# Text Style Transfer

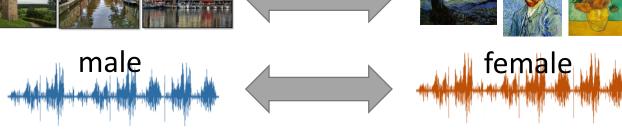
Hung-yi Lee 李宏毅







Audio Style





positive sentences

negative sentences

**Text Style Transfer** 

#### Text Style Transfer 李宏毅 李宏毅 1 分鐘 · 🔒 ▼ 我很悲慘 .... 😦 心情很好 🙂 李宏毅 I feel sad. 😡 今天天氣真好 🙂 李宏毅 李宏毅 1 分鐘 · 🔒 ▼ 我只是個慘人 QQ It is excellent! 💢 李宏毅 ₫ 李宏毅 11 你真笨 G (negative) (positive)

Seq2seq

## Text Style Transfer Cycle GAN Positive or not? D 心情很好 🙂 Discriminator positive 你真笨 你真笨 G (negative) (negative) (positivė) Seq2seq Seq2seq minimize the reconstruction error

Can we use NO! scalar gradient ascent? Discriminator G A В В В Seq2seq **Update Parameters** Generator <BOS> : obtained В by attention

Can we use NO! scalar gradient ascent? Discriminator Having non-Α differentiable В В part **Update Parameters** <BOS> : obtained

В

by attention

## Three Categories of Solutions

#### **Gumbel-softmax**

• [Matt J. Kusner, et al., arXiv, 2016][Weili Nie, et al. ICLR, 2019]

#### **Continuous Input for Discriminator**

• [Sai Rajeswar, et al., arXiv, 2017][Ofir Press, et al., ICML workshop, 2017][Zhen Xu, et al., EMNLP, 2017][Alex Lamb, et al., NIPS, 2016][Yizhe Zhang, et al., ICML, 2017]

#### Reinforcement Learning

• [Yu, et al., AAAI, 2017][Li, et al., EMNLP, 2017][Tong Che, et al, arXiv, 2017][Jiaxian Guo, et al., AAAI, 2018][Kevin Lin, et al, NIPS, 2017][William Fedus, et al., ICLR, 2018]

## Gumbel-softmax

Source of image: https://blog.evjang.com/2016/11/tutorial-categorical-variational.html

(a) **(b)** f(x)  $\mathbf{x}(\theta)$ ∂x ∂0 θ Deterministic, differentiable node Stochastic node

Forward pass

Backpropagation

(e) f(y) f(z) $log P_0(Y)$  $P_{\theta}(Z)$ g  $log P_0(Y)$  $\partial \log P_0(Y)$ θ  $\theta$ 

reparameterization

Using the

trick

As what people do for training **VAE** 

## Three Categories of Solutions

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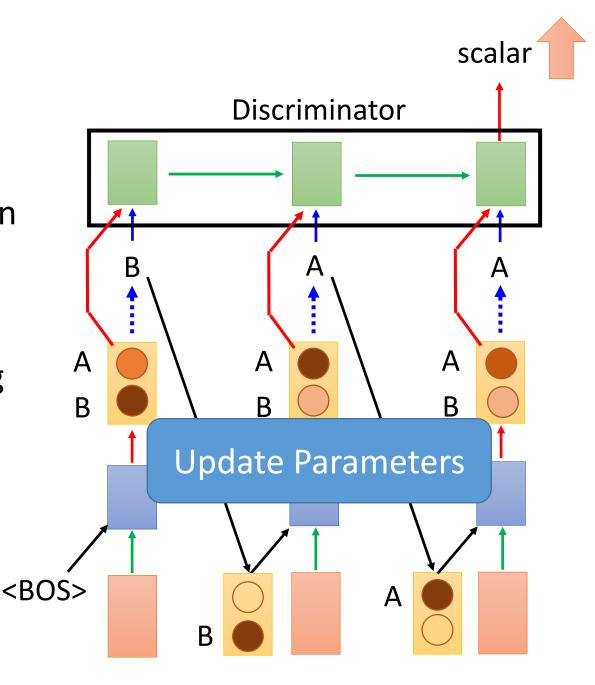
#### Reinforcement Learning

• [Yu, et al., AAAI, 2017][Li, et al., EMNLP, 2017][Tong Che, et al, arXiv, 2017][Jiaxian Guo, et al., AAAI, 2018][Kevin Lin, et al, NIPS, 2017][William Fedus, et al., ICLR, 2018]

Use the distribution as the input of discriminator

Avoid the sampling process

We can do backpropagation now.



# What is the problem?

Discriminator with constraint (e.g. WGAN) can be helpful.

Real sentence

 1
 0
 0
 0
 0

 0
 1
 0
 0
 0

 0
 0
 1
 0
 0

 0
 0
 0
 1
 0

 0
 0
 0
 1
 0

 0
 0
 0
 0
 1

Discriminator can immediately find the difference.

Generated

Can never be 1-hot

0.9	0.1	0.1	0	0
0.1	0.9	0.1	0	0
0	0	0.7	0.1	0
0	0	0.1	0.8	0.1
0	0	0	0.1	0.9

## Three Categories of Solutions

#### **Gumbel-softmax**

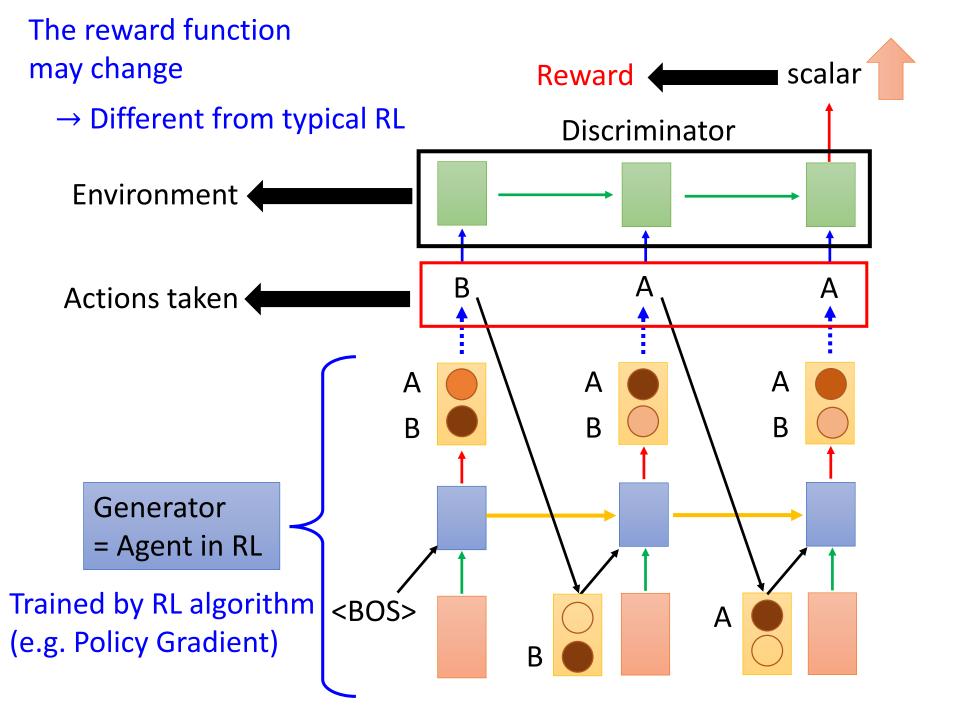
• [Matt J. Kusner, et al., arXiv, 2016][Weili Nie, et al. ICLR, 2019]

