

# Visual Foundation Studio 2019

Ty Wenrick



# Table of Contents

## Projects

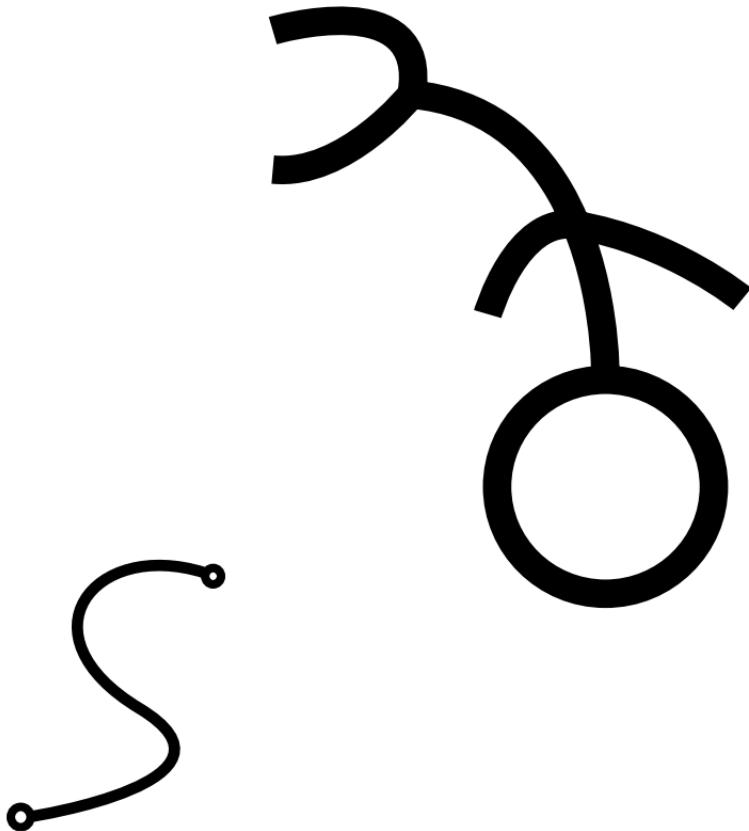
- Logo 1st draft - 4
- Logo 2nd draft - 6
- Logo Final - 8
- Time Interface 1st draft - 16
- Time Interface 2nd draft - 18
- Time Interface Final - 20
- Physical Application 1st draft - 22
- Physical Application 2nd draft - 24
- Physical Application Final - 25

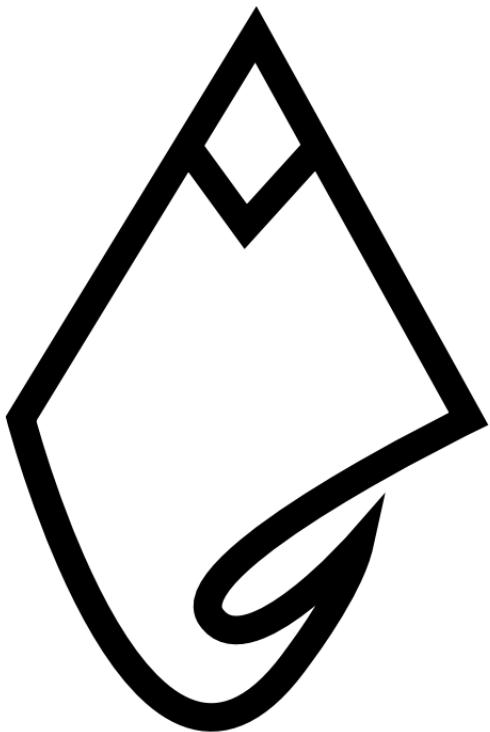
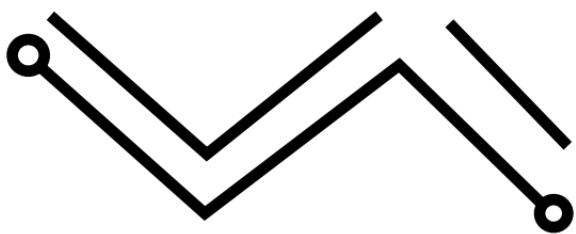
## Exercises

