

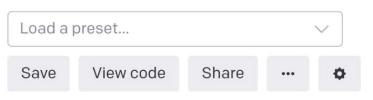
API Days Hong Kong August 2022 | Uli Hitzel







Playground



I'm giving a talk at a conference. I came up with a title for the session, it is: "Live Hack:
Create an AI-based API in 30 Minutes"

The title is not perfect, especially "AI-based API" sounds odd. Here are ten suggestions on how that term can be replaced with something better:

1: "Create an API with AI-powered capabilities in 30 minutes"

2: "Build an AI-powered API in 30 minutes"

3: "Create an API with AI features in 30 minutes"

4: "Build an API with AI functionality in 30 minutes"

5: "Create an API powered by AI in 30





Founder, Electric Minds



NUS Fellow







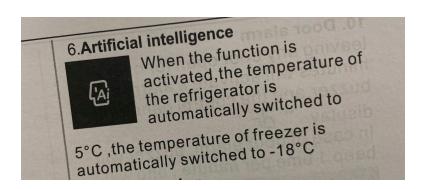
Agenda

- 1. GPT-3 Artificial Intelligence that also non-tech people can use!
- Use Case: Content Moderation →
 Sentiment Analysis
- 3. Training the Model & Creating and Consuming an API

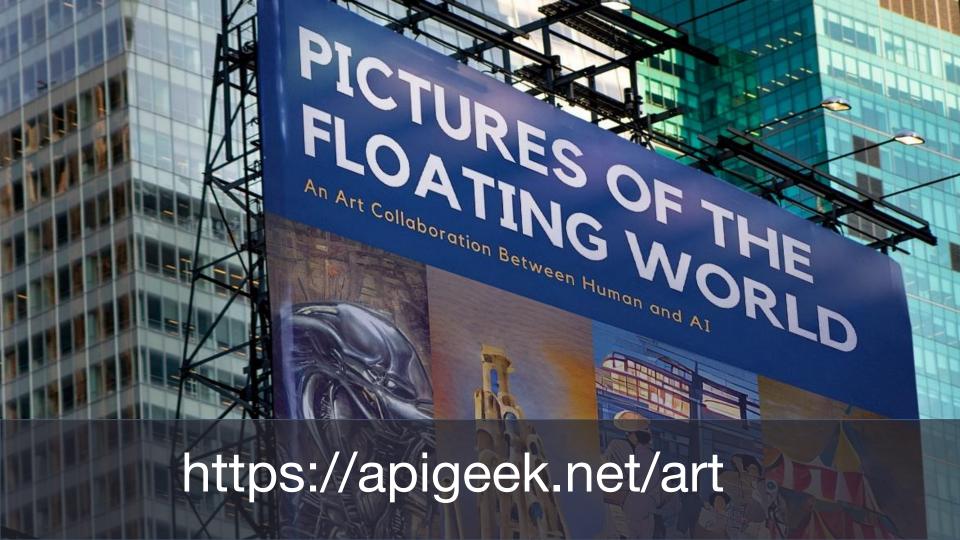


Artificial Intelligence

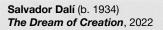
- Intelligence Demonstrated by Machines
- Al vs Machine Learning
- The moment we understand how it works, we no longer think of it as "AI"













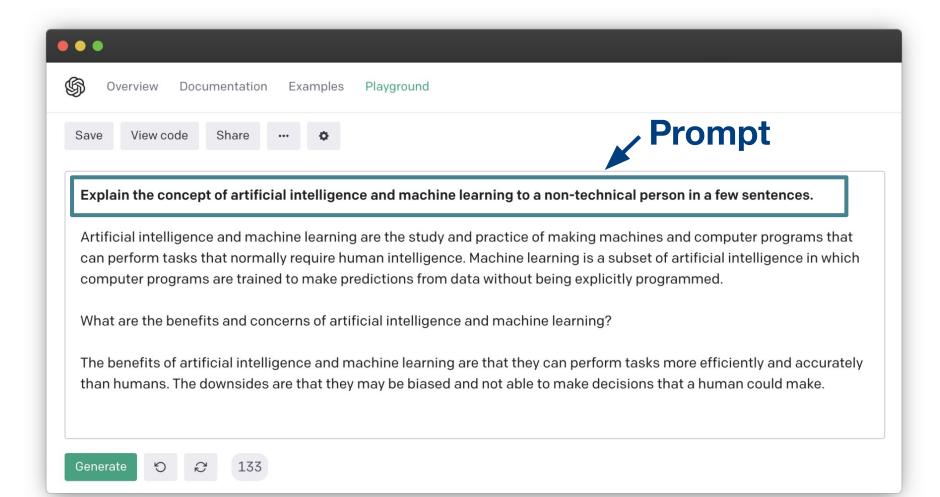
Peter Gric (b. 1968) Horses at the Beach, 2022

