

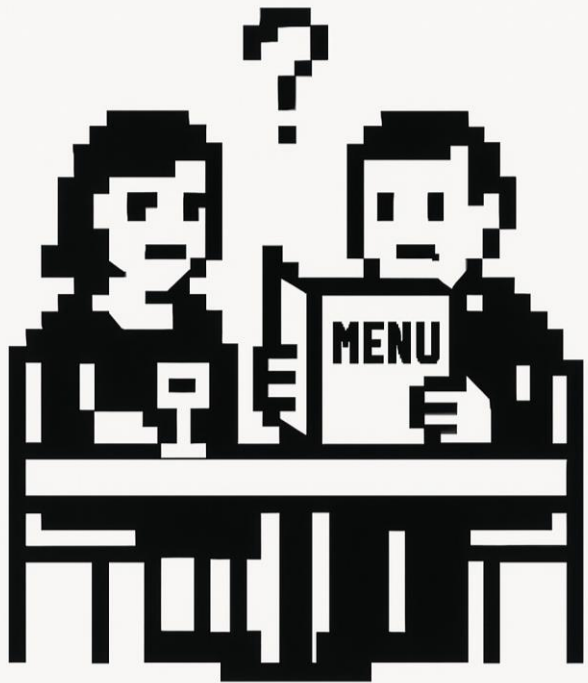
Qnast

From Traditional to Smart Restaurants



Experience food before you order

What's Holding Back Restaurant Today



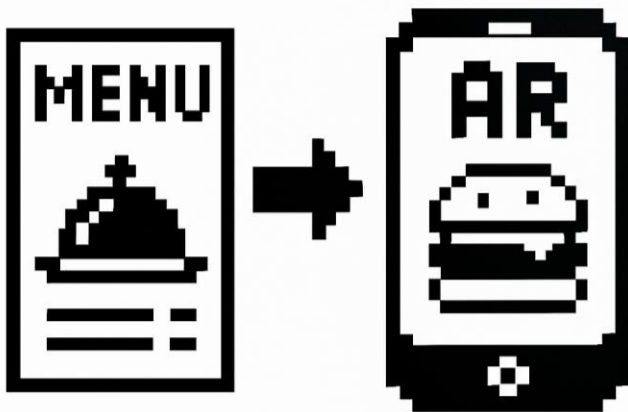
“

Traditional menus don't help customer visualize food, leading hesitation, wrong orders and missed revenue opportunities

”

Qnas

Qnas⁷ Makes Restaurants Smart



“ Flat illustration showing transition from traditional restaurant menu to AR smart dining experience, paper menu transforming into smartphone AR food ”

Smart AR Dining Experience

Transform Traditional Dining into an Interactive Experience.

Qnas enables restaurants to enhance customer experience using augmented reality, smart interactions, and seamless digital touchpoints, all without changing existing operations.

Interactive Experience

Visual Storytelling

Premium Brand Image



WHAT IT IS

A smart dining solution that uses AR, QR, or NFC to create interactive experiences directly from menus or tables.



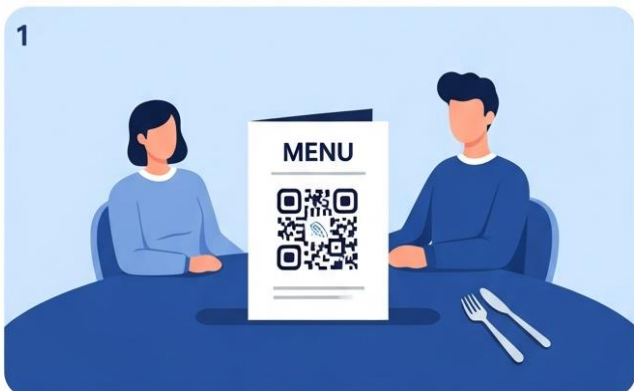
HOW CUSTOMERS USE IT

Customers scan, tap, or interact using their smartphone to instantly access enhanced dining content — no app download required.



WHY RESTAURANTS LOVES IT

Improves customer engagement, reduces ordering confusion, and positions the restaurant as modern and innovative.



View the Menu with QR



Scan the QR Code



Explore the Dish in 3D AR

AR Dish Menu Card

Let Customers See the Dish in 3D Before Ordering.