- Color - 10
- Expressive Type - 11
- Image Trace - 12
- Interface Trace - 14

# Logo - Draft 1

Send





# Logo - Draft 2

*SEND*

*SEAN*

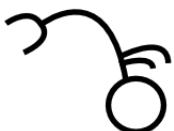
*sEND*

*SEND*

*SEND*



SEND IT



SEND



SEND

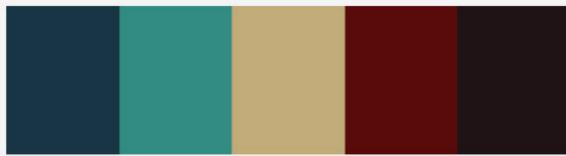
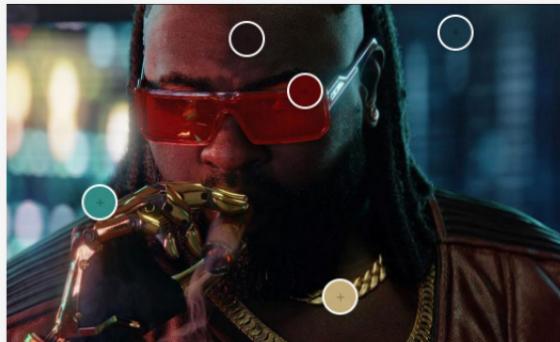


# Logo - Draft 3





# Exercise - Color



This photo is a screenshot from an upcoming game called Cyberpunk 2077. I found the color composition very interesting in this photo due to the way its color palette interacts with light and glare. There are varying levels of brightness in the reds of the glasses and blues in the blurred background. When inputting the image in adobe color picker I learned that the color pallet of the screenshot is triadic with slightly similar levels of saturation. The reds, blues, and gold yellows work together harmoniously. I like how the colors make the image feel dark and gritty yet are still vibrant and interesting to look at.

# Exercise - Expressive Type

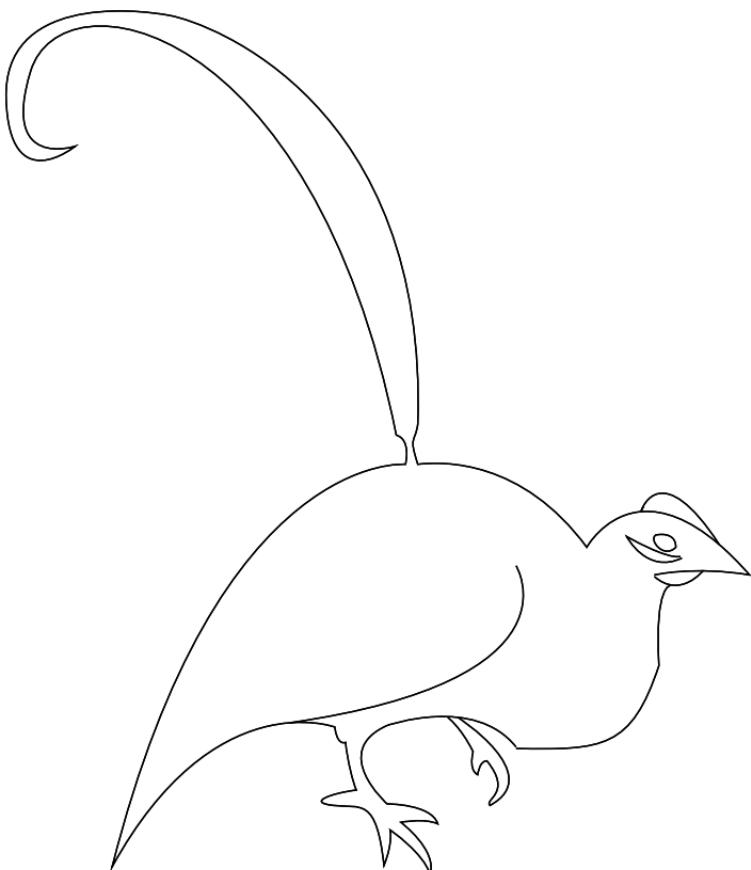
*Smooth*

**BRUTAL**

OVERGROWTH

EVEREST

# Exercise - Image Trace





# Exercise - Interface Trace

Verizon

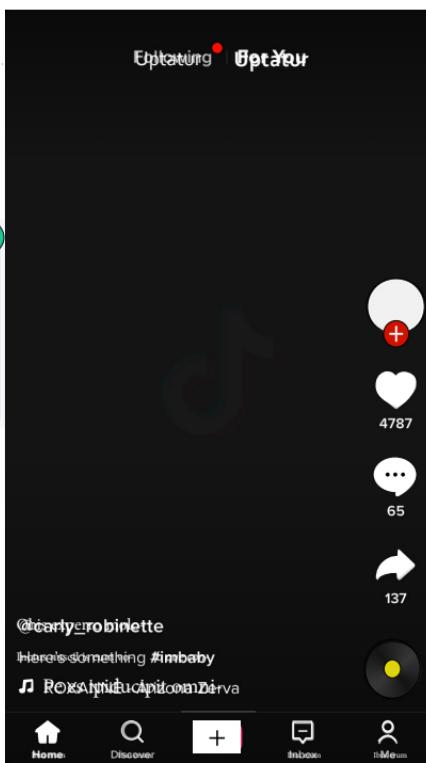
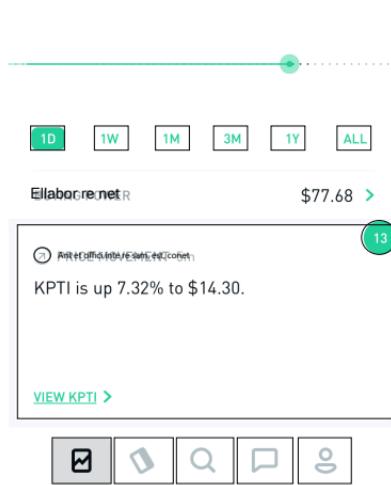
3:25 PM

