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# Cloud Computing for Developers

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Uli Hitzel | Singapore Spring User Group Meeting, March 2014



# Agenda

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## OpenStack

What is it | Why is it important | Who is using it


## Cloud Computing

Cloud in 2014 | Developers as the consumer | Architect Cloud Applications

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# About Uli

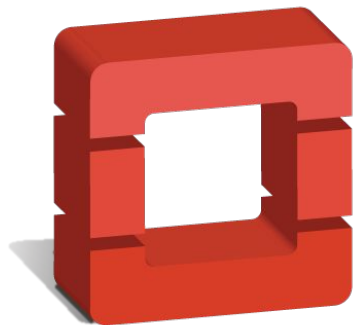
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- Senior Architect at  CloudFX
- previously working as software developer, engineer, project manager and consultant for companies including



# Part 1: OpenStack

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openstack™  
CLOUD SOFTWARE

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# What's OpenStack

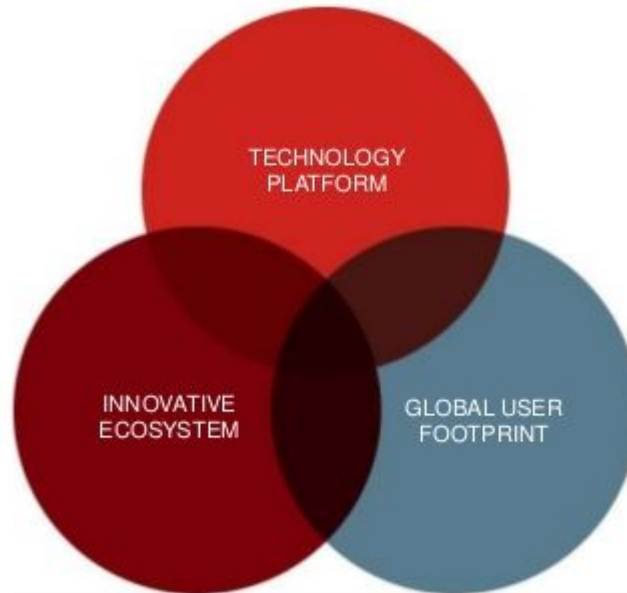
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- Cloud Infrastructure Software
- Global open source community, founded by Rackspace & NASA
- Collaboration between technology vendors including Red Hat, IBM, Cisco and many others



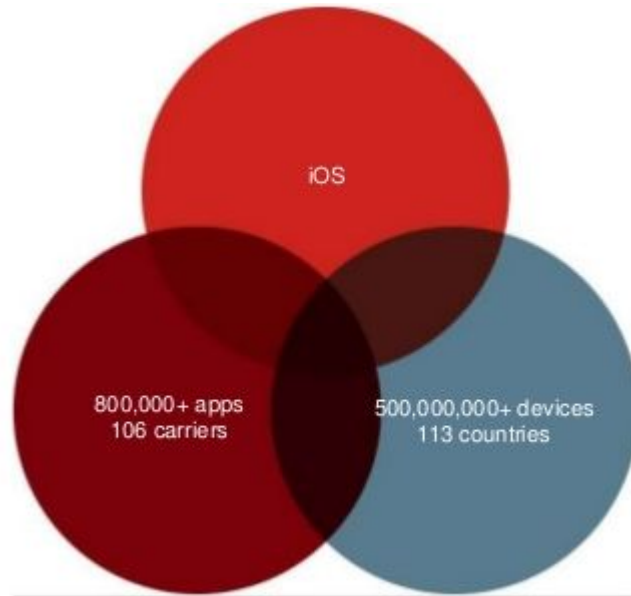
# General Success Factors

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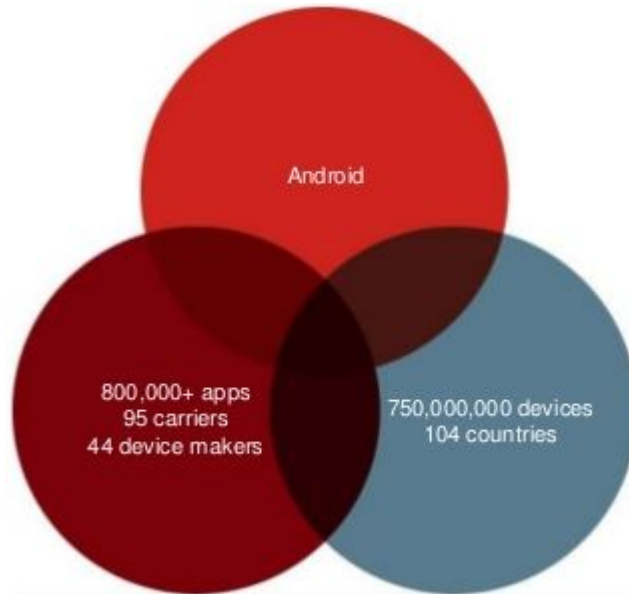
# Apple