#### **Continuous Input for Discriminator**

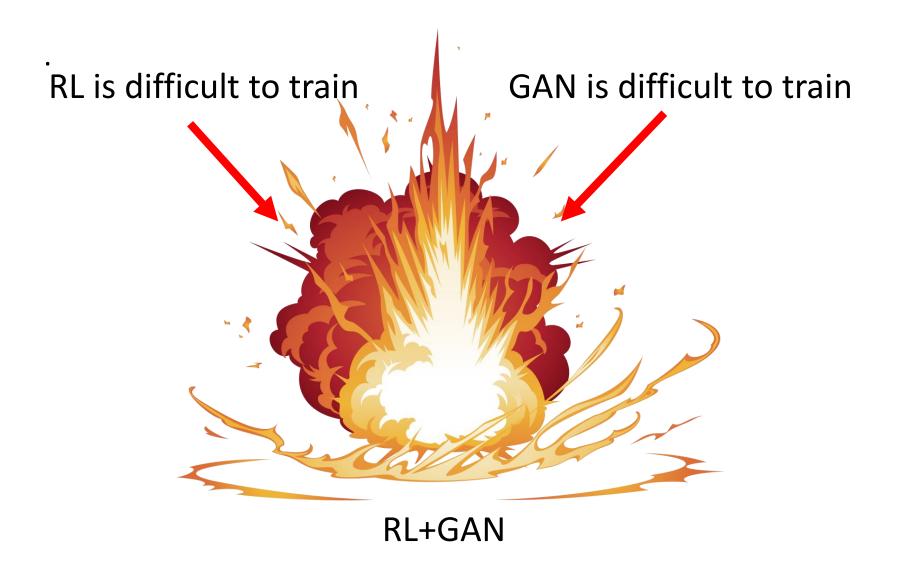
[Sai Rajeswar, et al., arXiv, 2017][Ofir Press, et al., ICML workshop, 2017][Zhen Xu, et al., EMNLP, 2017][Alex Lamb, et al., NIPS, 2016][Yizhe Zhang, et al., ICML, 2017]

#### Reinforcement Learning

• [Yu, et al., AAAI, 2017][Li, et al., EMNLP, 2017][Tong Che, et al, arXiv, 2017][Jiaxian Guo, et al., AAAI, 2018][Kevin Lin, et al, NIPS, 2017][William Fedus, et al., ICLR, 2018]



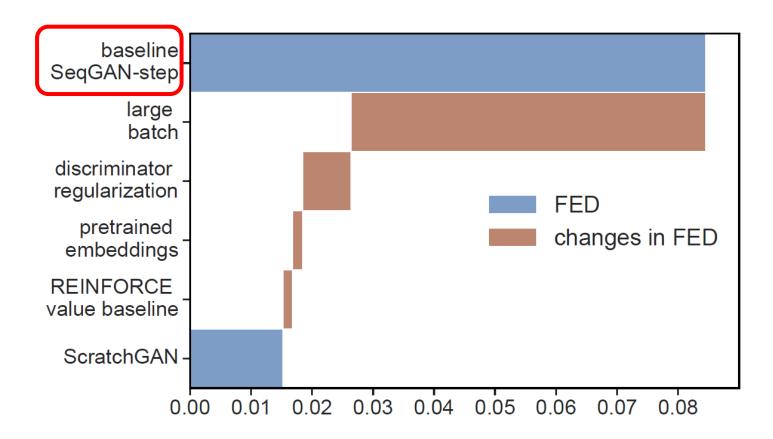
## Disaster .....



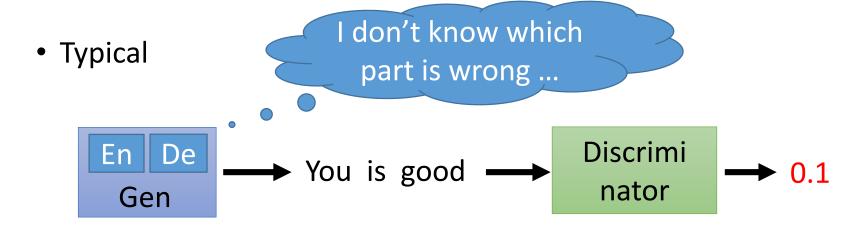
# Tips?

[Cyprien de Masson d'Autume, et al., arXiv 2019]

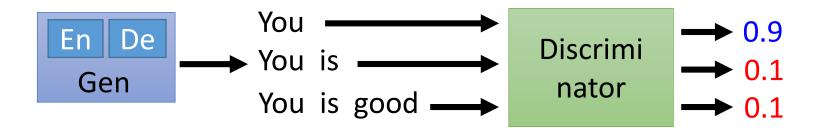
#### ScarchGAN



# Tips?

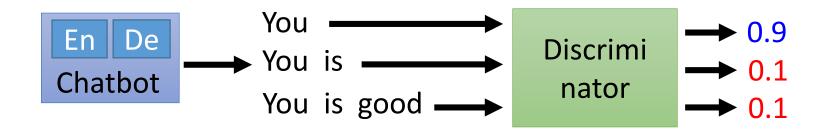


Reward for Every Generation Step



## Tips?

Reward for Every Generation Step



Method 1. Monte Carlo (MC) Search [Yu, et al., AAAI, 2017]

Method 2. Discriminator For Partially Decoded Sequences

[Li, et al., EMNLP, 2017]

Method 3. Step-wise evaluation [Tual, Lee, TASLP, 2019][Xu, et al., EMNLP, 2018][William Fedus, et al., ICLR, 2018]

# Text Style Transfer







[Lee, et al., ICASSP'18]

From negative sentence to positive one

胃疼,沒睡醒,各種不舒服

我都想去上班了, 真夠賤的!

