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Spring 2017

LIBS 6018

Collection Development

Assignment 5: Rebuilding the Collection (25 points) Artifact

Introduction

The Don C. Locke Library at Asheville-Buncombe Technical Community College (A-B Tech) is located in the heart of Downtown Asheville at A-B Tech's main campus. The campus is comprised of 22 buildings across 145 acres with 61 curriculum programs. The mission of the library reflects that of the college itself: "Dedicated to student success, AB Tech delivers quality education to enhance academic, workforce, and personal development." AB Tech's vision is simply "Changing Lives, Strengthening Communities." Specifically, the Don C. Locke Library provides a program of information literacy promoting the curriculum which teaches students how to access, evaluate, and use information in the classroom and throughout their lives, also developing collections to reflect diversity in the college community and creates an inviting space that complements the learning process.

The collection development librarian is also the director of library services, Russell G. Taylor, who has been a part of the A-B Tech community since 2015 before which he was the director at Lees-McRae College. Taylor works with the faculty and staff of the college as well as input from patrons in order to determine what materials should be purchased for the library. The library's most-used vendor for materials is Ingram Library Services, contributing to a vast

majority of the library's volumes. Items are also purchased through other vendors when beneficial or necessary.

The library celebrates a large and diverse collection overall. In addition to the General Collection and Reference Collection, Locke Library also houses three special collections. The first is the North Carolina Collection, which places emphasis on books about North Carolina, the Asheville Area, and contains books written by local authors as well. The second is the Early College Collection which is made up of fiction books geared toward teens, much like one would find in the fiction section of a high school library or in the Teen section of a bookstore. The youngest collection is the new Global Education Collection, which is constantly growing. This collection is very special as it contains books of all kinds (juvenile, fiction, non-fiction) that celebrate cultural diversity with emphasis placed on authors and books dealing with foreign cultures and ethnicities. There is also a collection for faculty which contains books faculty have either requested for themselves or is relative to their individual subjects. The collection as a whole contains over 47,000 books, periodicals and periodical back files. Some of the most developed sections in the library are the sections on culinary arts, adult learning, and medical texts.

Evaluation and Selection of Section to Rebuild

The section that is being focused on for observation, evaluation, and ultimately rebuilding, is the section dealing within Social Sciences dealing with marriage, family, sexuality, and LGBT issues. Specifically, these are materials with call numbers beginning with HQ1-79. This specific section of non-fiction materials, while containing some good resources, is fairly small at just over 100 books. This section was chosen because although it has strengths, it is clearly lacking in certain areas. For example, there are no materials dealing specifically with

bisexuality (HQ74-74.2). The primary methods used to assess the collection include list checking (bibliographies), collection standards, circulation studies, and shelf availability. These techniques are great starting points for a section of a collection that has not received much specific attention in the past. Especially when a section is very small and the end-goal is to expand the section for patron use, it is important to use these techniques in order to determine what types of materials patrons are interested in or have the highest potential for use by patrons. With bibliography comparison, the act of simply gathering a list of important and significant works on the subject is essential. It is also important to look at collection standards when dealing with a sensitive subject such as sexuality as there is really not as much room for error in choosing substantial materials. The most logical technique is circulation, usage, and shelf availability studies as this information displays what patrons are doing with the current materials on the subject and from what types of materials they could benefit.

This part of the collection was chosen in concert with the collection development librarian. The collection development librarian has only worked at the library for three years at this point and this is one section of the general collection that has not received a lot of attention at this time. Other than the few books that have been selected for other reasons (i.e. patron request, booklist presence), this section has not been weeded or expanded significantly in the past several years. It was also made clear that this is an area I am passionate about and the collection development librarian was happy to have someone knowledgeable about social science materials on sexuality and LGBT issues to help with the rebuilding of this section.

Collection Parameters

Many libraries do not purchase paperback books for their collections but with our book covering processes at A-B Tech, paperbacks are often purchased when they are significantly

cheaper or if no hardcover is available for purchase. Many books on subjects such as this are only printed in paperback as the subject matter is not an extremely popular one, and therefore publishers only publish the “cheaper” paperback version of a book.

