Kai Martinez

Product Manager

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PROFESSIONAL SUMMARY

Experienced product manager with 8 years of expertise in SQL, Jira, A/B Testing. Proven track record of delivering high-quality solutions and driving business results through innovative technology implementations.

PROFESSIONAL EXPERIENCE

Product Manager | Amazon

2023 - Present

- Collaborated with engineering teams to deliver products
- · Conducted user research and usability testing
- Coordinated with design team on user experience
- · Managed product backlog and sprint planning
- Defined product roadmap and strategy for core features

Product Manager | Square

2023 - 2024

- Managed product backlog and sprint planning
- Defined product roadmap and strategy for core features
- Analyzed metrics and KPIs to drive product decisions

Product Manager | Zoom

2022 - 2023

- Coordinated with design team on user experience
- Presented product updates to executive leadership
- Analyzed metrics and KPIs to drive product decisions
- Conducted user research and usability testing
- Led go-to-market strategies for new feature launches

TECHNICAL SKILLS

SQL | Jira | A/B Testing | Agile | Wireframing | Stakeholder Management | Roadmap Planning | Data Analysis | Go-to-Market | Scrum | User Research

EDUCATION

Bachelor of Business Administration

University of Texas at Austin

GPA: 3.63