暈死了, 吃燒烤、竟然遇到個變態狂

我肚子痛的厲害

Relaxed 4	→ Annoyed				
Relaxed	Sitting by the Christmas tree and watching Star Wars after cooking dinner. What a nice night 💗 🎄 💸				
Annoyed	Sitting by the computer and watching The Voice for the second time tonight. What a horrible way to start the weekend 😥 😥				
Annoyed	Getting a speeding ticket 50 feet in front of work is not how I wanted to start this month 😥				
Relaxed	Getting a haircut followed by a cold foot massage in the morning is how I wanted to start this month				
Male ↔ I	Female				
Male	Gotta say that beard makes you look like a Viking				
Female	Gotta say that hair makes you look like a Mermaid				
Female	Awww he's so gorgeous 😋 can't wait for a cuddle. Well done 🚗 xxx				
Male	Bro he's so f***ing dope can't wait for a cuddle. Well done bro				
Age 18-24	$4\leftrightarrow 65+$				
18-24	You cheated on me but now I know nothing about loyalty 😝 ok				
65+	You cheated on America but now I know nothing about patriotism. So ok.				
65+	Ah! Sweet photo of the sisters. So happy to see them together today.				

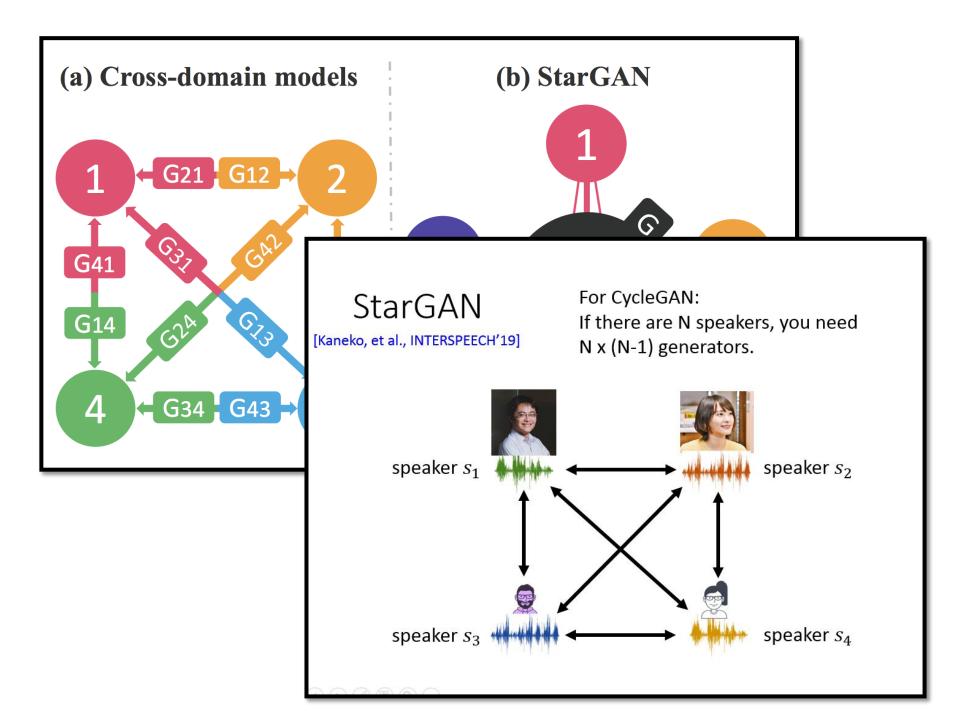
<sup>1</sup>Note that using "gender" (or any other attribute for that matter) as a differentiating attribute between several bodies of text implies that there are indeed signatures of gender in the data. These signatures could be as innocuous as some first names like Mary being usually associated with women, or disheartening like biases and stereotypes exposed by statistical methods, (e.g., "man is to computer programmer as woman is to homemaker" (Bolukbasi et al., 2016)). We certainly do not condone those stereotypes, and on the contrary, we hope that showing that our models can uncover these biases might down the line turn them into powerful tools for researchers who study fairness and debiasing (Reddy & Knight, 2016).

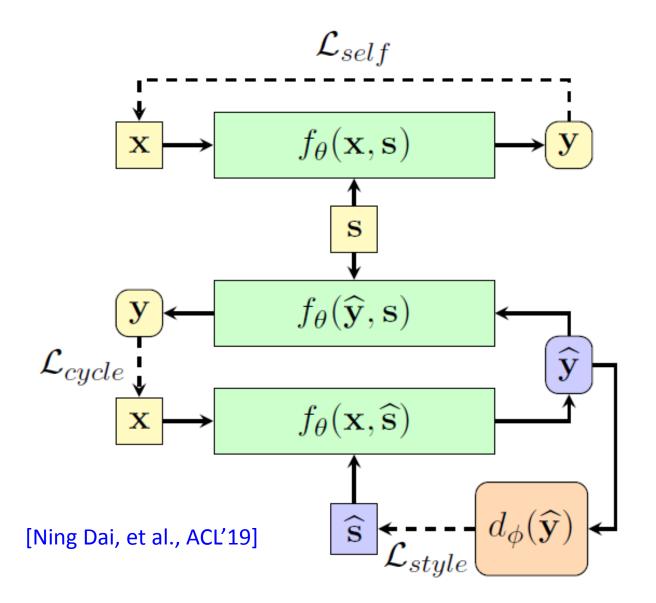
Source of image: https://openreview.net/forum?id=H1g2NhC5KQ

Ah a Thankyou #sisters happy to see them together today

18-24

[Lample, et al., ICLR'19]