The subject matter of this part of the collection does fall within curricula for certain programs and classes. However, there is room within the budget to purchase materials that are not necessarily directly in line with the curriculum which can be used for building and rebuilding sections of the collection.

Taylor serves as the library director and as the collection development librarian so no further approval is needed after him as he does the final purchasing of materials. Most of our periodicals, serials, and magazines are purchased through EBSCO and we like to keep it that way as much as possible in order to keep everything better organized.

Using collection standards as an assessment method goes hand in hand with using bibliographies from the official ALA GLBT round table. The GLBTRT lays out basics and then goes in-depth as to what constitutes good collection development practices when it comes to LGBT non-fiction materials for the collection. The standards of the ALA also have clear good collection development practices as far as quality and quantity of items added to the collection. The North Carolina Community College Library Association also makes it clear in their handbook that members are to “advance the cause of education for all individuals,” and with Locke Library’s commitment to this standard through promoting diversity with the Global Education Collection, placing emphasis on the LGBT section of the collection is a logical next step.

Overall, the most important piece to consider during collection development is advancing the mission of the library and therefore of the college. A-B Tech promotes personal

development, changing lives, and strengthening communities. As a community college, A-B Tech is often the first college experience that people have right out of high school, and the population that attends is a large portion of Buncombe County itself. These are developmental years during which it is very important that they have access to materials in the social sciences, and especially on this subject matter. If these young people are not LGBT themselves, it is likely that they know or will someday know someone who is.

- **Deselection and replacements: (Include author/s name, title of book, publisher, place of publication, and cost).**

Items to deselect	Replacement items	Reason for deselection/replacement
Davis, L., (1990). <i>The courage to heal: A guide for women survivors of child sexual abuse</i> . New York, NY: Harper Perennial.	Van der Kolk, B.A., (2015). <i>The body keeps the score: Brain, mind, and body in the healing of trauma</i> . New York, NY: Penguin. \$18.00	The Davis book from 1990 contains dated information and is only written for women. It also has never been checked out. Van der Kolk has written a book that speaks to all genders about childhood trauma and how to overcome it with a contemporary view on life in today's world.
Warner, M., (1999). <i>The trouble with normal: Sex, politics, and the ethics of queer life</i> . Cambridge, MA: Harvard University Press.	Conrad, R., (2014). <i>Against equality: Queer revolution, not mere inclusion</i> . Oakland, CA: AK Press. \$15.00	Warner's book even though an important topic is a dated work on the subject. Conrad's compilation offers fresh perspectives on the section of the LGBT community that do not want mere equality with the backdrop of legal changes that have taken place in the last couple of years as well as changes that have taken place since Warner's book in 1999.

<p>Bronski, M., (2012). <i>A queer history of the United States</i>. Boston, MA: Beacon Press.</p>	<p>Faderman, L., (2016). <i>The gay revolution: the story of the struggle</i>. New York, NY: Simon & Schuster. \$20.00</p>	<p>Bronski's book has been labeled in some reviews as not trans-friendly as it consistently misgenders individuals and leaves out large portions and important turning points in history. The book has only been checked out twice as well and Faderman's book provides a much clearer view of where the LGBT community stands in America as things rapidly change while providing a thoughtful history on the movement.</p>
<p>Stephens, A., (2012). <i>Teenage sexuality: opposing viewpoints</i>. Farmington Hills, MI: Greenhaven Press.</p>	<p>Dawson, J., (2015). <i>This book is gay</i>. Naperville, IL: Sourcebooks Fire. \$16.99</p>	<p>Stephens' book is an argumentative book that goes back and forth arguing basically about what adults should do about teenage sexuality as if they get to decide whether or not it even exists. This book has also never been checked out. Dawson's book however focuses on teenage sexuality for those that identify as LGBT in a way that most sexual education classes in public schools would not and offers valuable information for safe-sex practices to everyone on the spectrum.</p>
<p>Hall, D., (2002). <i>Queer Theories: Transitions</i>. Basingstoke, UK: Palgrave.</p>	<p>Levithan, D. & Merrell, B., (2006). <i>The full spectrum: a new generation of writing about gay, lesbian, bisexual, transgender, questioning, and other identities</i>. New York, NY. Alfred A. Knopf Press. \$17.99</p>	<p>Hall's book, while informative, does not provide new or unique information that cannot be found in the library's other resources. Levithan & Merrell's book would be much more beneficial to the library as it offers first hand accounts of a multitude of</p>

		LGBT individuals. Patrons could learn a lot more through the stories of these individuals than through Hall's book.
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Selection of Items: (Include author/s name, title of book, publisher, place of publication; review; and cost per two vendors, if applicable).

