## Financial Planning & Analysis

\$18.77M \$7.66M \$21

Budget Gross Profit

\$21.10M

Forecast

\$13.30M

Expenses

\$13.24M

Actual (\$)

Budget (\$)

## Region

Asia Pacific

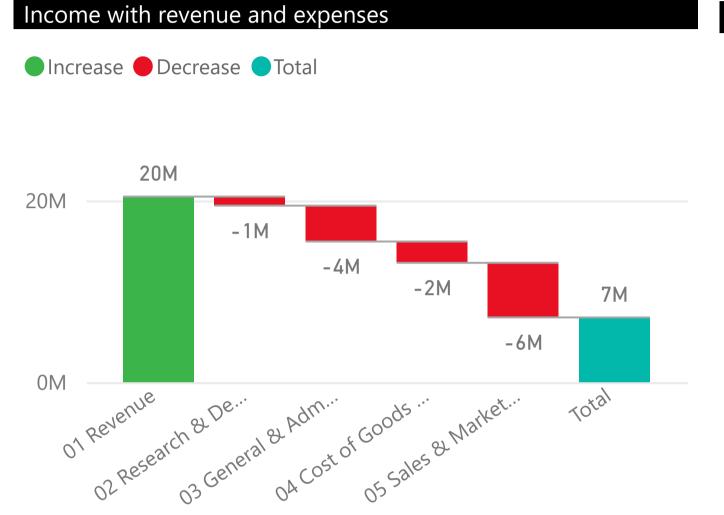
Europe

North & Central America

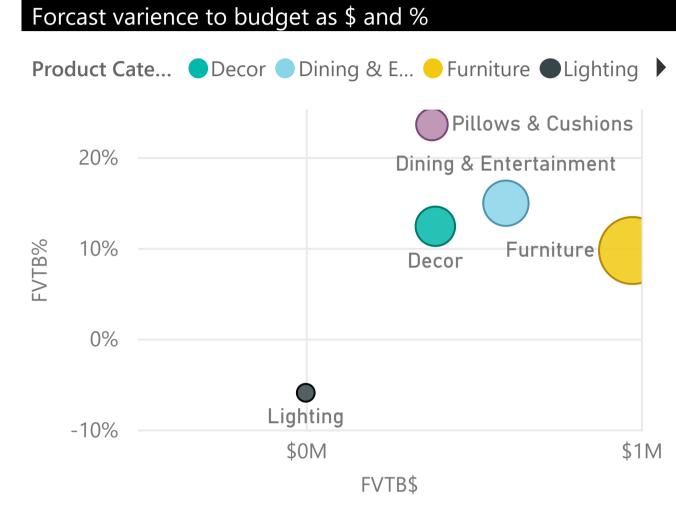
South America

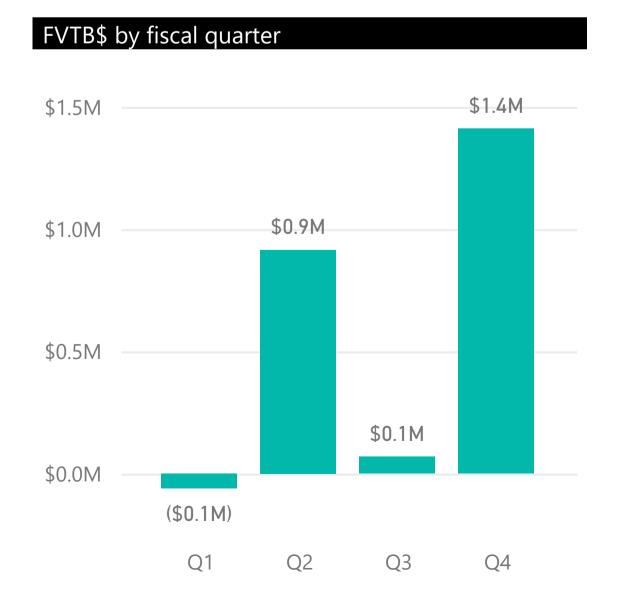
## Country

- Australia
- Brazil
- CanadaChina
- France
- Germany
- India
- Indonesia
- Italy
- JapanKorea
- Mexico
- Spain
- Switzerland
- Turkey
- UK
- USA









Half Yearly	H1 Actual H2 Forecast							
Channel	Forecast	Budget	FVTB\$	FVTB%	Forecast	Budget	FVTB\$	FVTB%
Online	\$2,133,046	\$1,837,766	\$295,280	16.07 %	\$3,292,371	\$3,172,301	\$120,071	3.78 %
Retail Store	\$3,657,932	\$3,302,220	\$355,712	10.77 %	\$5,303,709	\$4,583,370	\$720,339	15.72 %
Television	\$1,389,538	\$1,266,989	\$122,549	9.67 %	\$1,687,832	\$1,519,593	\$168,239	11.07 %
Wholesale	\$1,005,205	\$924,539	\$80,666	8.72 %	\$2,633,969	\$2,162,366	\$471,604	21.81 %
Total	\$8,185,720	\$7,331,514	\$854,206	11.65 %	\$12,917,881	\$11,437,629	\$1,480,252	12.94 %