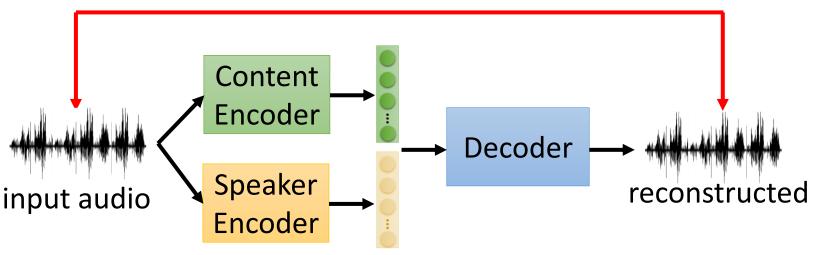


#### Style Transformer (Text version of StarGAN)

Source of image: https://arxiv.org/abs/1905.05621

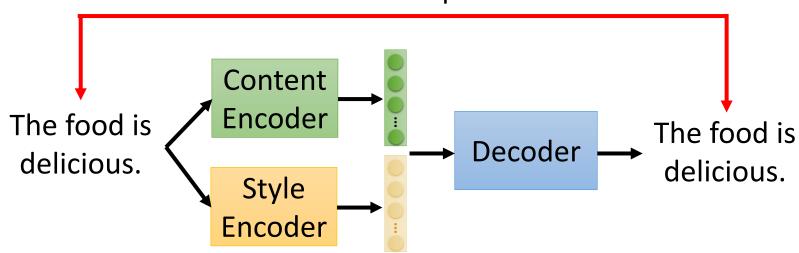
#### **Voice Conversion**

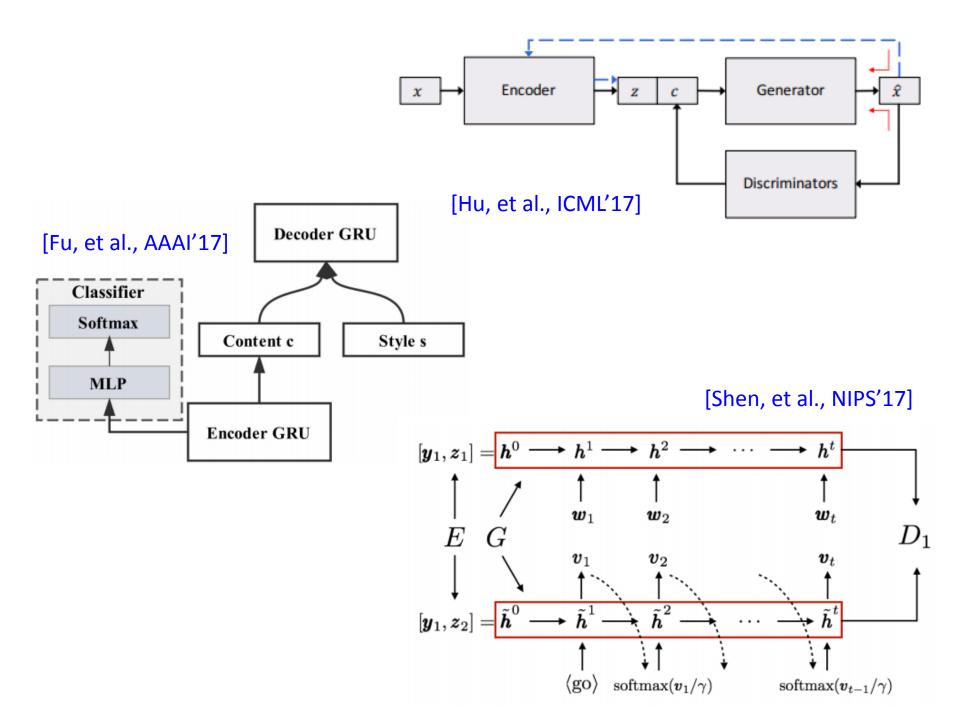
#### as close as possible



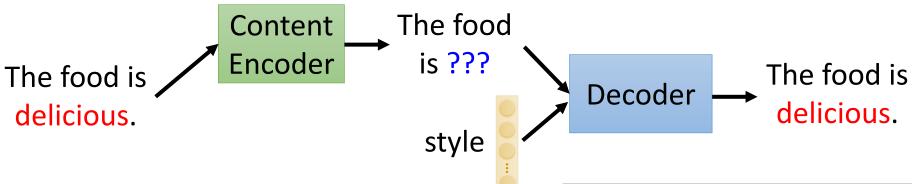
#### Text Style Transfer

#### as close as possible





#### Text Style Transfer



great food but horrible staff and very very rude workers!

Delete attribute markers

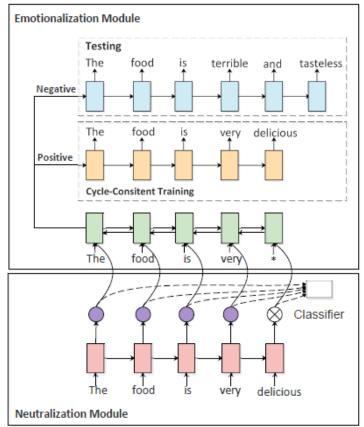
great food staff and very workers! target=positive

Run system

great food , awesome staff , very personable and very efficient atmosphere !

[Li, et al., NAACL'18]

[Xu, et al., ACL'18]