- **Serials, journals, or magazines**

<i>Gay & Lesbian Review Worldwide</i> . Boston, MA: G & L Review Worldwide.	This magazine got its beginnings at Harvard University in the early 1990s. This is an academic magazine for broader questions on homosexuality such as its origins and its future. From <i>Library Journal</i> , Vol. 120, Iss. 12 (07/01/1995)	EBSCO: \$72.00/year	ProQuest: \$78.99/year
<i>Passport: Gay travel, culture, style, adventure, and romance! (Digital Edition)</i> Toronto, Ontario: Q Communications.	In an industry that is declining, Passport has been enjoying increasing sales. This magazine is labeled as the hetero-friendly gay travel magazine, as it is not presented in a "stereotypically gay way." It informs its readers of ways and places to travel where they can feel comfortable about their LGBT identity. From <i>Telecommunications Weekly</i> , Issue 48 (01/20/2010)	EBSCO: \$49.99/year	ProQuest: \$45.00/year

- **E-books (Include author/s name, title of book, publisher, place of publication; review; and comparison of cost using two vendors).**

Johnson, E. P., (1967) <i>Sweet tea: Black gay men of the south</i> . Chapel Hill, NC: University of North Carolina Press.	Contains oral history narratives of 63 black gay men who were born and currently live in the south. Author notes the richness and complexity of the wide narrative of southern homosexuality. From <i>Journal of American Ethnic History</i> , Vol. 30, No. 1 (Fall 2010).	Follett: \$29.99	ProQuest: \$37.95
Baez, J., Howd, J., Pepper, R., & Princeton Review (Firm), (2007). <i>The gay and lesbian guide to college life: A comprehensive resource for lesbian, gay, bisexual, and transgender students and their allies</i> (8th ed.). New York, NY: Random House.	The authors discuss what life is like for the LGBT college student: how things are better than a decade ago, and how they are the same. The book explores how to navigate college life as an LGBT student and offers quotes from some of these students as well. From <i>Booklist</i> , Vol. 104, No. 1 (09/01/2007)	Follett: \$41.85	ProQuest: \$39.95
Pickett, B. L., (2009) <i>The A to Z of homosexuality</i> . Lanham, MD: Scarecrow Press.	This book provides an examination of homosexuality throughout the ages with emphasis on legal and political matters, cases, and political action groups. The book also includes essays on LGBT individuals in ancient civilizations. From <i>Choice</i> , Issue 47.7 (03/2010)	Follett: \$50.00	ProQuest: \$50.00

Aldrich, R. F. (2003). <i>Colonialism and homosexuality</i> . New York, NY: Routledge.	This is a well-informed and sophisticated book about negotiations of homosexual life in the American colonies. The author uncovers clues to understanding LGBT life in a colonial setting through the lives of famous travelers and writers from the time. From <i>Theology & Sexuality</i> , Issues 11(3) (04/21/2015)	Follett: \$45.95	ProQuest: \$145.00
Balthazart, J., (2011). <i>The biology of homosexuality</i> . New York, NY: Oxford University Press.	This is the most current book written on the subject and it also makes the strongest, most detailed, and most balanced argument on the biological case for homosexuality. From <i>Gay & Lesbian Review</i> (08/30/2013)	Follett: \$54.99	ProQuest: \$67.49

- **Special/underserved populations (Include author/s name, title of book, publisher, place of publication; review; and comparison of cost using two vendors).**

Guter, B. & Killackey, J., (2004). <i>Queer crips: Disabled gay men and their stories</i> . New York, NY: Routledge.	Physically Disabled Gay Men	This is a collection of 35 personal accounts of gay men who have learned to be ok with their disabilities and find loving relationships in a culture that demands the perfect body. From <i>Library Journal</i> , Issue 130.6 (04/01/2005)	Follett: \$47.52	Ingram: \$43.95
Hall, K., (2011). <i>Feminist disability studies</i> .	Disabled women	This collection of essays indicates the	Follett: \$23.85	Ingram: \$28.00

