

# Embracing operational efficiency from the very start

Club DAO is an innovative private members' club located in the heart of Hong Kong. As the world's first club dedicated to the crypto, blockchain, web3, and NFT, Club DAO provides a unique space for enthusiasts to gather and connect. The club's mission is to bridge the gap between the digital and physical by providing members with curated access to digital art, NFTs, tokens, and a network of like-minded individuals.

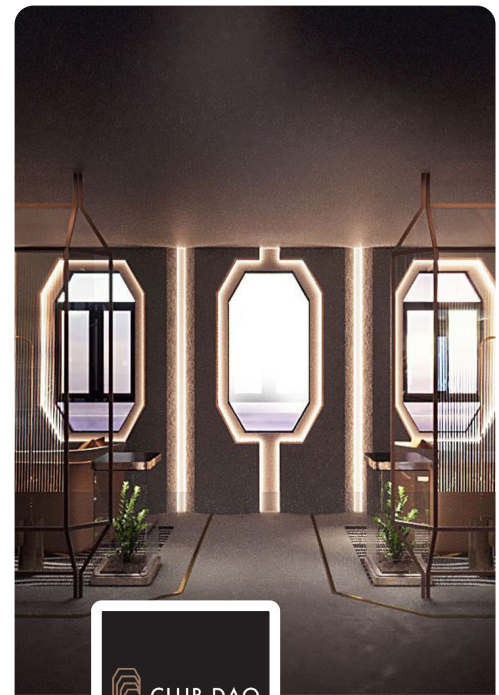
## Ensuring business efficiency with the right tool

In its early stages, Club DAO faced, like many SMEs, challenges due to limited human and technical resources. To optimize the latter and operate more efficiently, the club sought a flexible and reliable tool to manage all its processes under one roof. After an extensive search, Club DAO found the perfect solution in Odoo.

With Odoo, Club DAO could easily manage its members' subscriptions, billing, and sales, providing an instantaneous overview of its financial status. Members, too, could access their invoices, expenses, and events in just one click, providing them with the transparency they needed to keep full control on their membership.

## Tailored crypto payment options

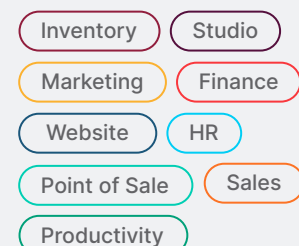
One of the most exciting features of Odoo is its flexibility, which allowed Club DAO to build a tailored multi-currency feature, including the ability to accept crypto payments. Club DAO members can now use cryptocurrency to pay for amenities such as the club's restaurant and bar, as well as their membership subscriptions. This feature has made Club DAO an even more attractive option for those passionate about the crypto scene.



### At a glance

<b>Size</b>	<b>Industry</b>
<50	Finance
<b>Users</b>	<b>Country</b>
30+	Hong Kong

### Apps installed





## Easy scaling for future-proof processes

As Club DAO's vision is not limited to Hong Kong, it is keen to expand its activities to other cities and therefore required a system that could scale with it. Thanks to Odoo's easy-to-use and customizable system, Club DAO can easily add new users and applications, allowing it to grow and expand its reach as it continues to evolve.

In summary, Club DAO's partnership with Odoo has allowed it to optimize its limited resources, offer crypto payment options to its members, and seamlessly scale its operations as it continues to grow.

“ I am a fan of the Odoo solution, which is allowing us to be more efficient and avoid any workflow that we do not need. For everyone who wants to run an efficient business, I think Odoo is the go-to place. ”

— **Roy Weissbach**, founder of Club Dao