1. Test web site the same way that the users will use the website. Automated interface testing is powerful
2. Selenium doesn't support all browsers. Pages can render differently depending on the browser the user is using.
3. <tr><td>MyCase</td></tr>
4. <tr>
   <td>click</td>
   <td> //a[@id='myLink']/</td>
   <td> </td>
   </tr>
5. Easier to interface with the HTML of the page. Lets you copy and paste code directly from your source to test cases. HTML is not as powerful as many other programming language.