

Unit21 Privacy Policy

Last Update: May 8, 2018

This Privacy Policy (the “Policy”) explains how Unit21, Inc. (“we” or “us”) collects, stores, uses, and discloses personal information (“Information”) from our users (“you”) in connection with the website located at <https://www.unit21.com> and <https://www.unit21.ai> (the “Site”).

Please read and make sure you understand this Policy. We may modify this Policy in the future, so please check back regularly for updates. We reserve the right to make revisions at any time and the revisions will be effective upon our posting updates to this website. If you access the Site after a revision is posted, your use of the Site will constitute acceptance of the revision. Please read and make sure you understand this Policy.

We may modify this Policy in the future, so please check back regularly for updates. When we do make updates, we’ll let you know by changing the date above. If it is a big update, we’ll send you a notification or post a notice on our website.

By using Unit21’s website, you consent to the practices contained in this Privacy Policy.

Information Collected

This Policy applies to Information we collect from you, but does not apply to any services or products offered by third parties and made available to you through our Site.

What You Directly Provide Us

You may provide your name and email address to us to get notified when we launch and we may collect Information from correspondence sent to us.

What is Automatically Collected

We may automatically collect certain Information from your use of the Site, such as usage data, preferences, or any other data that includes Information concerning how you use the Site. In particular, we may collect the following types of Information:

- Your browser type, language, plug-ins, Internet domain and operating system, and Internet Protocol (IP) address;
- The website(s) you visited before and after visiting the Site;
- Unique identifiers, including mobile device identification numbers, that may identify the physical location of such devices;
- Data collected through cookies and other tracking technologies; and
- Data related to your interactions with content on the Site, such as the type of content viewed or clicked in the Site.

Use of Collected Information

We use Information collected from your use of the Site specifically to: (i) analyze, operate and improve the Site; (ii) customize content you see when you use the Site; (iii) enforce this Agreement; (iv) conduct market analysis, traffic flow analysis and related reporting to third parties; (v) communicate with you; and (vi) for any other purposes disclosed to you at the time we collect your Information.

We may share certain Information with third party vendors who supply software applications, web hosting and other technologies for the Site. We will only provide these third parties with access to Information that is reasonably necessary to perform their work or comply with the law. Those third parties will never use such Information for any other purpose except to provide services in connection with the Site.

We will not share or sell any of your Information to any third party except as otherwise stated in this Policy and in the following circumstances: (a) in response to subpoenas, court orders or legal process, to the extent permitted and as restricted by law; (b) when disclosure is required to maintain the security and integrity of the Site, or to protect any user's security or the security of other persons, consistent with applicable laws; © when disclosure is directed or consented to by the user who has input the Information; (d) in the event that we go through a business transition, such as a merger, divestiture, acquisition, liquidation or sale of all or a portion of its assets, your Information may be part of the assets transferred; or (e) in limited circumstances, we may disclose your email address in order to comply with laws and regulations, including the

Controlling the Assault of Non-Solicited Pornography and Marketing Act (CAN-SPAM Act of 2003).

Security of Information Collected

We use commercially reasonable procedures to protect all collected Information. Please understand that no security system is perfect and, as such, we do not guarantee the security of the Site, or that your Information won't be intercepted while being transmitted to us. If we learn of a security breach, we may either post a notice, or attempt to notify you by email, and we will take reasonable steps to remedy the breach.

Although the Site may contain links to third party websites, we are not responsible for the privacy policies and/or practices on those third party websites. Where we have linked to a third party website you should read the privacy policy stated on that third party website.

Data Controller

For the purpose of data protection legislation, the data controller is Unit21 Inc. of 112 South Park Street, San Francisco, CA 94017.

How To Change Or Delete Your Information

If you need to add or change any information, reach out to contact@unit21.ai and we'll take care of it. If you want to know what information we're keeping on you, check out the categories listed above.

Children's Privacy

Unfortunately, if you're under 13, you can't use Unit21. We don't knowingly solicit or collect information from anyone under 13. If we become aware that a child under the age of 13 has provided us with personal information, we'll delete it immediately.

Questions?

If you have any questions concerning this Policy or the Site, please contact us at contact@unit21.ai