

TAO “JENNY” ZHENG

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Education

New York University

Major: **Integrated Digital Media** **B.S** (Fall 2022), **M.S** (Spring 2023)

Minors: **Korean, Media, Culture, and Communication, Studio Art**

Relevant Courses: User Experience Design, Ideation and Prototyping, Interactive Narrative, Experimental Cinema, Interpersonal Communication, Advanced Korean II

Work Experience

_____ **Children and Screens** -- Video and Web Design Intern (2021.02-2021.05)

- Contribute to institute website design and organizational structure update by creating mockups.
- Prepare and edit optimized, impactful video content for institute website and various social media platforms
- Produce virtual live video content (interviews, webinars etc.)
- Manage all aspects of production and post-production for live virtual events including sound, lighting, camera, and editing.

_____ **MingJian** -- Graphic Designer (2020.07--2020.09)

- Redesign company Logo
- Redesign company website Visual Appearance
- Collaborate with editors and writers to create images, charts, infographics, etc. to visually enhance reviews and articles
- Improve company website user experience

HooliHomes New York -- Marketing and Video Intern (2019.08--2020.11)

- Shoot and edit videos for social media content
- Follow brokers and clients during house searching

Projects/Teams

[NASA Eclipse Soundscape accessibility project](#)

[NYU Student Research VIP Teams: Everyday Assistive Technology](#)

Volunteer Experience

_____ Chile Volunteering Exchange

Turtle Project in Hui Dong Turtle Reserve

China Conservation and Research Center for the Giant Panda

Skills

Adobe Creative Suite, Figma, Final Cut Pro, iMovie, Photography, Microsoft Office, Maya, Reaper, Basic HTML, and CSS