



# TYSON SUKEFORTH

Sr Front End Web Developer ♦ Engineering Manager

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Over 17 years of web development experience in leading development teams and projects to success. A proven track record of delivering complex user-facing projects and fostering a culture of continuous improvement.

## EXPERIENCE

### Senior Front End Developer II (Lead)

Feb 2017 - Dec 2023

Newfold Digital | Burlington, MA/Remote

- Sr Front End Developer specializing in delivering complex and/or scalable UI components with minimal markup, were SEO friendly, and kept true to the design's vision. Constantly evolving and fast paced, CI/CD marketing environment.
- Promoted to Lead Developer for HostGator's front of site web development team, comprising six developers (including 3 overseas) and QA engineer.
- Later was promoted again to also be Lead Developer for the Domain.com, MyDomain, Netfirms, and Dotster family of brands and their respective websites, adding 4 more developers.
- Led planning and development effort of a complete redesign of HostGator's product website, incorporating all new design assets, from an older Perl/Mason stack to a modern React/Next.js architecture, and Contentful CMS integration. Resulting website boasted increased customer engagement and performance metrics, and vastly reduced maintenance requirements.
- Was the primary point of contact between development team and product owner/stakeholders for technical inquiries and clarifications. Coordinated with other brand and system operations teams on timed deliverables.
- Maintained and improved React based checkout and registration flows. Integrating new product offerings and multiple concurrent A/B tests.
- Assumed the roles of Scrummaster in addition to previous duties, after the position was vacated. Organized and led all stand-up, planning, and retroactive ceremonies for the team.
- Set testing requirements and performed interviews for prospective hires. Onboarded and mentored junior developers. Conducted regular one-on-one meetings to facilitate career goals.

### Front End Developer

Feb 2016 - Feb 2017

Independent Contractor | Newmarket, NH

- Rapid response development for websites and web components for several platforms including WordPress and Magento
- Highly communicative, 24/7 support for clients across the US.

### Front End Developer

May 2013 - Dec 2015

CatchFire Creative | Portsmouth, NH

- Introduced a small start-up company to modern development and workflow, increasing company product offerings and quality many times over.

## SKILLS

### FRONT END DEVELOPMENT

HTML5 / CSS / SCSS & Less, Bootstrap, Material Design & Tailwind CSS, React, React Native, Typescript, Next.js, Wordpress Themes, jQuery, Code Reviews, Git, CI/CD, Contentful CMS, Optimizely, A/B Testing, Lottie/Greensock Animation

### ENGINEERING MANAGEMENT

Agile Scrum, Code Reviews, JIRA, Software Documentation, Meeting Coordination, Production Deployments, Hiring & Onboarding, Mentoring, Task Estimation & Prioritization, Requirement Estimation, Process Improvement, Project Delivery, Constructive Feedback

### UI/UX DESIGN

Adobe Photoshop, Adobe Illustrator, Figma, Wireframing, Prototyping, Brand Compliance, Email Marketing

### SOFT SKILLS

Collaborative Leadership, Success Driven, Communication, Reliable, Innovation

## INTERESTS

Space Exploration  
BBQ/Baking  
Civic Engineering  
Football/Hockey/Baseball

- Moved company away from relying on purchased 3rd party templates and instead specializing in custom built WordPress themes, resulting in a sharp increase in quality and decrease in needed post-launch support.
- Instated new processes and technologies into company workflow, such as Bootstrap, the Sage framework, and Git integration to cut development time and create a safer development environment.
- Created rich user experiences with CSS animation, video backgrounds, and the GreenSock Animation Platform.

## Front End Developer

Dec 2012 – Mar 2013 (Contract)

The Atom Group | Portsmouth, NH

- Developed websites and microsites from design specifications for various companies, utilizing current HTML5 and CSS3 standards, integrated with Javascript and JQuery.
- Constructed new site templates for use with Kentico CMS within .NET.

## Web Designer

Mar 2010 – July 2012

PlumChoice, Inc | Billerica, MA

- Provided corporate clients designed and developed product websites, utilizing HTML, CSS, ASP, and JQuery.
- Adapted to a variety different corporate branding requirements, including AT&T, Cox Communications, and Verizon.
- Created supporting HTML email templates, using a variety of email distribution services including in-house services, Constant Contact, and others.
- Designed and developed a new corporate website, **resulting in a >67% increase in page views after 6 weeks.**

## Webmaster / Web Media Developer

Sept 2006 – July 2009

Daniel Webster College | Nashua, NH

- Administrated website containing 4300 pages and 50 subwebs, along with several auxiliary sites, running on an in-house infrastructure based on HTML, CSS and ASP.
- Branding and feature upgrades resulted in a 94% increase in page views, a 114% increase in time on site, and a 39% reduction in bounce rate.

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## VOLUNTEERING

### Fundraiser

Aug 2023 – Present

The Jimmy Fund / Dana-Farber Cancer Institute

- Completed a 10k walk in 2023 and a half-marathon in 2024 for The Jimmy Fund Walk's annual fundraiser, taking with us our two toddlers and supplies.
- Worked with local businesses for fundraising events.
- Recorded and edited video messaging using DaVinci Resolve to increase reach on Youtube and social media.