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# Android

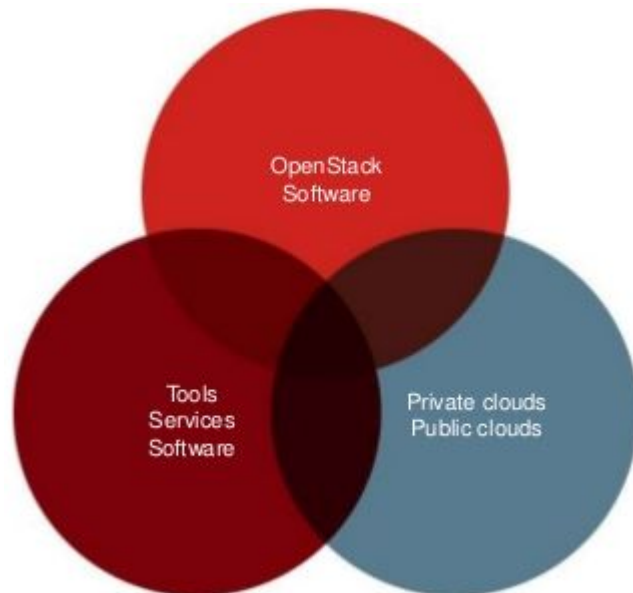
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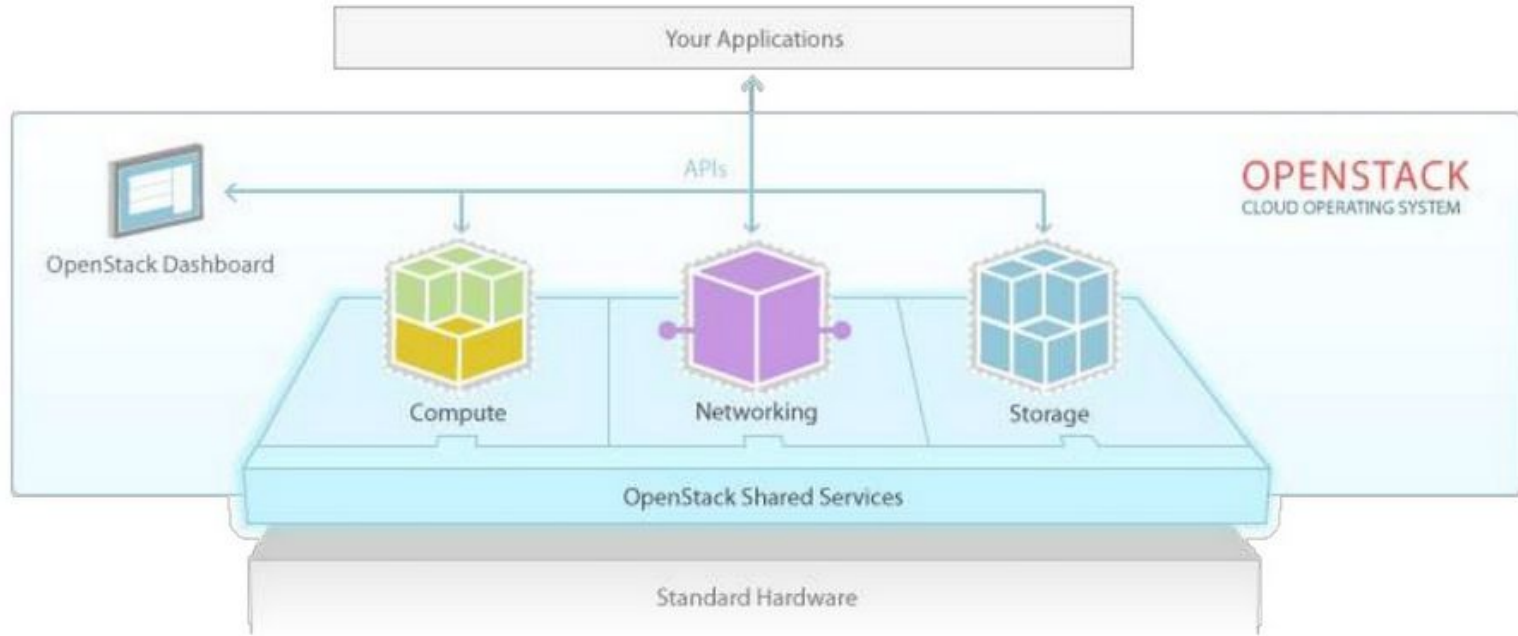
# OpenStack

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# OpenStack - Cloud Infrastructure Software

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# OpenStack - Features

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<b>Compute</b>	Provision and manage large pools of on-demand computing resources
<b>Object Storage</b>	Petabytes of reliable storage on standard gear
<b>Block Storage</b>	Volumes on commodity storage gear, and drivers for more advanced systems like IBM, EMC, HP, Red Hat/Gluster, Ceph/RBD, NetApp, SolidFire, and Nexenta
<b>Networking</b>	Software defined networking automation with pluggable backends
<b>Dashboard</b>	Self-service, role-based web interface for users and administrators
<b>Shared Services</b>	Multi-tenant authentication system that ties to existing stores (e.g. LDAP), Image Service

# OpenStack Ecosystem

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# The need for Open Standards

