

IREVOLUTION

A DATA DRIVEN EXPLORATION OF APPLE'S
IPHONE IMPACT IN INDIA

A DATA DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACT IN INDIA

1.INTRODUCTION

1.1 Overview

TEAM LEADER NAME: S.SARUBALA

TEAM MEMBER'S NAME:

1. S.SARITHA
2. A.SEMILA
3. R.SHARMILA

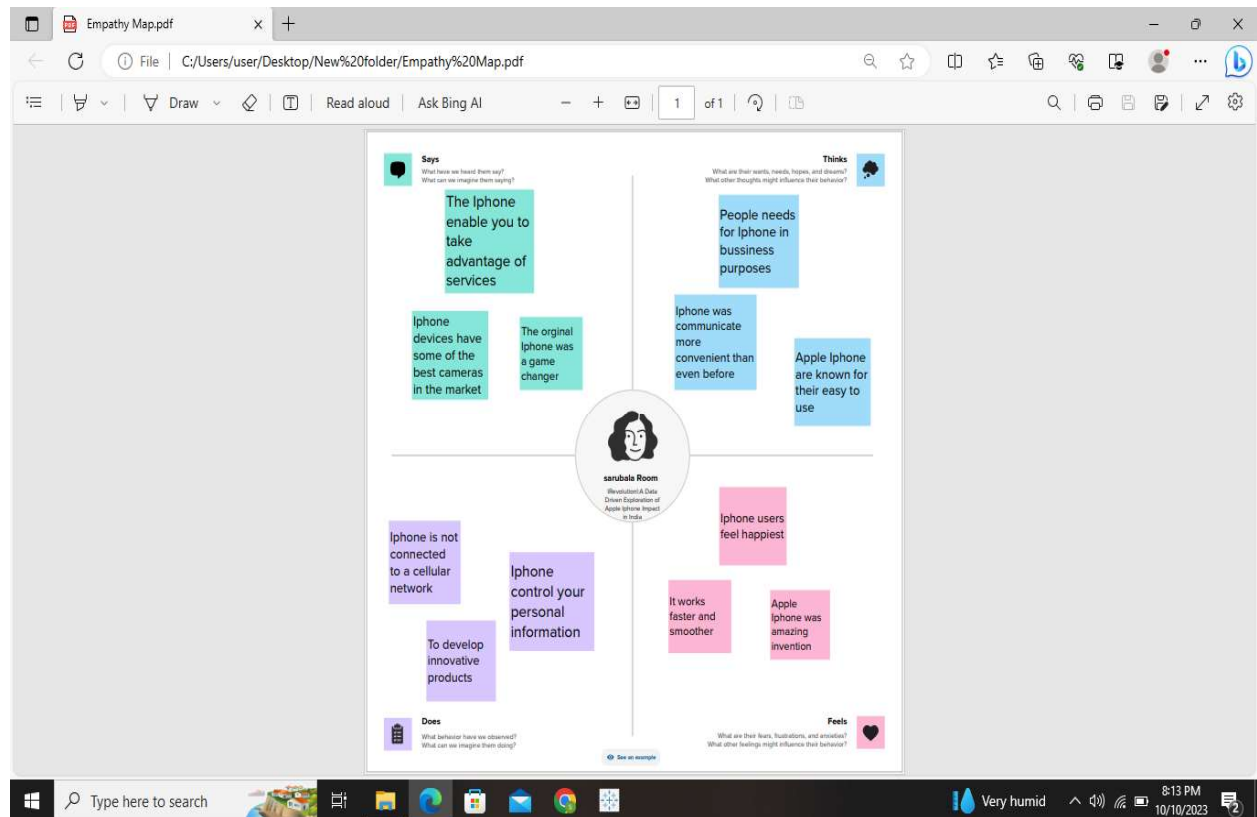
This study will offer invaluable insights into the transformation impact of the Iphone on India's technological landscape and the lives of its consumes by using advanced data analytics techniques and analyzing large datasets