Bloomington, IN: Indiana University Press.		extreme importance and value of including the perspectives of disabled individuals when it comes to discussing feminism and sexuality in a broader context. From <i>Hypatia: a Journal of Feminist Philosophy</i> , Vol. 30, Iss. 1 (08/12/2014).		
Galloway, T., & Beacon Press. (2009). <i>Mean little deaf queer: A memoir</i> . Alexandria, VA; Boston, MA: Beacon Press.	Deaf, disabled, LGBT individuals	Focuses on LGBT individual born with nerve damage causing deafness and physical deformities and her struggle through life and self-acceptance. From <i>Booklist</i> , Vol. 105, No. 19 (06/01/2009)	Follett: \$15.35	Ingram: \$18.00

- **Print materials (Include author/s name, title of book, publisher, place of publication; review; and comparison of cost using two vendors).**

LaSala, M. C., (2012). Coming out, coming home: Helping families adjust to a gay or lesbian child. New York, NY: Columbia University Press.	The coming out process is still difficult even in our forward thinking society. This book includes interviews with LGBT youth (ages 14-25) and their parents. It breaks down the four stages of coming out and categorizes each interview as such.	Follett: \$32.45	Ingram: \$30.00
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	From <i>Journal of Homosexuality</i> , 58: 294-297, 2011.		
Shelton, M., (2013). <i>Family Pride: What LGBT families should know about navigating home, school, and safety in their neighborhoods</i> . Boston, MA: Beacon Press.	LGBT families may not feel recognized by family services agencies. This book is a strategic guide for everyday life for families that have an LGBT member in any capacity. From <i>Library Journal</i> (11/15/2012).	Follett: \$13.65	Ingram: \$16.00
Fakhrid-Deen, T., (2012). <i>Let's get this straight: the ultimate guide for gay, lesbian, bisexual, transgender, and questioning teens</i> . Berkeley, CA: Seal Press.	This book covers things families with LGBT parents most likely will deal with: coming out, acceptance, bullying, and religion. The book includes guided discussion questions at the end of each chapter. From <i>School Library Journal</i> (03/01/2011).	Follett: \$13.65	Ingram: \$16.00
Vaccaro, A., August, G., & Kennedy, M. S. (2012). <i>Safe spaces: Making schools and communities welcoming to LGBT youth</i> . Santa Barbara, CA: Praeger.	This book explains overt and subtle discrimination against sexual minorities and give suggestions for alleviation, specifically in school settings. From <i>Reference and Research Book News</i> Issue 27.1 (02/2012).	Follett: \$41.00	Ingram: \$41.00
Bausum, A., (2015). <i>Stonewall: Breaking out in the fight for gay rights</i> . New York, NY: Viking, an imprint of Penguin Group.	The book focuses on the events of June 28, 1969 at the Stonewall Inn, but it also offers a contextual look at the conditions of being LGBT in a pre-Stonewall America as well as the AIDS epidemic in the 1980s. From <i>Booklist</i> Vol. 111, No. 15 (04/01/2015).	Follett: \$14.59	Ingram: \$16.99
Owens-Reid, D. & Russo, K., (2012). <i>This is a book for</i>	The authors reveal their coming out stories in the	Follett: \$16.16	Ingram: \$18.95

