

TAO “JENNY” ZHENG

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Education

New York University

Major: **Integrated Digital Media** **B.S** (Fall 2022), **M.S** (Spring 2023)

Minors: **Korean, Media, Culture, and Communication, Studio Art**

Relevant Courses: User Experience Design, Ideation and Prototyping, Interactive Narrative, Experimental Cinema, Interpersonal Communication, Advanced Korean II

Work Experience

_____ **Children and Screens** -- Video and Web Design Intern (2021.02-2021.05)

- Contribute to institute website design and organizational structure update by creating mockups.
- Prepare and edit optimized, impactful video content for institute website and various social media platforms
- Produce virtual live video content (interviews, webinars etc.)
- Manage all aspects of production and post-production for live virtual events including sound, lighting, camera, and editing.

_____ **MingJian** -- Graphic Designer (2020.07--2020.09)

- Redesign company Logo
- Redesign company website Visual Appearance
- Collaborate with editors and writers to create images, charts, infographics, etc. to visually enhance reviews and articles
- Improve company website user experience

_____ **HooliHomes New York** -- Marketing and Video Intern (2019.08--2020.11)

- Shoot and edit videos for social media content
- Follow brokers and clients during house searching

Volunteer Experience

_____ Chile Volunteering Exchange

Turtle Project in Hui Dong Turtle Reserve

China Conservation and Research Center for the Giant Panda

Achievements

_____ School Cum Laude of Vermont Academy in 2018

Dean's List of NYU 2018-2019 and 2019-2020 academic year

Skills

Adobe Creative Suite, Figma, Final Cut Pro, iMovie, Photography, Microsoft Office, Maya, Reaper, Basic HTML and CSS