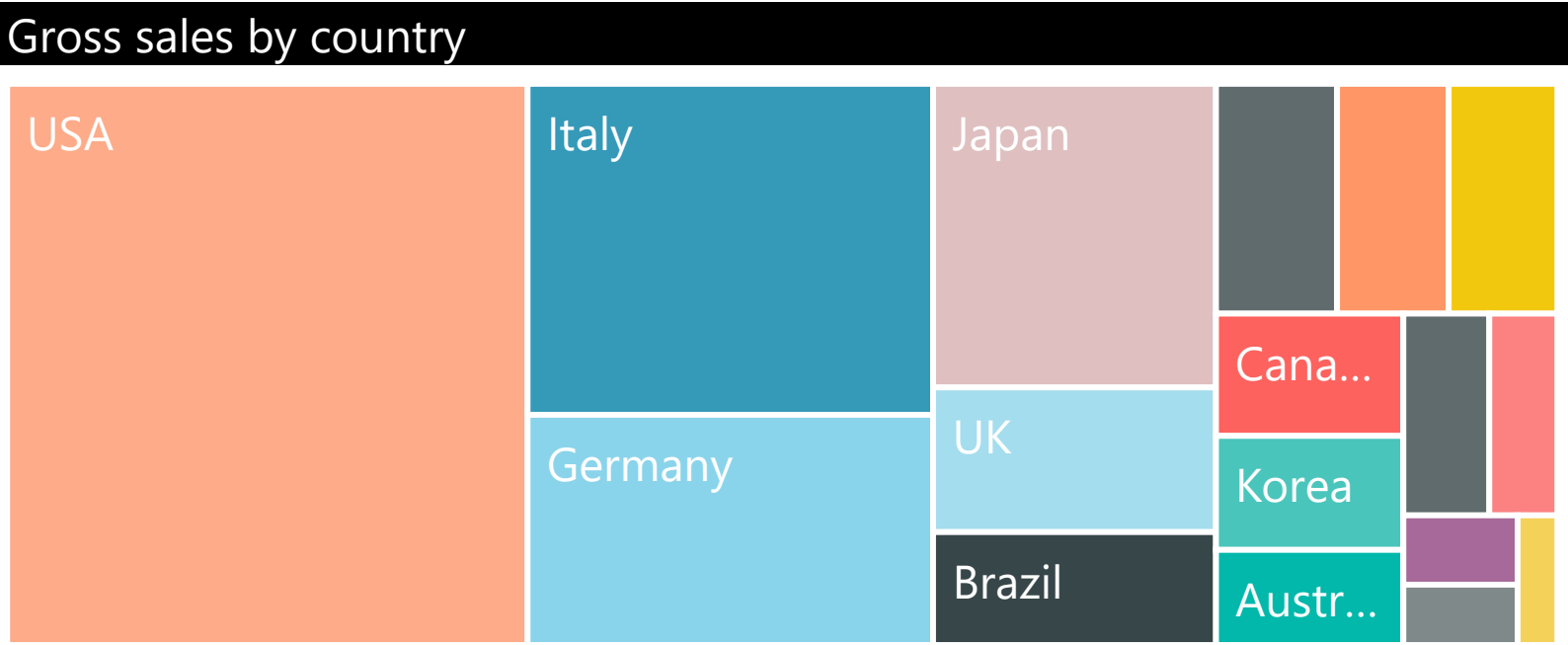
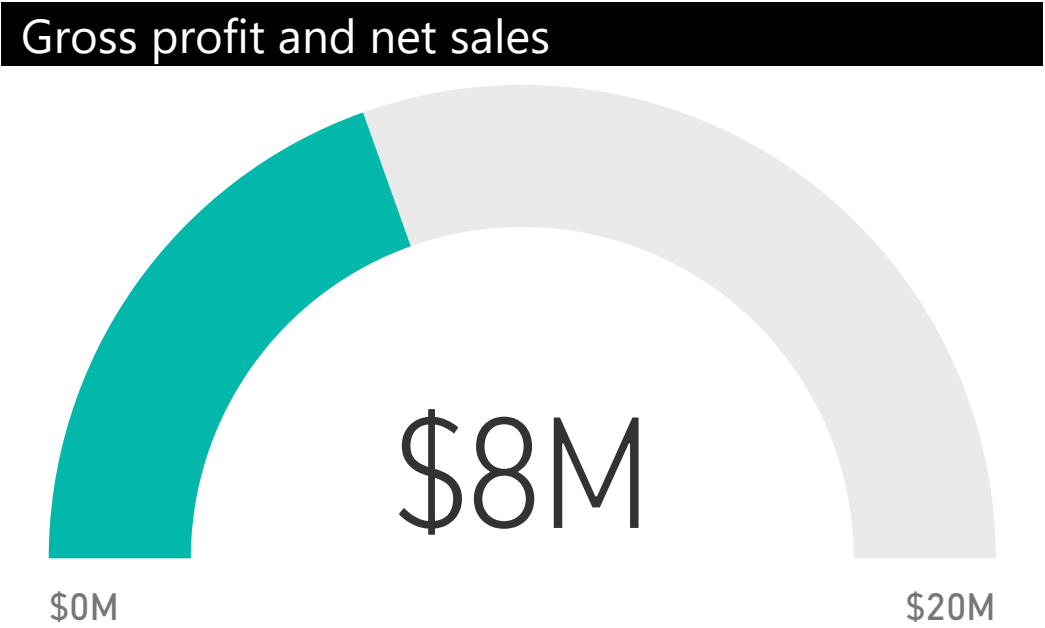
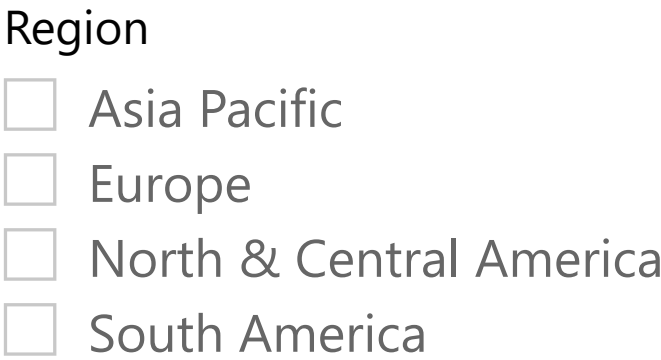
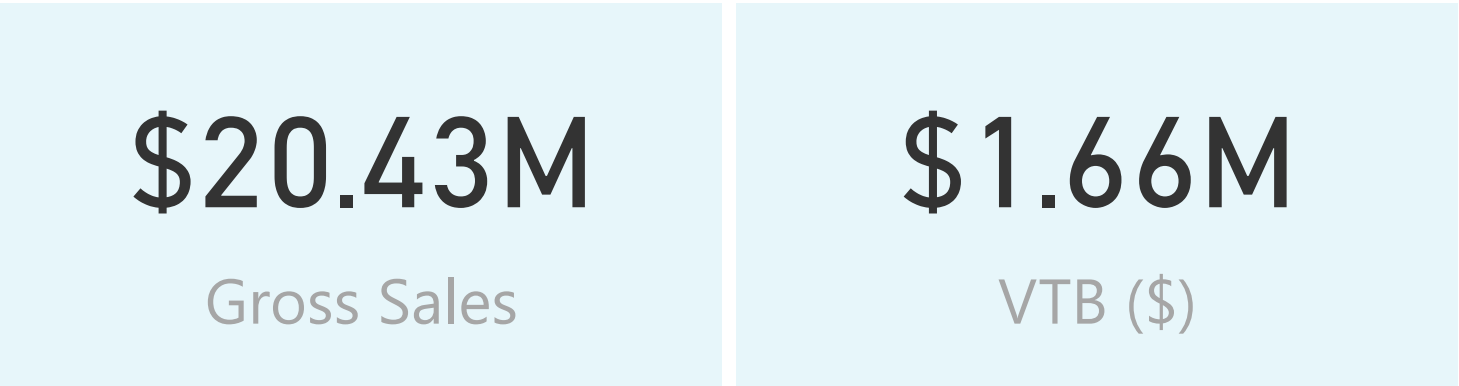