<p><i>parents of gay kids: a question & answer guide to everyday life</i>. San Francisco, CA: Chronicle Books.</p>	<p>introduction for perspective. The book provides lists, charts, and personal accounts in order for readers to gain a better understanding of the experience of others in their own story. From <i>School Library Journal</i> (09/01/2014).</p>		
<p>Teich, N.M., (2012). <i>Transgender 101: A simple guide to a complex issue</i>. New York, NY: Columbia University Press.</p>	<p>Topics in this book include distinctions among sexual orientation and gender identity, coming out, as well as social and medical transition. It also covers history and discrimination of transgender individuals. From <i>Library Journal</i> (06/01/2016).</p>	<p>Follett: \$21.65</p>	<p>Ingram: \$20.00</p>
<p>Marcus, E., (2013). <i>What if? Answers to questions about what it means to be gay and lesbian</i>. New York, NY: Simon Pulse.</p>	<p>Revised edition with enough new content to warrant buying the new edition. Includes thoughtful answers to questions of many LGBT individuals and questions people around them will ask. It also includes new material on transgender individuals, gay marriage, and religion. From <i>Booklist</i> (03/01/2013).</p>	<p>Follett: \$16.29</p>	<p>Ingram: \$18.99</p>
<p>Namaste, V. K., (2012). <i>HIV prevention and bisexual realities</i>. Toronto, Ont.: University of Toronto Press.</p>	<p>This book fills the gap in literature on HIV prevention needs of bisexual men and women. It also gives an explanation of how bisexual people have been constantly overlooked and addresses this by including interviews with those in the community to</p>	<p>Follett: \$60.00</p>	<p>Ingram: \$64.00</p>

	<p>assess their information needs.</p> <p>From <i>Canadian Journal of Sociology</i>, Issue 39.1 (2014).</p>		
<p>Downs, J., (2016). <i>Stand by me: The forgotten history of gay liberation</i>. New York, NY: Basic Books.</p>	<p>The book starts with the largest gay massacre in American history with the 1973 New Orleans Stonewall Celebration and goes through present day by presenting hidden histories through more inclusive and representative subjects. This book brings attention to the discrimination faced by the community and does not emphasize the “free love” and HIV/AIDS aspects that are stereotypical of this type of research.</p> <p>From <i>Booklist</i>, Vol. 112, No. 13 (03/01/2016)</p>	Follett: \$23.94	Ingram \$27.99
<p>King-Miller, L., (2016). <i>Ask a queer chick: A guide to sex, love, and life for girls who dig girls</i>. New York, NY: Plume Books.</p>	<p>This book hits all the main points: coming out, getting the queer haircut, dating, breaking up, and marriage. It also includes a chapter for straight allies and family members of LGBT individuals.</p> <p>From <i>Windy City Times</i>, Vol. 31, Iss. 39 (06/2016).</p>	Follett: \$13.65	Ingram: \$16.00
<p>Conley, G., (2017). <i>Boy erased: A memoir of identity, faith, and family</i>. New York, NY: Riverhead Books.</p>	<p>The author digs deep into the ex-gay therapy system through the narrative of his own story growing up in Arkansas. The book sheds light on the intolerance that is still present in today’s world.</p> <p>From <i>Kirkus Reviews</i>, Issue LXXXIV.5 (03/01/2016)</p>	Follett: \$13.65	Ingram: \$16.00

<p>Dilley, P., (2002). <i>Queer man on campus: A history of non-heterosexual college men, 1945 to 2000</i>. New York, NY: RoutledgeFalmer.</p>	<p>This book examines the lives and experiences of 20th century college educated men who do not identify as heterosexual through interviews of men who attended college between the years 1945 and 2000. From <i>American Journal of Sociology</i>, Vol. 109, No. 5 (03/2004)</p>	<p>Follett: \$38.95</p>	<p>Ingram: \$47.95</p>
<p>Miller, M., (2012). <i>On being different: What it means to be a homosexual</i>. New York, NY: Penguin Books.</p>	<p>This is an updated reprint of the essay by the same name published in 1971 that was written in response to prevailing homophobia in American society. The author discusses the social consequences of being a gay man and his hopes and fears about the future. The new edition includes interviews and a foreword by Dan Savage. From <i>Reference and Research Book News</i>, Issue 27.6 (12/2012)</p>	<p>Follett: \$11.10</p>	<p>Ingram: \$14.00</p>
<p>Wilson, G.D., & Rahman, Q., (2005). <i>Born gay: The psychobiology of sex orientation</i>. London, England: Peter Owen.</p>	<p>This book provides a valuable review of most literature concerning psychobiology of sexual orientation that has been published thus far. It presents data about past findings on the subject and is written to give the public a concise history on the subject as well as offer the authors' own opinions going forward. From <i>Archives of Sexual Behavior</i>, Vol. 37, Iss. 4 (08/2008)</p>	<p>Follett: \$13.61</p>	<p>Ingram: \$15.95</p>

