M TALHA ZAHID

Artificial Intelligence | Machine Learning | Computer Vision | Python | Social Media Manager & Marketing Specialist

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Education

2020 - 2024

Bachelor of Science in Computer Science (BSCS)
Allama Iqbal Open University, H8 Islamabad
Final Year Project: *Person Identification & Attributes using Palm & Hand Samples*

2018 - 2020

Intermediate in Computer Science (ICS)
Punjab Group of Colleges, Morgah More Rwp

2016 - 2018

Matric - Major Computer Science
Fauji Foundation College for Boys, New Lalazar Rwp

Professional Experience

AUG 2022 - PRESENT

Freelance Social Media Manager and Marketing
Fiverr

- Provided social media strategy, SEO, and content creation across platforms, driving organic traffic and growth.
- Recognized as a **Level 1 Seller** for delivering high-quality service and results.

AUG 2023 - AUG 2024

Social Media Manager
Desirotech

- Managed and optimized social media accounts, increasing engagement across platforms like Instagram, Facebook, YouTube, and Pinterest.
- Launched content campaigns that enhanced brand visibility and interaction.

JAN 2023 - FEB 2023

Marketing & Graphic Design Intern
TenX

- Designed digital assets for social media marketing and contributed to improving the company's digital presence.
- Assisted in the successful launch of multiple marketing campaigns.

OCT 2022 - DEC 2022

Web Development Intern
Zimtek Engineering (Pvt) Ltd

- Built and maintained websites using HTML, CSS, and JavaScript.

OCT 2020 -
JAN 2022

Freelance Graphic Designer
Fiverr

- Delivered professional graphic design and video editing services, including logos and marketing materials.
- Successfully worked on branding projects for clients in various industries.

Awards & Certifications

1. Python For Everybody Specialization | [Certificate](#)

2. Marketing & Graphic Designing Intern | [Certificate](#)

3. Fundamentals of Digital Marketing | [Certificate](#)

4. Web Development Intern | [Certificate](#)

Language & Skills

- **English:** Fluent (Professional working proficiency)

- **Urdu:** Native language

Technical Skills

- **Programming Languages:** Python, C, C++, HTML, CSS, JavaScript

- **Machine Learning:** TensorFlow, Keras, Scikit-learn, PyTorch

- **Deep Learning:** Convolutional Neural Networks (CNN), Recurrent Neural Networks (RNN)

- **Computer Vision:** OpenCV, Image Processing, Object Detection

- **Web Development:** HTML5, CSS3, JavaScript

- **Social Media Management:** Instagram, Facebook, YouTube, Pinterest

- **Graphic Design:** Adobe Photoshop, Illustrator, Canva

- **Video Editing:** Adobe Premiere Pro, Capcut