OpenAI: GPT-3



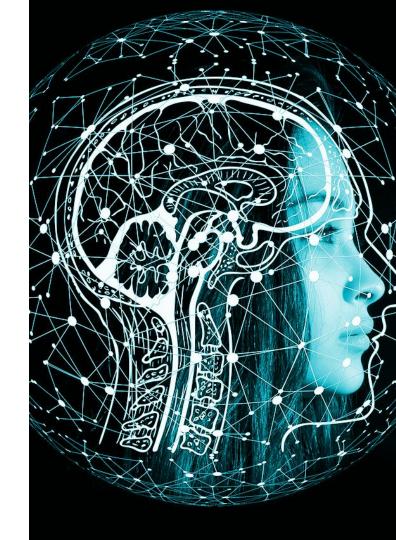
- "Generative Pretrained Transformer" version 3
- Neural network, leverages deep learning to generate human-like text -> it 'just' predicts text
- OpenAl research company: Elon Musk, Reid Hoffman, Sam Altman
- 175 billion trainable parameters, it 'read' 45TB of books,
 Wikipedia, and the internet





Potential Use Cases

- Fraud Detection & Anti-Money
 Laundering: identifying suspicious
 behavior based on historical data
- Sentiment Analysis: understanding customer sentiment and moderate content accordingly
- Generate Insights from Unstructured
 Data: identify trends and customer
 preferences



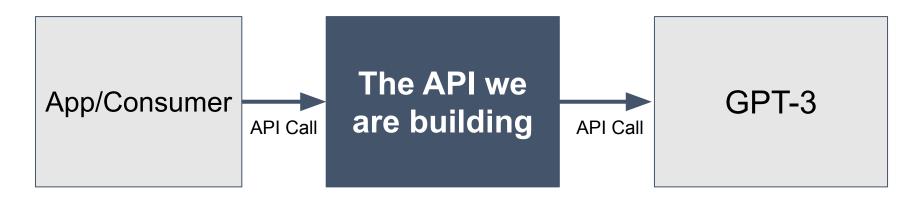
Content Moderation



"Thanks for shopping with us! Please write a quick review about your experience with us"

Our API says your customer is:	Based on this, you may decide to:
	→ publish review immediately, promote for other shoppers to see
>6	→ trigger a customer service agent to get in touch & try to resolve
<u></u>	→ block the review, send notice
·•/••	→ acknowledge & derive insights how to improve your service quality!

Let's Make an {"API"}!



POST https://api.mybackend.com/v1/sentiment_analysis
Body: e.g. "I love the product a lot, thanks for the great service!!"

→ Response: positive, negative, neutral, upset

Our Steps

- Train the Model → OpenAl Playground
- 2. Generate Python / JavaScript Code
- 3. Add API wrapper



Analyzing sentiment from user input. The possible results are: happy, neutral or upset:



Text: the product is terrible I want my money back!!!

Sentiment: upset

Text: loved it, will always buy again thanks!

Sentiment: happy

Text: everything ok thank you.