- **Budget/Cost of materials:**

	<u>Follet (Titlewave)</u>	<u>Ingram</u>	<u>ProQuest</u>	<u>EBSCO</u>
Total cost of 25 items	\$653.84 (5 eBooks & 15 print books)	\$469.77 (15 print books)	\$469.38 (5 eBooks, 1 print & 1 digital magazine)	\$121.99 (1 print & 1 digital magazine)
Cost of processing (describe what this entails such as book cover, security strip, barcode and barcode placement)	Book Covers: \$19.57 / 25pk Security Strips: \$30.45 / 100pk Barcode Labels: \$15.25 / 1000pk	Book Covers: \$19.57 / 25pk Security Strips: \$30.45 / 100pk Barcode Labels: \$15.25 / 1000pk		
Cost of shipping	FREE shipping	\$23.48 (5% shipping on print materials)	N/A	N/A
	<u>Book Prices include 15% discount</u>	<u>10% discount (-46.98)</u>		
<u>Total</u>	<u>\$719.11</u>	<u>511.54</u>	<u>\$469.38</u>	<u>\$121.99</u>

Reflect on this rebuilding and what you have learned. Below address the benefits of each vendor.

I enjoyed working with the vendors, but Ingram was the most impressive in the areas of variety and customer service. I talked with an Ingram representative and he personally helped me navigate and build an order through email correspondence. He was always quick to reply and offered me his personal phone number as well in case I had any problems. Although Ingram did

cost a little more than Follett, it was great working with their representative and I was also able to find many items through Ingram that Follett did not have.

The thing I liked about Follett was the layout of the site I used to find and order books, as it has a very user friendly interface. Follett also offers eBooks that I was not able to acquire through Ingram. This was a great benefit as it would be nice to have the ability to order print books and eBooks from the same vendor.

ProQuest's eBook ordering site was extremely easy to use and from personal experience, I know that the platform for actually accessing and using the eBooks through ProQuest is extremely easy to use and would be easy for patrons to understand. ProQuest however did seem to be significantly more expensive than Follett, but it offered many different usage options such as multi-user, unlimited use, etc., whereas Follett usually only offered single-user access.

EBSCO and ProQuest were both pretty equal as far as operations and finding periodicals to purchase. Their prices were also competitive with each other as sometimes EBSCO would cost more and sometimes ProQuest would cost more, depending on the item. I did have a very good experience with ProQuest's customer service in getting set up and receiving help navigating their site, and I always think that when the "customer service" end of things is pleasant, that company deserves my business. ProQuest also has the advantage of supplying eBooks as well.

Overall, I would probably go with Ingram for print books as they were the easiest to work with. Ingram also offers customer loyalty discounts that increase over time. I would use Follett for eBooks at a smaller library, but I think ProQuest would definitely be necessary for a larger academic library in which books would be in demand for more than one user at a time. ProQuest would be my choice for electronic serials and EBSCO for physical serials and magazine as both

their interfaces were easy to use. I was able to chat with a representative with ProQuest that was very helpful, but the prices seemed to trend in a way that this would be the most cost effective decision.

As for the deselection process, I took into account several different criteria that I learned about from my interview with Bev Robertson at Mars Hill University. After talking with my collection development librarian and learning that he and Robertson used to work together, it was no surprise that their deselection philosophy is very similar. These criteria include:

- Is it old or no longer culturally relevant?
- Does it have inaccurate or outdated information?
- Is the physical condition undesirable?
- Is it still relevant to the curriculum?

One thing I took from this conversation was that even if a material has not been checked out but it has quality information, it is still an essential part of the collection and therefore should be kept.

I have to admit that this has been one of the most fulfilling as well as challenging assignments I have completed in the program thus far. I really enjoyed every aspect of it from comparing vendors to finding reviews about certain items. The reviews really demonstrated the adage that you should not judge a book by its cover. Through this process, I discovered that some materials may seem appealing at first glance, but they may not actually be worth including in the library's collection. This process—searching for and selecting new materials—while beneficial to the mission and health of the library, is also advantageous to my own personal

development. It allows me to explore new avenues and discover new ideas which will ultimately lead to the success of everyone connected to the institution.