1.2 PURPOSE

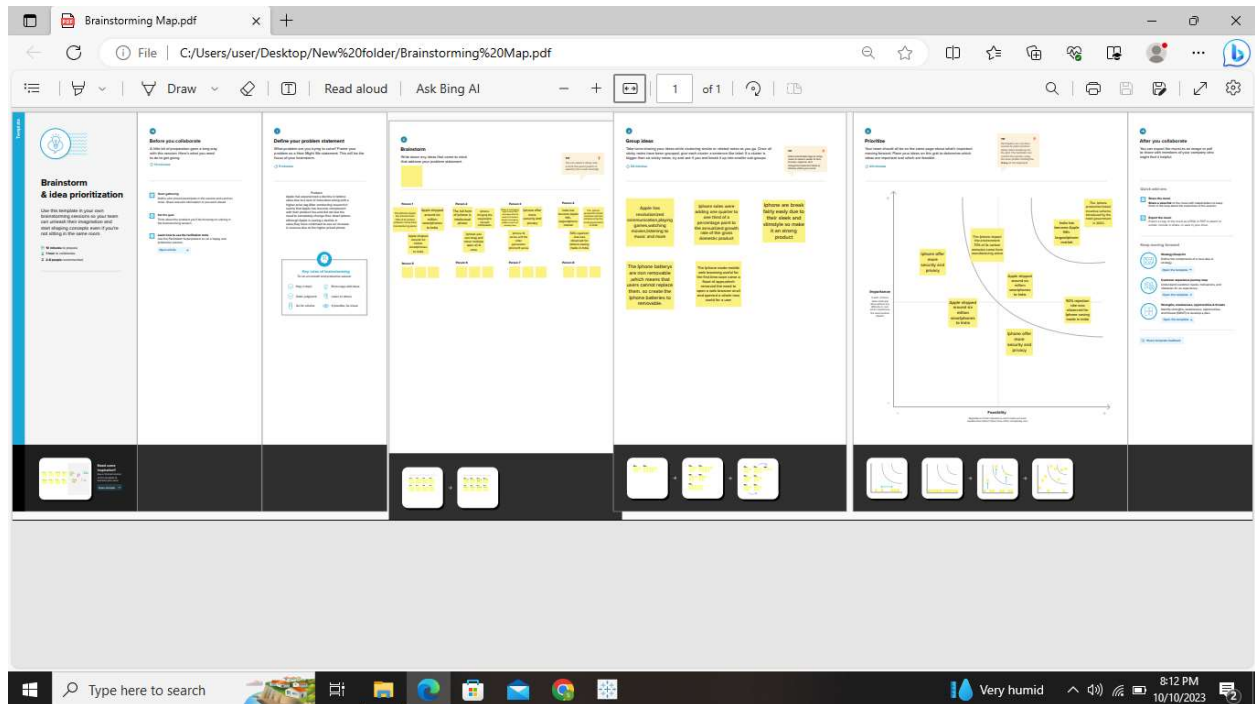
This data driven exploration is to gain Comprehensive understanding of how Apple iphone have impacted India's market,society,economy and technology landscape.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map