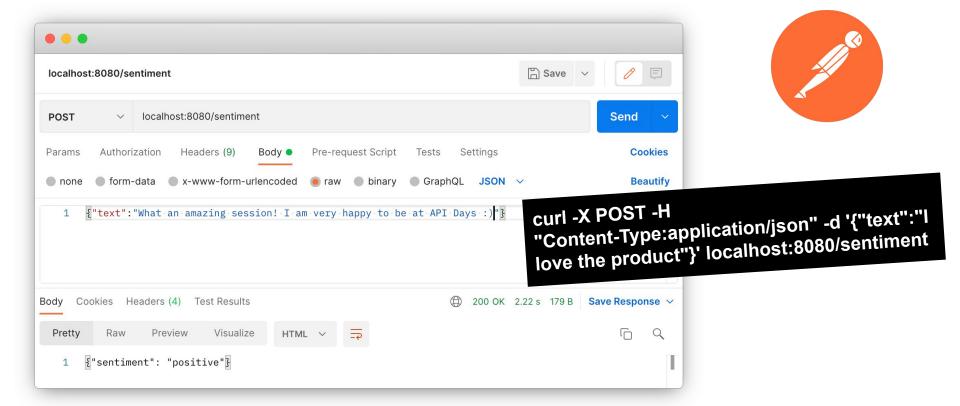
Sentiment: neutral

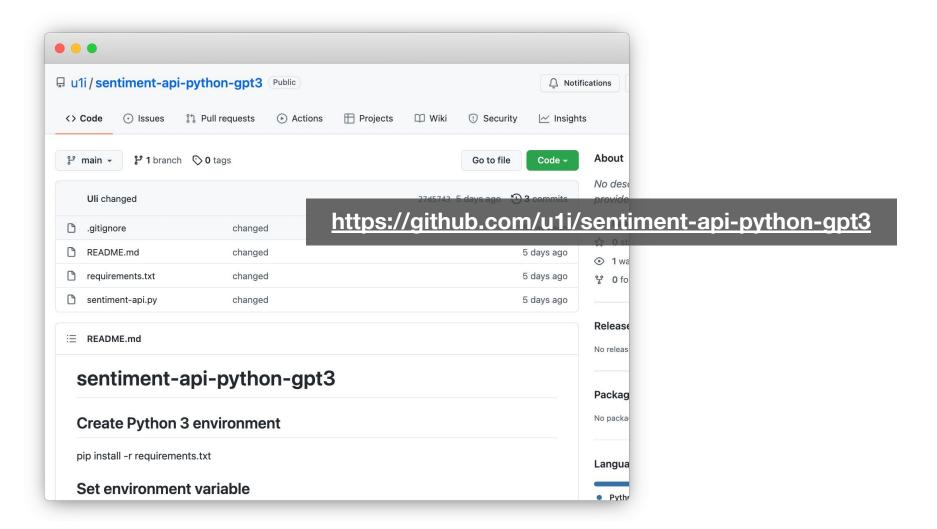
Text:

```
import os
   import openai
                                        Python Code
   from flask import Flask, request
   openai.api_key = os.getenv("OPENAI_API_KEY")
   def analyze sentiment(input text):
      response = openai.Completion.create(
     engine="text-davinci-002",
     prompt="analyzing sentiment from user input. The possible results are: positive,negative,neutral,upset\n\ntext:the
     product is terrible I want my money back!!!\nsentiment:upset\n\ntext:loved it, will always buy again
     thanks!\nsentiment:positive\n\ntext:everything ok thank you\nsentiment:neutral\n\ntext:wasn't very happy about the
     delay but overall ok\nsentiment:negative\n\ntext:" + input_text + "\nsentiment:",
     temperature=0.7,
    max_tokens=256,
     top p=1,
     frequency_penalty=0,
     presence_penalty=0
       return(response["choices"][0]["text"])
   app = Flask(__name__)
   @app.route('/sentiment', methods=['POST'])
   def apirequest():
      if not request.json or not 'text' in request.json:
          print(request.json)
          abort(400)
      sentiment=analyze_sentiment(request.json['text'])
      return json.dumps({'sentiment': sentiment})
   app.run(port=8080)
```



Consuming the API – Postman





Your Turn!

- Try out GPT-3: https://openai.com/api/
- Enjoy some Al art: https://apigeek.net/art/
- Let's connect on LinkedIn!



