

Centralized data hub with Odoo for new connections

Superior fiber and copper connectivity products have been Nexconec's mission since 2016. They are now leading innovators in the network for data centers, telecommunications, and enterprise applications. The Hong Kong based company also has operations in China, Latin America, and France where they capitalize on superior engineering, manufacturing, and customer service capabilities.

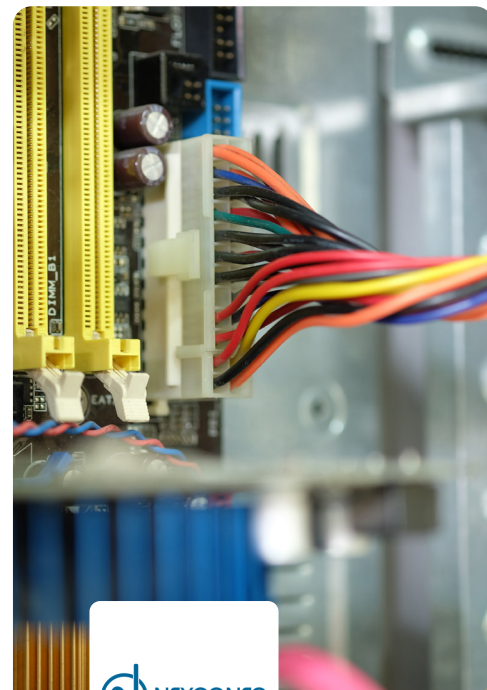
Turning the page on a tedious system

Before switching to Odoo in 2018, Nexconec reported data and gathered information with spreadsheets and stored them remotely. Daily manual updates and sharing required at least four verification steps with high chances of errors.

As it was tedious and time-consuming, the company soon realized it needed to upgrade to a centralized and integrated solution. Attracted by Odoo's user-friendly interface and wide range of applications, the cable industry leader was convinced by the customizability of the solution to fit its specific needs.

Maintaining success from anywhere in the world

Nexconec experienced significant benefits from implementing Odoo, resulting in improved data organization and timely updates, facilitating seamless communication with suppliers, customers, and team members. The company's supply chain also saw enhancements, reducing inventory costs and streamlining operations. With Odoo's clear and holistic data overview, Nexconec can now analyze previous years' activities and set new financial targets for sales. The software's efficient UX enabled the team to quickly adapt to it. As a result, Nexconec's employees have more time to focus on their core activities, while also benefiting from the ability to work from home.



At a glance

Size <50	Industry Technology
Users <30	Country Hong Kong

Apps installed



Odoo became a reliable partner for Nexconec, providing the company with a software transformation that has improved its efficiency and streamlined its operations.

“ Our day-to-day tasks have become simpler, and we have been able to complete them in less time. Thanks to Odoo automation and integration features, our work efficiency has grown significantly. ”

— **Matheesh Govindaraju**, Operations and Engineering Director

