



# Tyler Zemantic

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## Education

### University of Connecticut

- Graduate Fall 2019
- Major: Digital Media and Design
- Concentration: Business Strategies
- GPA: 3.528

## Work Experience

### T-Mobile (TCC Wireless)/ 34 Wilbur Cross Way, Storrs CT

September 2018- Present

- Sales Associate, Mobile Expert
- Operated register for cash and credit card transactions
- Trouble shoot and Educated customers about technology
- Understood customer's wants/needs and sold products/ services accordingly

### Top Runner Marketing LLC/ Hartford/Danbury, CT

March 2017 – August 2018

- Head of graphic design, Account Consultant
- Designed and developed various logos and page layouts
- Managed social media channels (Facebook, Instagram, Twitter)
- Gained Clients: cold calls, set up meetings, scouted conventions and followed leads

### McDonalds/ 118 Storrs Rd. Mansfield, CT

August 2015 – August 2017

- Cooked and prepared food
- Operated drive through transactions

## Freelance Experience

### Jimmies Of Savin Rock/ West Haven, CT

- Graphic & Web Designer
- Designed and Developed jimmiesofsavinrock.com
- Created video and photo content for website
- Updated Logo
- Photographed restaurant, Filmed aerial drone footage

### Kappa Sigma Upsilon Nu Chapter/ ECSU

- Founding Father, Social Media Committee
- Managed Instagram - @kappasig\_eastconn
- Content - Logo, Layouts, Graphics

### Ziga Mineral/ Web design and development

- Designed and cerated website: zigamineral.com
- Optimized web page and images

## Skills

- Social Media
- Digital Marketing & Analytics
- Web Design
- Graphic Design
- Typography
- Digital Photography
- Videography/Video Editing
- Art Direction
- Digital Design
- Verbal & Written Communication

## Software Skills (specific)

- Adobe Creative Cloud Suite
- HTML
- CSS
- Java Script
- Microsoft Office
- PC & Mac Operating Systems

## Interests/Hobbies

- Digital Media
- Skateboarding
- Snowboarding
- Sports
- Music
- Playing Guitar