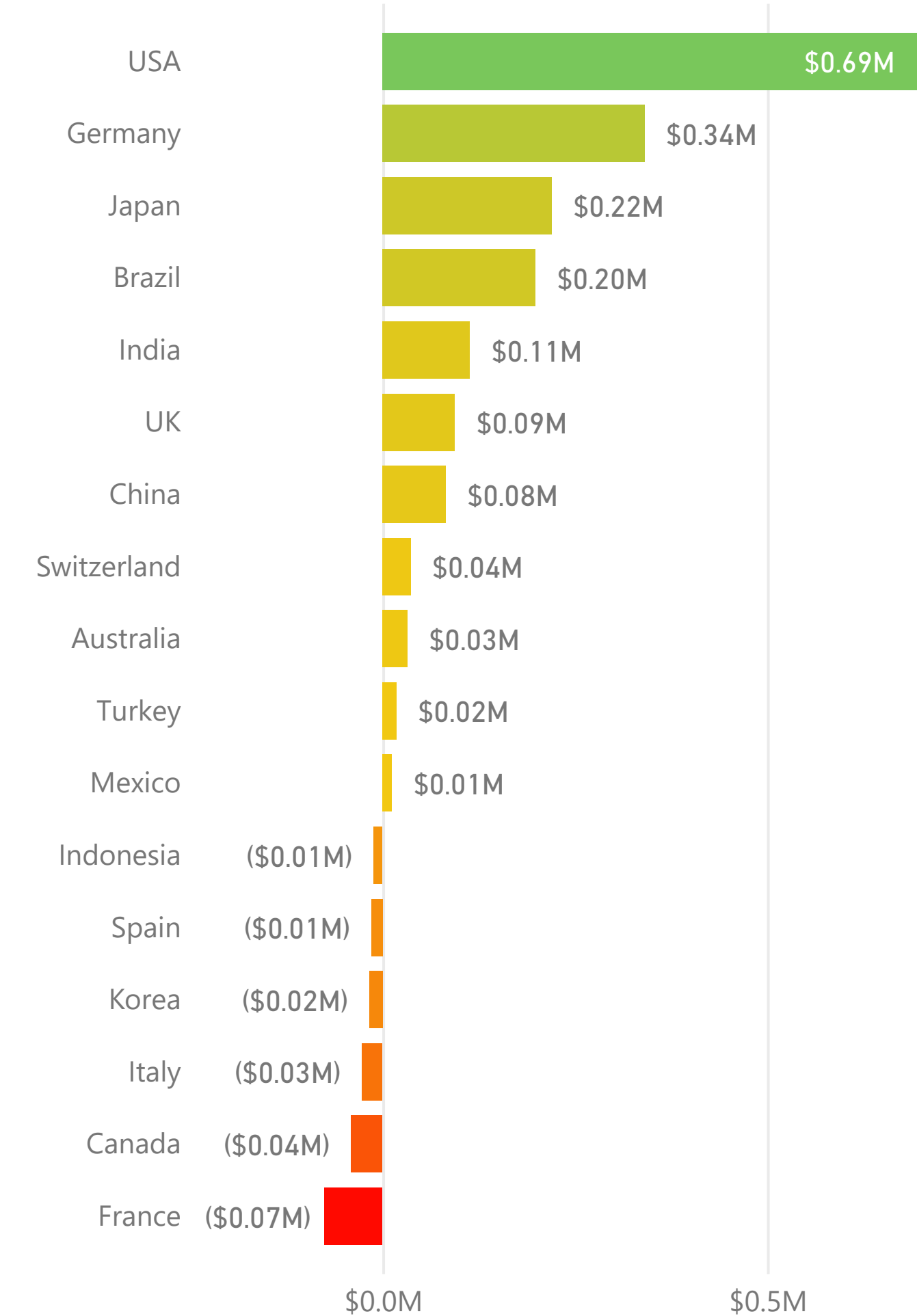


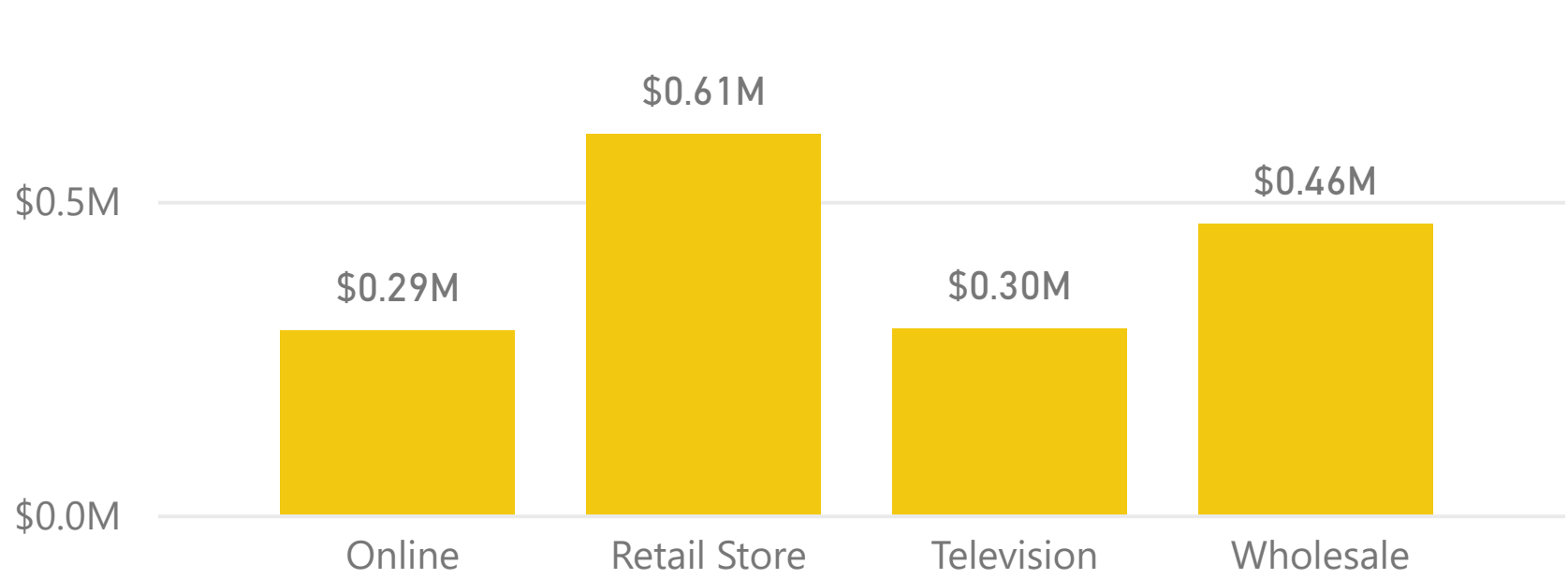
# Revenue & Profitability



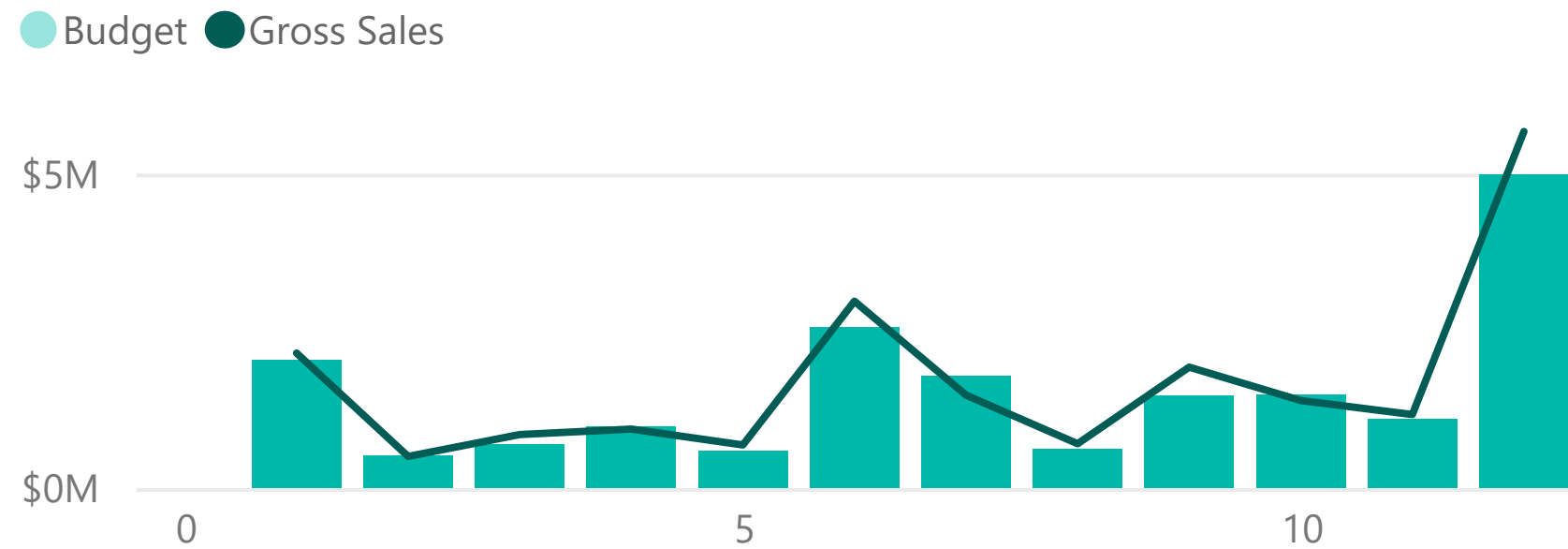
