

Tzipporah Dang

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I am a behavioral scientist with a focus on quantitative social psychology. I have expertise in managing the end-to-end details of entire research programs including study design (semi-formal interviews, observation, surveys, A/B testing), participant recruitment, data collection, data cleaning and analysis, and presenting results. I communicate insights to non-expert and diverse audiences through grant writing, peer-reviewed publications, presentations at national conventions, and as a university instructor.

SKILLS

- Research methods: Design and code experimental studies and surveys, online and in-person data collection, statistical analysis, data cleaning, graphing
- Programming languages: R, HTML
- Software: Qualtrics, Inquisit, E-Prime, Microsoft Excel/PowerPoint, Amazon Mechanical Turk
- Analyze and draw conclusions from data in order to inform actionable decisions, summarize and translate insights for presentations and peer-reviewed publication
- Cross-functional collaboration and partnership with stakeholders
- Mentor and supervise four undergraduate research assistants

RESEARCH EXPERIENCE

Graduate Researcher July 2015–Present
Impression Formation Social Neuroscience Lab Newark, DE and Chicago, IL

- Lead researcher on three experimental studies examining the influence of background information and perceptual cues on impression formation.
- Participant recruitment, eligibility screening, and user test session coordination.
- Collect behavioral (A/B testing, reaction time, explicit ratings), survey, and neural data using online and in-person methods via Amazon Mechanical Turk, undergraduate pool, and community sample.

Research Assistant September 2014–May 2015
SRI International Menlo Park, CA

- Collected longitudinal and cross-sectional data on over 50 middle school students who have experienced trauma to assess the effectiveness of cognitive-behavioral therapy interventions.
- Collaborated with school administration, teachers, and social workers to facilitate data collection.

Research Assistant August 2013–May 2015
Social Cognition and Judgment Lab San Francisco, CA

- Designed and collected behavioral experimental data using Qualtrics and audio stimuli to assess the influence of accents and perceived expertise on hiring outcomes.

Research Assistant May 2012–August 2014
Foster Care Research Group San Francisco, CA

- Conducted semi-structured telephone interviews with therapists to collect qualitative and quantitative client information to assess the effectiveness of attachment-based therapy interventions.
- Handled highly sensitive and confidential information on a vulnerable population.

EDUCATION

Ph.D.	Social Psychology, University of Delaware	Expected May 2022
M.A.	Psychology, University of Chicago	2018
M.A.	Social Sciences, University of Chicago	2016
B.A.	Psychology, University of San Francisco	2014
	<i>Minors in Biology and Philosophy; Magna Cum Laude</i>	

LEADERSHIP

Speaker Series Organizer January 2021–Present
University of Delaware Writing Hens Newark, DE

Social Psychology Brown Bag Organizer July 2020–Present
University of Delaware, Psychology Department Newark, DE