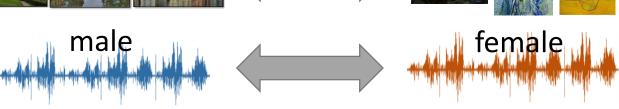
<u>Image</u> Style







Audio Style

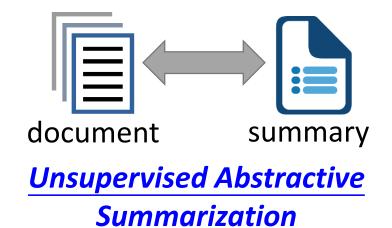




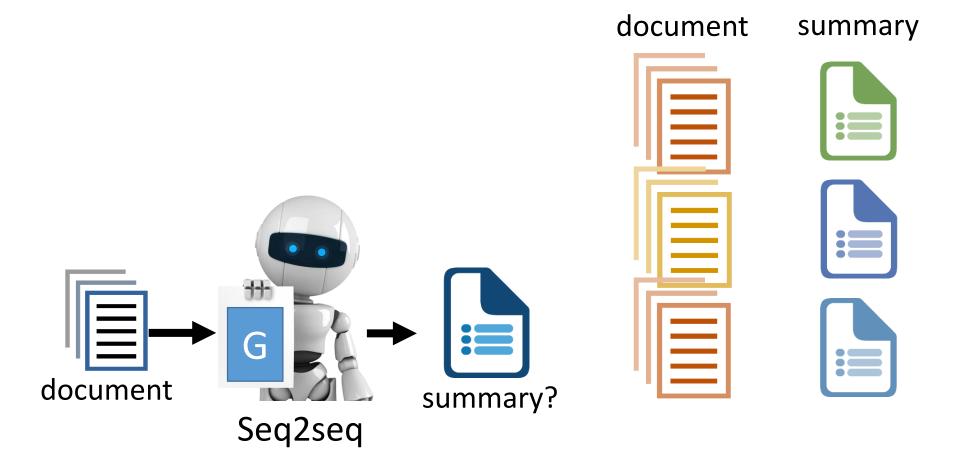
positive sentences

negative sentences

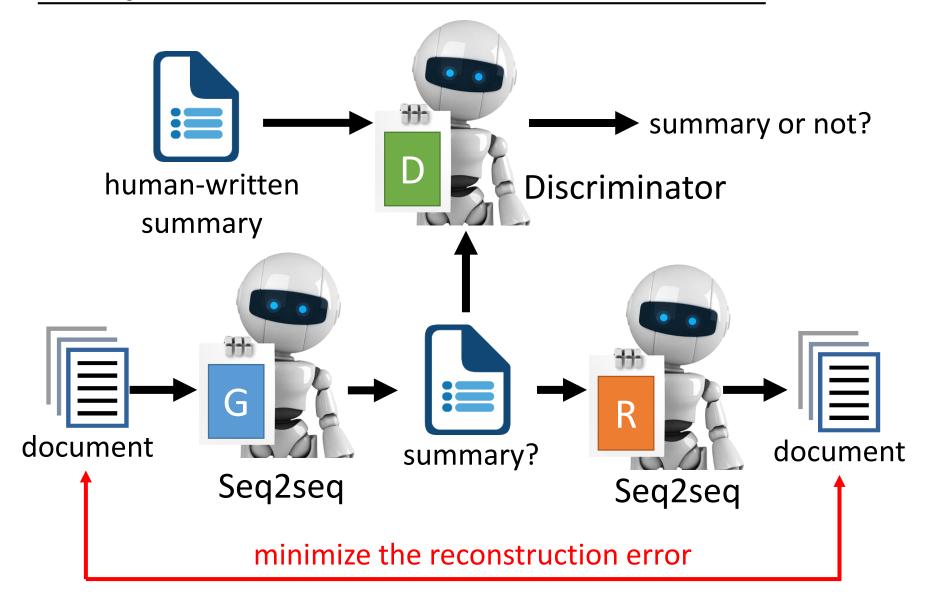
Text Style Transfer



## Unsupervised Abstractive Summarization



## Unsupervised Abstractive Summarization



## Summarization

English Gigaword (Document title as summary)

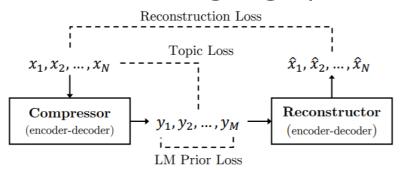
	ROUGE-1	ROUGE-2	ROUGE-L
Supervised	33.2	14.2	30.5
Trivial	21.9	7.7	20.5
Unsupervised (matched data)	28.1	10.0	25.4
Unsupervised (no matched data)	27.2	9.1	24.1

- Matched data: using the title of English Gigaword to train Discriminator
- No matched data: using the title of CNN/Diary Mail to train Discriminator

# More Unsupervised Summarization

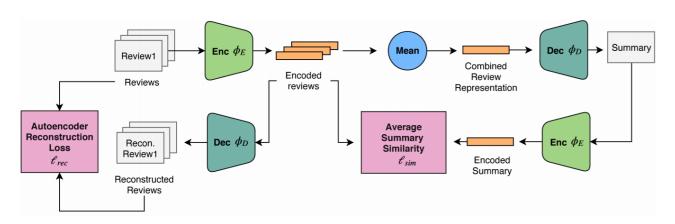
Unsupervised summarization with language prior

[Baziotis, et al., NAACL 2019]



Unsupervised multi-document summarization





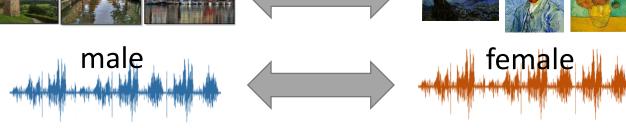
<u>Image</u> Style







Audio Style

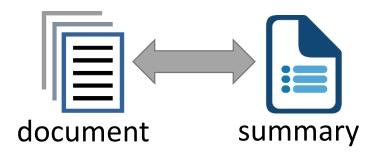




positive sentences

negative sentences

Text Style Transfer



**Unsupervised Abstractive Summarization** 

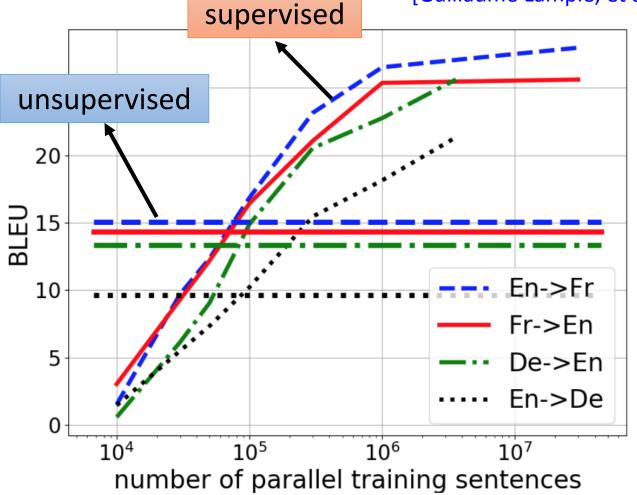


Language 1

Language 2

**Unsupervised Translation** 

[Alexis Conneau, et al., ICLR, 2018] [Guillaume Lample, et al., ICLR, 2018]



**Unsupervised** learning with 10M sentences

**Supervised** learning with 100K sentence pairs

<u>Image</u> Style









Audio Style



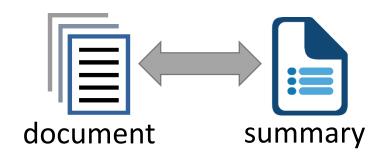




positive sentences

negative sentences

Text Style Transfer



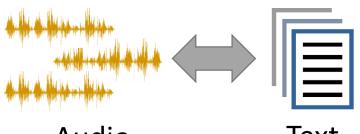
**Unsupervised Abstractive Summarization** 



