ESTIMATION OF BUSINESS EXPENSES

1 INTRODUCTION

Title: Estimation of Business Expenses

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1.1 Overview

The primary business requirements for this report are to visualize and analze business expenses, provide industry-specific insights, identify cost drivers, highlight outliers, and offer interactive functionality.

Business expenses are costs associated with running a company. When you know all of a company's expenses, you can create a more accurate budget and track spending.

In this article, we explain what business expenses are, discuss the various types of expenses categories you might find in your accounting or financial career. <u>Business expenses</u> are incurred as part of a company's operation.

1.2 Purpose

Estimation of Business Expenses involves estimating all the expenses required to start and operate the business, such as equipment, rent, inventory, and marketing. By calculating these costs upfront, business owners can better plan their budget and avoid

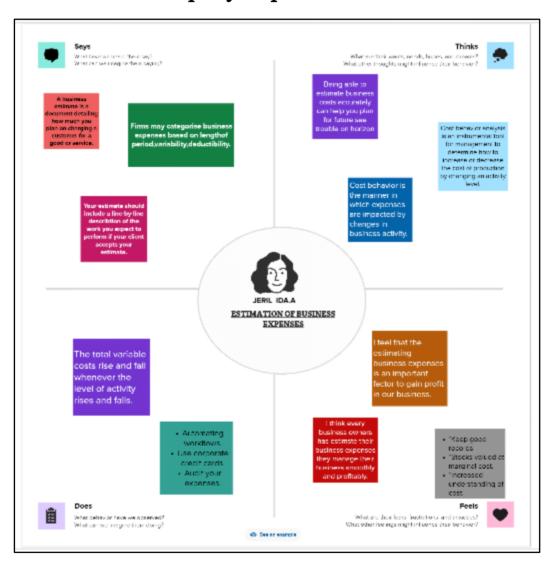
unexpected expenses.

As estimate is typically used when the final cost of a project is uncertain, or when the customer needs to know how much the project will cost before deciding whether to proceed.

Estimates are documents that provide approximate costs for a project. By using <u>Estimates in Business</u> that helps you make approximate costs and operate the business in correct way.

