

Technical Feasibility:

1. Project Size:

- a. 3 persons for approximately 16 weeks of building and 3 months of maintenance.

2. Familiarity with technology:

- a. Programming Languages: Flutter, Dart
- b. Database Management Systems: Google Firebase
- c. Designing Software: Adobe Suite, Figma

Most team members are familiar with the design software but Google Firebase and Flutter are still very new to some.

3. Users' and analysts' familiarity with the business area:

The business area for this project is app development for general public use. Many of the team members have experience with doing this but are not experts.

4. Conclusion:

- a. The risk in this stage is high due to the team's familiarity with the technology and time constraint for building.

Economic Feasibility:

| Costs | Month 1 | Month 2 | Month 3 | Month 4 | Month 5 | Month 6 | Month 7 | Total |
|---|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------|
| Salaries | 300 | 300 | 300 | 300 | 0 | 0 | 0 | 1200 |
| Design Software (Adobe Suite monthly charge) | 0 | 80 | 0 | 0 | 0 | 0 | 0 | 80 |
| Hosting (Google Play Store, App Store, one-time fee) | 0 | 0 | 0 | 500 | 0 | 0 | 0 | 500 |
| Total Costs | 300 | 380 | 300 | 800 | 0 | 0 | 0 | 1780 |
| Benefits | | | | | | | | |
| # of members joined | 0 | 0 | 0 | 0 | 1000 | 2000 | 3000 | 6000 |
| Advertisement revenue | 0 | 0 | 0 | 0 | 200 | 400 | 600 | 1200 |
| Total Benefits | 0 | 0 | 0 | 0 | 1200 | 2400 | 3600 | 7200 |
| Net Cash Flow | (300) | (380) | (300) | (800) | 1200 | 2400 | 3600 | 5420 |
| Cumulative Net Cash Flow | (300) | (680) | (980) | (1780) | (580) | 1820 | 5420 | 10840 |

H/W and S/W correspond to Hardware and Software respectively

Prices quoted in Dhs

- ◇ The return on Investment (ROI)

$$\begin{aligned}
 \text{ROI} &= (\text{Total Benefits} - \text{Total Costs}) / \text{Total Costs} \\
 &= (7200 - 1780) / 1780 \\
 &= 3\%
 \end{aligned}$$

- ◇ The break – even point (BEP)

$$\begin{aligned}
 \text{BEP} &= (\text{period.net cash flow} - \text{Cumulative net cash flow}) / \text{Period. Net cash flow} \\
 &= (2400 - 1820) / 2400 \\
 &= 0.24 \\
 &= 24\%
 \end{aligned}$$

The ROI is reasonable for a small project done by a small amateur group and the BEP is manageable hence the risk for this project is somewhat low.