Language 1

Language 2

**Unsupervised Translation** 

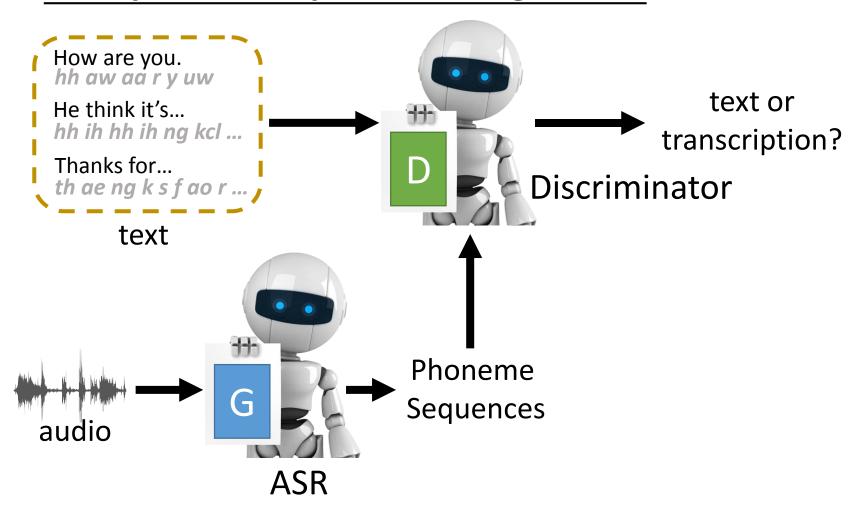


**Audio** 

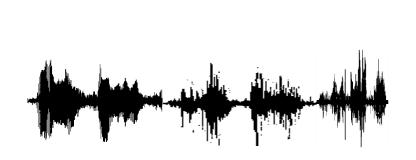
**Text** 

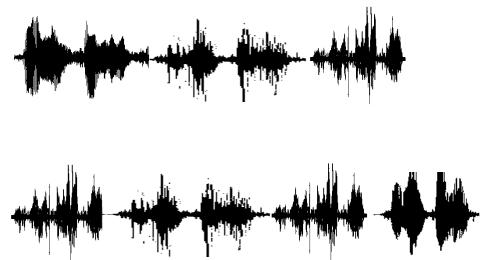
**Unsupervised ASR** 

## Unsupervised Speech Recognition

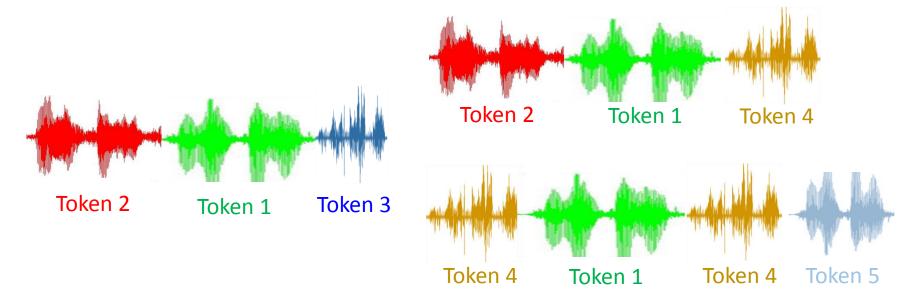


# Acoustic Token Discovery





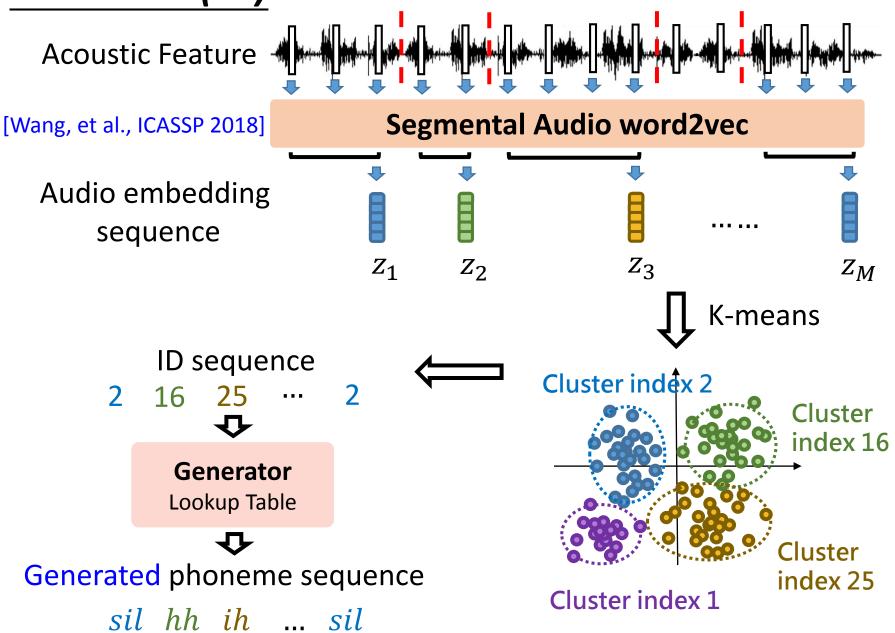
## Acoustic Token Discovery



Acoustic tokens can be discovered from audio collection without text annotation.

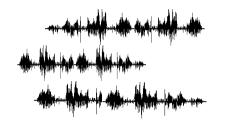
Acoustic tokens: chunks of acoustically similar audio segments with token IDs

Generator (v1)



# Experiment

Matched Case (Oracle)



4620 (TIMIT)



(TIMIT)

Nonmatched Case



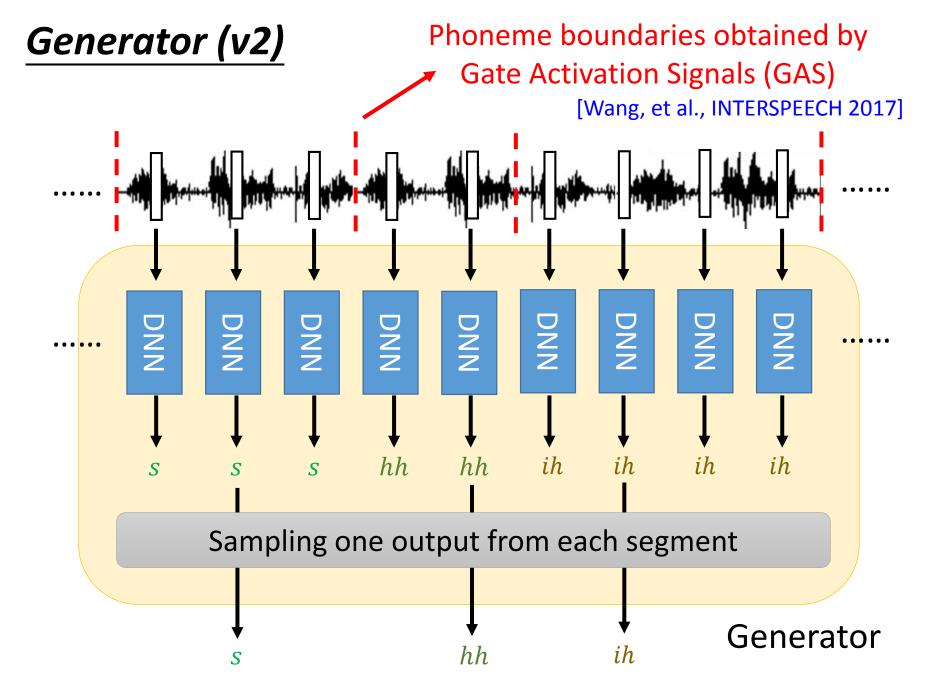
3620 (TIMIT)



