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In Indonesia, our programme delivered another solid year of gross savings which we used to fund transformation projects and fuel operating profit growth. This was achieved through radical collaboration across functions, aligning our cost structure with our strategy.”

Stephanie Peregrin Finance Director, Multi Bintang Indonesia



Read more on how tackling bottle return rates led to financial efficiencies

Business priority

Fund the growth, fuel the profit

We target strong, balanced growth through investments in innovation, brand power, digital transformation, capabilities and sustainability.

To fund this, we continuously drive productivity and efficiency across all parts of our business.