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iPhone 5



Micro USB

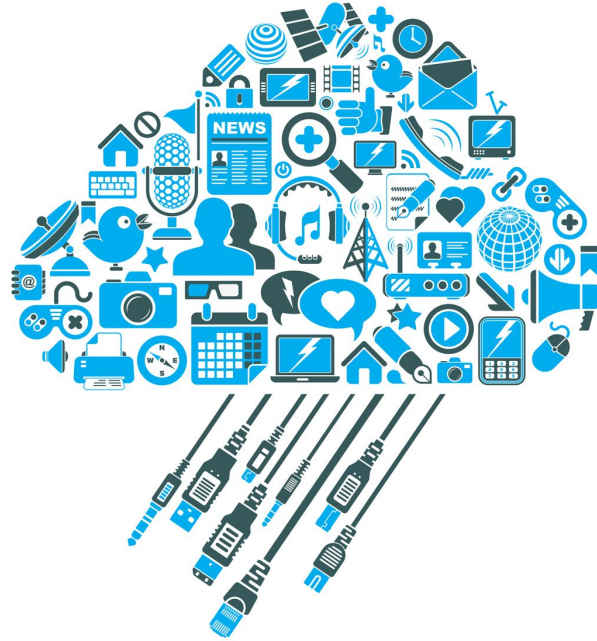
# OpenStack Implementations

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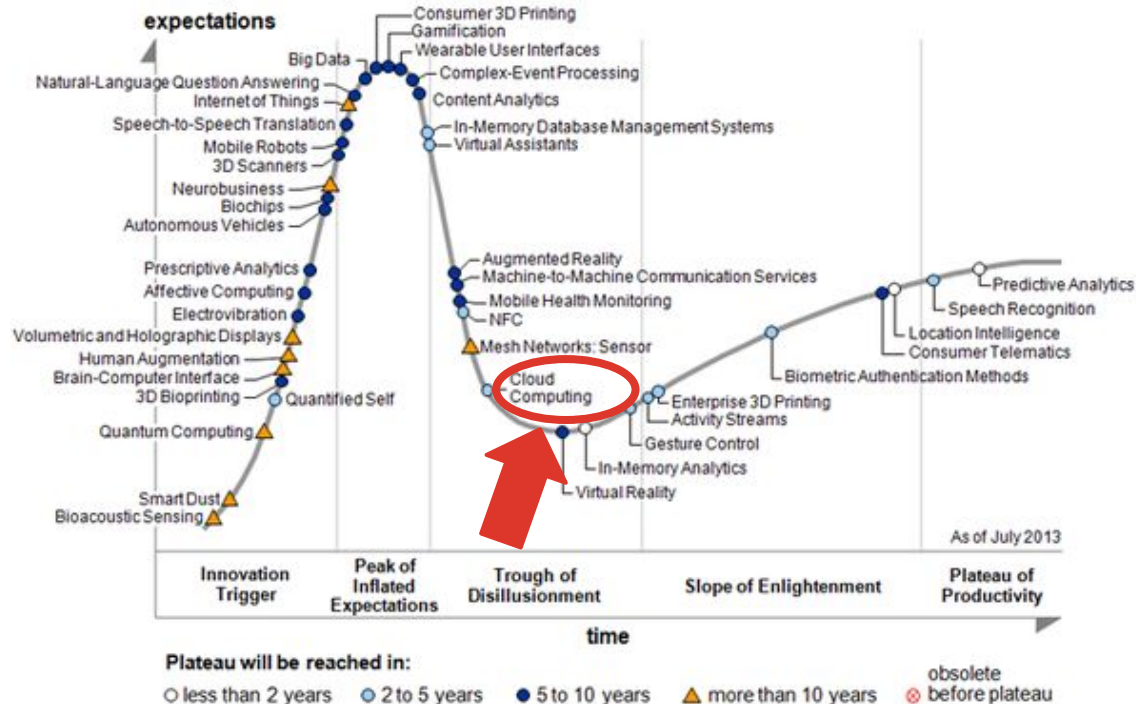


# Part 2: Cloud Computing

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# Cloud Computing in 2014

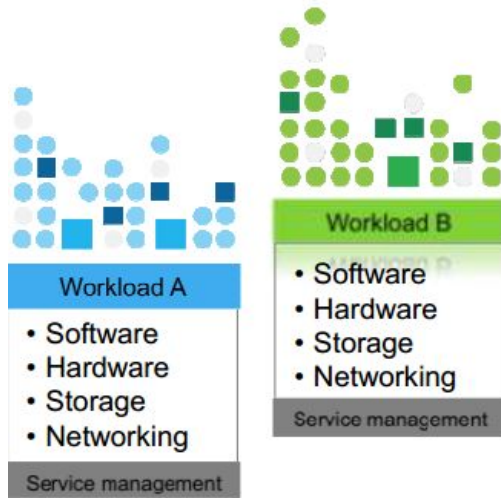


*Hype Cycle for Emerging Technologies 2013 Source: Gartner*



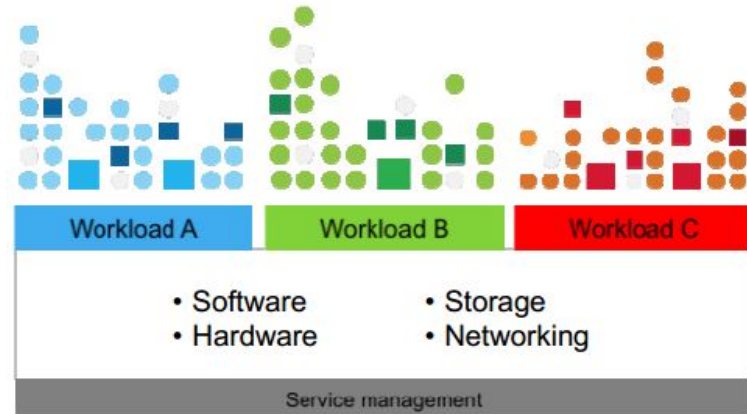
# Traditional Workloads vs Cloud Workloads