What It Is

A QR-based augmented reality experience that overlays a realistic 3D model of the dish on the customer's phone when scanned.



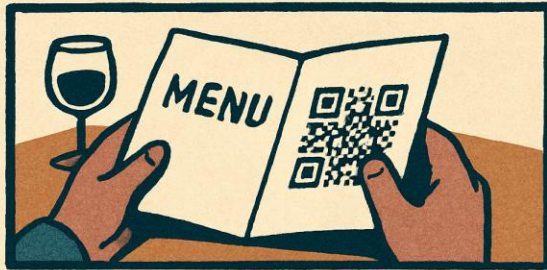
Why Restaurants Love It

Reduces wrong orders, increases confidence in premium dishes, and improves overall average order value.



How Customers Use It

Customers scan the QR code on the menu or table and instantly view the dish in 3D using their smartphone — no app required.



What It Is

A physical restaurant menu card with a printed AR marker that plays a video when scanned using a smartphone.



How Customers Use It

Customers open the menu card and scan the AR marker using their phone. No app download is required.



Why Restaurants Love It

Creates a strong first impression by showcasing ambience, chef story, and signature dishes before ordering.



AR Video Menu Card

Turn Your Menu Into an Interactive Video Experience

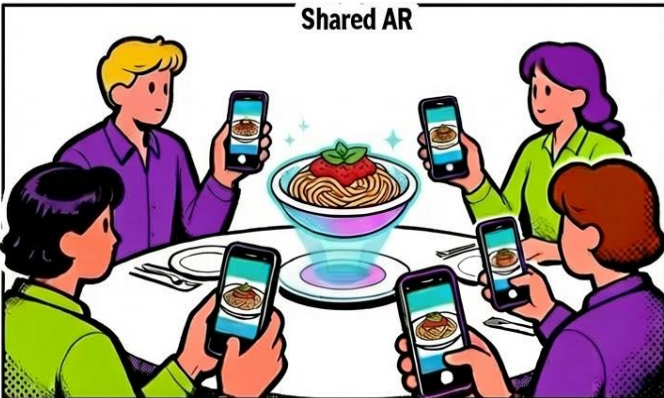
NFC Interaction



E-ink Update



Shared AR



NFC + E-Ink Smart Table

A Shared AR Dining Experience for the Entire Table



What It Is

A smart dining system where NFC menu cards and an e-ink display work together to generate a shared AR dish experience for everyone at the table.



