# Assignment 2: web-site sketch - U3178244

**Brief**

The brief of this assignment was to create a web-site using information and photographs provided to us.

**Concept**

The web-site I chose to create was one containing information on the Norfolk Island. For this I wanted a clean looking web-site with appropriate colours and fonts for a costal yet modern look.

**Process**

Firstly, for the background I looked at colours and chose one that I thought suited the theme #019ad2 which is a light blue colour that suites the island theme.

I made the width of the body 960px as this is a standard web-site width.

I made the title of the page "Norfolk Islands" so that if the user had mutable tabs open they could easily find the web-site again.

The I made the heading H1 larger (400%) bold and used Helvetica as the font. Then I placed are margin around it, made it white witch contrasted the blue background then I decided to centre it to create a neater look for the web-site.

H2 I made larger (150%) bold, white and Helvetica to match with H1.

For the directory I made the list of links horizontal and larger too (125%). I made the link font Helvetica again and black but white when hovered over to add a layer of interaction. I also removed the underline look of the hyperlink as it was an unattractive look for the web-site.

I kept the body text simple and black as that was the easiest colour to read at that size with the blue background.

For the images I resized them to all be the same size and much smaller then they where when unedited as this took up to much space of the web-site, I also added a caption in italics explaining what each photo is.

I added <br> breaks where needed to separate different content and make the web-site easier to use.

**Conclusion**

In conclusion I believe that the web-site I have made is easy to navigate and digest, the colours and font choices make it easy and simple to read.