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## Traditional

Dedicated Resources for each workload

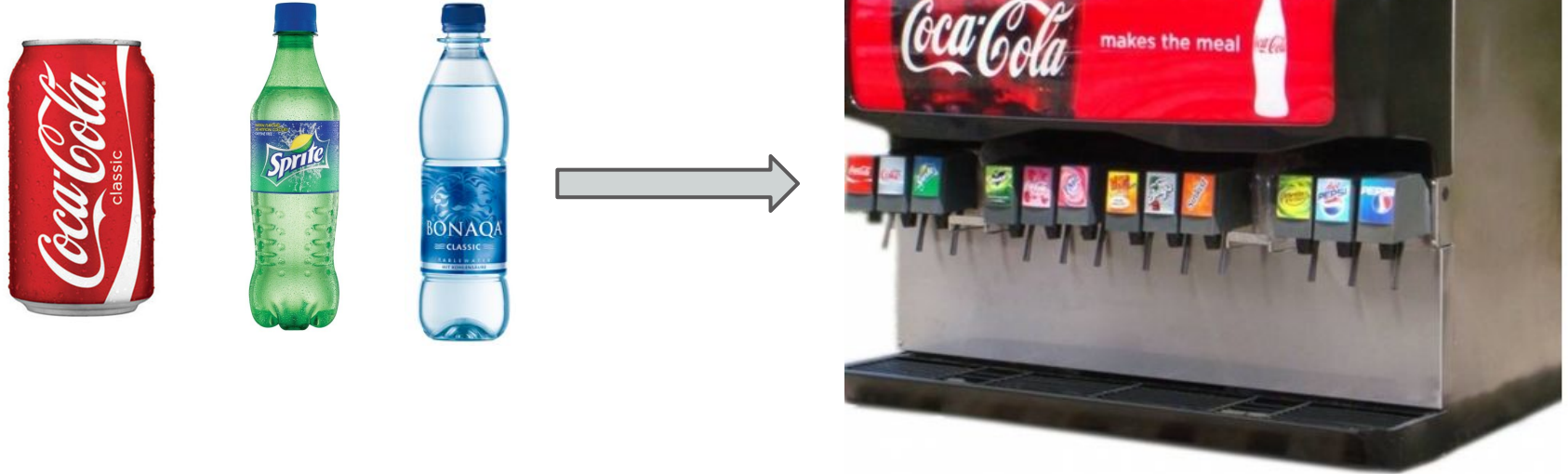


## Cloud

Virtualized & Shared & Standardized Resources  
Scalability & Elasticity  
Automated Service Management

# A new consumption & delivery model

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# Smart Phones - Turn devices into apps

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# The Developer as the Cloud Consumer

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**Developer**

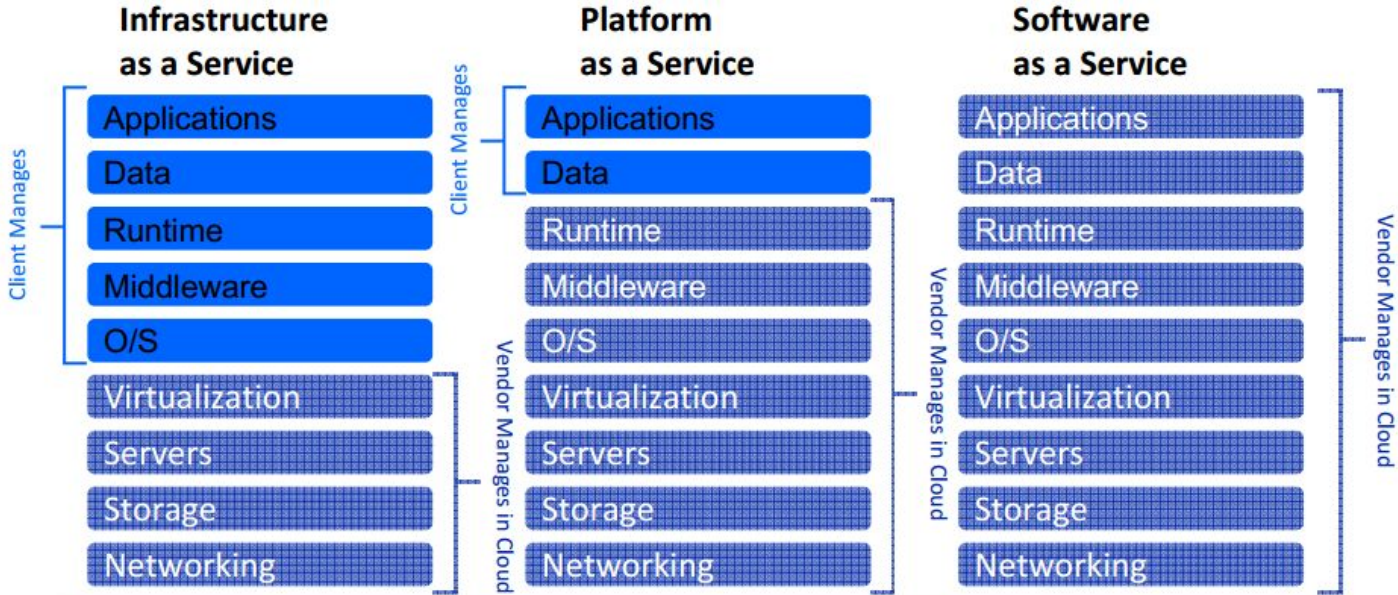
“I want to develop my application”