1000 (TIMIT)

## Experimental Results [Liu, et al., INTERSPEECH, 2018]

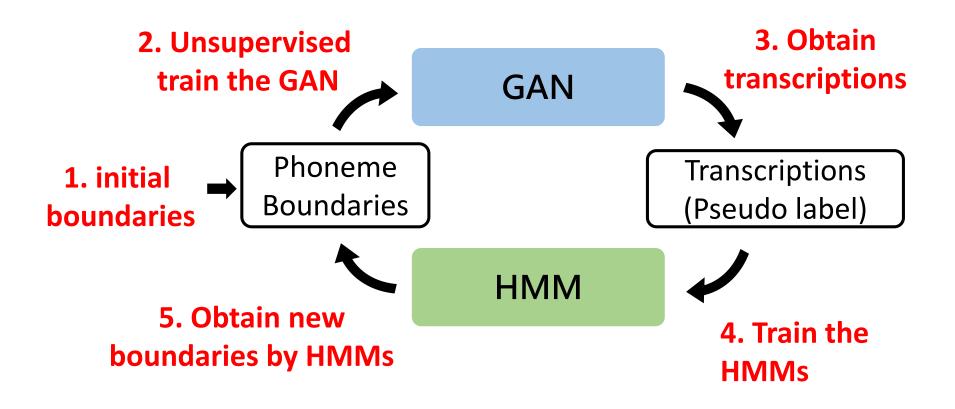
Annraachas	PER				
Approaches	Matched	Nonmatched			
Supervised					
RNN Transducer	17.7	-			
Standard HMMs	21.5	-			



## Experimental Results [Chen, et al., INTERSPEECH, 2019]

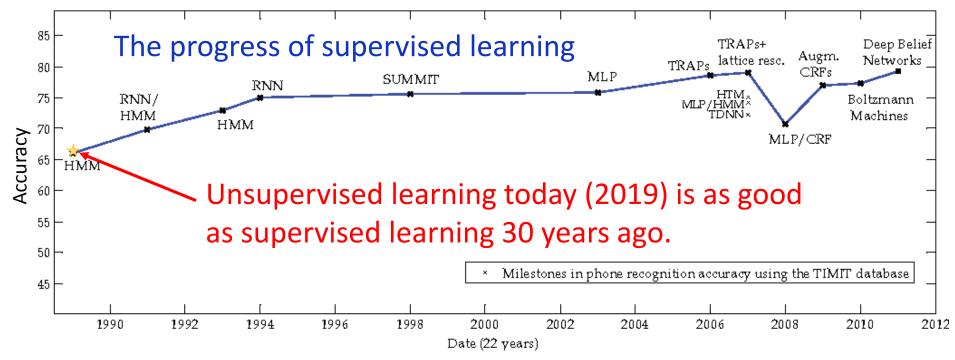
•			_			
Approaches		PER				
		Matched	Nonmatched			
Supervised						
RNN Transducer			17.7	-		
Standard HMMs			21.5	-		
Completely unsupervised (no label at all)						
Generator (v1)			76.0	1		
tor (v2)	Iteration 1	GAN	48.6	50.0		
			1	1		
Itor		•				

# Refining Boundaries



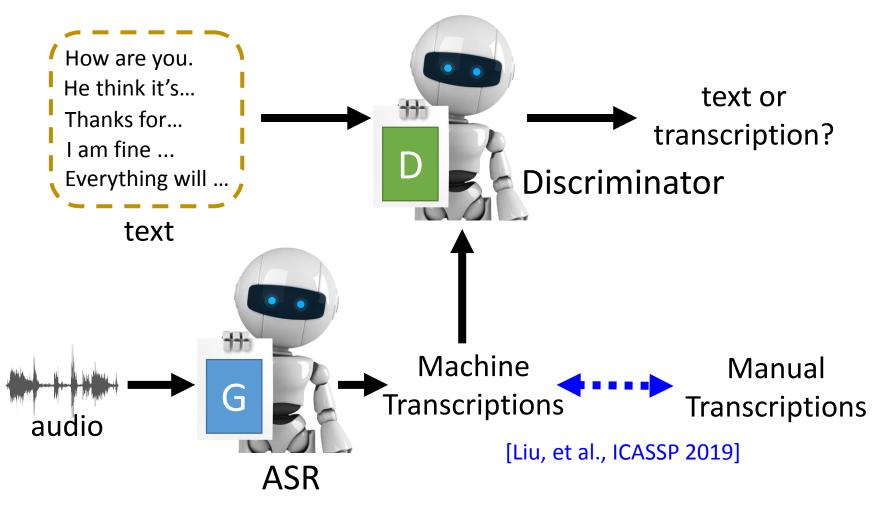
## Experimental Results [Chen, et al., INTERSPEECH, 2019]

Annroachas		PER				
Approaches			Matched	Nonmatched		
Supervised						
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Standard HMMs			21.5	-		
Completely unsupervised (no label at all)						
Generator (v1)			76.0	-		
Generator (v2)	Iteration 1	GAN	48.6	50.0		
		HMM	30.7	39.5		
	Iteration 2	GAN	41.0	44.3		
		HMM	27.0	35.5		
	Itorotion 2	GAN	38.4	44.2		
	Iteration 3	HMM	26.1	33.1		



The image is modified from: Phone recognition on the TIMIT database Lopes, C. and Perdigão, F., 2011. Speech Technologies, Vol 1, pp. 285--302.

### Semi-supervised Speech Recognition



Using <u>100 hours pairs annotated audio</u> from Librispeech, and **text without audio** 

21.7% WER → 18.7% WER

# Shared Latent Space ? =dog or Audio (Audio) Text Discriminator

- Initial attempt [Chen, et al., SLT, 2018]
- 76.3% WER on Librispeech [Chung, et al., NIPS 2018]
- Unsupervised speech translation is possible [Chung, et al., ICASSP 2019]
- WSJ with 2.5 hours paired data: 64.6% WER

[Jennifer Drexler, et al., SLT 2018]

• LJ speech with 20 mins paired data: 11.7% PER [Ren, et al., ICML 2019]

<u>Image</u> Style









Audio Style



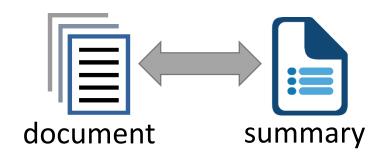




positive sentences

negative sentences

Text Style Transfer



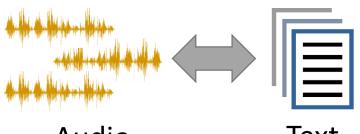
**Unsupervised Abstractive Summarization** 



