# From bricks to bytes: digitizing the construction industry

Green Sahel Consulting (GSCO) is a construction company in Mauritania that prioritizes sustainability and exceptional customer service. Its experienced professionals specialize in design-build projects and value quality workmanship.

Before implementing Odoo, GSCO faced challenges in its procurement, sales, purchase cycle, inventory management, accounting, invoicing, and project management processes.

These challenges included navigating the complexity of the sales cycle, dealing with payments before or after project execution, managing varying customer payment terms, overseeing multiple sites and locations for purchases, and tracking inventory across different locations.

## Improved procurement, sales, and inventory management

GSCO improved its procurement, sales, and inventory management by using Odoo's Sales, Purchase, and Inventory applications. This allowed the company to track leads, create purchase orders, manage customer payment terms, automate inventory valuation, and manage the delivery of goods from multiple locations.

The company also adopted Odoo's Accounting, Payroll, and Expenses apps to handle employee salary computation and tax management, miscellaneous project expenses, and accurate expense tracking. It used the Project application to manage its tendering process, project execution, and field service operations. CSGO can create work schedules, allocate resources, execute purchase orders, track field service progress, record material consumption, and monitor project time spent by managers and engineers.

Finally, the business uses the Maintenance application to manage equipment maintenance and location tracking, supervise project allocation, manage repair orders, and monitor costs.



#### At a glance

Size Industry <50 Construction

Users Country <30 Mauritania

#### Apps installed

Inventory

Studio

Purchase

Finance

Services

Sales

### Improved service and quality workmanship

With these enhancements, GSCO increased efficiency, reduced errors, improved inventory management, and provided exceptional customer service. The company automated its procurement and sales processes, enabling it to focus on delivering quality construction projects. It saved time on administrative tasks, allowing the business to improve customer satisfaction and work quality. Odoo's integrated platform provided GSCO with a comprehensive view of its operations, allowing it to make data-driven decisions and respond to customer needs effectively.