**IT Administrator**

“I manage servers, storage and networks”

# Virtualize the Application Stack

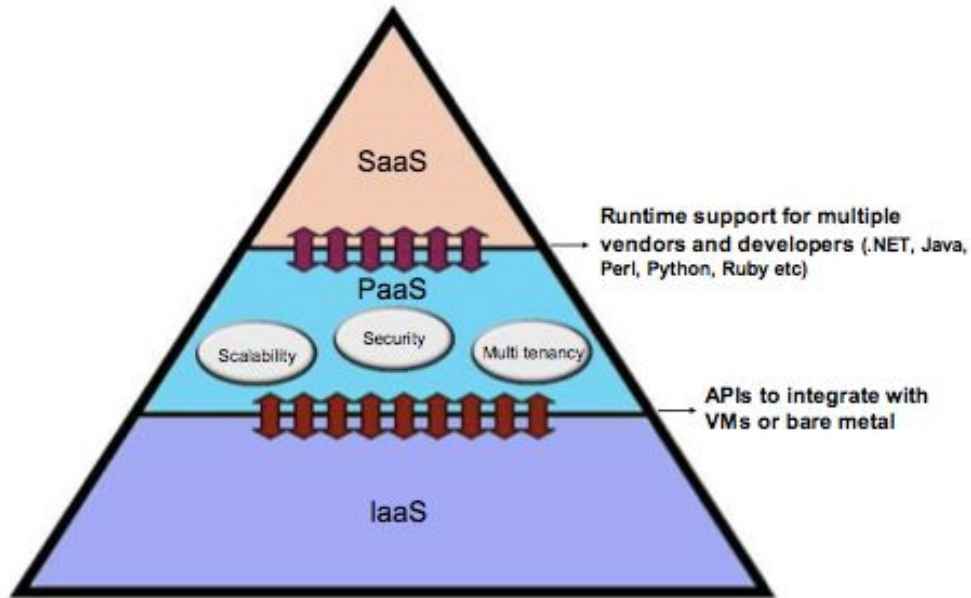


Customization; higher costs; slower time to value

Standardization; lower costs; faster time to value

# Platforms are your Friend

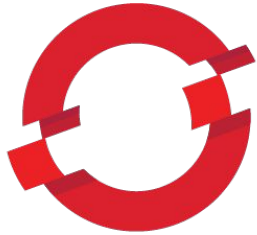
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# Platform as a Service Offerings

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**OPENSIFT**



**CLOUD  
FOUNDRY™**



Elastic Beanstalk



**Windows Azure™**

# AWS Elastic Beanstalk Example

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Get Started in Three Easy Steps



Select a Platform



Upload an Application or Use a  
Sample



Run it!

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# AWS: Choose your Platform

## Welcome to AWS Elastic Beanstalk

Elastic Beanstalk allows you to **deploy**, **monitor**, and **grow** your application quickly and easily. Let us do the heavy lifting so you can focus on your business.

Select a Platform ▼

Select a Platform

IIS

Node.js

PHP

Python

Ruby

Tomcat

Get Started



# AWS: Application Environment



My First Elastic Beanstalk Application ▶ Default-Environment ( )

Actions ▼

Dashboard

Configuration

Logs

Monitoring

Alarms

Events

Overview

Refresh



Health

Launching

Monitor

Running Version

Upload and Deploy



Configuration

Python 2.7

Edit

Recent Events

Show All

# AWS: Application Environment



Elastic Beanstalk

My First Elastic Beanstalk Application ▾

Create New Environment

Default-Environment ( Default-Environment-elasticbeanstalk.com )

Actions ▾

Dashboard

Configuration

Logs

Monitoring

Alarms

Events

Overview

Refresh

Health  
Green  
Monitor

Running Version  
Sample Application  
Upload and Deploy

Configuration  
Python  
Edit

Recent Events

Show All

# AWS: Deploy Application

Upload and Deploy

Upload application:

Browse...

Version label:

To redeploy an existing version, go to [All Versions](#).

