

T Z U K U R I

preorder update #1

This document is confidential and intended only for those who have preordered Tzukuris.



Firstly, we wanted to say a huge **thank you**.

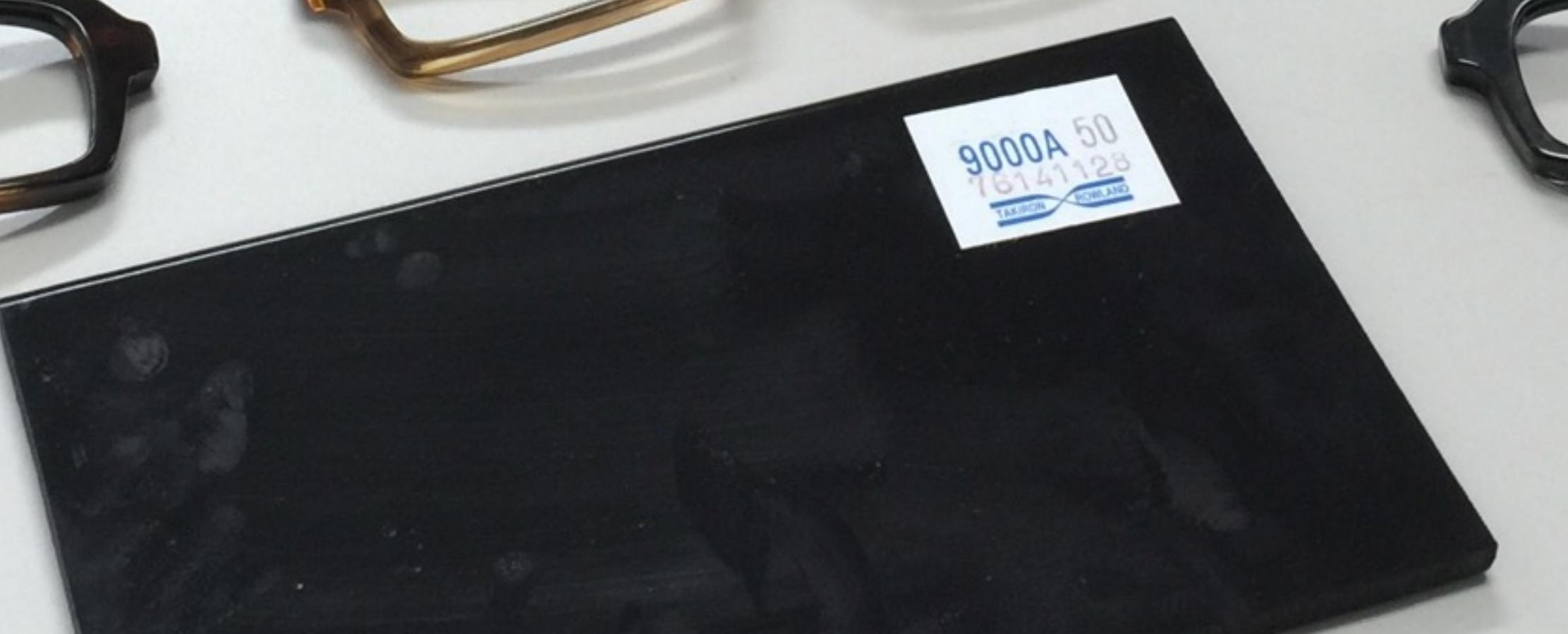
With backers from 19 countries, we are well on our way delivering our first limited edition run. We simply wouldn't be here without you. Below we'll cover what we've been up to.



