

# From start-up to beverage powerhouse

Forest Beverage Solutions manufactures base ingredients for various drinks, from bubble teas to syrups. Despite an ever evolving market and competition, it overcame challenges and found itself at the top of bestseller rankings on Tokopedia for the last three years. The company attributes its success to its premium products, innovative flavors, loyal customer base of 18,500... and to the manufacturing and supply chain transformation it underwent thanks to Odoo.

## A tough blend of challenges

Forest Beverage Solutions used to manage its operations with a variety of stand-alone tools, which created hurdles. Accounting data was entered manually and they lacked real-time inventory data, making it challenging to manage finances and stock levels. Data security was also a significant concern due to the absence of role-based access rights. To overcome these challenges, the company decided to shift to an integrated system. They received suggestions from members of a local SME community to explore Odoo.

## Achieving success with the right tool

Odoo was a promising fit for the company as it could cater to the business module by module, with flexible customizations. Plus, the major tipping point for the Indonesian business was the Manufacturing and Inventory apps. For the first time, the production employees could operate work stations and manufacturing lanes seamlessly, checking the quality of every batch with Odoo Quality.

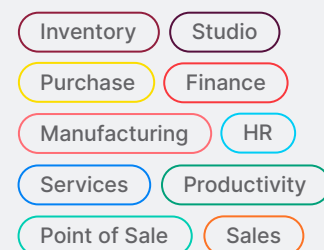
They could also monitor all incoming and outgoing materials' serial numbers and lots, improving overall performance and process time by 15%. Real-time data collection enables the company to identify best-selling products and assess shift productivity in just a few clicks.



### At a glance

<b>Size</b>	<b>Industry</b>
<50	Food & Beverage
<b>Users</b>	<b>Country</b>
<30	Indonesia

### Apps installed





Aside from manufacturing and inventory processes, Odoo Accounting is helping Forest Beverage in its daily finance, settling accounts in time, submitting e-Faktur and tracking invoices and payments.

Forest Beverage Solutions harnessed its true potential with Odoo, achieving optimal production levels and consistent services. The Indonesian success story is now more confident than ever in taking the company to new heights.



*Odoo made us more efficient by around 80% to 90% compared to before. Stress levels are also lower, and we have more time to think about other strategies and planning. ”*

— **Muadzin F Jihad**, Co-founder of Forest Beverage Solutions