Language 1

Language 2

**Unsupervised Translation** 



**Audio** 

**Text** 

**Unsupervised ASR** 

#### Unsupervised Speech Recognition

- [Liu, et al., ICASSP'18] Alexander H. Liu, Hung-yi Lee, Lin-shan Lee, Adversarial Training of End-to-end Speech Recognition Using a Criticizing Language Model, ICASSP 2018
- [Liu, et al., INTERSPEECH'18] Da-Rong Liu, Kuan-Yu Chen, Hung-Yi Lee, Linshan Lee, Completely Unsupervised Phoneme Recognition by Adversarially Learning Mapping Relationships from Audio Embeddings, INTERSPEECH, 2018
- [Chen, et al., INTERSPEECH'19] Kuan-yu Chen, Che-ping Tsai, Da-Rong Liu, Hung-yi Lee and Lin-shan Lee, "Completely Unsupervised Phoneme Recognition By A Generative Adversarial Network Harmonized With Iteratively Refined Hidden Markov Models", INTERSPEECH, 2019
- [Chen, et al., SLT'18] Yi-Chen Chen, Sung-Feng Huang, Chia-Hao Shen, Hung-yi Lee, Lin-shan Lee, "Phonetic-and-Semantic Embedding of Spoken Words with Applications in Spoken Content Retrieval", SLT, 2018
- [Yeh, et al., ICLR'19] Chih-Kuan Yeh, Jianshu Chen, Chengzhu Yu, Dong Yu, Unsupervised Speech Recognition via Segmental Empirical Output Distribution Matching, ICLR, 2019

#### Unsupervised Speech Recognition

- Takaaki Hori, Ramon Astudillo, Tomoki Hayashi, Yu Zhang, Shinji Watanabe, Jonathan Le Roux, Cycle-consistency training for end-to-end speech recognition, ICASSP 2019
- Murali Karthick Baskar, Shinji Watanabe, Ramon Astudillo, Takaaki Hori, Lukáš Burget, Jan Černocký, Semi-supervised Sequence-to-sequence ASR using Unpaired Speech and Text, INTERSPEECH 2019
- Andros Tjandra, Sakriani Sakti, Satoshi Nakamura, Listening while Speaking: Speech Chain by Deep Learning, ASRU 2017
- [Chung, et al., NIPS 2018] Yu-An Chung, Wei-Hung Weng, Schrasing Tong, James Glass, Unsupervised Cross-Modal Alignment of Speech and Text Embedding Spaces, NIPS, 2018
- [Chung, et al., ICASSP 2019] Yu-An Chung, Wei-Hung Weng, Schrasing Tong, James Glass, Towards Unsupervised Speech-to-Text Translation, ICASSP 2019
- [Ren, et al., ICML 2019]Yi Ren, Xu Tan, Tao Qin, Sheng Zhao, Zhou Zhao, Tie-Yan Liu, Almost Unsupervised Text to Speech and Automatic Speech Recognition, ICML 2019

#### Unsupervised Speech Recognition

- Shigeki Karita, Shinji Watanabe, Tomoharu Iwata, Atsunori Ogawa, Marc Delcroix, Semi-Supervised End-to-End Speech Recognition, INTERSPEECH, 2018
- [Jennifer Drexler, et al., SLT 2018] Jennifer Drexler, James R. Glass,
   "Combining End-to-End and Adversarial Training for Low-Resource Speech Recognition", SLT 2018
- Tomoki Hayashi, Shinji Watanabe, Yu Zhang, Tomoki Toda, Takaaki Hori, Ramon Astudillo, Kazuya Takeda, Back-Translation-Style Data Augmentation for End-to-End ASR, SLT, 2018

<u>Image</u> Style









Audio Style



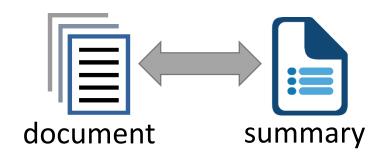




positive sentences

negative sentences

Text Style Transfer



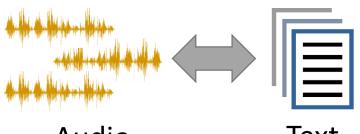
**Unsupervised Abstractive Summarization** 



Language 1

Language 2

**Unsupervised Translation** 



**Audio** 

**Text** 

**Unsupervised ASR** 

- [Lee, et al., ICASSP'18] Chih-Wei Lee, Yau-Shian Wang, Tsung-Yuan Hsu, Kuan-Yu Chen, Hung-Yi Lee, Lin-shan Lee, Scalable Sentiment for Sequence-to-sequence Chatbot Response with Performance Analysis, ICASSP, 2018
- [Ning Dai, et al., ACL'19] Ning Dai, Jianze Liang, Xipeng Qiu, Xuanjing Huang, Style Transformer: Unpaired Text Style Transfer without Disentangled Latent Representation, ACL, 2019
- [Lample, et al., ICLR'19] Guillaume
   Lample, Sandeep Subramanian, Eric Smith, <u>Ludovic</u>
   <u>Denoyer, Marc'Aurelio Ranzato</u>, Y-Lan Boureau,
   Multiple-Attribute Text Rewriting, ICLR, 2019

- [Hu, et al., ICML'17] Zhiting Hu, Zichao Yang, Xiaodan Liang, Ruslan Salakhutdinov, Eric P. Xing, Toward Controlled Generation of Text, ICML, 2017
- [Fu, et al., AAAI'17] Zhenxin Fu, Xiaoye Tan, Nanyun Peng, Dongyan Zhao, and Rui Yan, "Style transfer in text: Exploration and evaluation," AAAI, 2017.
- [Shen, et al., NIPS'17] Tianxiao Shen, <u>Tao Lei, Regina Barzilay, Tommi Jaakkola</u>, <u>Style Transfer from Non-Parallel Text by Cross-Alignment</u>, <u>NIPS</u>, 2017
- [Li, et al., NAACL'18] Juncen Li, Robin Jia, He He, Percy Liang, Delete, Retrieve, Generate: a Simple Approach to Sentiment and Style Transfer, NAACL, 2018
- [Xu, et al., ACL'18] Jingjing Xu, Xu Sun, Qi Zeng, Xuancheng Ren, Xiaodong Zhang, Houfeng Wang, Wenjie Li, Unpaired Sentimentto-Sentiment Translation: A Cycled Reinforcement Learning Approach, ACL, 2018

- [Wang, Lee, EMNLP'18] Yau-Shian Wang, Hung-Yi Lee, "Learning to Encode Text as Human-Readable Summaries using Generative Adversarial Networks", EMNLP, 2018
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