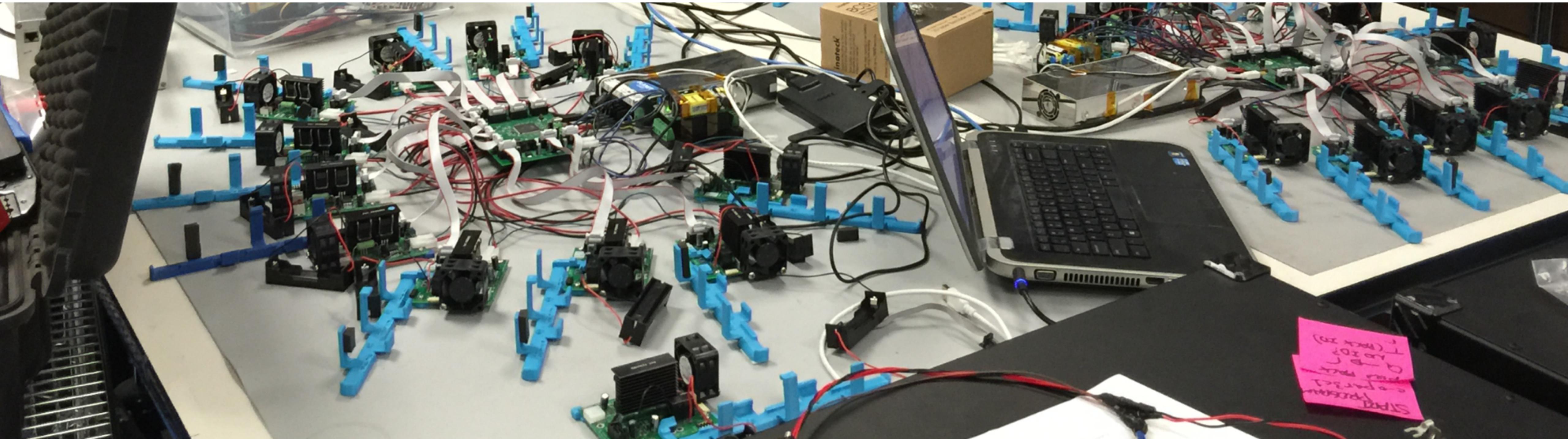
In blizzard conditions, we visited our manufacturer in **Fukui, Japan** to inspect progress (on track) and have made final orders for input materials including:

