

Uli Hitzel

Tags

AI Technologist | Ecosystem Builder | Author | Educator

Contact

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- Portfolio: [apigeek.net](#)

Top Skills

- AI, APIs and Automation - Leading transformational change
- Executive Visibility
- Team Management

Languages

- English (Full Professional)
- German (Native or Bilingual)

Summary

Imagine a hands-on AI technologist who writes books, teaches, mentors, and believes in the power of ecosystems to drive impactful AI adoption in enterprises and startups. That's me!

Experience

Naida

Principal AI Strategist

2024 - Present (less than a year)

Driving successful AI adoption across enterprises and startups, bridging innovation gaps and creating collaborative ecosystems for transformative impact.

Electric Minds

Founder

2021 - Present (3 years)

AI and data-driven use cases that help solve some of the most challenging problems we face as a global society today. Money is not the motivator — impact is.

Start2 Group

Startup Mentor

2024 - Present (less than a year)

Helping startups find product-market fit for AI native products, scale their business, and connect the agility they bring to the table with the demands from enterprises and corporates.

National University of Singapore

Fellow

2020 - Present (4 years)

Growing the pipeline of AI & financial technology professionals in Singapore. Teaching courses and leading AI research.

Dyson

Digital Technologist

2022 - 2024 (2 years)

Leading projects in digital manufacturing and Industry 4.0, with a focus on digital twins. Driving innovation by building cross-functional teams, incubating projects, and implementing emerging technologies. Contributing to organizational change through training and employee engagement initiatives.

Axway

Developer Advocate & Digital Strategist

2017 - 2021 (4 years)

Singapore

Together with customers I solve tricky engineering problems and build prototypes around API-driven innovation, data integration, and Open Banking.

Microsoft

Cloud Architect

2016 - 2017 (1 year)

Singapore

Collaborating with ISVs on AI, DevOps, and media streaming use cases.

IBM

Technology Evangelist

2010 - 2016 (6 years)

Europe | Singapore

Working with cloud, emerging technologies, and open source in the IBM – Red Hat universe.

HP

Principal Consultant

2007 - 2010 (3 years)

United Kingdom

Positioning and implementing data centre automation & orchestration products in strategic projects across Europe.

Yahoo

Software Engineer, Yahoo! Media

2005 - 2007 (2 years)

Munich, Bavaria, Germany

The early days of DevOps for Yahoo!'s content driven websites.

Playboy Enterprises, Inc.

Technical Project Lead

2001 - 2005 (4 years)

Munich, Bavaria, Germany

Principal developer, data integration engineer, and technical product owner for a leading entertainment website.

BASF

Software Developer

1997 - 2000 (3 years)

Unix engineering for Enterprise Resource Planning (ERP) and Supply Chain Management (SCM) software.