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Web3 + AI: What's Brewing?



Thursday, September 19, 2024



03:00 PM SGT - 07:00 PM SGT

From Zero to AI in Six Degrees of Kevin Bacon (+1!)

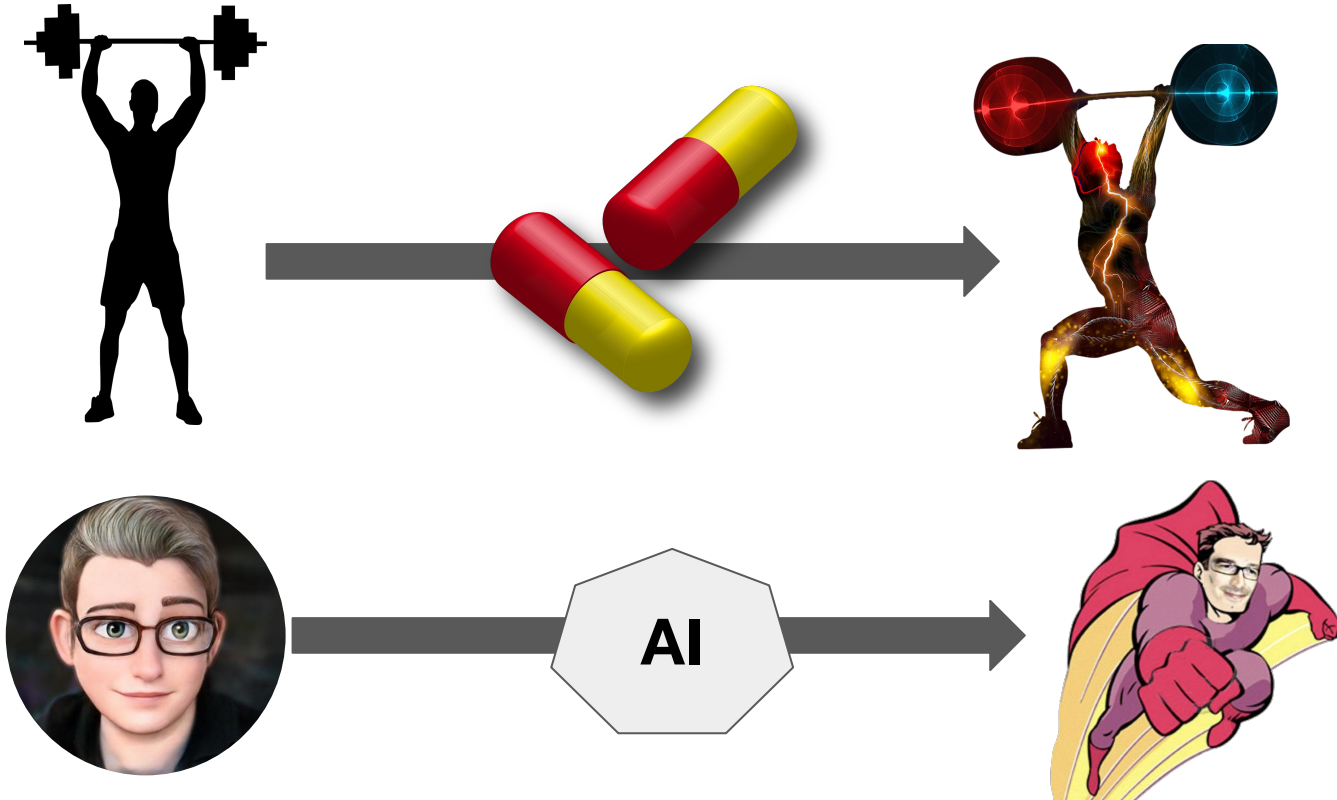
Uli Hitzel
September 2024



A **EVERYTHING**
EVERYWHERE
ALL AT ONCE



AI: “Performance Enhancement Drug”





"My favourite human wrote a new book, and it's his best one so far!" — Samantha, Digital Super Intelligence

Neurons & Nonsense

How AI Rewired My Creative DNA

Uli Hitzel



1

LLMs

Large Language Models

Prompt Engineering

Human Language =
Programming Language



2

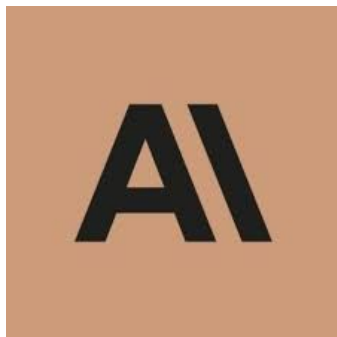
Combining Language with Automation

- + Detailed Prompt
 - + Automation (generate 500 times)
 - + Human Curation
- = Great Results!