- Takiron acetate
- Five barrel hinges
- Zeiss Lenses

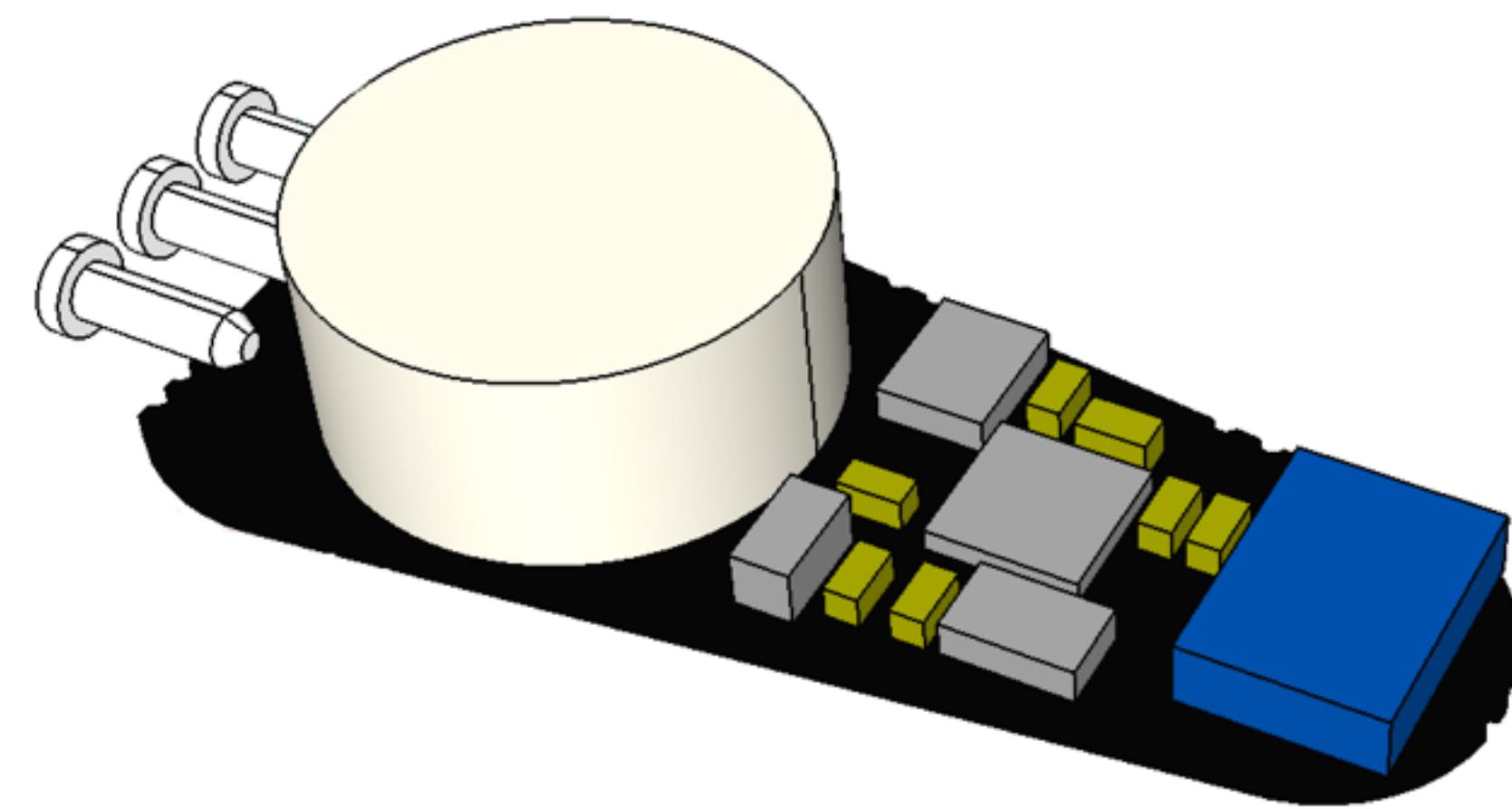
These components are ordered from different parts of Japan as well as Germany. We've also designed a limited edition run of packaging just for you.



All the way over in **California**, the Bluetooth beacons are being manufactured and undergo rigorous testing to ensure they pass our stringent requirements. Below is one of the many testing procedures that the beacons go through.



