RIGHT FIT

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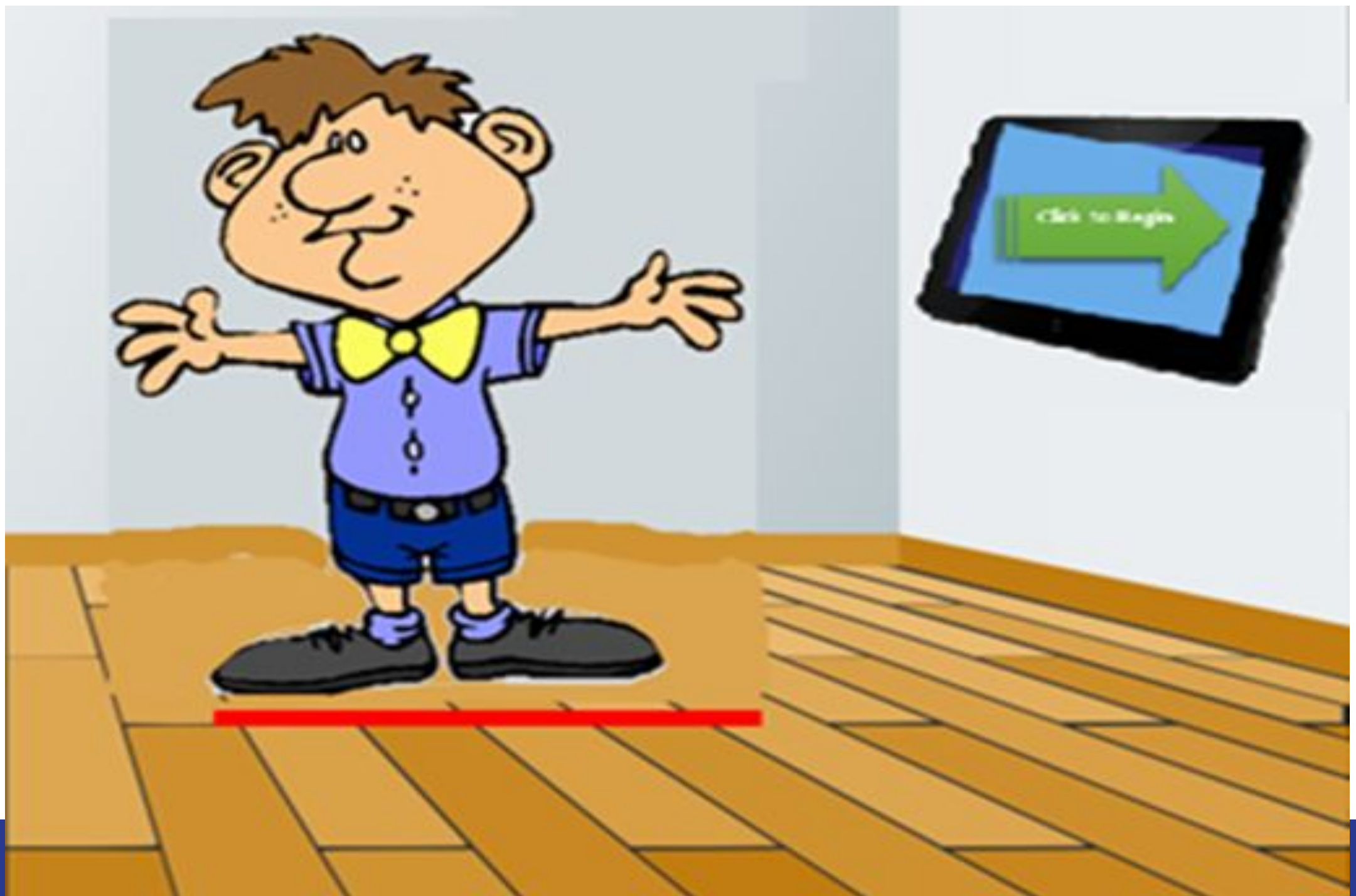# We recommend clothing items to shoppers by taking measurements with a body scanner.

$100,000 for 10% of the company

Finding clothes that fit based on brand and style.

Customers

- Who: Clothing Shoppers (online and in-store)
- Retail Stores
- Get/Keep/Grow Customers
  - Adding more stores
  - New products and deals
  - Social Media and Internet
  - Advertising for stores where the tablet scanners are located

What the Customers Say (based on surveys)

- <u>Based on 200 surveys</u>
  - When asked "What is your first reaction to RightFit?":
    - 32% said very positive
    - 51% said positive
  - When asked "How willing would you be to use a body scanner that shows your clothing size and recommends certain articles of clothing?"
    - 56% said definitely
    - 41% said possibly

Competition

- Downloadable applications that make recommendations based on what clothing items you like.
- Researched patents show that there is services that take body measurements but only for specific tailored made clothes.

Revenue Models

- How we will make money:
  - $10.00 one time usage fee
  - $5.00 subscription fee for pro-service website
  - Partnering with clothing companies to advertise for them

Milestone Timeline(Quarter 1-4)

	Q1	Q2	Q3	Q4
Goals	Create Contracts with Stores and File Patents	Have a prototype of tablet, software, and website	Distribution to Stores	Have everything running
Activities	Hire Designs and Tech Teams File a Patent for a tablet software	Hire Website and Software Designer Buy Materials Find Producer and Manufacturer	Manufacture 20 units, 2 for each store, 10 stores: $8,000	Pay employees to run website and customer support call center $36,000 Rent for Business Office Space: $6,000
Funds Needed	$20,000	$10,000	$10,000	$42,000
ROI	-100%	-100%	-100%	54%

Milestone Timeline(Quarter 5-8)

	Q5	Q6	Q7	Q8
Goals	Increase stores numbers	Increase Stores Numbers	Expand Company Website	Update Company
Activities	Manufacture 10 more units, 2 for each store, 5 more stores	Manufacture 20 more units, 2 for each store, 10 more stores	Add a subscription based option for website Increase call center size	Update Software
Funds Needed	$5,000	$18,000	$5,000	$20,000
ROI	84%	87%	90%	86%

Team

- We have all personally experienced this problem
- We are all passionate to find a solution
- Hard Working
- Dedicated
- Reliable
- We need help with software designer, patent lawyer, website designer

Conclusion

RightFit thanks you. We appreciate your time!

Questions?