



# Tyler Zemantic

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## Education

### University of Connecticut

- Graduate Fall 2019
- Major: Digital Media and Design
- Concentration: Business Strategies
- GPA: 3.528

## Work Experience

### Aflac/ 148 Eastern Blvd, Glastonbury CT

May 2019-August 2019

- Sales and Marketing intern
- Provide social media insight/strategy and account management for capitol region channels
- Develop content for social channels and other platforms
- Prospect potential clients
- CRM management

### T-Mobile (TCC Wireless)/ 34 Wilbur Cross Way, Storrs CT

September 2017- January 2019

- Sales Associate, Mobile Expert
- Operated register for cash and credit card transactions
- Trouble shoot and Educated customers about technology
- Understood customer's wants/needs and sold products/ services accordingly

### Top Runner Marketing LLC/ Hartford/Danbury, CT

March 2016 – August 2018

- Head of graphic design, Account Consultant
- Designed and developed various logos and page layouts
- Managed social media channels (Facebook, Instagram, Twitter)
- Gained Clients: cold calls, set up meetings, scouted conventions and followed leads

## Freelance Experience

### Jimmies Of Savin Rock/ West Haven, CT

- Graphic & Web Designer
- Designed and Developed jimmiesofsavinrock.com
- Created video and photo content for website
- Updated Logo
- Photographed restaurant, Filmed aerial drone footage
- Developed strategies and content for social channels

### Kappa Sigma Upsilon Nu Chapter/ ECSU

- Founding Father, Social Media Committee
- Managed Instagram - @kappasig\_eastconn
- Content - Logo, Layouts, Graphics

## Skills

- Social Media
- Digital Marketing & Analytics
- Web Design
- Graphic Design
- Problem Solving
- Digital Photography
- Videography/Video Editing
- Art Direction
- Digital Design
- Verbal & Written Communication
- Project management

## Software Skills (specific)

- Adobe Creative Cloud Suite
- Hootsuite (certified)
- Google Analytics (certified)
- HTML, CSS, Javascript
- Microsoft Office
- PC & Mac Operating Systems

## Interests/Hobbies

- Digital Media
- Skateboarding
- Snowboarding
- Travel
- Sports
- Music
- Playing Guitar