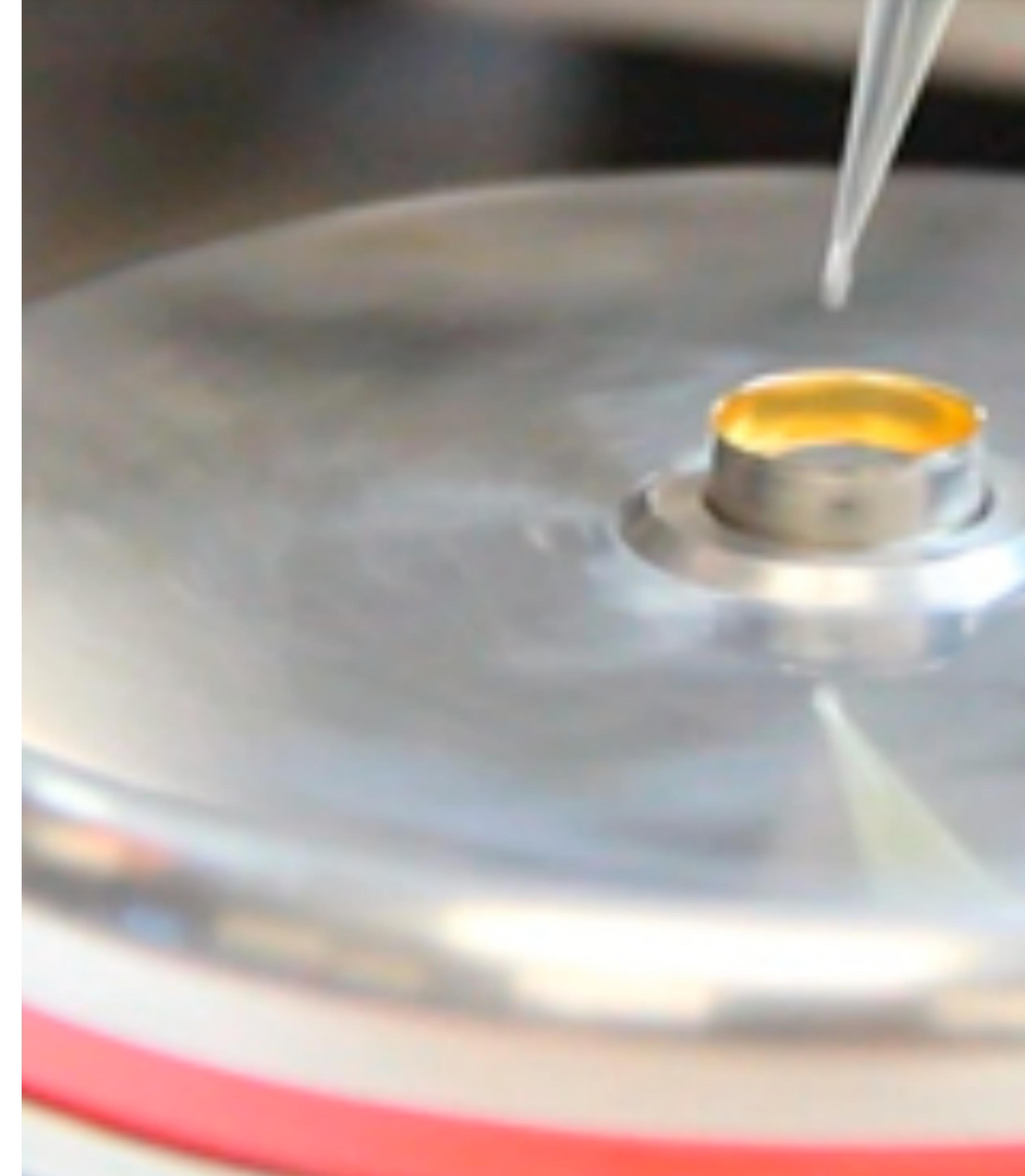
On the right, is the 3D model of one of our beacons we have never before shown. This beacon is the size of your fingernail and sealed inside the arms.



A bigger battery.

Yet smaller and safer.

Nearly all electronic devices today use Lithium-ion batteries. From iPhones, Fitbits to laptops. Originally, we too had designed the solar powered beacon with one. However, we were introduced to one of the newest rechargeable battery technologies using silver zinc.



Silver zinc batteries have a 40% higher energy density, which mean the glasses can last much longer with a smaller battery without wearing out. Although it happens rarely (1 in a million), lithium batteries have exploded and caused injury. Using silver zinc batteries removes this risk completely which we felt was important for a wearable product.