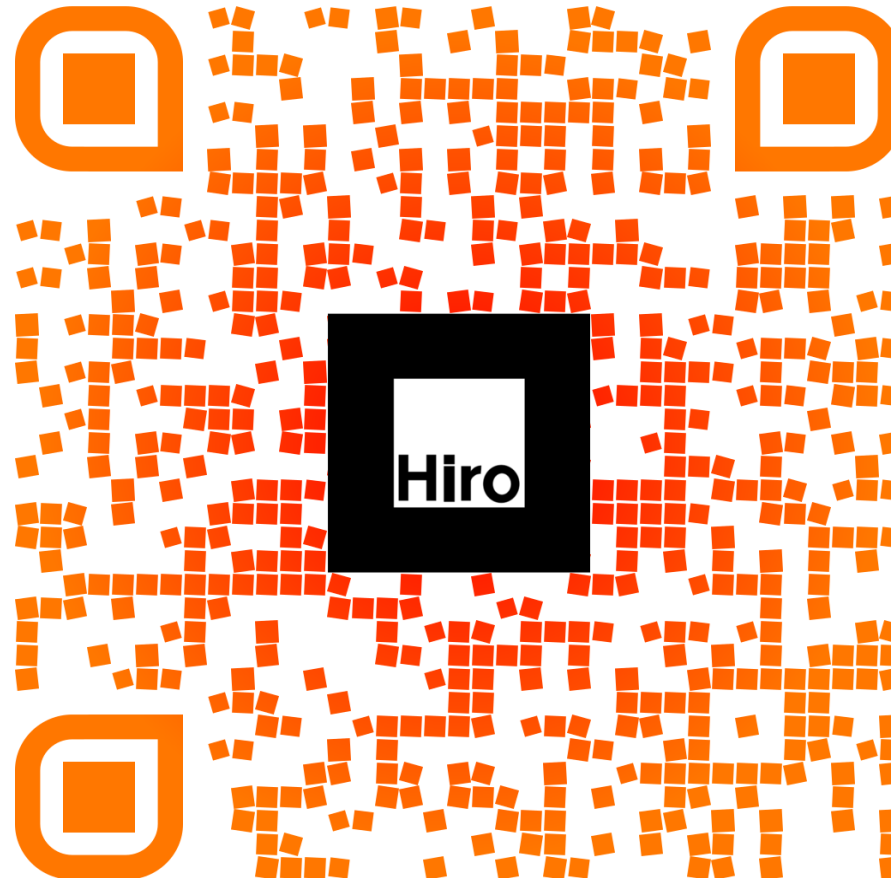
Why Restaurants Love It

Creates a premium, memorable dining experience that encourages group engagement and elevates the restaurant's brand perception.



How Customers Use It

One customer taps the NFC menu card, the e-ink display updates with a dish-specific QR code, and everyone at the table views the same dish in AR using their phones.



How **Qnas** Helps Restaurants Grow



01. Higher engagement

Interactive AR menus keep customers engaged at the table, increasing time spent exploring dishes and reducing ordering hesitation.

02. Increased order value

When customers can clearly see dishes in AR, they are more confident ordering premium items and add-ons.

03. Premium brand perception

Smart AR experiences position the restaurant as modern, innovative, and high-quality, helping it stand out from competitors.

04. Fewer wrong orders

Visual clarity before ordering reduces misunderstandings, leading to fewer complaints, returns, and wasted food.

AR Starter Pricing Model

Affordable entry into smart dining with AR video menus

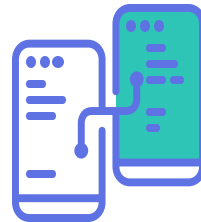


One-Time Setup (CAPEX)

One-Time Setup (CAPEX)

- AR video menu card setup
- 1 restaurant intro / ambience video
- Menu card AR marker design
- Basic AR animation setup

₹20,000+ (one-time)



Annual Maintenance (AMC)

Annual Maintenance (AMC)

- AR hosting & platform access
- Marker recognition & tracking
- Video updates (1-2 per year)
- Basic support

₹20,000 – ₹30,000 / year



Total Investment Overview

Total Investment Overview

Year 1 (CAPEX + AMC):
₹40,000 – ₹60,000

Year 2 onwards (AMC only):
₹20,000 – ₹30,000 / year

Best for:
Cafés, QSRs, cloud kitchens,
small restaurants

AR Pro Pricing Model

Transparent CAPEX + Annual AMC for Smart Restaurants

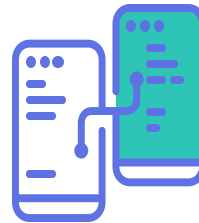


One-Time Setup (CAPEX)

One-Time Setup (CAPEX)

- AR video menu + AR 3D dishes
- Up to 50 dishes
- High-quality 3D food models
- Premium animation pack
- (₹40k value)
- Menu & table QR setup

₹1.5L+ (one-time)



Annual Maintenance (AMC)

Annual Maintenance (AMC)

- AR platform & cloud hosting
- QR-based AR logic
- Dish & menu updates
- Analytics & insights
- Priority support

₹75,000 - ₹1.5/ year



Total Investment Overview

Total Investment Overview

Year 1 (CAPEX + AMC)
: ₹2.25L+

Year 2 onwards (AMC only):
₹75k +/- year

Best for:
Casual dining, premium cafés,
pubs, high-footfall outlets

Enterprise Pricing Model

Transparent CAPEX + Annual AMC for Smart Restaurants

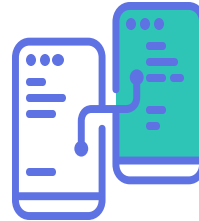


One-Time Setup (CAPEX)

One-Time Setup (CAPEX)

- NFC + E-Ink Smart Table (upto 12 tables)
- ₹20,000 per table
- Premium AR animation setup
- ₹40,000 – ₹1,00,000
- AR dish modeling (optional)
- ₹1,000 – ₹2,500 per dish
- Website ordering & POS integration
- ₹30,000 – ₹60,000 (optional)

₹3.7L+ (one-time)



Annual Maintenance (AMC)

Annual Maintenance (AMC)

- AR platform access & hosting
- QR / NFC / marker logic
- Performance optimization
- Analytics & reporting
- Seasonal menu updates
- Priority technical support

