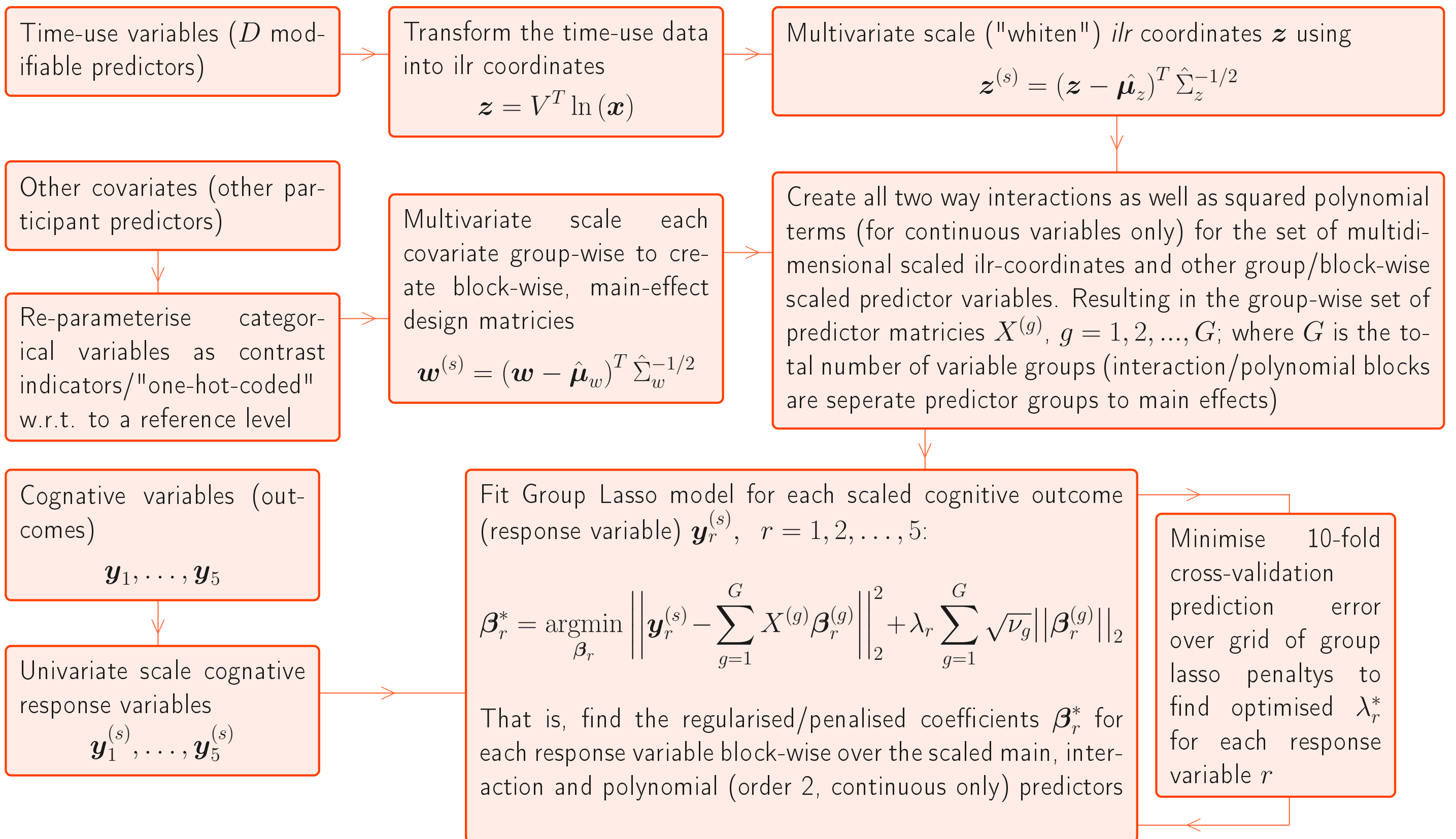


Model building



User side

Personalised optimisation