87%

**Investing**  
**\$77.68**

FREE STOCK

↗ \$0.000 (0.00%)



Verizon 3:25 PM 86%

# In Brooklyn

Mostly sunny

# 60°

Tuesday, April 10 TODAY

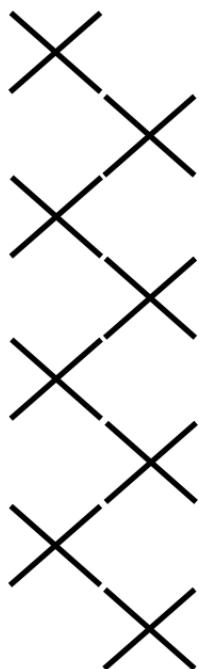
62 44

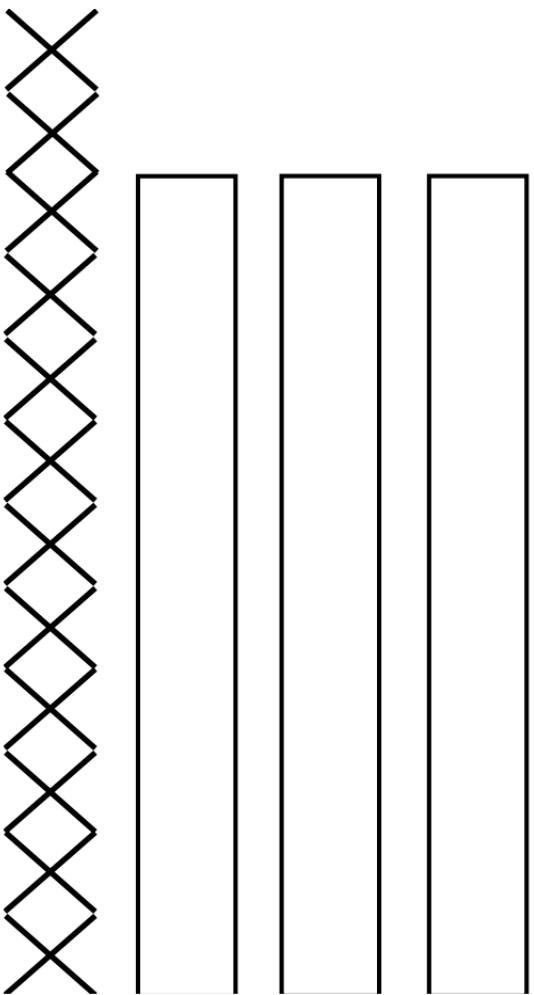
Now	4PM	4:46PM	5PM	6PM	7PM	8PM
60°	60°	Sunset	58°	56°	56°	55°

Wednesday		56	43
Thursday		60	37
Friday		44	30
Saturday		45	38
Sunday		54	42
Monday		49	38
Tuesday		42	32
Wednesday		37	32