₹1.5L – ₹3L per year



Total Investment Overview

Total Investment Overview

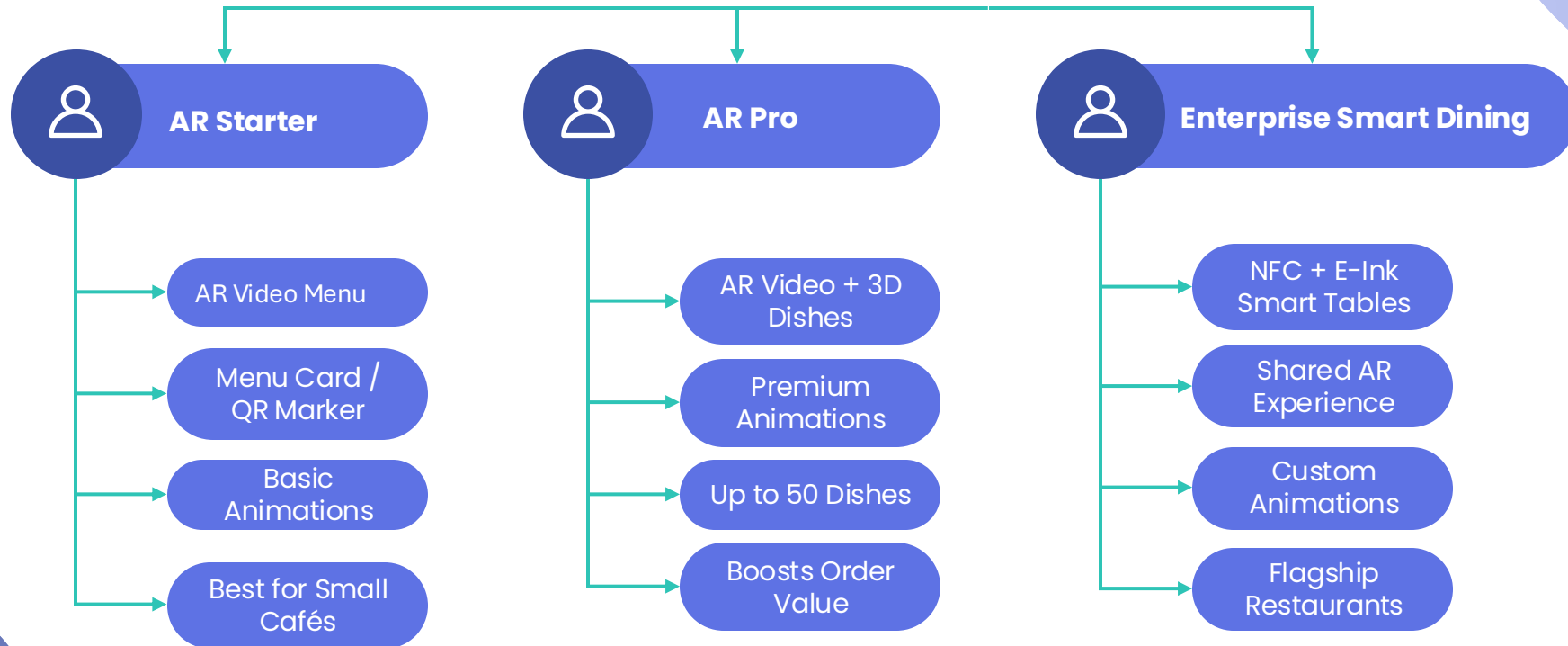
Year 1 (CAPEX + AMC):
₹5.2L

Year 2 onwards (AMC only):
₹1.5L – ₹3L / year

Best for:
fine-dining, hotels, and flagship restaurants seeking a premium smart dining experience.

Pricing Plans Comparison

Choose the Right Plan for Your Restaurant



Government-Recognized & Patent-Pending Innovation

Qnas is a government-recognized startup, supported through an Indian Government innovation grant, and holds a provisional patent for its NFC-based smart dining system — reinforcing trust, originality, and long-term commitment to the hospitality industry.



Phone

(+91) 7200559313



Website

www.qnas.in



Mohamed Anas
Founder/CEO

☎ +91-7200559313

✉ anas.tna802@gmail.com



THANK YOU

For Your Attention

www.qnas.in