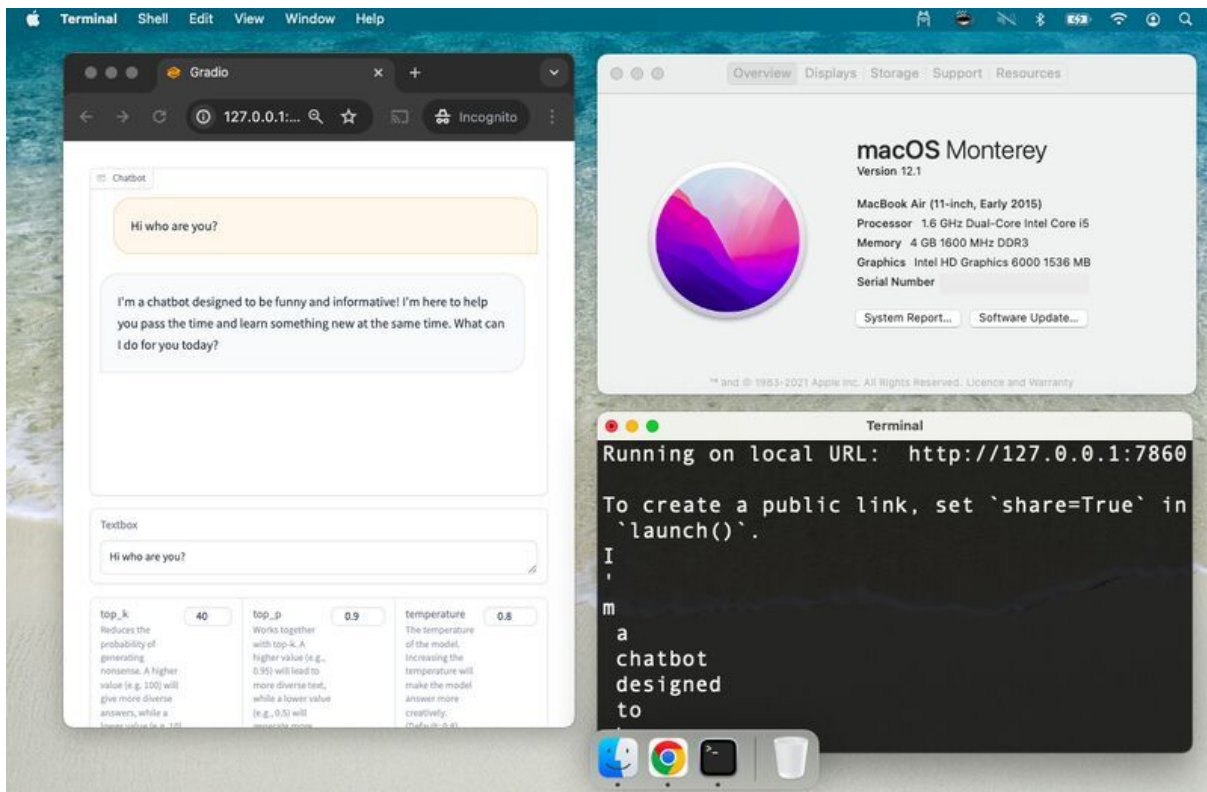
3

It's A Whole Zoo Of LLMs!



4

AI runs (almost) everywhere!



Articulating The Problem

5



- “Prompt Engineering”
- “A Problem Well-Defined is a Problem Half-Solved”
- Use AI to ideate, collaborate, and write

Goodbye Fax Machines

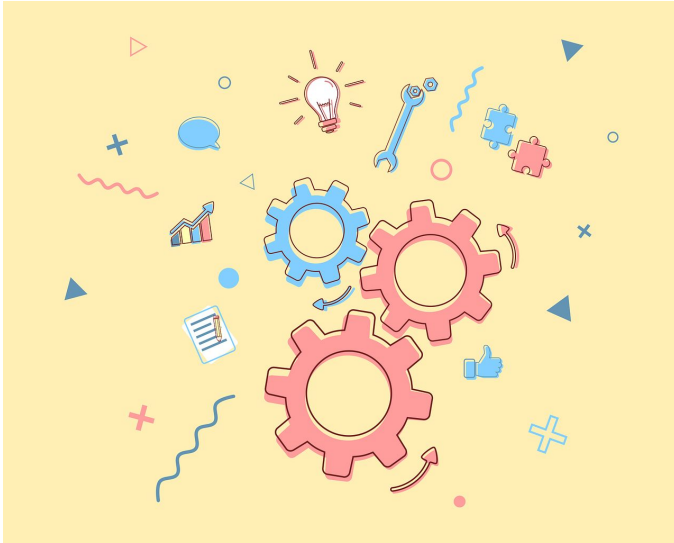
6



- APIs are the foundation
- Data as Product
- Software-Defined Anything

Cross-Functional Collaboration

7



- Collective intelligence is powerful
- Silos
- New project? Start the right way from day 1!

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