Variance to budget (\$) by country



Variance to budget (\$) by channel

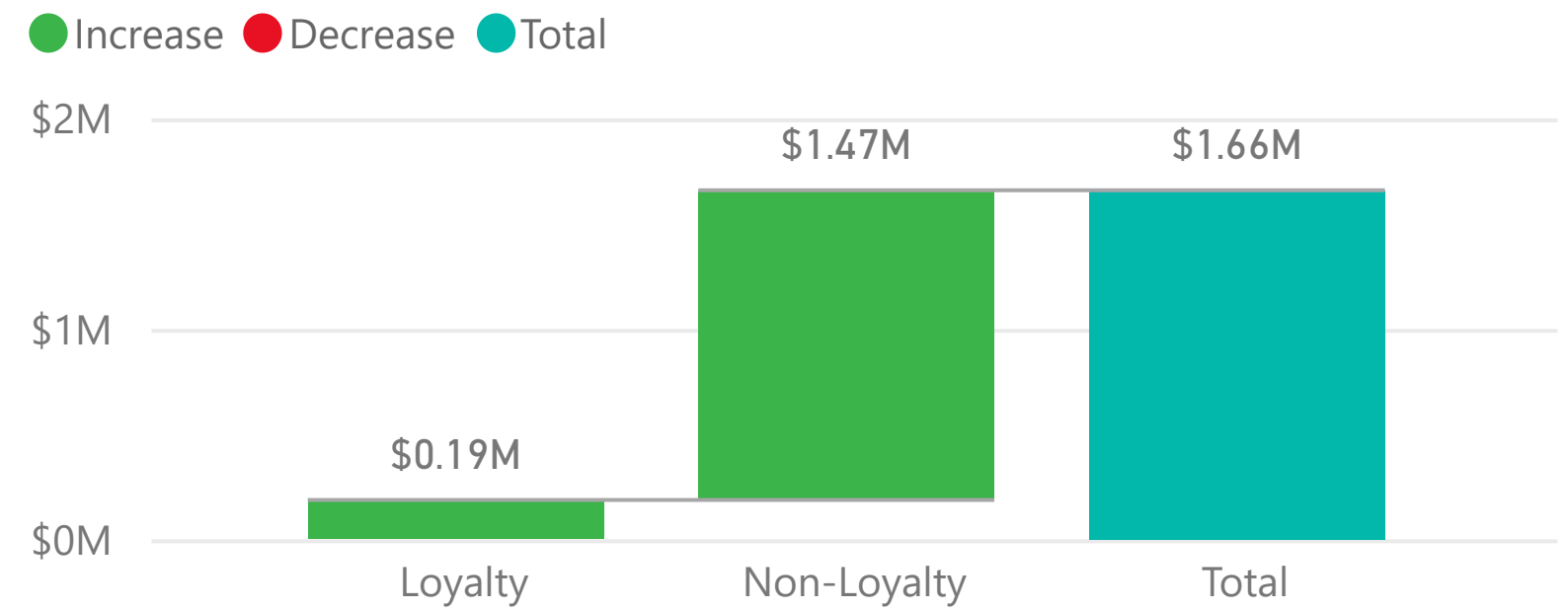


Budget and gross sales by fiscal month



Channel	Gross Sales ▾	VTB (\$)	VTB (%)
Retail Store	\$8,492,252	\$606,624	171 %
Online	\$5,303,001	\$292,777	137 %
Wholesale	\$3,550,227	\$463,323	93 %
Television	\$3,082,567	\$295,984	55 %
Total	\$20,428,047	\$1,658,707	116 %

Variance to budget (\$) by customer segment



Gross sales, budget, gross profit