Cancel


Deploy

# AWS: Deploy Application

Elastic Beanstalk My First Elastic Beanstalk Application [Create](#)

## Versions for My First Elastic Beanstalk Application

[Delete](#) [Deploy](#) [Upload](#)

	Version Label	Description
<input checked="" type="checkbox"/>	Sample Application Second Version	
<input type="checkbox"/>	Sample Application	

Version label: Sample Application Second Version

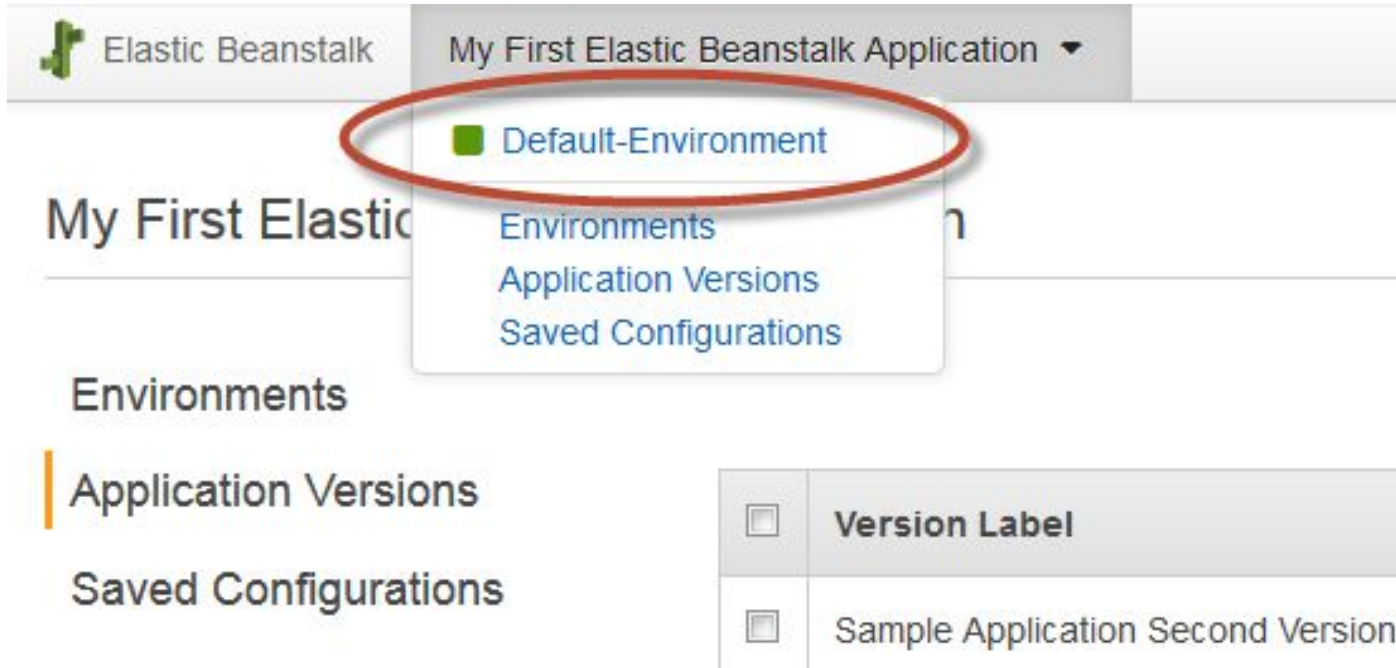
Environment:

Environment URL: Default-Environment-  
elasticbeanstalk.com

[Cancel](#) [Deploy](#)

Deployed
Default-Env

# AWS: Modify Configuration



The screenshot shows the AWS Elastic Beanstalk console interface. At the top, there is a navigation bar with the Elastic Beanstalk logo and a dropdown menu labeled 'My First Elastic Beanstalk Application'. The dropdown menu is open, showing four options: 'Default-Environment' (highlighted with a red oval), 'Environments', 'Application Versions', and 'Saved Configurations'. Below the navigation bar, the main content area is divided into three sections: 'Environments', 'Application Versions', and 'Saved Configurations'. The 'Application Versions' section is currently selected, showing a table with two columns: 'Version Label' and 'Sample Application Second Version'.

	Version Label
<input type="checkbox"/>	Sample Application Second Version

# AWS: Modify Configuration

Dashboard

Configuration

Logs

Monitoring

Alarms

Events

Web Tier

Scaling



Environment type: Load balanced, auto scaling

Number instances: 1 - 4

Scale based on Average network out


Add instance when > 6000000

Remove instance when < 2000000


# AWS: Modify Configuration

Create Load BalancerDelete

Viewing: All Load Balancers

<input type="checkbox"/>	Load Balancer Name	DNS Name	Port Configuration
<input checked="" type="checkbox"/>	 awseb-e-x-AWSEBLoa-1CN9DOH1D30EH	awseb-e-x-AWSEBLoa-1CN9DOH1D30EH-102	80 (HTTP) forward

