



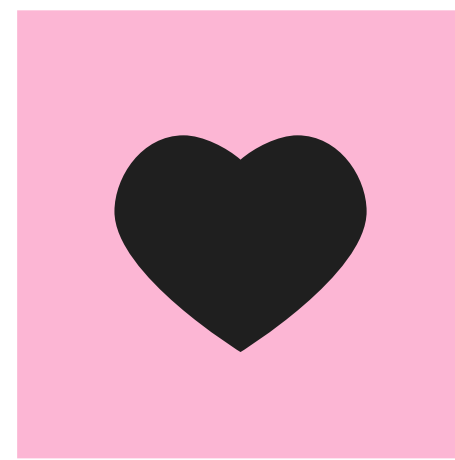
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

Unveiling Market Insights:
Analysing Spending Behaviour and Identifying Opportunities for Growth

Decide a product to make in a marketing and to analysis its unit

Make well informed business decision

To target the audience by our product

To understand customer inclination towards purchasing products

Higher productivity in business

Purchasing situation analysis

Understanding the demand and supply chart of the target market

Developing well-thoughts marketing plans

Reveal your innovation's true to target marketing

Collecting and interpreting data and information

Enhance existing products and service

Accurate launch of new products