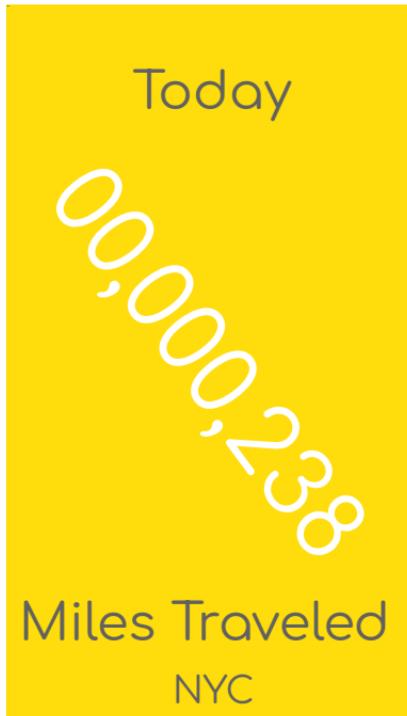


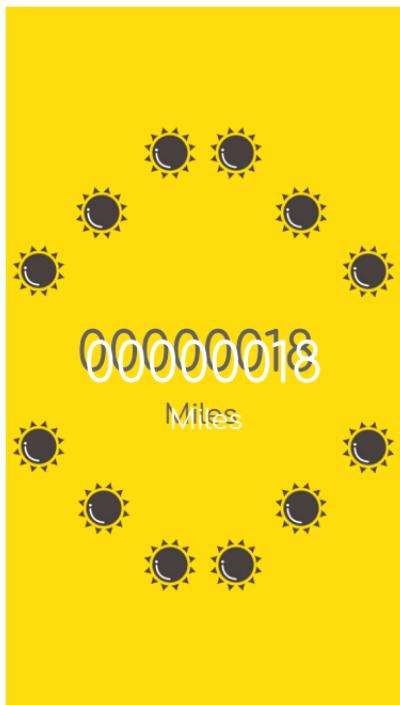
# Interface - Draft 1



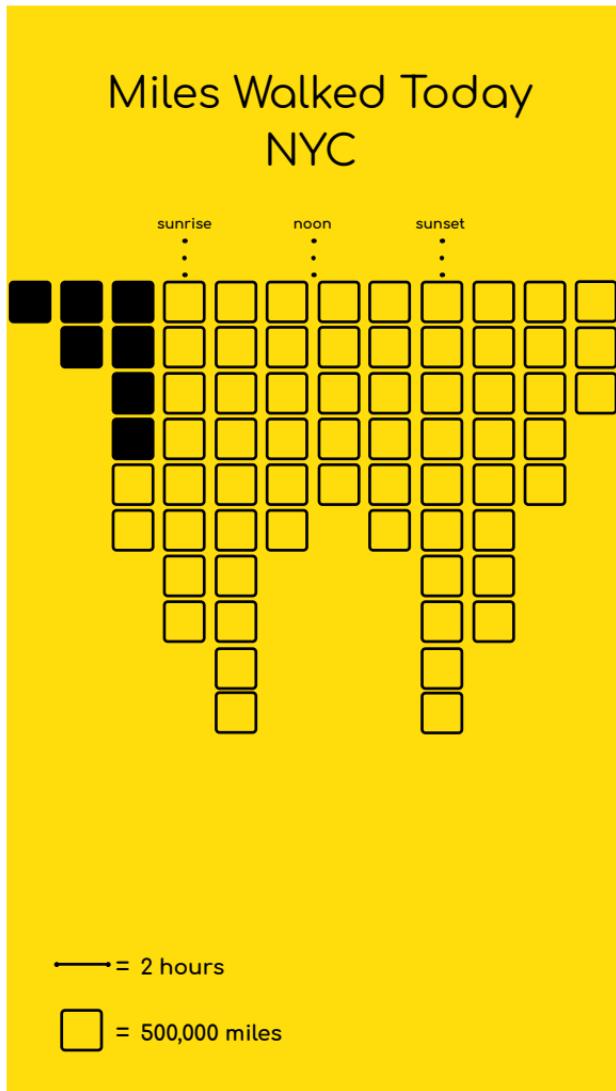


# Interface - 2nd draft

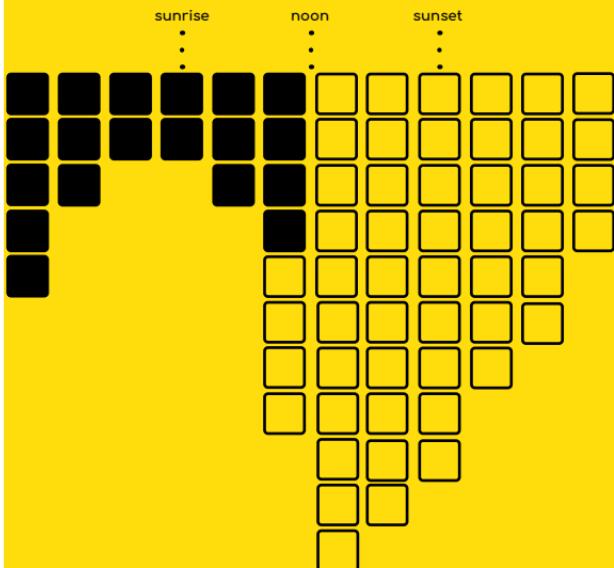




# Final Interface



# Miles Walked Today NYC



— = 2 hours

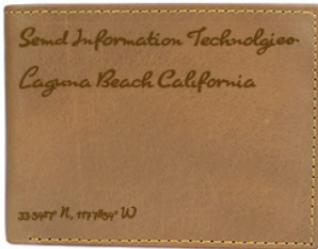
□ = 500,000 miles

# Physical Application - Draft 1





# Physical Application - Draft 2



# Physical Application - Final