**1 Load Balancer selected**

 **Load Balancer:** awseb-e-x-AWSEBLoa-1CN9DOH1D30EH

Description

**Instances**

Health Check

Monitoring

Security

Listeners

**Instances**

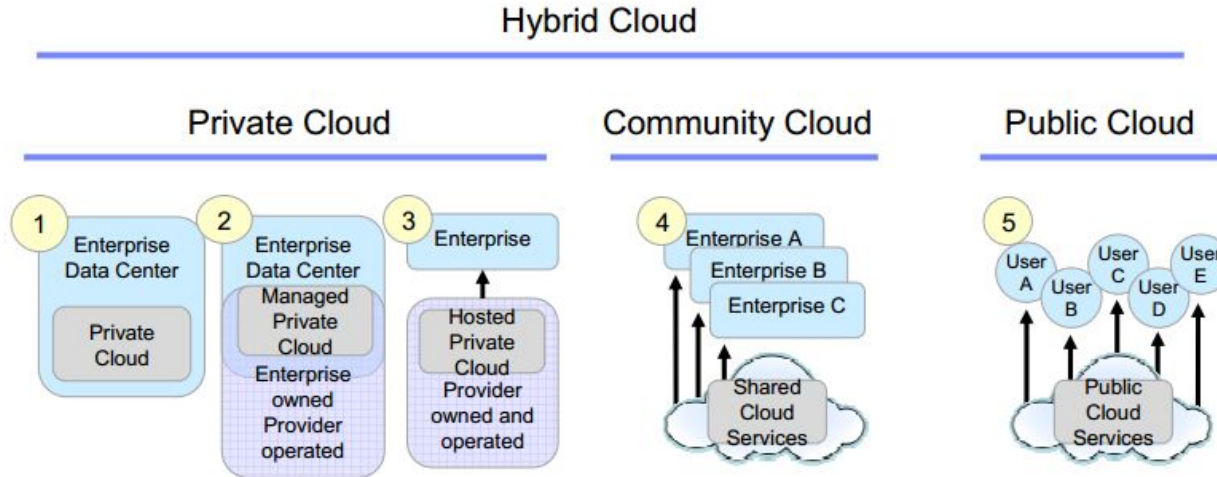
Instance	Name	Availability Zone	Status	Actions
i-5b403473	Default-Environment	ap-southeast-1b	In Service	<a href="#">Remove from Load Balancer</a>
i-922b37bb	Default-Environment	ap-southeast-1a	In Service	<a href="#">Remove from Load Balancer</a>

**Availability Zones**

Availability Zone	Instance Count	Healthy?	Actions
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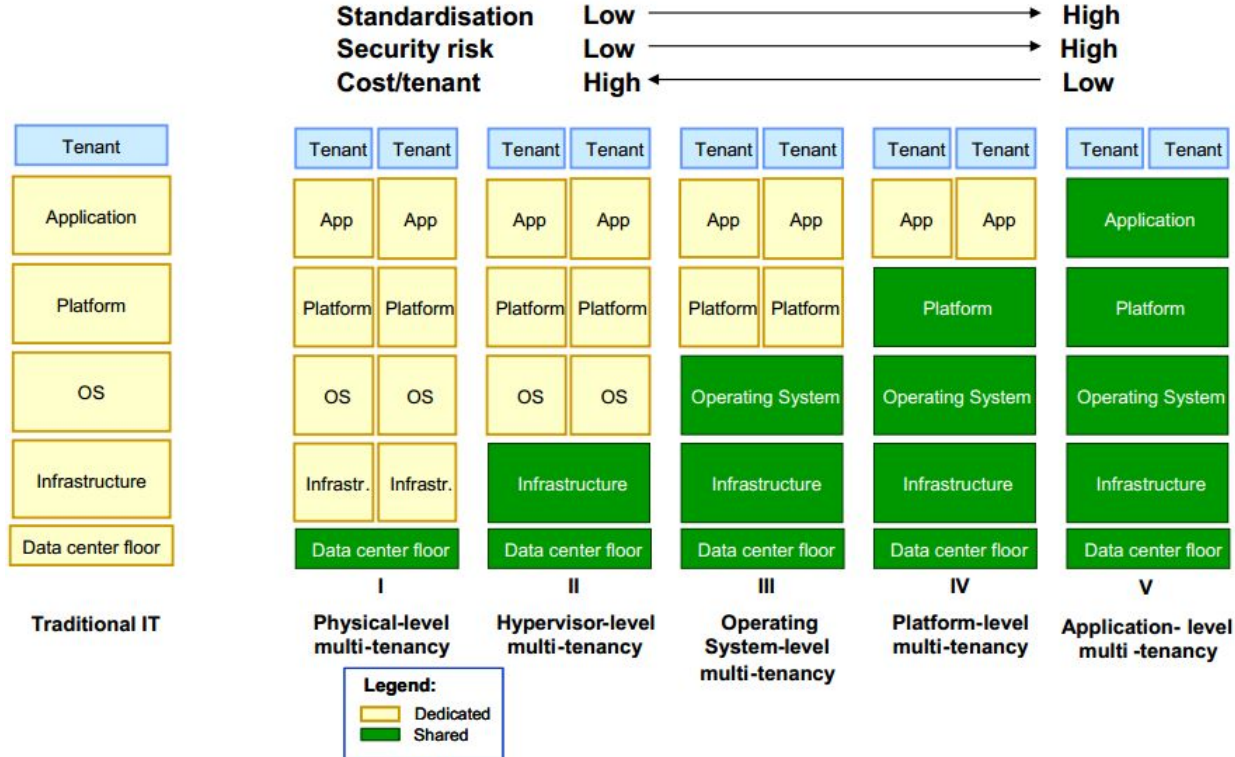


# AWS: Deployment Models



1. Customer managed private Cloud
2. Customer premise, provider operated private Cloud
3. Provider premise, provider operated private Cloud
4. Provider premise, provider managed, public Cloud
5. Provider premise, provider managed, provider applications, public Cloud

