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## FONT

# THE JOYFUL FASHIONISTA

Brandon Grotesque Bold

## COLOURS

CMYK 70, 30, 35, 2
RGB 82, 143, 153
WEB #528F99

CMYK 63, 1, 29, 0
RGB 80, 191, 190
WEB #50BFBE

CMYK 10, 0, 3, 0
RGB 226, 242, 244
WEB #E2F2F4

## VARIATIONS

### MAIN IMPLEMENTATION OF LOGO

THE **JOYFUL**
**FASHIONISTA**

THE **JOYFUL**
**FASHIONISTA**

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## VARIATIONS

THE **JOYFUL** FASHIONISTA



THE **JOYFUL** FASHIONISTA

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## VARIATIONS

Icon Only

**THE JOYFUL FASHIONISTA**

Text Only



Portrait



Square





**THE JOYFUL FASHIONISTA**

Landscape