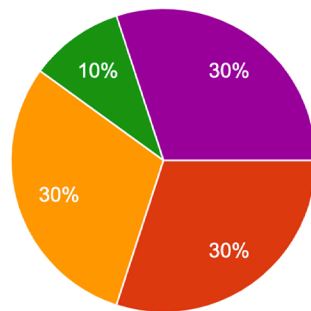
● I actively look for events happening on campus and ways to get involved.

● I like to know what's going on, but I pick and choose which events to attend.

● I wish I knew more about events happening on campus, but I don't know where to look.

● I never hear or see announcements about events on campus.

● I don't really care about campus events.

RESPONDENT 1:
I don't really care about campus events.

RESPONDENT 2:
I wish I knew more about events happening on campus, but I don't know where to look.

RESPONDENT 3:
I don't really care about campus events.

RESPONDENT 4:
I like to know what's going on, but I pick and choose which events to attend.

RESPONDENT 5:
I wish I knew more about events happening on campus, but I don't know where to look.

RESPONDENT 6:
I like to know what's going on, but I pick and choose which events to attend.

RESPONDENT 7:
I like to know what's going on, but I pick and choose which events to attend.

RESPONDENT 9:
I wish I knew more about events happening on campus, but I don't know where to look.

RESPONDENT 10:
I never hear or see announcements about events on campus.

RESPONDENT 11:
I don't really care about campus events.

Question 9

How often do you use each of these channels to find out about events on campus?
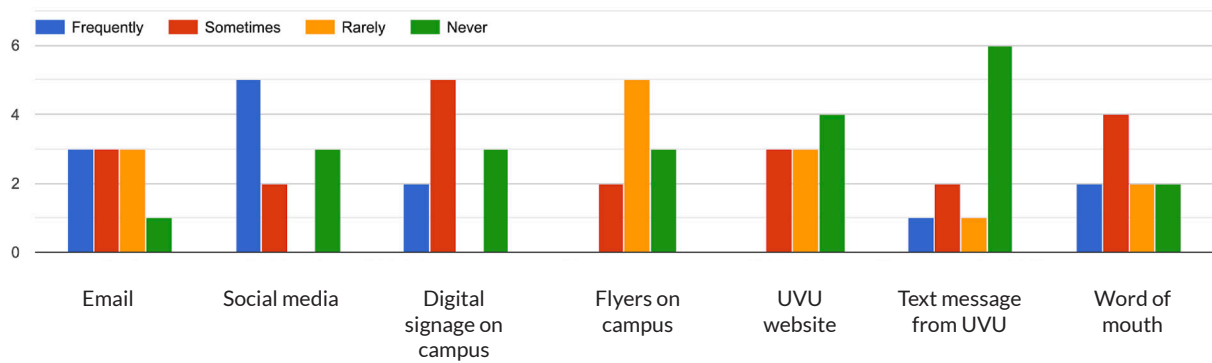
RESPONDENT 1:

	Frequently	Sometimes	Rarely	Never
Email	○	○	◉	○
Social media	○	○	○	◉
Digital signage on campus	○	◉	○	○
Flyers on campus	○	○	◉	○
UVU website	○	○	○	◉
Text message from UVU	○	○	○	◉
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	○	◉	○

RESPONDENT 2:

	Frequently	Sometimes	Rarely	Never
Email	●	○	○	○
Social media	○	●	○	○
Digital signage on campus	○	●	○	○
Flyers on campus	○	○	●	○
UVU website	○	●	○	○
Text message from UVU	○	●	○	○
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	○	○	●

RESPONDENT 3:

	Frequently	Sometimes	Rarely	Never
Email	○	●	○	○
Social media	○	○	○	●
Digital signage on campus	○	○	○	●
Flyers on campus	○	○	○	●
UVU website	○	○	○	●
Text message from UVU	○	○	○	●
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	○	○	●

RESPONDENT 4:

	Frequently	Sometimes	Rarely	Never
Email	●	○	○	○
Social media	●	○	○	○
Digital signage on campus	○	●	○	○
Flyers on campus	○	○	●	○
UVU website	○	○	●	○
Text message from UVU	○	○	●	○
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	●	○	○

RESPONDENT 5:

	Frequently	Sometimes	Rarely	Never
Email	○	○	●	○
Social media	○	●	○	○
Digital signage on campus	○	●	○	○
Flyers on campus	○	○	●	○
UVU website	○	○	●	○
Text message from UVU	○	●	○	○
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	●	○	○

RESPONDENT 6:

	Frequently	Sometimes	Rarely	Never
Email	●	○	○	○
Social media	○	○	○	●
Digital signage on campus	●	○	○	○
Flyers on campus	○	○	●	○
UVU website	○	●	○	○
Text message from UVU	○	○	○	●
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	●	○	○

RESPONDENT 7:

	Frequently	Sometimes	Rarely	Never
Email	○	○	●	○
Social media	●	○	○	○
Digital signage on campus	○	○	○	●
Flyers on campus	○	●	○	○
UVU website	○	○	●	○
Text message from UVU	○	○	○	●
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	○	●	○

RESPONDENT 8:

	Frequently	Sometimes	Rarely	Never
Email	○	◉	○	○
Social media	◉	○	○	○
Digital signage on campus	◉	○	○	○
Flyers on campus	○	○	○	◉
UVU website	○	○	○	◉
Text message from UVU	○	○	○	◉
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	○	◉	○	○

RESPONDENT 9:

	Frequently	Sometimes	Rarely	Never
Email	○	○	○	◉
Social media	◉	○	○	○
Digital signage on campus	○	○	○	◉
Flyers on campus	○	○	○	◉
UVU website	○	○	○	◉
Text message from UVU	○	○	○	◉
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	◉	○	○	○

RESPONDENT 10:

	Frequently	Sometimes	Rarely	Never
Email	○	◉	○	○
Social media	◉	○	○	○
Digital signage on campus	○	◉	○	○
Flyers on campus	○	◉	○	○
UVU website	○	◉	○	○
Text message from UVU	◉	○	○	○
Word of mouth (from friends, classmates, professors, announcements in Canvas, etc.)	◉	○	○	○

Question 10

What is your favorite part about being a student at UVU?

RESPONDENT 1:
Probably the professors and what I learn there!

RESPONDENT 2:
UVU is a school that is leading in so many ways and beginning to outclass BYU and U of U in ways. I feel valued as a student and am given mostly everything I need to help make my education successful.

RESPONDENT 3:
Feel like I'm getting a good education, university is professional and diverse.

RESPONDENT 4:
The community is so accepting and the atmosphere are the school is warm and welcoming

RESPONDENT 5:
I love the engaged learning! I learn best by doing, so UVU has been great for that.

RESPONDENT 6:
Free transportation near UVU.

RESPONDENT 7:
having lots to do around me while still going to college. like my life isn't just about what's on campus

RESPONDENT 8:
Low cost education

RESPONDENT 9:
some professors

RESPONDENT 10:
The atmosphere on campus