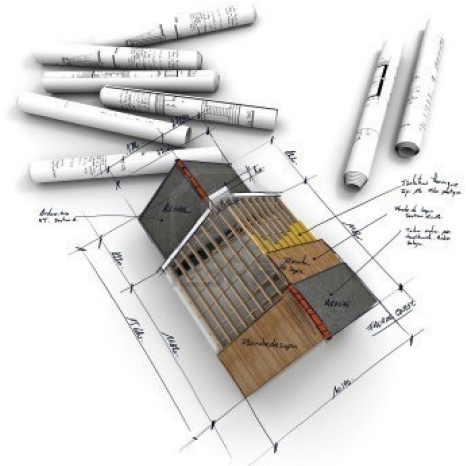
# Multitenancy Considerations



# Architect Applications for the Cloud

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1. Virtualize the Application Stack
2. Componentize, decouple & design all components as a 'black box'
3. Design for Scalability



# Design for Scalability

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## Traditional way

- add more RAM
- use faster servers
- expensive 'micro-optimization'
- complex caching
- faster hard disks



## Cloud Applications

- minimize mutable state
- create asynchronous services
- alternative data stores
- automate deployment



# Design for Failure

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## "Everything fails, all the time"

Werner Vogels, CTO Amazon.com

- find single point of failures
- evaluate scenarios. What levels of risk is acceptable?
- failure tolerance



# Minimize Mutable State

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## Variables shared across application

- Multiple servers and processes trying to update the same variables at the same time result in deadlocks, time-outs, and failed transactions
  - minimize or eliminate those in webserver, application and the database
  - specific considerations for filesystems, applications and datastores
  - look at cluster filesystems, object stores, NoSQL / CouchDB, MongoDB – asynchronous ‘fire & forget’ updates
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# Components & Asynchronous Services

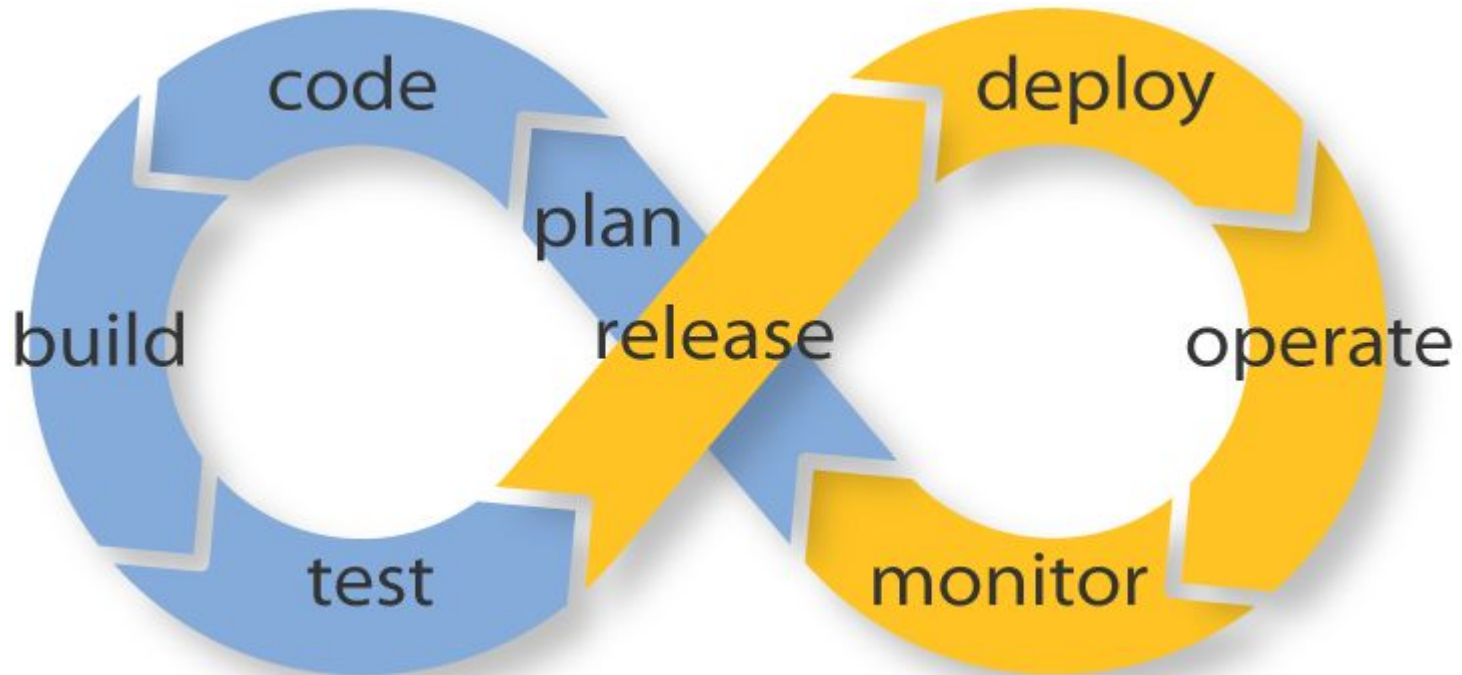
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- Offload work from main application servers – Web 2.0
- Break tasks into separate services, run by different components
- Scale independently
- Use message queues for guaranteed delivery



# Automate Deployment - DevOps

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# Key Takeaways

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1. **OpenStack** deals with Cloud Infrastructure
  2. As a developer, your friends are **platform services**
  3. **Design Applications** for the cloud - scalability & anticipate failure
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**Thank you.**

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