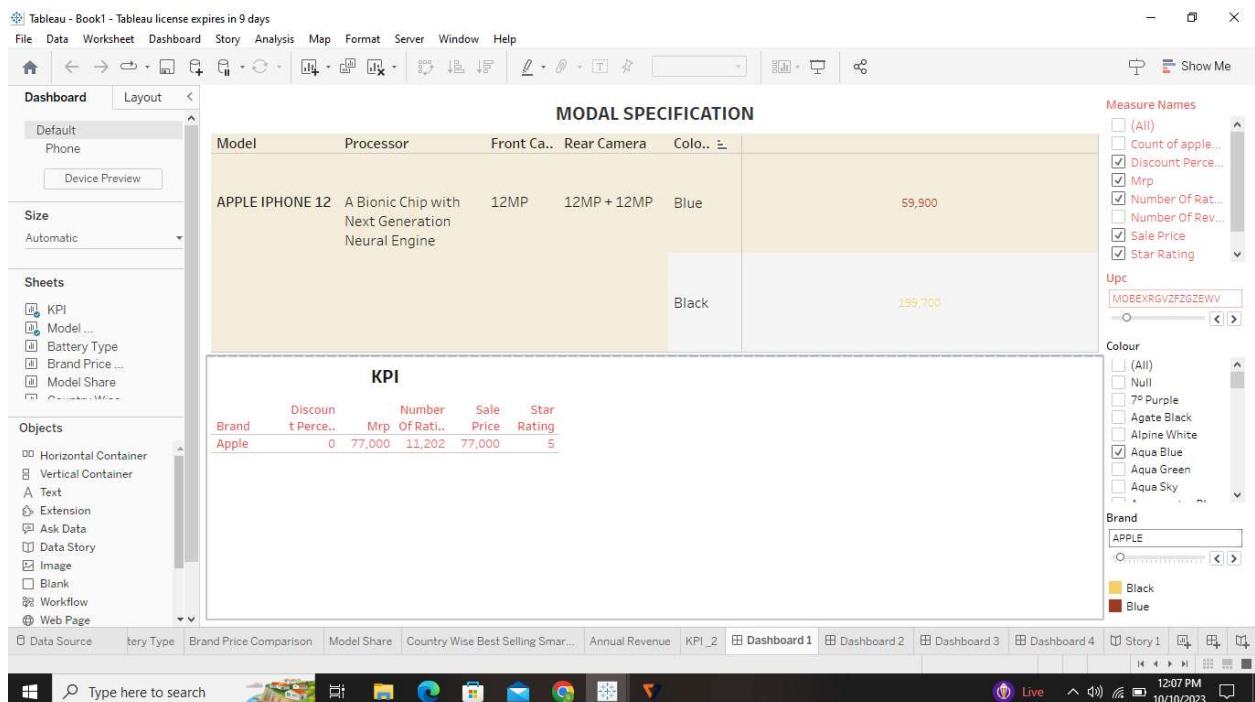


2.2 Ideation & Brainstroming Map

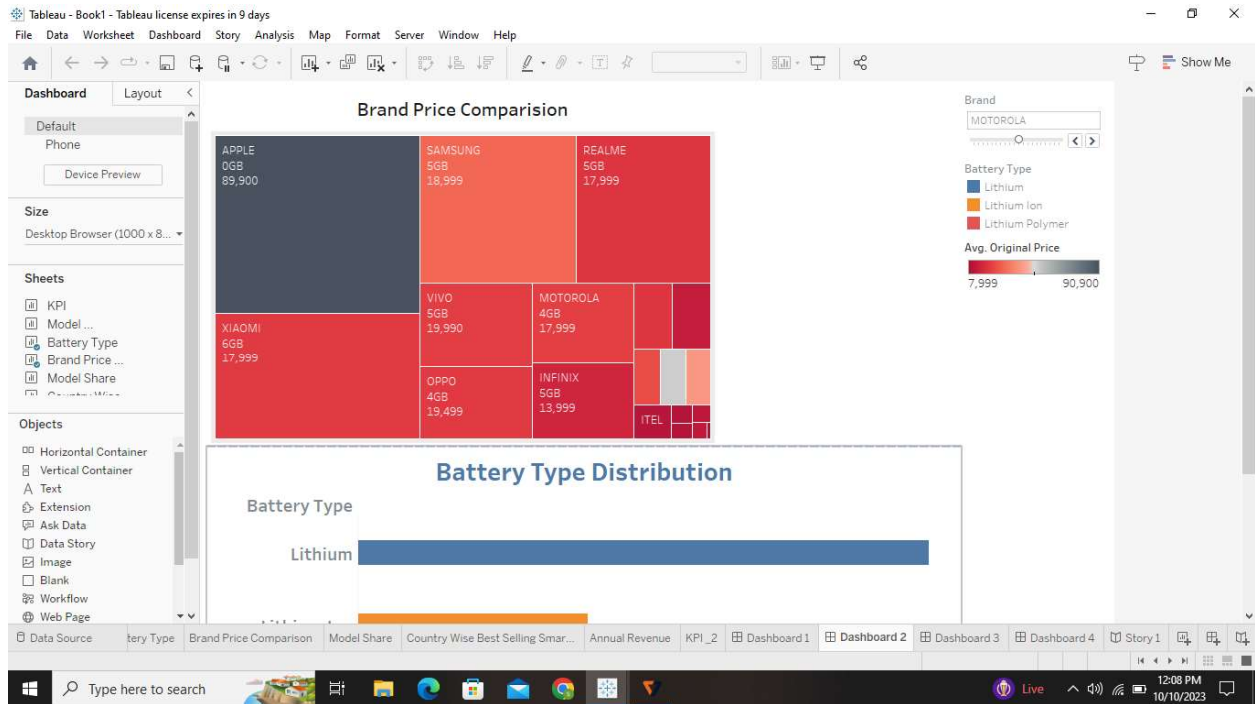


3. RESULT

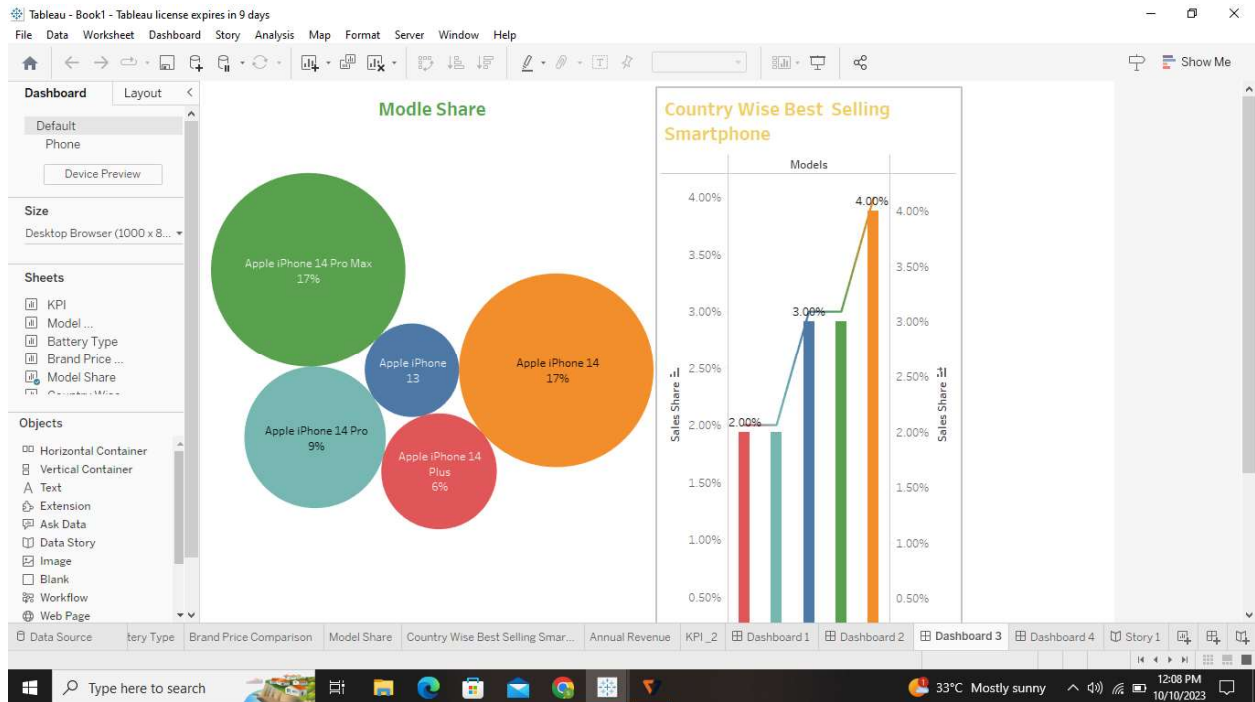
Dashboard 1



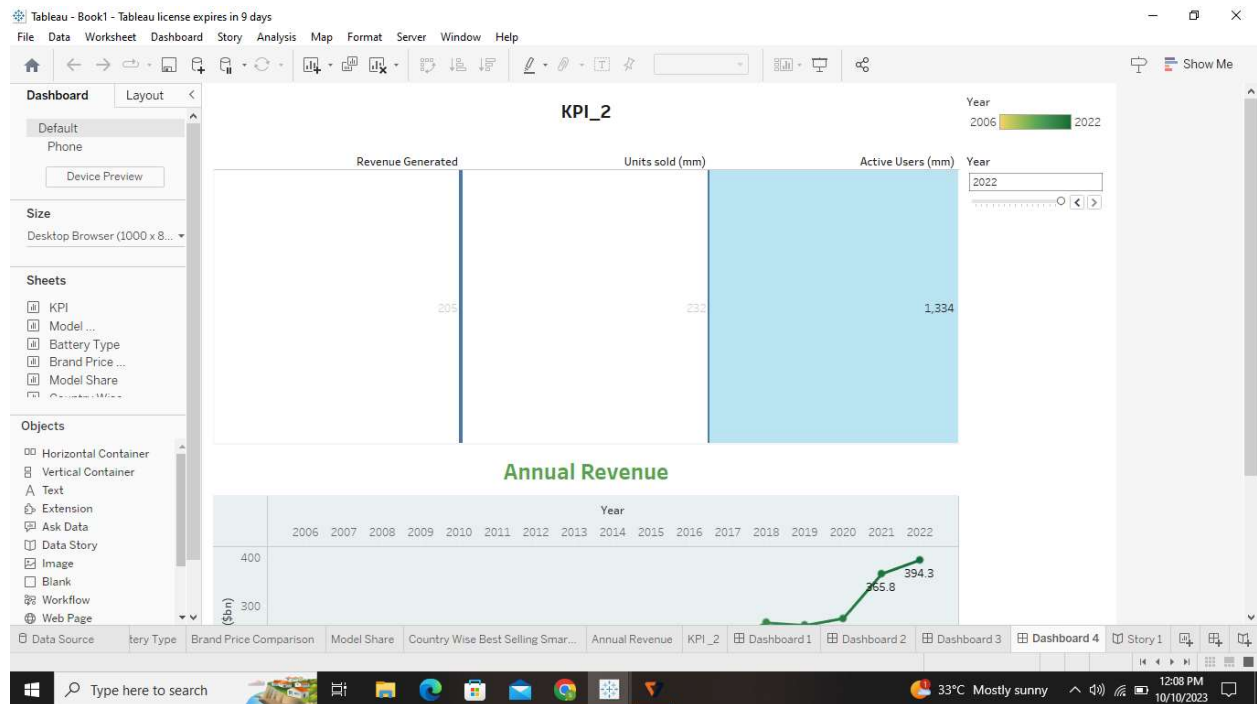
Dashboard 2



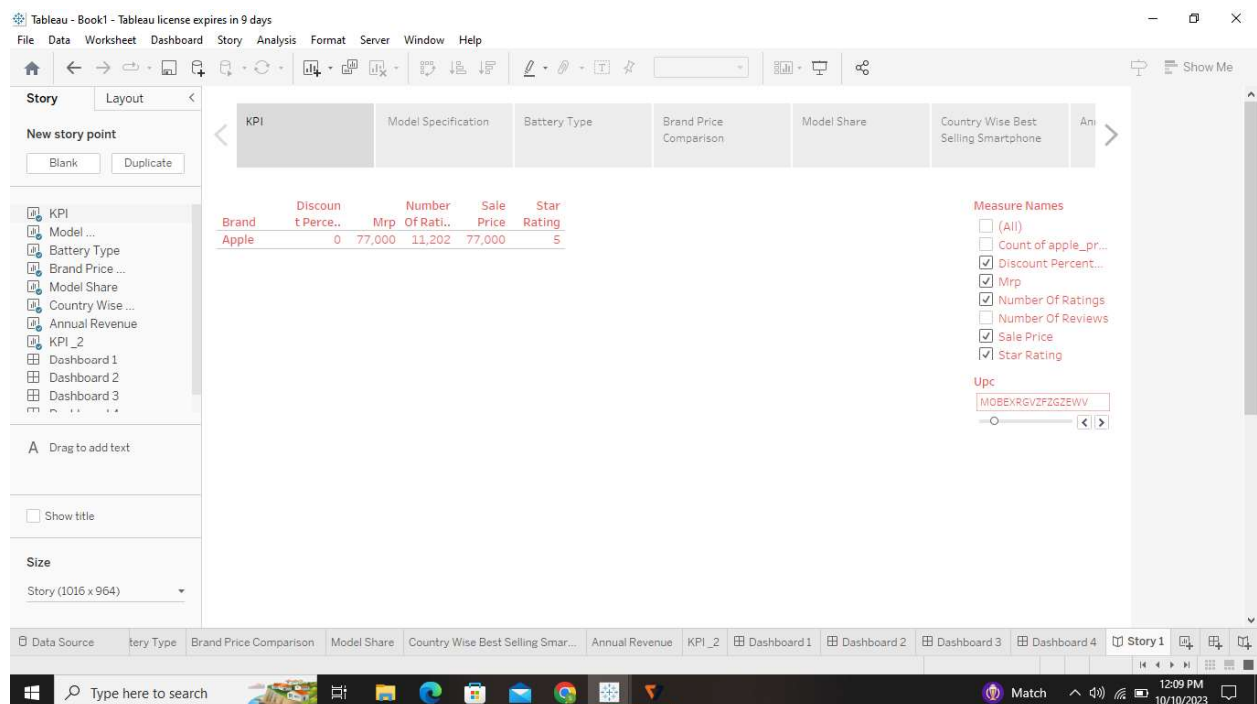
Dashboard 3



Dashboard 4



Story



3. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- *The choice of 800,000 apps may of them free available for download to the devices from Apples App store.

- * Apple products have build-in features to protect sensitive business data, such as encryption and secure boot.

- *The old iphone models work well and have smooth functioning.

DISADVANTAGES

- *The iPhone is one of the most expensive smartphones on the market.

- *The iPhone's batteries are non-removeable , which means that users cannot replace them.

- *One of the disadvantages of the iPhone is that it has limited customization option.

5. APPLICATIONS

Apps work much like users-installed software on the computer and allow the phone to perform specific task that the user wants or needs. Users sometimes pay a small fee for the use of an app.

6. CONCLUTION

Apple and the iPhone is a great example of a corporation making what a customer wants in a global market. With the limited companies competing, competition for the best phone on the market is at an all-time high.

7. FUTURE SCOPE

The most important part of the iPhone might be everything around it. That's according to analysts who've observed the mobile industry's general trends and Apple's strategy. In the short term, we're likely to see incremental improvements like higher quality cameras and giant displays.