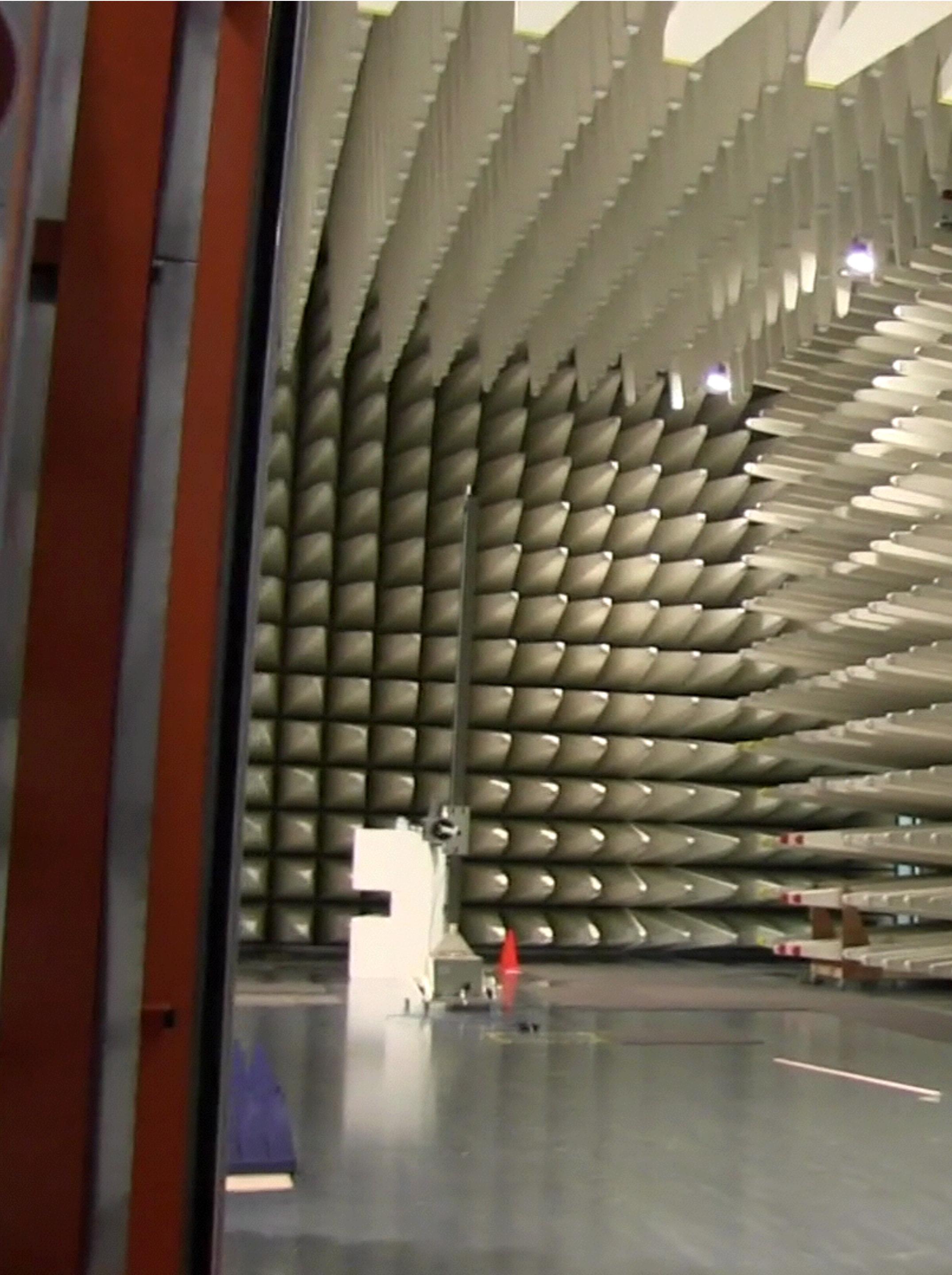
One drawback of this is that the glasses can no longer be solar powered. We sincerely apologise for this however we felt the increased safety was too important to ignore.

The glasses now come with a charger and will last 30 days on a single charge. You will only have to charge them 3 times during summer, the charging contacts will be located on the end of the arms and look like this.

What's next?

Although we're well on the way to getting glasses to you, there's still a lot to do. As a small team of 5 we're racing to get it done. We are currently expecting a late March delivery time frame. Here's a few of the things that still need to be done:

- Endless software + firmware testing
- Radio frequency compliance certification (on the right is an image of a testing chamber)
- Packaging and case manufacturing
- Charger manufacturing
- Supply chain logistics, so you get your pair without a hitch
- Working on our mass production processes to ensure the same quality we've achieved in prototype runs



Thank you again.

Thanks again for supporting us, expect another update at the end of February. As always, we are committed to building a beautiful, revolutionary pair of glasses. If you have any questions, concerns or feedback contact the founders directly at a@tzukuri.com (Allen) or m@tzukuri.com (Michael).

If you've changed your shipping address/credit card/email, please contact team@tzukuri.com to let us know to make the change.