Says

What have we heard them say?
What can we imagine them saying?

To know about the changes in market after the arrival of iphones

It helps to know the future plans &strategy of iphones

It helps to know about the identity&uses of iphones

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

To study the growth of iphones in india

To learn the strategy of iphone company

To analyse the impact of iphones in indian economy

IREVOLUUTION-A DATE-DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACT IN INDIA

Impact of iphones in indian market can be studied

It is used to find the impact of iphones in Environment

It makes the comparision between iphones & other company products

Feels curiously to know more about iphones

Users feels satisfied by their clear vision about iphones

Feels some shocks to konw about the impact of iphones

Does

What behavior have we observed?
What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?