

# Parker Jones

Product Manager

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## PROFESSIONAL SUMMARY

Experienced product manager with 5 years of expertise in SQL, Product Strategy, Stakeholder Management. Proven track record of delivering high-quality solutions and driving business results through innovative technology implementations.

## PROFESSIONAL EXPERIENCE

### Product Manager | Square

2022 - Present

- Coordinated with design team on user experience
- Analyzed metrics and KPIs to drive product decisions
- Presented product updates to executive leadership
- Defined product roadmap and strategy for core features
- Led go-to-market strategies for new feature launches

### Product Manager | Canva

2021 - 2023

- Collaborated with engineering teams to deliver products
- Managed product backlog and sprint planning
- Analyzed metrics and KPIs to drive product decisions
- Coordinated with design team on user experience
- Defined product roadmap and strategy for core features

### Product Manager | Figma

2021 - 2021

- Presented product updates to executive leadership
- Coordinated with design team on user experience
- Managed product backlog and sprint planning
- Analyzed metrics and KPIs to drive product decisions

### Product Manager | Amazon

2021 - 2019

- Defined product roadmap and strategy for core features
- Analyzed metrics and KPIs to drive product decisions
- Managed product backlog and sprint planning
- Led go-to-market strategies for new feature launches

## TECHNICAL SKILLS

SQL | Product Strategy | Stakeholder Management | Analytics | Wireframing | Scrum | Agile | Go-to-Market | Jira  
| A/B Testing | Data Analysis

## EDUCATION

### **Master of Science in Data Science**

UC Berkeley

GPA: 3.21