

Solid results with broad-based growth and profit expansion in 2024

Introduction

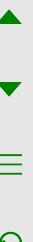
Report of the Executive Board

Report of the Supervisory Board

Financial Statements

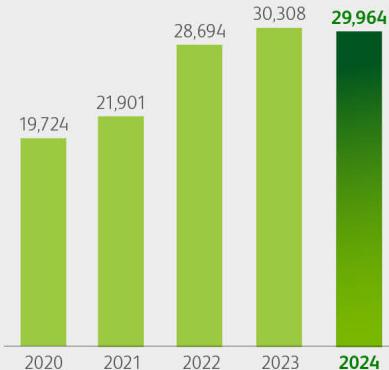
Sustainability Statements

Other Information



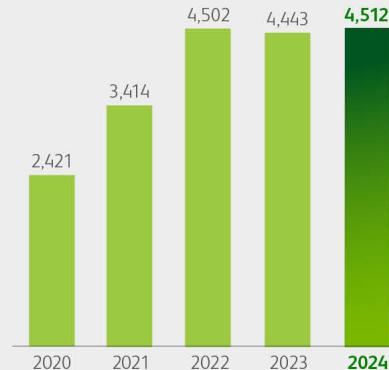
Net revenue (beia)

in millions of €

€29,964m

Operating profit (beia)

in millions of €

€4,512m

Consolidated beer volume

in millions of hectolitres

240.7mhl

Gender balance

30%

of our senior management positions were held by women

Carbon emissions

34%

reduction of Scope 1 and 2 emissions vs. 2022

Average water usage (hl/hl)

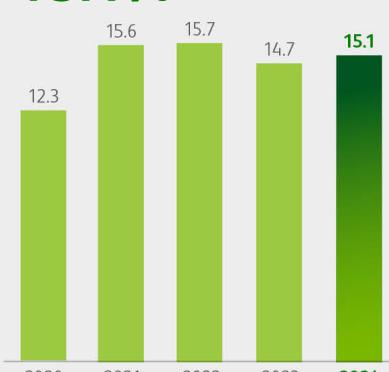
11%

improvement compared to 2018



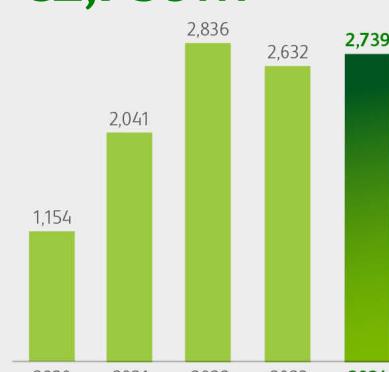
Operating profit margin (beia)

in percentages

15.1%

Net profit (beia)

in millions of €

€2,739m

Heineken® volume

in millions of hectolitres

61.1mhl

Responsible consumption

15%

of Heineken® media spend invested in our responsible consumption campaigns