

# JOHN JAMES DOE

BRANDING & MEDIA SPECIALIST

## ABOUT

With over 18 years experience in both advertising and branding fields areas, I am looking for a challenging career opportunity as Communication Manager.

## EXPERIENCE

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| 2015 - 2017 | <b>Company D</b><br><i>Media Director, Melbourne</i><br>Managing the 82B communication of Company D  |
| 2011 - 2015 | <b>Company C</b><br><i>Design Consultant, Los Angeles - New York</i><br>Consulting two strategic departments in Los Angeles and New York on branding |
| 2004 - 2009 | <b>Company B</b><br><i>Brand Strategist, Madrid</i><br>Repositioning Company B as an international fashion brand                                     |
| 1999 - 2003 | <b>Company A</b><br><i>Junior - Medior UX Designer, London</i><br>Designing crossmedial campaigns for major brands, targetting large audiences       |

## EDUCATION

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| 1995 - 1999 | <b>STRATEGIC BRANDING</b><br><i>London Business School, London</i><br>Learning about strategic visual branding                     |
| 1990 - 1994 | <b>GRAPHIC AND MEDIA DESIGN</b><br><i>University of Brighton, Brighton</i><br>Specialization on Digital Media and Graphic Design   |
| 1988 - 1990 | <b>VISUAL ARTS</b><br><i>Art School of Chester, Chester</i><br>Specializing in aesthetics and the basics of design and photography |