

Did You Mean to Add an Attachment?

How Al Has Always Been Your Writing Assistant

Uli Hitzel March 2023







In Summary,

- Al powers many of the writing tools we rely on daily.
 This includes spellcheck, autocomplete, and helpful reminders.
- Over time, we stop viewing these features as Al and simply take them for granted.
- All is evolving to support the creative process itself.
- Generative AI tools can help brainstorm ideas, suggest content, and even offer feedback.
- Despite this evolution, Al isn't meant to replace writers, but to work alongside them.



test email

Hi Joe,

please find the draft attached to this email



mail.google.com says

It seems like you forgot to attach a file.

You wrote "attached to this email" in your message, but there are no files attached. Send anyway?

Cancel

OK

Technology Evolution in Writing

15th Century



Printing Press

Democratises knowledge, spurs vast shifts in written expression.

1990s



The Internet

Global reach, new styles like email, online magazines, blogging, etc emerge.

Technology Evolution in Writing

Early 2000s



Spellcheck and Autocomplete

Al begins working behind the scenes to correct errors and increase efficiency.

2009



Grammarly

Al-powered tools offering sophisticated grammar and style improvement suggestions emerge.

Technology Evolution in Writing

2010s



AI Gets Proactive

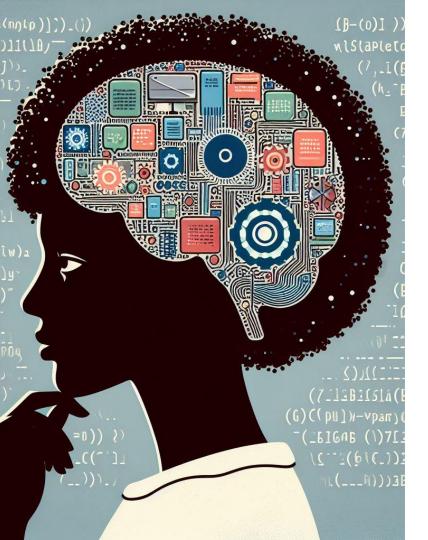
- "Did you mean...?": Email software shows advanced understanding, bridging from correction to prediction.
- Smart Compose/Predictive Text: Al suggests full phrases, learning your individual writing patterns.

2017



Generative AI & Large Language Models

Tools can brainstorm ideas, generate content, and even offer creative feedback.



GenAl Is Next Level

- While earlier tools focused on accuracy, generative AI takes on creative, high-level tasks.
- Use it to brainstorm story plots, write poems in specific styles, or draft email replies with the right tone.
- Even the creators of these models are constantly surprised by their capabilities, as AI learns in ways we don't fully grasp.

Your Turn!

- Embrace the potential of AI tools as partners that enhance, but don't replace, your writing process.
- Reflect on your unique strengths storytelling, empathy, lived experience – Al can't replicate these.
- Al is a tool, not a threat. Writers
 who thoughtfully use its power will
 thrive in a changing landscape.