2 Problem Definition & Design Thinking

2.1 Empathy Map

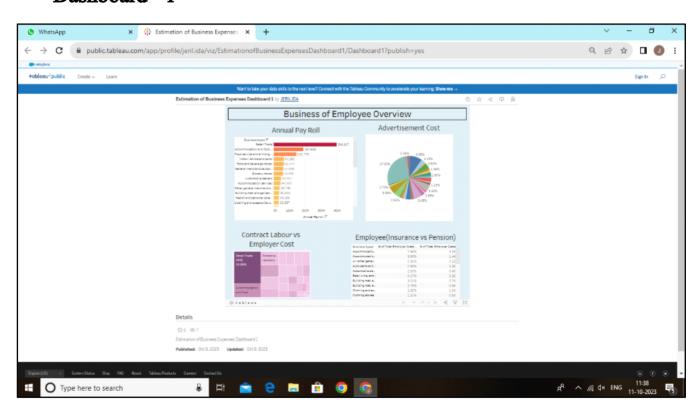


2.2 Ideation & Brainstorming Map

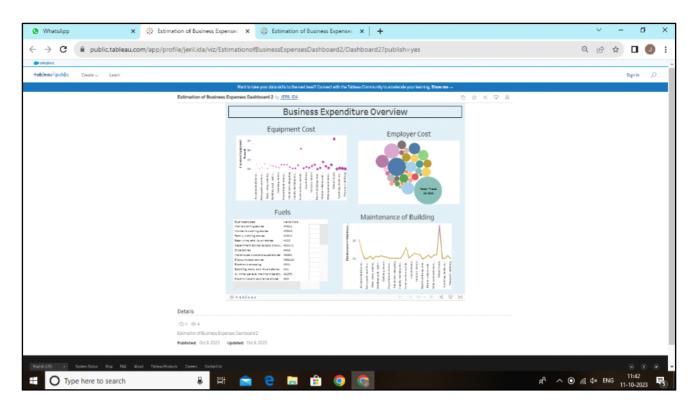


3 Result

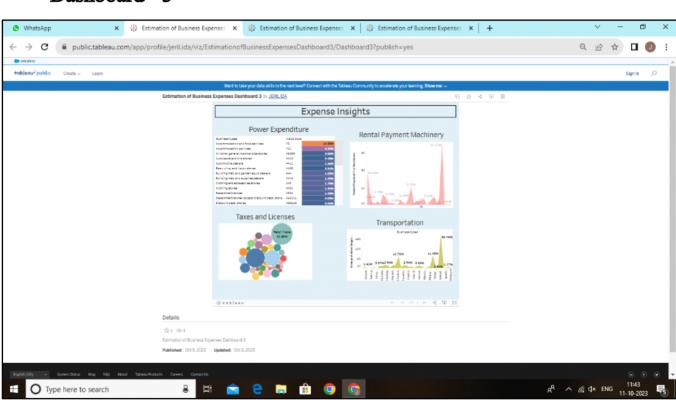
Dashboard - 1



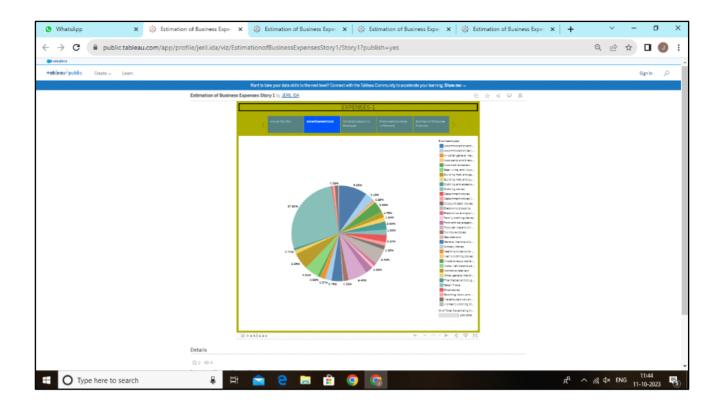
Dashboard - 2



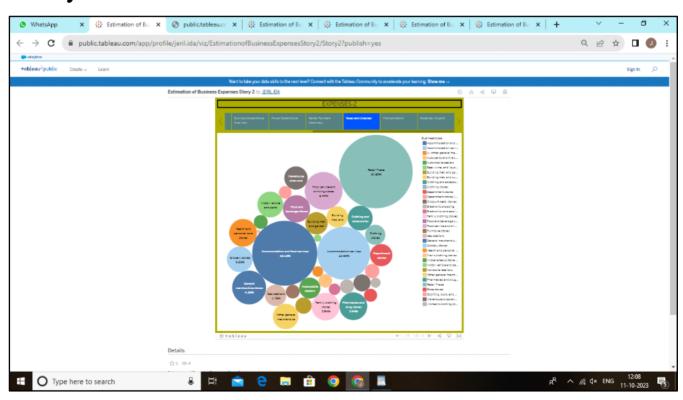
Dashboard - 3



Story - 1



Story - 2



4 Advantages

- Estimation helps you determine your project's budget, schedule the work necessary and management new resources.
- More accurate estimations result in smoother execution of the project. So you are spared last minute overheads,unforseen expenditure and blocked working capital. What this means are lesser project costs.
- Cost estimation is an indispensable process that provides numerous benefits to project management. These benefits include budget planning, resource allocation, risk management, improved decision-making, and competitive advantage.

Disadvantages

- Financial Risks: A Business requires an extensive amount of financial resourses to launch and expand.
- The disadvantage is that the numbers may be innacurate to some degree, and associated with mathematical errors and logical mistakes such as various bias and others.
- One of the main disadvantages of unit cost estimating is that it can be time-consuming and labour-intensive, especially for complex and large-scale projects with many work items and variables.

5 Applications

- Cost estimation helps you determine your project's budget, schedule the work necessary and manage new resources.
- Cost estimates are also very crucial when it comes to winning new business. Property owners also use cost estimates to assess the feasibility of their projects before embarking on actual construction.
- According to the Internal Revenue Service(IRS), business expenses are ordinary and necessary costs incurred to operate your business.

6 Conclusion

In conclusion, cost estimation is an important component of project management that ensures projects are finished on schedule and within budget. Since inaccurate cost estimates can have serious financial consequences for businesses, accurate cost estimating is crucial for all stakeholders engaged in a project.

7 Future Scope

The future of business is constantly evolving, and companies must adapt to stay competitive.

Digital transformation, sustainability, personalization, remote work, and artificial intelligence are some of the trends that are shaping the future of business.